



Wed Apr 18, 2012

[Home](#)

Editor Joni Condit

If you have any comments or questions, please contact the editor.

Weekly Program

Apr 18, 2012

[Stevie Mack and Kathleen Williams of CRIZMAC](#)

What is "Day of the Dead?"

Apr 25, 2012

[Paul Melendez](#)
Ethics

May 02, 2012

[Dr. Clara Curiel - Cancer](#)
Please note room change to Bonzai Boojum Room

May 09, 2012

[Jeff Utsch](#)
Navy SEALs

May 16, 2012

[Rick Meyers](#)
Critical Path

May 23, 2012

[Brian Kish](#)
Gen X / Gen Y

May 30, 2012

[DARK - No Wednesday Meeting](#)
No Make-up Required

Jun 06, 2012

[RCOT Meeting](#)

Jun 13, 2012

[RCOT Meeting](#)

[View entire list...](#)

Upcoming Events

[Rotary District 5500 Work Day](#)
Apr 28, 2012

CRIZMAC - What is Day of the Dead?

Posted by David Pashkow on Apr 16, 2012



Stevie Mack is the founder and President of CRIZMAC Art & Cultural Education Materials Inc., a publishing company committed to the development and publication of art and cultural education resources. Educators across the country use CRIZMAC resources as part of their curriculum. She is co-author of "Day of the Dead" along with CRIZMAC's Vice President, Kitty Williams. Kitty specializes in publications and travel. Her work with the Tarahumara people in Mexico's Copper Canyon has been featured in People Magazine and Runner's World and was filmed by The Discovery Channel, NBC and ABC's Prime Time Live. Together and individually they have published widely and have produced numerous award-winning video programs and curriculum resources. They also teach a fascinating variety of classes through the CRIZMAC Institute, including hands-on workshops. Their popular monthly lecture series, ARTiculations, is offered free to the public. With this dynamic duo's expertise and talents, Stevie and Kitty are

certain to share an intriguing presentation with Rotary Club of Tucson.

Mystery Editor April 11

Posted by Ed Mystery on Apr 16, 2012



Calling the meeting to order PRESIDENT JONI CONDIT commanded attention from her devoted subjects.

Summoned to the podium to inspire us with words of inspiration was SUZANNE LAWDER.

Our pledge and song was led by SONNY SOLOT who was accompanied on the piano by PAST PRESIDENT GARY GETHMANN to the melodious verses of "My Country tis of Thee."

The introduction of our guests and visitors was handled by MARGARET HIGGINS who had to fill in for the missing JESSE THORPE.

The Birthday Gang was all assembled and leading the way was KATHY KITAGAWA followed by LEE SCHULTZ and a last minute addition of RICHARD WHITE.

As our Sergeant at Arms, MATT BLAIR rounded up GARY HIRSCH and STU GOLDMAN, all waited in anticipation of their announcement of Rotary Work Day on April 28th at the Primavera Men's Shelter. If the picture of STU in his work attire was any indication of how things will go we are all in for a BIG SURPRISE. Next up was VICKIE JACOBS with the presentation of some NEW BLUE BADGES for former RCOT member JO DeCHATELET and recent Star Graduate KEITH

Rotary Clothes Closet Cleanout

May 02, 2012

Norma Peale Book Drive

May 02, 2012

Wine Fellowship - Southern Comfort

May 26, 2012 06:00 AM

Change of Administration Party

Jun 30, 2012

Tucson Classics Car Show 2012

Oct 13, 2012

Board of Directors

President

Joni Condit

Past President

Marianne Freitas

President Elect

Jim Lubinski

Treasurer

Patrick Zumbusch

Secretary

Virginia Leavitt

Sargeant-At-Arms

Matt Blair

Director

Robert Logan

Director

Marcia Krumwiede

Director

Cheryl House

Director

Drew Vactor

Director

Alan Schrope

Director

Irene Decker

Executive Director

Mary Laughbaum

Our Sponsors



COBB. Maintaining control of the microphone just a little longer KEITH COBB started soliciting volunteers for this weekends SAHBA Home Show jump start ticket sales for 2012 CLASSICS CAR SHOW. The call to the audience was Car Show Captains start your selling!

Taking back control PRESIDENT JONI proceeded to recognize one of our own. She was proud to present this year's HELEN MIDDLETON RED ROSE AWARD to GARY HIRSCH for his OUTSTANDING DEDICATION to THE ROTARY CLUB of TUCSON.

Before moving on to our program PRESIDENT JONI asked all to remember ARLA'S husband who is recovering from open heart surgery.

Starting our program way ahead of schedule, PRESIDENT JONI introduced our introducer DARRELL STEWART who presented our speaker Saad Allawi the Chairman of Performance Logic and his topic of "Re-engineering Iraq: A Businessman's Approach." Saad gave us some insight to the workings of the region and the difficulties faced by the citizens and government of Iraq.

Even after an extended presentation, PRESIDENT JONI ended the meeting early and closed with the ceremonial toast.



Sign Up for April 28th Work Day!

Posted by Joni Condit on Apr 16, 2012



Please don't forget to sign up to help us join Rotarians across the world in a special Rotarians At Work day! Our Club's project will be to paint the Primavera Foundation's Men's Shelter. The Primavera Men's Emergency Shelter is a 100-bed facility created from a former warehouse at 200 E.Benson Highway. It provides a minimum 5-night shelter for emergencies, up to 90 days for those faithfully following Primavera's program of leading a clean life in the workplace. Please sign up as we need at least 30 volunteers to help us paint the interior of the shelter. If you'd rather help by writing a check to purchase paint and painting supplies, that would be most appreciated as well! Please let member Gary Hirsch, chairman of the Works Projects Committee know this week if you are interested in helping. (The project will start at 8 a.m. and run 4-5 hours). Thank you!

Proposed New Member

Posted by Mary Laughbaum on Apr 16, 2012

The following applications have been submitted for membership in Rotary Club of Tucson:

Proposed Member: Allyn Bulzomi

Classification: Government: Pima County

Sponsor: Dave Gallaher

If no written objections are received within 7 days of publication, the applicant will be accepted into membership.



Bringing You Up to Speed

Posted by Marianne Freitas on Apr 16, 2012

The Car Show is YOUR fundraiser! We want you to take part in the excitement of earning funds to donate back to our community, and be proud when we hand over the checks to our recipients.

As you have seen, we have started our ticket sales for the raffle car earlier this year. The reason for this is to take advantage of community events scheduled this spring where we have the



opportunity to sell a large number of tickets. This takes the pressure off our members and offers an assist toward achieving the goal of every member selling at least 50 tickets. (Members will find out their teams and receive their personal supply of tickets in June.)

If you work one of these public events (a 2-3 hour shift), you will get personal ticket sales credit. If you bring your spouse or family member to help, you also get credit for their ticket sales. Working a shift also serves as a makeup for a missed meeting as long as your shift is two weeks before or after the missed meeting.

See KEITH COBB if you want to sign up for the next sales event. Please know that the proceeds we earn from ticket sales go straight to the bottom line therefore, we have set our ticket goal higher this year. The more we sell, the more we make! It is up to you to make a difference in the bottom line! WE CAN DO IT!!!

Marianne Freitas and Tom Strasburg, Co-Chairs
2012 Tucson Classics Car Show

How Well Do You Know Your Fellow Rotarian?

Posted by Joni Condit on Apr 16, 2012



In 2011 **Jack Marek** sponsored **Jennifer Hoffman** into our club. **Jennifer is the Chief Operating Officer of Contact One Call Center, and enjoys the fact that it is truly a family business. Her mom, Judy Wood, purchased the then small answering service in 1981. Jennifer was in the second grade at the time and she recalls the switch boards on which the calls were answered. While she is one of our club's younger members, she can still point to the significant changes in technology since those early days when all messages were taken on paper and then manually delivered. Since then, technology has completed transformed her business. All of their interactions are handled through state of the art software creating a consistent platform for their Customer Service Representatives to process and deliver calls accurately and efficiently.**

Contact One Call Center focuses on customer service using the company's core values (Integrity, Accountability, Customer Centricity, Teamwork, and Pride) as their cornerstone in training all staff. Jennifer's customers range from plumbers' offices, to large medical practices, to national firms for which they process up to 30,000 calls per month during peak times. She emphasized, for each call that Contact One answers, their staff focuses on keeping the caller's experience at the forefront, doing all that they can to help that caller and their client together.

Jennifer received her college education at Northern Arizona University, graduating with a degree in History and a minor in Spanish Culture. Although she and her husband, Sean, both attended NAU, she did not meet him until she returned to Tucson to work in the family business. **She had only been back in Tucson for about a month when a couple of dogs came to the front door of her office building looking hungry and thirsty, so Jennifer gave them some water and called the number on one of the dog's tags. A while later, a "cute guy" came to pick them up, but Jennifer was walking out of the door to attend a meeting. The next day, she received a bouquet of flowers from the dogs and Sean's phone number. She called the number and the rest, as she says, is history.** Jennifer and Sean have two boys, Owen who is 8 and in the second grade, and Noah, who is 6 and in kindergarten. Except for her chocolate lab, Maddie, Jennifer is the only girl in the family (and apparently Maddie's allegiance is to her husband, but Jennifer doesn't blame her since she says Sean is great fun to be around and has more patience throwing the ball!).

Jennifer has jumped in this past year and most of you have hopefully met her in the Greeter Line. If you haven't gotten to sit with her at lunch, make sure that you do!

The President's Corner

Posted by Joni Condit on Apr 16, 2012

*Last Wednesday member **Jerry Harris** convened a new committee of RCoT members to discuss how to reformat and produce the **Tucsotarian** going forward. Jerry solicited ideas from each attendee. Sid Hirsch, long time chair of our Mystery Editor committee, joined the group and shared how he has organized that committee to ensure that members who missed the*



3800 E. River Road
Tucson, AZ 85718
www.tucsonjcc.org
520-299-3000



previous week will know what happened. It is also an opportunity for the week's Mystery Editor to poke a bit of fun. The *Tucsotarian* is published through our club software, Clubrunner. While the President serves as the Editor of the publication and is responsible for determining what is published in each week's edition, **our fabulous Executive Director, Mary Laughbaum, is the one who makes certain that key information and photos are added including the weekly menu, membership data, sponsor logs, photos, etc. She is the one who normally hits the send key so that you receive your weekly bulletin late Monday or early**

Tuesday.

The Tucsotarian Committee agreed that the essentials of our newsletter includes a brief synopsis of the upcoming speaker and topic, the Mystery Editor column, notices about new members, and any key information that needs to be conveyed that week. Other articles of interest including those about fellow Rotarians, our Tucsotarian sponsors, and relevant Car Show articles. All agreed that since the publication is now mostly read electronically, it is less critical that it is a precisely four pages in length each week. The group agreed that some topics could be written and saved for publication during appropriate times during the year such as articles about the club's Foundation and about Rotary International's programs. Members agreed to interview another Rotarian during the year and to write a short article about them. If you are interested in volunteering to participate in this committee to write an article or two during the year, please let Jerry Harris know!



April 18 Menu

Posted by Mary Laughbaum on Apr 16, 2012

Meat and Extra Cheesy Lasagna ~ served with Garlic Bread, Seasonal Vegetables, Doubletree Chocolate Chip Cookies served family style, Coffee, Decaf or Iced Tea

Fruit Plate or Vegetarian option may be reserved in advance. Your email reminder was delayed, so please call 623.2281 or email Rotary@TucsonRotary.org by 5:00pm Tuesday, April 17 with your request.

Portabella Mushroom Napoleon ~ Layers of Grilled Portabella Mushrooms with a Roasted Corn Spicy Salsa Topped with Fresh herbs.

Membership and Attendance

Posted by Mary Laughbaum on Apr 16, 2012

Membership

Active Members	182
Active Members Attendance Exempt	49
Total Active Members	231
Honorary Members	17

Scholarship Cups

Cash Contributions	\$	177.00
Quarterly with Dues	\$	230.00
Total Scholarship Cups	\$	407.00

Meeting Attendance April 11, 2012

ive Members	120
ive Members AE	19
Honorary Members	0
Total Members Present	139
Guests	10
Guests of the Club	3
Visiting Rotarians	4
Total Meeting Attendance	156

Raffle	\$	None
Auction	\$	None