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Editor Joni Condit If you have any comments or questions, please contact the editor.

Weekly Program

Mar 21, 2012 Bonnie Allin Tucson Airport Authority

Mar 28, 2012 Jonathan Rothschild Mayoral Address

Apr 04, 2012
Jim Ewen
Auto Industry / Designing Cars

Apr 11, 2012 Saad Allawi Reengineering Iraq: A Businessman's Approach

Apr 18, 2012 Stevie Mack and Kathleen Williams of CRiZMAC What is "Day of the Dead?"

Apr 25, 2012 Paul Melendez Ethics

May 02, 2012 Dr. Clara Curiel - Cancer Please note room change to Bonzai Boojum Room

May 09, 2012 Rick Meyers Critical Path

May 16, 2012 Jeff Utsch Navy SEALs

View entire list...

Upcoming Events

March 24 Picacho Peak Hike Walgreens SW corner W Prince & N Flowing Wells





Bonnie A. Allin became President & CEO of the Tucson Airport Authority (TAA) on April 1, 2002. She began her career in aviation in 1976 with TAA, and after holding a variety of positions, moved to Texas where she worked for the Corpus

Christi International Airport from 1988 to 2000, ending her tenure as Director of Aviation. Bonnie has a bachelor's degree in Finance, and is a Paul Harris Fellow and a former member of the Rotary Club of Tucson. She holds the designation of Accredited Airport Executive (A.A.E.), and is Chair of the International Association of Airport Executives (IAAE). She currently serves on the Policy Review Committee of AAAE, the Airports Council International-North America (ACI-NA) Government Affairs Steering Committee, and the Southern Arizona Leadership Council.

Air service is at the core of the community's quality of life and economic development efforts. Factors such as the tragedy on September 11th and the recent economic recession have completely changed the way airlines do business with airports, and meeting the travel demands of our community is more challenging than ever. Bonnie Allin will provide an update on the "new normal" of the airline industry and what her organization is doing to attract and retain air service for the region.

Mystery Editor March 14
Posted by Ed Mystery on Mar 19, 2012



We returned to the Sunset Ballroom. JACK PARRIS gave the invocation. DAN GUARE lead the pledge of allegiance and singing of "God Bless America," accompanied by GARY GETHMANN. DENNIS DRISCOLL introduced guests and visiting Rotarians. Among the visitors, two who did not want to be introduced.

Past District Governor Jim Aslin and Tucson Sunrise President Elect

Richard Suskind later made pitches for upcoming Rotary events. "The Shot Felt Round the World" (Dr. Jonas Salk's Polio Vaccine) will be presented at the Doubletree on April 22nd. Cost is \$50 to see the film or

Mar 24, 2012 08:00 AM - 03:00 PM

Rotary Team - Race for the Cure

Mar 25, 2012

District 5500 Assembly, Tucson

Mar 31, 2012

Works Projects Committee - Painting Day

Mar 31, 2012

Blood Drive Apr 04, 2012

Rotary District 5500 Work Day Apr 28, 2012

Rotary Clothes Closet Cleanout May 02, 2012

Norma Peale Book Drive May 02, 2012

Change of Administration Party

Jun 30, 2012

Tucson Classics Car Show 2012

Oct 13, 2012

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Our Sponsors

\$75 for film and reception. "Caribbean Nights Dinner and Auction" will benefit Children's Education, Health and Welfare Charities. The \$75 per person event will be held at Skyline Country Club. Silent auction donations are appreciated.

Birthdays were celebrated by TIM BROWN and PAULINE HECHLER.



BOB WEBB requested more members sign up for the Wine Fellowship March 20th at Verona Restaurant, 120 S. Houghton Road. Don't forget the Blood Drive April 4th, the "Cookie Monster" reminded us. SID HIRSH pitched the "Race for the Cure" March 25th, a nice walk, fellowship and post race party at his home.

TOM ANDREWS filled 24 of the 20 spots secured for the Grand Canyon Hike March 2013. He is attempting to secure 20 more spots in April of 2013. In the meantime join him for the reverse canyon hike at Picacho Peak March 24th. CHARLOTTE HARRIS announced a Dinner Celebration May 3rd, and Golf Tournament and Lunch May 4th to raise funds for the "Mike Harris Scholarship Endowment."

President Elect JIM LUBINSKI introduced Lendre Kearns, GM of Broadway in Tucson, who presented a very interesting program on Broadway shows in Tucson.

President JONI adjourned the meeting after another of her outstanding toasts.

Picacho Peak Hike March 24th
Posted by Thomas Andrews on Mar 19, 2012



On Saturday, March 24th, the second RCoT Hike of 2012, and the second "training" hike (in preparation for the Grand Canyon hike about a year from now) will be to summit the landmark of sourther Arizona. We will be hiking the site of the westernmost battle of the Civil War and the best indicator that you have finally left Tucson on your way north on I-10, aka Picacho Peak! The hike will not be too long, only two miles each way, and not too steep, only 1,780 ft. in elevation, but definitely a strenuous hike, depending on how fast you

go.

Also there are several sections where we have to pull ourselves up or down for a short distance on steel cables, so good gloves are a must. In the end, it will be worth it, since on a good day, you can see all the way to Phoenix in the north, and to Tucson in the south. from the























top. We will go up and come down the same trail, i.e. <u>Hunter Trail</u>, so anyone who hits their psychological/physical "wall" can turn back at any time. We will meet in the Walgreens on the

southwest corner of West Prince and North Flowing Wells, just off I-10 at 8 AM. We will carpool to Picacho. There is a \$7.00 per vehicle part entrance fee, so bring your Golden Age Passports! The climb up should take 2 hours, and about the same down, so we should be on our way home by 2 PM. As usual, bring appropriate hiking gear, and gloves, as well as adequate water and snacks. For questions, call Hikemeister, **Tom Andrews**, at 751-3774 (residence) or 490-5892 (cell) or email: TRAndrews@aol.com





Raffle Items Needed!
Posted by Joni Condit on Mar 19, 2012

Our regular raffles provide a lot of fun at our meetings and our members who win the raffles are the beneficiaries of some great items. While we've had some great donations this year, we are nevertheless, far behind this year on

what we had hoped to have donated. If you have any special items or services that you'd like to donate to our monthly raffle, please let your Sergeant at Arms, Matt Blair, or Executive Director, Mary Laughbaum know. We'd very much appreciate those fun and special items you might have to offer that our members will want to win! All of the proceeds from the raffles go to help the Rotary Club of Tucson! Thanks for your raffle items!



The President's Corner
Posted by Joni Condit on Mar 19, 2012

Spring is here (albeit a very cold and wintery start)! Along with the change of seasons, we are **gearing up for the ticket sales of this year's Car Show Extraordinaire**! We are still in the process of finalizing the numbers of last year's Car Show

proceeds. Treasurer Pat Zumbusch has done a great job of trying to herd cats in getting last bits of invoices and costs related to our 2011 show completed. Over the next month he hopes to be able to let us know the final numbers. As most of you know, **Reading Seed will receive half of the proceeds from the Show, addressing our club's desire to help the children in our community**.

Another 25% will be donated to the selected recipients of two new focus areas, seniors and job retraining with special interest in retraining veterans. You will hear more about that in early June and will see presentations from the two finalists in each category on June 13th. The members will each be able to vote on their choice to receive funding for their favorite in each of the two new categories. We are asking the recipients of our funding to help with the 2012 Car Show. The purpose of our Car Show event is to raise money to give to local charities who are helping people in our own community. We want our members to feel good about asking people to buy tickets to support the Car Show. Community Grants Committee feels that naming the recipients in advance allows members to emphasize to purchasers of tickets how this will make a difference in their community.







3800 E. River Road Tucson, AZ 85718 www.tucsonjcc.org 520-299-3000









Your Community Grants Committee has worked hard this year to help to reorganize the timing of distribution of proceeds from the annual Car Show. Your Board has approved the Committee's recommendation that this year, one time only, we will use 25% of last year's proceeds to help provide us with working capital to advertise, print car show tickets, etc. We always have these expenses in the past, but as we've grown the Car Show, it is harder to fund out of the operational dollars prior to the Car Show. We have the best Car Show in the southwest and it is because of the hard work of all members and the excellent leaders for this event that we've had from year to year. So Get Ready Team, Start Your Engines!

March 21 Menu

Posted by Mary Laughbaum on Mar 19, 2012

Seared Chicken ~ with Spinach Cream Sauce, Fresh Seasonal Vegetables, Rolls and Butter, Doubletree Chocolate Chip Cookies served family style, Coffee, Decaf or Iced Tea

Vegetarian option if reserved in advance: Portobella Mushroom Napoleon or Fresh Fruit with Yogurt and Cottage Cheese.

Membership and Attendance - March 21, 2012

Posted by Mary Laughbaum on Mar 19, 2012

| Membership Active Members Active Members Attendance Exempt Total Active Members Honorary Members | 182 49 231 17 | Scholarship Cups Cash Contributions Quarterly with Dues Total Scholarship Cups | \$ \$ | 47.00 230.00 277.00 |
|--|-------------------------------|---|----------|---------------------------|
| Meeting Attendance March 7, 2012 | | Raffle | \$ | None |
| Active Members | 113 | Auction | \$ | \$250.00 |
| Active Members AE | 16 | | | |
| Honorary Members | 0 | | | |
| Total Members Present | 129 | | | |
| Guests | 3 | | | |
| Guests of the Club | 5 | | | |
| Visiting Rotarians | 3 | | | |
| Total Meeting Attendance | 140 | | | |