



**Rotary Club of North Canton
Board Meeting
November 20th, 2024 (Twisted Citrus)**

Attendees: Dan, Paul, Darren, John, Brent, Jeannine, Sandy, Debbie, Jim, Jeff

I. Minutes from last month's Board meeting:

- a. Motion to approve - Dan, 2nd - Jim, all in favor Passed

II. President's Remarks:

- a. Committee status – Nothing new to report
- b. City Street Banners/dates finalized – City has an application process and asks when and why we want them put up. The board feels that we should put up in timing with the Chili Open. Consensus was to request to be put up Feb 1st and keep up the duration of the month of Feb.
- c. Jackson Club Collaboration (Rival Run) – Paul was approached by the Jackson president to hold a Rivalry Run the week/weekend of Rivalry week. This would be a fundraiser for the clubs. Idea would be to dress up as Vikings. Dan mentioned a walk (instead of run) and to hold at a (Price) park in lieu of having to coordinate road closings, etc. Dan, Jim, and John offered to meet with the Jackson folks to brainstorm the possibility. Jim will reach out to initiate.
- d. Santa's Closet donation request – Darren made a motion to donate \$500, John 2nd. They presented to our club and the money would be used to buy items for the "store" that parents get Christmas presents for their kids. We can mention at a club meeting in case members want to donate personally.
- e. Hoover HS Yearbook Ad – The board agreed that we are not interested in this due to lack of direct support to the community/school.
- f. Heritage Society donation – the Heritage Society wanted our permission to spend our donation in a different manner than what we donated it under. Our donation was earmarked to help re-print "A Place in Time", however, they had funds left over from that project and want to use it to buy other items for the Society. The board has no issues with how they spend our donation.

III. Treasurer's Report (J. Pelot):

- a. October report – 2025 Flags money is starting to flow in. Some items coming due soon are District Dues, RYLA, the purchase of more flags (100), and Model UN
- b. Committee report
- c. Explore collaboration with Sideliners – since we get asked by a lot of different groups within the school, the idea is that we could/would collaborate the asks we get with the Sideliners to help streamline the number of groups coming to us for support.
- d. Questions – We are still looking for a major project to support and need to figure out what is of interest to the club?
- e. Motion to approve Brent, 2nd - Sandy, all in favor Passed

IV. Avenues of Service:

- a. Club Administration --Debbie M. – next Club social will be in March – maybe have it at a food sponsor from Chili Open. The committee is discussing the desire to add a “member minute” before meetings for a member to give us a 3-5 min intro on why they are a member of Rotary or maybe have an interview style conversation to learn more about the member. The idea would be to have a sign-up for each week that the interviewee would sign up for a week that they would be there. There was also discussion about having a monthly club assembly to have committee meetings those weeks and most agreed that having committee meetings then would increase the likelihood that committees can get more done rather than trying to meet outside our normal times. The board agreed to start having club assemblies every other month to start (2nd Tuesday) and see how that cadence pans out.
 - i. Programs--Sandy L. – further discussed the club assembly every other month and how that impacts our speakers scheduled and availability moving forward
 - ii. North Canton Chamber Partnership – it's the goal of the board to expand the partnership that we have with the Chamber. They have been very involved and helpful with various aspects of the club since (re)joining and there is some good energy in our partnership.
- b. Community Service - Darren F. – Darren updated the club from our committee meeting. Locally, we're looking to do the following: Challenger Field Work (need to coordinate with them since Clearview does a lot of prep in the spring), Rotary Park Cleanup, Habitat House with another group, Bell Ringing. We then brought up the possibility of doing an international project via our exchange students (Ana) home club in Peru. Her parents/family are very involved in their local Rotary so John was going to reach out to Andrea for the parents contact info (Dan may help here as well) to see what projects we may be able to support in Peru.
 - i. International -Dan D. – Ana has a presentation that she wants to give the club which will be in January some time. There is a need for a new host family after 1/1 as the current family is ready for a break. John is going to reach out to the Plain Rotary re: the need to see if they can send out a memo to their membership
 - ii. Vocational -?
 - iii. Character Counts – Paul B. - meeting at 3pm today (11/20/24) to approve grants for the fall applications

- c. Membership – Jeannine S. – we have 7 new members that have joined since June. Woo hoo! Their committee wants to accomplish three things: 1) come up with an elevator speech to give when asked about Rotary 2) Formalize a New Member Orientation to integrate new members with what we do 3) Explore a mentor program so that new members can be matched up with “old” members to help them navigate our meetings, projects, etc.
- d. Public Image – Jim C. – looking to expand Facebook (FB) and Instagram (IG) presence. Sara (from Six) is helping. We need to come up with a team of members to help post content. Ideas to include a New Member Spotlight, Monthly Member Spotlight, Videos of service projects, etc. Sara is going to create a schedule of postings so that we can be more consistent in our public messaging and make a blurb on how to run social media for the club.

Darren brought up the idea and costs of developing the northcantonrotary.org website and email. The idea is to have email addresses such as president@, treasurer@, admin@, community@, membership@, etc. email addresses for the committees to use through Google Workspace. This would allow collaboration, online meeting, Google Drive, and email (to be forwarded to the members personal email accordingly). The annual costs (for 1st year) would be \$504 for Google Workspace and \$48 for the website. John made a motion to approve (Sandy-2nd) and it passed.

- e. Foundation - Matt L. – everyone should have received their letters for the Foundation drive
- f. Flags – Brent. – will ask Sara (Koala) what they use and see if she has any ideas. Sara T also has an idea of new routing software. Darren looked at RouteXL but it is limited to a maximum of 200 addresses. Brent will reach out to the Sara's.

V. Old Business

- a. Service date for Canton Challengers
- b. By-law review and update
- c. Member spotlight – Membership Committee
- d. Storage and assets management
- e. Lake Rotary outreach?
- f. Club leadership – future plan? – Brent offered to be President after Jim's term – the board voted, approved, and made Brent sign to confirm his commitment (just kidding, we didn't do any of that – thank you Brent for stepping forward!)

VI. New Business

- a. Mark DeChellis Legacy – Habitat House/Foundation Legacy – we talked about naming a Habitat House in his honor, making a (larger) First Tee donation in his name, renaming Chili Open to include his name in it. Dennis and Paul were going to talk to Mark about this and get his thoughts. Our December board meeting will not be a formal meeting (this could change based on Paul's desire) but one that we would formalize what we're going to do for Mark and to tie up some loose ends on the Chili Open prior to the Christmas/New Years break.
- b. We may need to hold our 12/12 club meeting somewhere else as Arrowhead has a Christmas party that day. Will get more info at the 11/21 meeting from Arrowhead
- c. Chili Open update – need to see if sponsor letters have been sent out yet and get a sponsor update

VII. Next Board Meeting: December, 2024?
January 15th, 2025

VIII. Adjournment: 1st Darren, 2nd Jim – Motion to adjourn approved