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February, 2024

I trust this letter finds you well. I am excited to present a unique opportunity for your company to be a valued sponsor for the upcoming **Taste of India Gala by the West Kelowna Rotary Club** on Saturday, April 13, 2024.

As the largest service club in the Greater Westside, West Kelowna Rotary raises funds for various causes, emphasizing support for seniors and youth. Your organization, renowned in the Okanagan, is an ideal partner for this community event. Rotary's volunteer-driven initiatives ensure that every dollar raised directly benefits essential community projects.

Here are 3 ways that your organization can support our event;

**\$1000 Company Table Sponsorship**

- Table of 8ppl to Taste of India 2024
- Visibility: Exposure through event signage, promotional materials, and social media.
- Recognition: Acknowledgment as a key supporter during the event.
- Networking: Opportunities to connect with local businesses, leaders, and potential clients.
- Publicity: Featured in the event program for lasting recognition.

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**Donation of items or services for our silent & live auctions**

**Monetary donation towards local community charity efforts**

We believe your involvement will contribute to the event's success and showcase your commitment to community development. To discuss sponsorship or address queries, contact Das at 250-315-3332 or [das@cfawestkelowna.com](mailto:das@cfawestkelowna.com)

Thank you for considering this opportunity. We look forward to the possibility of partnering with you!

Sincerely,

Das Kandola | Fundraising Committee Chair