



Wed Feb 08, 2012

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*Editor Joni Condit
If you have any comments or
questions, please contact the
editor.*

Weekly Program

Feb 08, 2012

[Judy Rich](#)
TMC

Feb 15, 2012

[Lt Gen Rand](#)
12th Air Force

Feb 22, 2012

[Fletcher McCusker](#)
Downtown Tucson

Feb 29, 2012

[Replaced with Home Hospitality
Week](#)
No Lunch Meeting this
Wednesday

Mar 07, 2012

[Hugh Thompson](#)
Rotary Group Study Exchange

Mar 14, 2012

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[Bonnie Allin](#)
Tucson Airport Authority

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Mayoral Address

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Upcoming Events



Judy Rich, CEO/President of TMC

Posted by Mary Laughbaum on Feb 06, 2012

Tucson Medical Center and local physicians, with the help of health technology and services company Optum, announced they are creating the nation's first "Sustainable Health Community," based on an Accountable Care Organization (ACO) model in which hospitals, physicians, residents, employers and others share in the risk and rewards of making the health system work better for everyone. This new model helps hospitals, participating physicians and health plans collaborate to better coordinate care, improve quality and, ultimately, increase consumers' satisfaction with the health system.

"This is a new level of collaboration among hospitals and physicians that is all focused on improving both the quality of care we provide to individuals and the overall health of our community," said Judy Rich, president and CEO of Tucson Medical Center. "We believe that Optum's capabilities help make this collaboration possible and solve some of our biggest challenges – ranging from analytics that help measure the quality of outcomes for patients, to secure networks that enable primary care physicians and specialists to share important information about their patients' care, to consulting expertise that will help us build and manage our new business model successfully."

The Tucson initiative is designed around two related but separate organizations. Southern Arizona Accountable Care Organization (SAACO), including Tucson Medical Center and independent physicians in the community, is organized to coordinate care delivery and participate in shared savings contracts. A related technology and administrative managed services organization (MSO) will provide the infrastructure support required to make SAACO successful. The MSO will be developed with a focus on office centers of excellence that support the relationship between caregivers and patients by enabling connectivity and the sharing of information to improve decision-making, promote use of best practices, and improve the continuity of care provided to Tucson residents.

Judy Rich will share with the Rotary Club of Tucson how Tucson's community hospital is continuing to invest in the 65 year old campus. With renovation completed on its east campus, work heads west as TMC breaks ground on a four story medical/surgical pavilion. Work on the \$100 million project will be completed in the spring of 2013.

Mystery Editor February 1

Posted by Ed Mystery on Feb 06, 2012



Thanks to the JCC for a fantastic meeting site and lunch.

STAR Training
Rincon Market
Feb 16, 2012 05:30 AM

Home Hospitality Week! Feb 25 - Mar 3
Feb 25, 2012 - Mar 04, 2012

Verona Restaurant Wine Dinner
Mar 01, 2012 - Mar 30, 2012

Festival of Books - Rotary Tent
Mar 10, 2012 - Mar 11, 2012

Blood Drive
Apr 04, 2012

Change of Administration Party
Jun 30, 2012

Tucson Classics Car Show 2012
Oct 13, 2012

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TED KIRACOFE gave the invocation. He reminded us all that a teacher is much more than just a person standing at a board talking. MAGGIE KOSINSKI performed our pledge and song. She sang it "Acapulco" style (yes I know that's not right but there was a joke in there). SEAN FURRIER stepped up and did guests and visiting Rotarians. I think JIM RONSTADT went to the Double Tree and was mesmerized by the pretty little stones. Our birthday boys were TOM ELLINWOOD who donated to the San Carlos Fund and PETE RAGUZIN offered support to the Reading Seed.

Happy B-Day! We had some great announcements; we need home hosts, a wine tasting, hikes to prep for the canyon, and most important was the longest word in the dictionary was 1,000 letters. I am still wondering if I heard that right? Dr. Pedicone gave us a nice update on the state of TUSD. At the end of the day you must have the culture to make the change. Madam President was eager to finish on time because of my predecessors comments. I am not sure she made it with the toast length. However, it didn't matter because I was thinking of my five joyful things.

Volunteers Needed for Love of Reading Week

Posted by Joni Condit on Feb 06, 2012



Assistant District Governor and Past President Charlotte Harris recognized members Judy Keagy and Jesse Thorpe at last week's meeting for delivering dictionaries to the third graders of two schools. Judy and Jesse each spoke about how excited the third graders were to have their very own dictionary. This past fall, our club donated \$2,000 towards the District drive to provide every third grader in Pima County with their own dictionary.

Judy also shared that Lineweaver Elementary School, just down the street from the Doubletree, will be celebrating Love of Reading Week, February 13-17th and the school has invited local Rotarians to come and read one of their favorite children's books on Thursday, February 16th at 9:00 a.m. There are approximately 20 classrooms. If we could have ten volunteers from our club who are each willing to read to two classes, we could help Lineweaver to have a successful event. It would require about 45 minutes of volunteer time, total.

Volunteers are invited to share their own children's books, perhaps one that they enjoyed as a child or one that their own children/grandchildren cherished. Otherwise, some books to read could be pre-selected for the volunteer readers. If you have some time on February 16th at 9:00 a.m. and would like to join Judy Keagy in reading to the children of Lineweaver, please sign up this week at our Rotary meeting or contact Judy at rlkjck@comcast.net. This event would help to deepen our club's community relationships through this Love of Reading activity.



Festival of Books Rotary Booth March 10th

Posted by Joni Condit on Feb 06, 2012

The annual Tucson Festival of Books is coming up March 10-11 and Rotary will have a booth on the mall this year. The Festival of Books has donated \$500,000 over the past three years to literacy causes, including Reading Seed. Bill Viner, the festival chairman who was honored last year by our club, has stated that the **money raised this year will go to groups including the Literacy for Life Coalition of which Reading Seed is a part.** This event is great fun, with lots of activities for all ages, a variety of yummy foods from vendors, author speakers, and tours. This year's event will feature several big-name authors including Larry McMurtry, Diana Ossana, John Sandford, Lisa See, and T.C. Boyle. **If you are interested in volunteering for a one hour (or more) stint at the Rotary Booth, please contact Charlotte Harris.**



What Hike?

Posted on Feb 06, 2012



For our first hike of 2012, a robust group of Rotary Club of Tucson Hikers gathered at LISA FOGLE's beautiful east side home last Saturday morning. Early arrivers were treated to a tour of her extensive art collection. Lisa then led the assemblage to the trailhead of the Milagrosa-Agua Caliente Loop Trail, just yards from her driveway. Winding up one side and down the other of Agua Caliente and Milagrosa Canyons on Tucson's northeast side, the trail is not mentioned in Hikemesiter TOM ANDREWS' guides for the region. Just over six miles in length, with a gain in elevation of 970 feet, the trail brought Rotarians to new territory with stunning views. JEFF HEATH, having already completed one hike for the morning, met the others a mile or so up the trail. TOM ANDREWS, CHUCK SAWYER, JAN GREEN, DAN GUARE, BOBBY LARSON, TOM BROWNING, JERRY HARRIS, KENT LAUGHBAUM, and Mary Laughbaum only passed a handful of other hikers on this closely guarded secret trail. Other signs of life along the way were several sets of large paw prints, a well worn side trail to one of the watering holes, and tire tracks . . . evidence of the mountain bike race scheduled for that day. The trail offered some spectacular views into the canyons, a trickle of water through the wash, and a superb view of the entire valley. Having made a slight detour at the end of our trek, we were rescued from an extra mile or two of pavement hiking by JEFF HEATH with his pickup truck, who brought us safely back to our vehicles at Lisa's home. TOM ANDREWS offered everyone cold beverages and DAN GUARE demonstrated helpful stretches for our post trek good health. All short term memories were immediately eliminated to preserve the pristine nature of the Milagrosa-Aqua Caliente Loop Trail. Overall it was an excellent pre-superbowl workout with great Rotarian fellowship!



The President's Corner

Posted by Joni Condit on Feb 06, 2012

*In the next week you can expect to see a **Club Survey pop up in your email from your President-Elect Jim Lubinski and his committee who are seeking to find out what you like and dislike about our club meetings.** If you don't receive an email, you can also get a paper copy available on the tables at the meeting. (Please only fill out one survey per member!) **Your Board is most interested in knowing what will***



make our Club more valuable to you personally.

*I attend monthly breakfast meetings with other club presidents in our area, from Saddlebrooke and Marana, down to Green Valley, over to Vail, and everything in between. District 5500 leadership also attend and report on District-wide events and initiatives. **It is interesting to hear what other clubs are doing to link their members closely and to attract new members.** Some have reported that member success has been achieved by increasing the number of community events, such as planting trees at schools, working with their local food banks, or starting a community garden downtown.*

The Rincon Club is piloting the Associate Membership program this year. Rotary International is piloting two programs this year, Associate Memberships and Corporate Memberships, with specific clubs. If either or both of these prove to build membership, they are likely to be available formally through all clubs.

This year, Rotary International re-branded youth opportunities and programs within Rotary as "New Generations", who will hopefully someday become future Rotarians. New Generations is Rotary's fifth Avenue of Service. Interact, Rotaract, RYLA, and Youth Exchange are included in Rotary's New Generations programs. No doubt Jim will hear much more about this at both PETS (President Elect Training) in March and at the Rotary International meeting in May. This likely will result in a shift in how we label one or more of our Board of Director titles and our committee structure. We try to maintain the traditions that are highly valued by our members while continuing to change to attract new members and to retain current ones.



February 8 Menu

Posted by Mary Laughbaum on Feb 06, 2012

Slow Cooked Beef Round, Mashed Potatoes with Brown Gravy, Green Beans with Onions, Warm Rolls and Butter, DoubleTree Chocolate Chip Cookies Served Family Style, Coffee, Decaf or Iced Tea

Vegetarian option if reserved in advance: Vegetable Wrap or Fresh Fruit with Yogurt and Cottage Cheese

Membership and Attendance - February 8, 2012

Posted by Mary Laughbaum on Jan 30, 2012

Membership		Scholarship Cups	
Active Members	178	Cash Contributions	\$ 20.00
Active Members AE	50	Quarterly with Dues	\$ 230.00
Total Active Members	228	Total Scholarship Cups	\$ 251.00
Honorary	18		
Meeting Attendance February 1, 2012		Raffle	
tive Members	101	Auction	\$ None
Active Members AE	17		
Honorary Members	0		
Total Members Present	118		
Guests	9		
Guests of the Club	2		
Visiting Rotarians	1		
Total Meeting Attendance	130		