

East Liverpool and Calcutta Rotary Clubs P.O. Box 31 East Liverpool, OH 43920

Dear Friends,

The Rotary clubs of East Liverpool and Calcutta are working hard on the <u>7th annual Oktoberfest</u>, which will be held on Saturday, September 23, 2017 at Thompson Park in East Liverpool, Ohio. We have exciting entertainment and activities planned to help make this our best year yet!

Our event this year will again include an "outdoor Biergarten" showcasing authentic German food, music, and beverages. We will have a designated area for children featuring games, pumpkin painting, train rides and a bounce house. Finally, there will be a gathering of vendors for craft enthusiasts and horse & buggy rides to help make the experience more memorable.

We need your help to make Oktoberfest a major event! Therefore, we are extending to you the opportunity to be a sponsor for the 2017 Oktoberfest activities. The Oktoberfest Committee is committed to reaching out to area businesses for their help and support to provide a terrific day for our entire community. We plan to promote the event a variety of ways. In the attached sponsorship proposal you will find the sponsorship levels along with contact information, should you have further questions.

All proceeds from the event will go towards Rotary Charities, benefitting local scholarships and charitable initiatives. We look forward to working with you to make Oktoberfest a memorable one for our entire community!

Vielen Dank für Ihre unterStützung (Thank you for your support)!

Best Regards,

David Bickerton Co-chair

Greg Bricker Co-chair



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2017 Oktoberfest Sponsorship Tiers

Event sponsor - \$1,000 Sponsor featured on two large banners: at the entrance of the park & main pavilion

Gold sponsor - \$500 Name on large sign located near the pavilion & main gathering area

Silver sponsor - \$250 Name on "political sign" spread through the park

Bronze sponsor - \$100 Name on sponsor "Thank you" banner with the other bronze sponsors

Booth space will be provided if you would like to setup a table to promote the services that your sponsoring business provides.

If you would like to be a sponsor for the 2017 Oktoberfest, checks made out to "East Liverpool Rotary Club" can be mailed to:

East Liverpool Rotary Club P.O. Box 31 East Liverpool, OH 43920

If you have any questions regarding the event or sponsorship, please contact Greg Bricker at 330-708-9208 or David Bickerton at 330-205-6642. We hope to see you on the 23rd from 12-8pm!