



Wed Feb 20, 2013

[Home](#)

Rotary@TucsonRotary.org --- /// --- (520) 623-2281



Service Above Self

*We meet WEDNESDAYS, 12:00 NOON - 1:20 PM
DoubleTree Hotel
445 S Alvernon Way
Tucson, AZ 85711
United States*

[Venue Map](#)

[Duty Roster](#)

[District Site](#)

Chocolate Fox Foundation - "Software Engineer to Chocolatier"

Posted by David Pashkow on Feb 15, 2013



Barbara Fox, President of Chocolate Fox Foundation, worked closely with both Steve Jobs and Bill Gates and in the software industry for thirty-five years. After retiring from Microsoft in 2004, she followed her former boss and Microsoft CTO (Nathan Myhrvold) into his new company, Intellectual Ventures.

"IV" is both admired as an "invention powerhouse" and reviled as a "patent troll." A less controversial endeavor within the company, however, is The Cooking Lab, a food-research group that recently published *"Modernist Cuisine,"* a six-volume book set on the subject. Given a culture wherein intellectual property and culinary pursuits claim equal respect, it was a natural for a microbiology/chemistry undergrad turned software patent expert witness to launch an artisan

chocolate company.

In this talk, Barbara Fox describes her career journey from Silicon Valley engineering manager to master chocolatier. She'll also explain The Chocolate Fox, as a business, a non-profit, a donor, and an employer in Tucson. And yes, there will be Chocolate Fox chocolate to sample!

Bio of Speaker

Barbara Fox is President and Founder of Chocolate Fox Foundation, a manufacturer of artisan chocolate, which donates 100% of its profit to animal charities. Until August 2010, she was a Senior Portfolio Director in the Office of the CTO at Intellectual Ventures in Bellevue, Washington and she continues to work at IV as a patent research consultant.

Prior to Intellectual Ventures, Ms. Fox was a Senior Software Architect at Microsoft Corporation. She joined Microsoft in 1993 as Director of Advanced Product Development, led the company's electronic commerce technology group, and authored key Internet security standards. During a Microsoft sabbatical in 2003, Ms. Fox was appointed a Senior Fellow at the Kennedy School of Government and Harvard Law while teaching Intellectual Property and Public Policy at MIT. She retired from Microsoft in late 2004.

Formerly, she was President of SystemSoft America, a Japanese software development company based in Palo Alto, and engineering manager on the original Macintosh product team at Apple Computer.

Mystery Editor February 13

Posted by Ed Mystery on Feb 15, 2013

Weekly Program

Feb 20, 2013

[Barbara Fox](#)
[Chocolate Fox](#)

Feb 27, 2013

[David Azuelo](#)
[Emergency Preparedness](#)

Mar 06, 2013

[Sharon Kha](#)
[Parkinsons Disease](#)

Mar 13, 2013

[Mike Czechowski](#)
[Annexation](#)

[View entire list...](#)

Upcoming Events

[Reading Seed Ctr - sort and clean books](#)

Feb 23, 2013 09:00 AM - 12:00 PM

[Change of Leadership Party](#)

Jul 06, 2013 05:00 PM - 10:00 PM

Board of Directors

President

[Jim Lubinski](#)

President Elect

[David Gallaher](#)

Past President

[Joni Condit](#)

Treasurer

[Phillip Gutt](#)

Secretary

[Ellen Patterson](#)

Sargeant-At-Arms

[Kevin Wong](#)

Director

[Clifford Bowman](#)

Director

[Irene Decker](#)

Director

[Thomas Andrews](#)

Director

[Alan Schrope](#)

Director

[Gary Hirsch](#)

Director

[Drew Vactor](#)

PRESIDENT JIM opened the meeting and then KEN TUCKER gave the invocation the Boy Scouts use at Philmont, the National Scout Camp. It was brief, allowing the young scouts to start eating without delay! We waited to chow-down until we recited the Pledge of Allegiance and sang "America the Beautiful." BRUCE TUNZE introduced some 15 guests, with one from England, recognized as coming the farthest. ROBERT O'BRIEN was our lone birthday celebrant! DAVE GALLAHER substituted for BOB LOGAN and MARIANNE FRIETAS pinned our latest Paul Harris



Fellows. ALLYN BULZOMI made his wife, Susan, a PHF and SUSAN MOORE VAULT had DON RAWLINGS substitute for her husband Frank, who received his PHF. KANDIE VACTOR made a Happy Jackson announcement recommending a landscaper. GARY HIRSCH announced a District 5500 Business Network Event, to be held at the Viscount Suites at 5pm on March 7. FREE if you sign up by March 1st. MARCIA KRUMWIEDE asked for volunteers to clean books at the Reading Seed offices this Saturday from 9am-Noon. VICKIE JACOBS



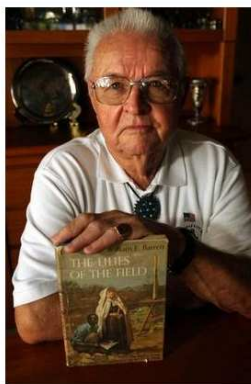
bestowed "Blue" badges to YVONNE ERVIN, LINDSAY GANIN, and JILL MADDEN. DARRELL STEWART announced that LISA FOGLE is the new Wine Committee Chair. Dr. Len Jessup, Dean of the UA's Eller College of Business, updated us on the programs the College is involved in that will give back to the community and the state. He spoke of where they go next; how they are positioning to attract and retain good faculty; and the newest program - Tech Launch - to inspire new technology businesses, new entrepreneurial research, and spin out businesses that will hopefully remain in Arizona. Several of the University's departments will collaborate to ensure the program's success. JIM LUBINSKI concluded our meeting with the Valentine toast: "Money can't buy love, but it does improve your bargaining position!"



WORLD PEACE FORUM FOR DISTRICT 5500 FEB. 23 (10:30AM-02:30PM) Posted by David Gallaher on Feb 18, 2013

This year in Rotary, our international theme for 2012/2013 is PEACE THROUGH SERVICE. All District Governors around the world were encouraged to hold their own Peace Forum for their District's membership. This Saturday, February 23, District 5500 will hold its Peace Forum at the Wheeler Taft Abbett Library (7800 W Schisler Drive) which is located at the southeast corner of Silverbell and Cortaro in Marana. Several of the speakers are Rotary Peace Scholars and some of the topics and panel discussions include: Rotary Peace Centers and the role they play in promoting peace; Rotary Foundation area of focusing on peace and conflict resolution and how your club can develop and execute projects; and finally, what peace means to my Rotary Club and community. Please consider attending this historic event and you can register at www.rotaryd5500.org. The cost is \$20. If you have any questions, give Dave Gallaher a call at 907-4983.

Past President - Clarence "Stub" Ashcraft, Jr. Posted by Jan Green on Feb 15, 2013



Former UA athletic administrator Clarence "Stub" Ashcraft shows a copy of "Lilies of the Field" in 2003. Ashcraft, who died Friday at 89, helped bring the 1960s movie of the same name to Tucson when he managed the Santa Rita Hotel.

SPONSOR: J. F. "POP" MCKALE

Stub Ashcraft, Rotarian of 55 years and President of the Rotary Club of Tucson, 1972-73, who died at age 89 in 2008, was inducted into the University of Arizona Sports Hall of Fame in November 2012. Our "Stub" was the "ultimate" Wildcat: former UA football letterman, UA journalism major, UA Athletic Events and Facilities Coordinator, 1965-82, and Army Major serving in the South Pacific in WWII.

Rotarians will enjoy "googling" Stub Ashcraft and reading Mike Chesnick's excellent and revealing article on Stub.

Dave Ashcraft, Stub's second of four children, volunteered the following Rotary comments on his father:

Rotary was central to his life. It sponsored him to attend the first National Jamboree in Washington, D.C., for the Boy Scouts of America, and he always credited Rotary for helping to get him on the right track.

I have such fond memories of the 50's and 60's when we would get to go to the Rotary family luncheons at the Pioneer Hotel. I also recall secretly taking a contingent of the U of A Marching Band to play for the Change of Administration Luncheon when Dad became president.

Dad always said that there were "members of Rotary" and that "there were Rotarians." He epitomized the latter. Dad believed in networking and community, and he placed his fellow Rotarians at the top of his list. My siblings and I knew the Four-Way Test perhaps before we knew

Our Sponsors



our address. Dad constantly instilled the values of Rotary including truth, fairness, goodwill and friendships in each of his children and grandchildren. That is an important legacy.

Stub's legacy will be continued through his impressive family. Jane Ashcraft, Stub's wife, is vibrant, of sound mind and still rooting for UA at the age of 92 years. Dave describes his Mother, a Mills College grad, as "sort of a renaissance woman — a former leatherworker, silversmith and horsewoman who loves the arts."

Son Dave and Dave's wife Joan contribute to the cultural vitality of Tucson through the Arts. Dr. Joan Ashcraft is Director of Fine Arts with the TUSD and co-creator of Opening Minds through the Arts (OMA), an innovative approach to learning using the arts to teach math, reading and writing. OMA's arts integration model is grounded in brain-based research, multi-intelligence learning and the neurological development of children.

Grandson Chris, also a Rotarian, is Executive Director of the Community Performance and Arts Center Foundation in Green Valley. Grandson Tim, a graduate of West Point and an Army aviator, has recently been redeployed for his second tour in Afghanistan.

Tim's three month-old daughter, Adeline Claire—the newest Ashcraft and named Claire in honor of her Great Grand Dad Clarence-- complements her two cousins, Andrew and Ryan.

How our Rotarians remember Stub:

Frank Zunno: Stub was one of the vanishing breed—generous, patriotic, civic minded with absolute integrity.

Clarke Duncan: Stub and I were both on Okinawa in WWII. I only wish he could have accompanied me back to Washington, D.C., last October with the Honor Flight of WWII veterans. Stub deserves every accolade he is given.

Past President Arnie Jacobsen: Truly, I would term him as the heartbeat of our club. Rotarians will always be proud to be associated with Stub Ashcraft.



President's Letter

Posted by Jim Lubinski on Feb 18, 2013

This is probably Tucson's biggest showcase week each year. We have the Rodeo, Match Play and professional soccer all happening this week. These events provide Tucson a large window to the world. Many people will be in town for these events supporting our local businesses. It's important that we support these events as they are vital to our local economy. Let's make sure we all do our best to showcase all that our community has to offer.

This week should be a good one for all of you chocolate lovers. If you have not OD'd from Valentine's Day, come hear Barbara Fox, President of the Chocolate Fox Foundation, present "Software Engineer to Chocolatier". Maybe she will have some free samples???

Your board continues to work on revamping our membership process. Gary Hirsch has formed a "disappearing task force" that will be presenting recommendations to the board next month. We have had some good luck with new members lately. Gary and his team want to build on that momentum and streamline the entire process. I hope to be able to report to all of you on the task force's recommendations in April.

Your PE, Dave Gallaher, your executive director, Dorinna York and I will be heading up to Phoenix on Friday to attend the Phoenix 100's meeting. After their regular meeting we will be meeting with their team to compare notes and discuss ways the two clubs may be able to work together in the future. Many of you know that they are our parent club and are the only club larger than ours in Arizona. We look forward to a productive visit.

Have a great week and see you Wednesday.

Membership and Attendance

Posted by Dorinna York on Feb 15, 2013

Membership		Scholarship Cups	
Active Members	172	Cash Contributions	\$ 39.00
Active Members Attendance Exempt	50	Quarterly with Dues	\$ 0.00
Total Active Members	222	Total Scholarship Cups	\$ 240.00
Honorary Members	17		\$ 279.00
Meeting Attendance February 13, 2013		Raffle	\$ 0.00
Active Members	103	Auction	\$ 0.00
Active Members AE	17		
Honorary Members	1		
Total Members Present	121		
Guests	8		

Guests of the Club	5
Visiting Rotarians	4
Total Meeting Attendance	138



Menu for February 20

Posted by Dorinna York on Feb 15, 2013

Plated Salad - Mixed Greens with Ranch and Balsamic Vinegarette Dressings

Hot and Not Too Spicy Schezuan Noodles ~ Schezuan Oriental Noodles with Fresh Vegetables and Julienne Chicken, Rolls and Butter, Doubletree Chocolate Chip Cookies served family style, Coffee, Decaf or Iced Tea

Vegetarian option if reserved in advance: Schezuan Noodles ~ Schezuan Oriental Noodles with Fresh Vegetables

Fresh Fruit Plate and Gluten Free meals are also available by advance reservation only