



Wed Jul 13, 2011

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Editor Joni Condit

If you have any comments or questions, please contact the editor.

Weekly Program

Jul 13, 2011

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The History and Benefits of El Tour

Jul 20, 2011

[Cristie Street](#)

What Every Tucson Business Needs to Know About Cyber Crime and Why

Jul 27, 2011

[Kim States](#)

Better Business Bureau and Marketplace Trust

Aug 03, 2011

[RCOT Meeting](#)

Location: Bonsai Boojum Room at Doubletree

Aug 10, 2011

[Mike McKendrick](#)

Tucson Fire Foundation

Aug 17, 2011

[Kiran Easwarachandran](#)

Bollywood Fusion

Aug 24, 2011

[District Governor Michael Drake](#)

Rotary District 5500

Aug 31, 2011

[Replaced with Home Hospitality Week](#)

No Lunch Meeting this Wednesday

Sep 07, 2011

[Mike Varney and Bill Holmes](#)

New Chamber Leadership and Direction



Richard DeBernardis - The History & Benefits of El Tour

Jul 11, 2011

Held annually the Saturday before Thanksgiving, El Tour De Tucson is a fun ride attracting over 9,000 cyclists of all ages and abilities from throughout the United States and beyond, consisting of novice, intermediate, advanced, and professional riders. Named "one of the premier organized rides in the United States" and ranked as "one of the top three fundraising rides" in the country, El Tour participants may cycle 109, 79, 66 or 40 miles, or the Fun Ride open to all abilities. The perimeter ride tours the scenic areas of Tucson with beautiful vistas of the mountain ranges, iconic saguaro cactus, and cultural aspects of downtown.

Join Rotary Club of Tucson July 13 for a presentation on the El Tour by Richard DeBernardis, President of Perimeter Bicycling.

For more information about El Tour De Tucson, or to register for the ride, check out their website at <http://www.pbaa.com/!ETT/ETThome.html>



Mystery Editor July 6

Jul 11, 2011

New President JONI CONDIT opened the meeting promptly. CLEM LESLIE gave the invocation to the occasion. SONNY SOLOT led the pledge and song - "This is My Country." He was well prepared but the rest of us were challenged. It is a welcome addition to our song repertoire and hopefully we will learn the words. GARY HIRSCH manned the

keyboard.

JEFF RONSTADT introduced the visitors which included President Joni's support group.

Birthdays were celebrated and checks contributed by GEORGE DARLING, JIM LUBINSKI, KEVIN WONG, JEFF and JIM RONSTADT.

MARCIA KRUMWIEDE gave some very good statistics to support her request to bring checks, cash or food July 20th to support the food bank. CHARLIE MEAKER reminded us to sign up and attend CPR class July 16th. busy Car Show Chairman JOE PENNINGTON kicked off the ticket sales.

Many Rotarians miss the traditional skit that is always a fun way to start RCOT Presidents' reign. This is the second year without the skit and hopefully the last!

[View entire list...](#)

Upcoming Events

Rotary CPR Training

Doubletree Hotel
Jul 16, 2011 at 8:00 AM

Community Food Bank Collection

Jul 20, 2011

STAR Training - July 21 - 5:30pm - 7:30pm

Rincon Market
Jul 21, 2011 at 5:30 PM

Hike September 24

Sep 24, 2011

Board of Directors

President

Joni Condit

Past President

Marianne Freitas

President Elect

Jim Lubinski

Treasurer

Patrick Zumbusch

Secretary

Virginia Leavitt

Sargeant-At-Arms

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Robert Logan

Director

Marcia Krumwiede

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Cheryl House

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Mary Laughbaum

Website Sponsors



President Joni shared her experiences from the Rotary International Convention. She covered such topics as: the current state of New Orleans, and of course the food, music, and restaurants of the Big Easy. She spoke of the many facets of the convention and moments from Bill Gate's session about how close we are to eradicating polio from this earth! Applaud our new President for an enthusiastic start to the new Rotary year.

Joni introduced our Board for 2011-2012 and provided some of the goals they set out to accomplish in the coming year.

Club goals for 2011-12 were presented:

- Increase Membership and form an Interact or Rotaract Club to foster youth interest in Rotary
- Rotary International's Annual Fund: Every Member Every Year contribute \$100
- Develop Public Relations to get our message out in the community
- Most Successful Car Show Ever
- Fun and Fellowship

Prez Joni ended with an excellent toast.



Thank a Tucsoarian Sponsor (Rick Rose & Film Creations)

Jul 11, 2011

Richard "Rick" Rose joined the club in November 1989. Rick is a great asset to our club and we thank him for being a Tucsoarian Sponsor.

Founded in 1977, Film Creations, Ltd is Southern Arizona's oldest and most experienced film and video production company.

Our facility at 2021 East Broadway includes 3 high-def editing suites, studio with green-screen & teleprompter, and three high-def location production units. We offer services from script to screen, or any stage in-between.

Our clients include dozens of Fortune 500 companies, but we also work with some of Tucson's finest businesses including; Jim Click Automotive Group, Syncardia, Carondelet Health, Long Realty, and Amonix to name just a few. In addition, we annually donate over \$50,000.00 in production to qualified non-profit organizations, which earned us the Wells Fargo Copper Cactus Award for 'Community Service'. For more information call (520) 624-4444, or email rarose@filmcreations.com



Car Show Ticket Sales Underway!

Jul 11, 2011

Hopefully all of you have found out who your Ticket Sales Team Captain and Co-Captain are and you've received your envelope of tickets to sell. We have twenty teams this year who are competing to each sell the most tickets. More than 400 tickets have already been purchased online which is a really easy way to buy them. Consider sending your friends, family, and business associates an email letter asking them to help us make this the best Car Show ever by simply purchasing one or more tickets online. When they do they get their ticket purchase confirmation and numbers registered in an email without any exchange of tickets or money! It is so easy! This is also a great way for your family members or friends who live outside of Arizona to purchase Car Show tickets to possibly win that great Corvette or alternately, the cash! Like they say with the lottery, you can't win if you don't play!



Scholarship Funding Challenges

Jul 11, 2011

The Rotary Club of Tucson has a long tradition of funding a number of scholarships annually for students attending both Pima College and the University of Arizona. Some years ago our Scholarship Committee decided to fund deserving and high performing students up to \$2,000 per year for up to four years rather than just funding new freshmen each year. Tuition at the U of A has increased significantly in recent years and



Pima's tuition has increased as well. Unfortunately, although some of our members now write annual checks due to IRS requirements or members are billed on their quarterly statements for scholarship donations, the total donations are down. Sometimes the cups on the tables have very little money donated. This year if all thirteen students reapply that are eligible, we would need \$26,000 to sustain our prior commitments. We anticipate at the rate of donations, that we will fall substantially short of making this goal. Without enough dollars, we either need to reduce the awards per student or reduce the number of students we are helping. We'd very much appreciate your help either contributing through your quarterly billing, or by writing a check to RCOT's Foundation in support of the scholarship program, or helping us to fill our scholarship cups when they go around! Let's continue our tradition of educating our community's young people! Thank you all!



Come be a Reading Seed Coach at Robison Elementary

Jul 11, 2011

This fall will be the 19th year that Rotary Club of Tucson members will be coaches at Robison Elementary School on 18th Street, very near the Doubletree and our weekly meetings. It is a personally rewarding experience working with these young people in grades 1-3. It takes just one hour per week, during the school year, to work with two students who need attention as they are typically reading below grade level. They read to you and the following training will help you with your student(s).

If you are interested in being a reading coach at Robison Elementary, please contact Charlotte Harris with any questions and let her know of your interest and plan to attend the final Reading Seed training of the summer, so that you will be ready to begin working with students this fall. The training session is a requirement to be a reading coach and scheduled for

**Thursday, July 14th - 9:00 AM to Noon
Vail School District Office
13801 E. Benson Highway**

You can RSVP on the Reading Seed website at www.readingseed.org or by calling 520-798-0700, 8 am to 4 pm, Monday through Thursday (July hours).

Thank you for your consideration in volunteering for this worthwhile activity and club tradition!

Announcements and Reminders

Jul 11, 2011



CPR Training:

Remember to sign up for the July 16th one hour CPR training at the Doubletree sponsored and paid for by your lovable Rowdy Table!

Community Food Bank:

Please remember to bring your canned goods or better yet, a check, for the Food Bank on July 20th.

The President's Corner

Jul 11, 2011



Thank you all who attended my inaugural day as your President on July 6th! I appreciate your support and encouragement and look forward to helping to make this a fun year. I know that some of you have commented that you miss our traditional "roast" and skit of the new President. I gave it



consideration but thought that perhaps some of you would like a change from the usual and would enjoy seeing what a Rotary International meeting is like. President-Elect, Jim Lubinski, may choose to do something entirely different or possibly return to the skits and roast.

I would like to correct a mistatement that I made last week: Interact Clubs are actually for high school kids, ages 14-19. When a Club sponsors an Interact Club, members usually work with a single school administration or perhaps two schools. Rotaract, on the other hand, is typically for college age people and new graduates early in their careers, ages 18-30. There is a Rotaract Club at the University of Arizona which was sponsored by the Sunrise and Saguaro Clubs. Our Club is considering a way to collaborate with another Rotary club or two to sponsor a community-based Rotaract Club as a way to foster and build younger people's interest in Rotary. If you are interested in helping with this, please contact Board Director, Cheryl House.

By the way, out of our current 233 members only 40 of you responded to the survey that our Executive Director, Mary Laughbaum, put out asking which committees you are interested in participatng in this year. If you did not respond because you assumed that you would remain on the same committees, please let the appropriate committee chair know of you interest. If you would like to participate in different committees, it isn't too late. Just check with Mary, me, or our website to find out who is charge of which committees this year.



July 13 Menu

Jul 05, 2011

Grilled Flank Steak Salad - Mixed Greens, Cucumbers, Tomatoes, Carrots and Black Olives Topped with Chili Dusted Flank STEak and Served with Raspberry Dressing

Warm Rolls and Butter

Doubletree Chocolate Chip Cookies Served Family Style

Coffee, Decaf or Iced Tea

Vegetarian option if reserved in advance: Vegetarian Wrap or Fresh Fruit with Yogurt and Cottage Cheese

Membership and Attendance - July 6, 2011

Jul 11, 2011

Membership

Active Members	183
Active Members AE	50
Total Active Members	233
Honorary	17

Scholarship Cups

Cash Contributions	\$	105.00
Quarterly with Dues	\$	452.00
Total Scholarship Cups	\$	557.00

Attendance July 6, 2011 Meeting

Active Members	108
Active Members AE	9
Honorary Members	0

Raffle	\$	None
Auction	\$	None

Total Members Present	117
Guests	7

Guests of the Club	1
Visiting Rotarians	1
Total Meeting Attendance	126

