



# 'pinion

ROTARY CLUB OF WEST ALLIS  
DISTRICT 6270 • CHARTER ESTABLISHED 1927  
Issued by the Rotary Club of West Allis, Charter 2543  
www.westallisrotary.org

THE FOUR WAY TEST OF THE THINGS WE THINK, SAY OR DO

Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?

Week of 6.07.2018



ROTARY:  
MAKING A  
DIFFERENCE

## WELCOME TO ROTARY!

We are neighbors, community leaders, and global citizens uniting for the common good. With you, we can accomplish even more.

Reasons to love Rotary right now .... Reason #83: **Rotary equals Action**

June 1, 2018, Rotary & Ashoka announced a **new partnership** that will promote opportunities for networking and collaboration between Rotary entities and Ashoka in countries around the world where they both have a presence and where collaboration is necessary to **help address critical social and economic challenges**.



[www.ashoka.org](http://www.ashoka.org)

ASHOKA INNOVATORS FOR THE PUBLIC

Ashoka is leading the way to an **"Everyone a Changemaker"** World. With a network of more than 3,600 social entrepreneurs in over 90 countries, Ashoka aims to bring about large-scale social change. Ashoka supports innovators to get started, grow their ideas, collaborate, reshape whole systems and influence societal transformation. Founded in 1980 with the belief that the most powerful force in the world is a big idea in the hands of an entrepreneur, Ashoka applies insights from the world's leading social entrepreneurs to set in motion profound societal transformation.

**Last Week:** May 31<sup>st</sup> – Public Image – Mary Beth Seiser



### WHAT ARE YOU WAITING FOR? BE A VIBRANT CLUB

- Create awareness of club activities and projects among club members, media, and the community
- Support the work of the membership committee
- Learn key points for talking about Rotary and use them when speaking in public
- Use social media to promote awareness of Rotary and your club in the community
- Make sure your club's image is in line with Rotary's public image
- Share your club's Rotary stories with the local media
- Become familiar with Rotary's public relations resources

Mary Beth Seiser, past District Governor and member of the West Bend Sunrise Rotary, noted three important elements of a strong Club: Public Image, Membership and Foundation.

By **increasing the public's understanding of Rotary**, we're strengthening our ability to make an impact in communities around the world. Promoting Rotary to the general public can be as simple as wearing your Rotary pin or as elaborate as organizing an integrated marketing campaign.

Mart Beth's role, as a Rotary Public Image Coordinator (RPIC), is to **help Rotarians tell Rotary's story** in a compelling way and guide them in their marketing, media outreach, and social media. Become one of Rotary's people of action. Explore the many opportunities that are available for anyone — whatever age or interest — who wants to improve lives in communities near and far.

21 Rotarians & 1 visitor

**This Week:** June 7<sup>th</sup> – Off Site @ Beyond Vision – 5316 W State St Milwaukee / 11:30 Lunch



Thank you, Terese Beauchamp

**P.S. Funny Stuff 😊:** What is the difference between ignorance and apathy? I don't know and I don't care.

- ♦ Did you hear about the semi-colon that broke the law? He was given two consecutive sentences. ♦
- ♦ Don't you hate it when someone answers their own questions? I do. ♦ If we shouldn't eat at night, why did they put a light in the refrigerator? ♦ Moses had the first tablet that could connect with the cloud. ♦ I didn't realize how bad of a driver I was until my GPS unit said, "In 400 feet, take a slight right, pull over and let me out." ♦ What do you call a grilled cheese sandwich that gets right up in your face? Too close for comfort food. ♦ Spending a lot of time at the coffee bar can cause a latte problems! 😊



**Rotary Club of West Allis  
2017 - 2018**

**Officers:**

**President**

Terese Beauchamp

**Vice President**

Lisa Berman

**Secretary**

TBD

**Treasurer**

Kathleen Dagenhardt

**Executive Secretary/  
Treasurer**

Joe Kempen

**Sergeant-at-Arms**

Debbie Tietjen

**Past President**

Tim Klare

**Directors:**

Jeannette Bell: 2018

Frank Bevsek: 2019

Steve Hook: 2020

Lee Breese: 2020

Sherry Saiki: 2019

**Rotary Club of West Allis  
Foundation, Inc.**

**Officers:**

**President**

Steve Affeldt: 2018

**Vice President**

Wayne Tillmann: 2020

**Secretary**

Judy Shabman: 2018

**Treasurer**

Sue Zwitter: 2019

**Directors:**

Don Charlier: 2019

Sherry Saiki: 2020

Terese Beauchamp: ex officio

**Hale Interact**

Wed., 7:10am, library -

Contacts:

**Jim Mejchar & Lisa  
Berman**

**Central Interact**

Thu., 8:45am, main office

Contacts: **Jerry Falk**

**Dottke Interact**

Tuesday 10:45am -

Contacts: **Lee Breese, Sue  
Zwitter &**

**Cathy Manthei**

**FUN FACTS ABOUT THE ROTARY CLUB OF WEST ALLIS**

**June is Rotary Fellowships Month**



International Fellowship of  
Fishing Rotarians

Promotes friendship  
between Rotarians who  
enjoy recreational  
fishing and encourages  
social activities among  
its membership to learn  
more about fishing and  
the value of protecting  
and conserving the  
fisheries of the world.



**June Birthdays**

Cathy Manthei (6/07) ♦ Wayne Tillmann (6/20)

**June Anniversaries**

Brenda & Peter Merschorf 6/02/2007 (11 years) ♦ Kevin & Carolyn Haass  
6/08/2002 (16 years) ♦ Kathleen & Jeffrey Dagenhardt 6/09/1979 (39 years) ♦  
Mark & Jackie Ellington 6/21/1969 (49 years) ♦ Sue & Ron Zwitter 6/25/1960  
(58 years) ♦ Tim & Annette Klare 6/27/1992 (26 years) ♦  
Kent & Karen Waterbury 6/30/1995 (23 years)

**June Rotary Anniversaries**

Don Charlier 6/02/1977 (41 years) ♦ Judy Shabman 6/09/1994 (24 years) ♦  
John Ash 6/25/1987 (31 years)

**THIS WEEK'S PROGRAM**

June 7<sup>th</sup> – **Off Site Meeting** @ Beyond Vision - 11:30 Lunch

**UPCOMING PROGRAMS**

June 14<sup>th</sup> – Water around the World, Pastor Danny Thomas

June 20<sup>th</sup> – **Changing of the Guard \*\* see below \*\***

June 21<sup>st</sup> – **No Meeting**

June 28<sup>th</sup> – Club Assembly

July 5<sup>th</sup> – **No Meeting**

July 12<sup>th</sup> – **Off Site** / Kathy's House @ 600 N 103<sup>rd</sup> South WI Ave

**UPCOMING COMMUNITY EVENTS, NOTES & OTHER**

**Mitchell Park Clean Up (Rotary Service Project)** – Sat, June 16<sup>th</sup>  
9:00AM to 1:00PM / Lunch served / Bring gloves / 524 S Layton Blvd (by the Domes)

**Happy Father's Day!!** – Sun, June 17<sup>th</sup>

**Changing of the Guard** – Wed, June 20<sup>th</sup> @ 5:30PM at the **Pettit Center**  
**Please RSVP to Lisa:** performancepowercoach@gmail.com

**International Convention 2018 Toronto Canada** – June 23<sup>rd</sup> -27<sup>th</sup>  
Registration = <http://www.riconvention.org/en/toronto/register>



**SAVE THE DATE: West Allis Independence Day Parade**

Mon, July 2<sup>nd</sup> Our club marches in the parade – come join the fun!



**Next Rotary Board Meeting** – June 13<sup>th</sup> ♦ 5:30PM at the West Allis Fire Department

**Club Meeting Time & Place** ♦ The Columbus Club ♦ 1800 S. 92<sup>nd</sup> Street ♦ West Allis, WI 53214 ♦ Thursdays ♦ 11:45 AM to 1:00 PM