

Wed Jan 09, 2013

Home

# Rotary@TucsonRotary.org --- /// /// --- (520) 623-2281



We meet WEDNESDAYS, 12:00 NOON -1:20 PM DoubleTree Hotel 445 S Alvernon Way Tucson, AZ 85711 **United States** 

Service Above Self

🔯 Venue Map



2 Duty Roster



District Site

## **Growth Through Exports**

Posted by Brian Goldstein on Jan 03, 2013



Summary: Eric Nielsen, the Director of the U.S. Commercial Service in Arizona, will share his perspectives about how exports can contribute to economic growth in the Tucson region. Topics will include:

Southern Arizona's export landscape;

How local organizations help companies develop international sales; and,

Opportunity in Mexico.

#### Bio:

In March 2006, Eric Nielsen was appointed Director of the U.S. Commercial Service in Arizona, responsible for operations in Phoenix, Scottsdale and Tucson. In that role, Nielsen manages a team of four international trade specialists and coordinates partnerships with a wide variety of local and state organizations.

Since joining the U.S. Commercial Service in 1998, highlights of Eric's export promotion efforts include:

- Guiding the Arizona U.S. Export Assistance Center, which in FY2012 helped over 50 Arizona companies generate 180+ export transactions to 45+ countries:
- Organizing aerospace and defense industry initiatives including programs in France, Singapore, Canada, Australia, and China;

# Weekly Program

Jan 09, 2013 Fric Nielsen

U.S. Trade/Commercial Service

Jan 16, 2013

Allen Fore

Kinder Morgan

Jan 23, 2013

Drs. Von Haag and Hecht Carondelet Heart/Vascular

Program

Jan 30, 2013

**Rotary Meeting** 

Children's Advocacy/Casas de los Ninos

Feb 06, 2013

Karen Seat

Religion in Politics

Feb 13, 2013

Len Jessup

Eller School

Feb 20, 2013

**Rotary Meeting** 

Chocolate Fox

Feb 27, 2013

**David Azuelo** 

**Emergency Preparedness** 

Mar 06, 2013

Sharon Kha

Parkinsons Disease

View entire list...

# **Upcoming Events**

Jan 19 Soldier Canyon-Bug **Springs Trail Hike** Safeway pkg Lot, SE corner of

- Serving as the Executive Secretary of the Arizona District Export Council (www.exportaz.org), named the 2011 District Export Council of the Year by the U.S. Commerce Department; and,
- Co-launching the Border Gateway Service in Sonora for U.S. exporters of products and services. Since November 2011, over 60 Arizona companies have participated in export sales development programs in Nogales, Hermosillo and Guaymas through the service.

Prior to joining the U.S. Department of Commerce, Eric worked for the City of Tucson Office of Economic Development (1994-98), where he helped technology companies increase their sales in both Europe and Asia. In the early 1990s, Eric served four years with the Canadian Consulate General in Los Angeles, counseling Southern California and Arizona companies about investing in Canada.

Eric earned his undergraduate degree at Colorado College, studied a year at the Institute of Political Science in Paris, France, and completed the Master's degree in International Relations at the University of Southern California. Eric is a native of Montreal, Canada.

## **Mystery Editor January 2**

Posted by Ed Mystery on Jan 04, 2013



President JIM LUBINSKI opened the meeting right on time and introduced JACK PARRIS for the invocation. Leading the pledge and song was JAN GREEN, subbing for the voice-challenged LESLIE GALLOWAY. GARY GETHMANN ably accompanied on the piano.

BRUCE TUNZE introduced many guests.

CHARLOTTE HARRIS and MARIANNE FREITAS did the honors for Paul Harris Fellow presentations to MIKE SAGARA; RICHARD GUTHRIE and his wife,

Patricia Dunford; JEFF RONSTADT; MARCIA GILL; and Davin Wang, Nolan Wang, and their dad, our own Past President JON WANG (with Noreen Wang standing in for Nolan). Past President CHARLOTTE kept alive BOB LOGAN's tradition of silly gifts for Paul Harris recipients.

During announcements, DARRELL STEWART showed off the fabulous MIKE HARRIS Trophy, which will be awarded annually to the top individual fundraiser from Rotary's EI Tour de Tucson Ride for Polio Plus. The trophy was created by Chris Harris, the oldest son of MIKE and CHARLOTTE. It will be awarded this year to a Tulsa area Rotarian by District Governor RANDY BROOKS.

PAT LENNAN reported that 87 members of our club, plus 27 friends and family, raised \$6,926.11 through the Salvation Army bell-ringing. He had special recognition for the bell-ringing prowess of TED FORSBERG and Santa imitator JOHN COUSINS. President JIM announced that final Car Show results will be reported at the lunch on January 9.

JEFF RONSTADT introduced the speaker, BOB LOGAN, who gave a presentation about his three-week hike on the Camino del Santiago in Northern Spain. BOB hiked 240 miles, or about one-half of the 500-mile Camino del Santiago. He said about 100,000 hikers a year tackle the Camino, with some returning in several years to finish the entire path. The hike is a pilgrimage, and BOB talked about some of the many small shrines and memorials left along the trail by pilgrims. In addition to his personal journey, BOB used the hike to raise money and visibility for various local causes, including Habitat for Humanity Tucson, Challenger Little League, TROT, and Send-A-Kid-To-Camp. He has a full report about his journey in a blog at:

Tanque Verde-Catalina Hwy Intxn Jan 19, 2013 08:00 AM - 05:00

Change of Leadership Party Jul 06, 2013 05:00 PM - 10:00 PM

### **Board of Directors**

President Jim Lubinski

President Elect

David Gallaher

Past President Joni Condit

Treasurer Phillip Gutt

Secretary
Ellen Patterson

Sargeant-At-Arms **Kevin Wong** 

Director Clifford Bowman

Director Irene Decker

Director
Thomas Andrews

Director **Alan Schrope** 

Director Gary Hirsch

Director Drew Vactor

# **Our Sponsors**







#### http://21days21wishes.tumblr.com/

Following BOB's talk, President JIM closed out the first meeting of 2013 with this toast, a quote from Edith Lovejoy Pierce: "We will open the book. Its pages are blank. We are going to put words on them ourselves. The book is called Opportunity, and its first chapter is New Year's Day."

### **HOLIDAY ROTARY MOMENTS IN SAN CARLOS**

Posted by Jan Green on Jan 03, 2013



Thank you to DISTRICT GOVERNOR RANDY BROOKS and wife DEB HUME for joining THE ROTARY CLUB OF TUCSON and THE ROTARY CLUB OF SAN CARLOS, SONORA, in making many HOLIDAY ROTARY MOMENTS for Rotarians and for many grade-school children of Sonora, Mexico.

What was started 23 years ago by THE RCoT and led by such Rotary families as GARD and MARCIA PIERCE, PAT and LYNETTE PATTON, LARRY and PATTY PETH, ALAN and LISA SCHROPE, SAN CARLOS has become an early

December Rotary tradition. Many new ROTARY MOMENTS are experienced every year.

There were several "firsts" for us in 2012. We were honored to have DISTRICT GOVERNOR RANDY BROOKS, PAST DISTRICT GOVERNOR ERNIE MONTAGNE, and DISTRICT GOVERNOR NOMINEE SALLY MONTAGNE making new **ROTARY MOMENTS** for us.

Another first: We took the challenge of ROTARY'S most recent arm and emphasis, THE NEW GENERATION, by inviting two young future ROTARIANS. DANICA, with her parents, and JULIAN, with his grandparents, contributed greatly to the Holiday Spirit.

This year was a first for the SANTA CLARA, SONORA, grade school. Apparently, meeting



ROTARIANS was also a first for this rural school. The three schools— LOS RANCHITOS, LA MANGA, and SANTA CLARA— filled two days of gift giving and cheer giving to approximately 500 children (give or take a few hundred). Receiving 500 **ROTARY MOMENTS** is pretty "awesome," as the NEW GENERATION would say.

Special thanks go to ALAN and LISA SCHROPE for their planning, organization and guidance. THE RCoT will extend

invitations to DISTRICT 5500 ROTARIAN FAMILIES for the 2013 trip. I can assure that you will receive many **ROTARY MOMENTS** when you accompany us to San Carlos.

GOVERNOR RANDY: "It was a very interesting, fun and a moving experience. I hope the tradition continues for another 30 years! I loved the attendees from Tucson, the San Carlos Rotarians and mostly the children – what fun for them – to find a little hope from Rotarians – it is a valuable tradition."























Proposed New Member
Posted by Dorinna York on Jan 03, 2013

The following application has been submitted for membership in Rotary Club of Tucson:

Proposed Member: Keith Wiegand

Classification: Retail: Automobiles

Company/Organization: Clyde Wanslee Auto Sales

Sponsor: Dave Gallaher

If no written objections are received within 7 days of publication, the applicant will be

accepted.



President's Letter
Posted by Jim Lubinski on Jan 04, 2013

The big "Reveal" happens this Wednesday. Results from the 2012 car show will be presented by your car show team leaders at our meeting this week. If you recall, last year we decided that it was necessary to close the books on our show each year by 12/31. Keeping with this pledge, a full report will be given to members during our meeting. This is months sooner than we have ever reported

for prior shows. A big thank you to everyone who made this happen.

Following the car show presentation, we will hear from Eric Nielsen regarding how Arizona's economy can grow via exports. Eric is the Director of U.S. Commercial Service for Arizona. I am sure you are aware of the mayor's push to do business with Mexico, so this will be a timely program.

Are you on a committee(s) but, not an active participant? Or, do you just attend our weekly meetings and some of the social events but do not get involved in the service aspect of our club? If this is the case, you are doing yourself a terrible injustice. Service is what Rotary is all about and the more you do, the better your experience will be. If you are looking for some way to get involved, let myself or one of our board members know, and we will be happy to assist you. You will not regret it.

A reminder that starting this month, we will be billing via email for expenses, fines and extra events in the month in which they occur. This will help cash flow and office accounting tremendously so, please make sure you pay in a timely fashion. As always, if you have a question over any item you are billed for, please call the office.

Have a great week and see you Wednesday!

Menu for January 9
Posted by Dorinna York on Jan 03, 2013

Plated Salad - Dinner Salad with Ranch and Balsamic dressings

Chicken Picatta ~ Chicken Breast Cutlets, Dredged in seasoned flower and pan seared and served in Butter, Lemon Juice, Capers, Parsley and White Wine, Wild Rice Pilaf, Sauteed Tomatoes and Squashes, Rolls and Butter, Doubletree Chocolate Chip Cookies served family style, Coffee, Decaf or Iced Tea.

Vegetarian option if reserved in advance: Portobella Mushroom Napoleon ~ Layers of Grilled Portobella Mushrooms with a Roasted Corn Spicy Salsa and Topped with Fresh Herbs.

Fresh Fruit Plate and Gluten Free meals are also available by advance reservation only.

Membership		Scholarship Cups		
Active Members	175	Cash Contributions	\$	54.25
Active Members Attendance Exempt	49	Quarterly with Dues	\$	240.00 294.25
Total Active Members Honorary Members	224 16	Total Scholarship Cups	\$	
Active Members	102	Auction	\$	0.00
Active Members AE	16			0
Honorary Members	0			
Total Members Present	118			
Guests	16			
Guests of the Club	2			
	0			

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