



# 'pinion

ROTARY CLUB OF WEST ALLIS  
DISTRICT 6270 • CHARTER ESTABLISHED 1927  
Issued by the Rotary Club of West Allis, Charter 2543  
www.westallisrotary.org

THE FOUR WAY TEST OF THE THINGS WE THINK, SAY OR DO

Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?

Week of 10.25.2018



BE THE INSPIRATION



## WELCOME TO ROTARY!

We are neighbors, community leaders, and global citizens uniting for the common good. With you, we can accomplish even more.

Reasons to love Rotary right now .... Reason #97: **Rotarians give for good**

Thanks to you, **great things are happening** across the United States, including:

- Dental Equipment & oral healthcare services in Ventura, California.
- Baseball clinic with a focus on teamwork & anti-bullying for kids in Yonkers, New York.
- Dental care programs developed for two schools in Cabell County, West Virginia.
- "Kids Club Literary Project" promoting reading in Loveland, Colorado.



These projects were initiated by Rotary clubs and districts within the United States and with financial support from countries outside the US. **Your contributions to The Rotary Foundation enabled this to happen. Thank you.**

### Last Week: Oct 18<sup>th</sup> – Downtown West Allis Business Improvement District (BID)

Dianne Eineichner, Executive Director, gave us a great review of the history of the BID and of their **fun, signature events held throughout the year** in downtown West Allis!



The West Allis Downtown BID, a non-profit organization formed in 1989, has a mission to build a **positive image** for encouraging **customer growth and community involvement**. This volunteer group is made up of many individuals and businesses, helping West Allis continue to become a prosperous, friendly community.

The West Allis BID is part of the Wisconsin Main Street Program - a successful and proven program that focuses on:

- **ORGANIZATION:** Build partnerships among diverse groups – property owners, merchants, residents, bankers, public officials, the business association and civic groups.
- **PROMOTION:** Build a strong, positive image to compete with other shopping districts, rekindling community excitement and involvement as well as improving sales.
- **DESIGN:** Attention to all visual elements of the downtown area – not just buildings and storefront renovations, but public improvements, rear entry clean-ups, signage, landscaping, window displays and graphic materials.
- **ECONOMIC DEVELOPMENT:** Strengthen the existing businesses while recruiting new to provide a balanced retail mix.

### This Week: Oct 25<sup>th</sup> – Urban Ecology Center – Glenna Holstein

Thank you, Lisa Berman

P.S. funny one liners 😊: Friends eat your food. Best friends buy you food. ♦ Just about the time when you think you can make ends meet, someone moves the ends! ♦ I guess we will never find out who let the dogs out. ♦ Went golfing this morning and made a hole in one. Too bad it was in a windshield. ♦ I've been waiting for the bus so long, someone just stapled a lost cat flyer to my chest. ♦ How to be old and wise ... you must first be young and stupid. ♦ The kids text me "plz" because it is shorter than "please." I text back "no" because it's shorter than "yes." ♦ Why are they called apartments when they are all stuck together? ♦ This match won't light – which is weird because it did this morning. ♦ I tried to kill a spider with hair spray – it's still alive but its hair looks amazing! ♦ Due to a water shortage in Ireland, Dublin swimming pools have announced they are closing lanes 7 and 8 ... ♦ Keep the dream alive ... hit the snooze button. ♦ Kids getting a puppy soon? Name it what you want but, remember, this will be the answer to security questions for the rest of your life. 😊

### WELCOME VISITORS!



Emily from West Allis Central



Brandon & Simon from Dottke

**Rotary Club of West Allis  
2018 - 2019**

**FUN FACTS ABOUT THE ROTARY CLUB OF WEST ALLIS**

**October is Economic and Community Development Month**

**Officers:**

**President**

Lisa Berman

**Co-Vice Presidents**

Judy Shabman &  
Don Drecktrah

**Secretary**

Jeanette Bell

**Treasurer**

Kathleen Dagenhardt

**Executive Secretary/  
Treasurer**

Joe Kempen

**Sergeant-at-Arms**

Debbie Tietjen

**Past President**

Terese Beauchamp

**Directors:**

Frank Bevsek: 2019

Sherry Saiki: 2019

Steve Hook: 2020

Lee Breese: 2020

Steve Affeldt 2021

Kent Waterbury 2021

**Rotary Club of West Allis  
Foundation, Inc.**

**Officers:**

**President**

Steve Affeldt: 2021

**Vice President**

Wayne Tillmann: 2020

**Secretary**

Judy Shabman: 2021

**Treasurer**

Sue Zwitter: 2019

**Directors:**

Don Charlier: 2019

Sherry Saiki: 2020

Lisa Berman: ex officio



**October Birthdays**

Joyce Rowell (10/23) ♦ Judy Shabman (10/24) ♦ Mason Pooler (10/27)

**October Anniversaries**

Jim & Bonnie Mejchar 10/08/1988 (30 years)  
Terese & John Beauchamp 10/17/1987 (31 years)

**October Rotary Anniversaries**

Beth Koehler 10/01/2015 (3 years) ♦ Sue Zwitter 10/01/1987 (31 years)  
Richard Muirhead 10/09/1996 (22 years) ♦ Tim Klare 10/11/2004 (14 years)  
Jeannette Bell 10/19/2000 (18 years)



**THIS WEEK'S PROGRAM**

Oct 25<sup>th</sup> – Urban Ecology Center – Glenna Holstein

**UPCOMING PROGRAMS**



**UPCOMING COMMUNITY EVENTS, NOTES & OTHER**



**Hale Interact**

Wed., 7:10am, library -

Contacts:

**Terese Beauchamp**

**Central Interact**

Thu., 8:45am, main office

Contacts: **Jerry Falk**

**Dotke Interact**

Tuesday 10:45am -

Contacts: **Lee Breese,**

**Sue Zwitter &**

**Cathy Manthei**



**West Allis Halloween Hunt**

October 27<sup>th</sup> –hosted by the Downtown West Allis BID, visit Greenfield Ave from 10 AM to 1 PM. Come in costume for Halloween treats



**Domestic Violence Awareness for the West Allis Community**

October 30<sup>th</sup> – Aurora West Allis Medical Center, 8901 W Lincoln Ave. 7:45AM registration & breakfast / 8 to 9:30AM program. Please join us to learn more about this issue in our community. RSVP [terese.beauchamp@aurora.org](mailto:terese.beauchamp@aurora.org)

**Happy Halloween**

October 31<sup>st</sup> – all day!



**Next Rotary Board Meeting** – November 14<sup>th</sup> ♦ 5:30PM at the West Allis Fire

**Club Meeting Time & Place** ♦ The Columbus Club ♦ 1800 S. 92<sup>nd</sup> Street ♦ West Allis, WI 53214 ♦ Thursdays ♦ 11:45 AM to 1:00 PM