



Wed May 01, 2013

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Rotary@TucsonRotary.org --- /// --- (520) 623-2281



Service Above Self

We meet **WEDNESDAYS, 12:00 NOON - 1:20 PM**  
**DoubleTree Hotel**  
**445 S Alvernon Way**  
**Tucson, AZ 85711**  
**United States**

[Venue Map](#)

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#### "Dare To Dream"

Posted by Gary Hirsch on Apr 26, 2013



The "Dare to Dream" series encourages participants to expand their dreams to the next level. Lisa dared to dream of a humanitarian aid organization in 1994 and has since grown her organization, World Care, to globally reuse and recycle up to 5 million pounds of resources each year. She will speak on the dream that began World Care and how you can expand your dreams to not only help yourself, but those in need as well.

#### Bio of Lisa Hopper

Lisa Hopper is the founder and CEO of World Care, an international humanitarian aid organization headquartered in Tucson. In 1994, Lisa began collecting school supplies in her garage for local children in need. Every year World Care reuses and recycles nearly 5 million pounds of material by channeling usable items to global humanitarian aid programs and diverting non-usable items from landfills to be broken down and recycled. Lisa holds a Bachelor of Science in Administration and Physics from George Washington University. She is an international lecturer and consultant as well as an adjunct lecturer at

the University of Arizona Honors College in International Studies and Social Entrepreneurship. Lisa released her first book in the Fall 2010 entitled "In the Wake of a Dream."

#### Mystery Editor April 24

Posted by Ed Mystery on Apr 26, 2013



KATHY KITAGAWA celebrating this week. Happy Birthday to you all! CHARLOTTE HARRIS presented to our lone Paul Harris this time around. JAN SEAGONDOLLAR received his Paul Harris X6. What a role model for all of us to aspire to. Congratulations JAN! DAVE PASHKOW was our fill in Sergeant at Arms this week. The highlight was the raffle prize of the Deer warning

President JIM rang the meeting to order right on time as he always does. SUSAN MOORE VAULT provided our invocation with wonderful words of inspiration. LESLIE GALLOWAY led our group in the pledge and song. President JIM surprised our wonderful Rotary office ladies for Administrative Professionals Day with flowers provided by Irene Decker. Thanks Arla and Dorinna for everything you do for our club! Sir CHARLIE MEAKER made introductions of our guests and visiting Rotarians. The group seems extra welcoming this week. We had more than just the rowdy table making a ruckus. Our birthday group had JOHN LEWIS, RON OXMAN, and

#### Weekly Program

May 01, 2013

[Lisa Hopper](#)

Dare to Dream

May 08, 2013

[Tom Wiggan](#)

PHRs - The Future of Healthcare

May 15, 2013

[Will White](#)

Land and Homebuilder Market Overview

May 22, 2013

[Mike Anderson](#)

Great American Race

May 29, 2013

[Greg Byrne](#)

Status of Arizona Athletics

Jun 05, 2013

[Laura Penny](#)

How Much is Enough? The AZ Self-Sufficiency Standard

Jun 12, 2013

[Joe Prewitt](#)

The 100th Year of Rotary in Arizona

Jun 19, 2013

[Roberto A. Villasenor](#)

TPD and Crime Picture in Tucson

Jun 26, 2013

[Charities Present for Grants & President Wrap Up](#)

[View entire list...](#)

#### Upcoming Events

**Rotary/Goodwill Clothes Closet Cleaning**

Doubletree Hotel Parking Lot  
 May 08, 2013 11:00 AM - 02:00 PM

**Rotary Family Night at the Ballpark**

Kino Sports Complex  
 May 24, 2013 07:05 PM - 10:00 PM

**Change of Leadership Party**

Jul 06, 2013 05:00 PM - 10:00 PM

#### Board of Directors

device. Who from the mid-west cleaned out their closet to pony up this one? At least we all know CHRIS EDWARDS will be safe on the roads from hitting a deer. We need all hands on deck the 8th of May for the Goodwill clothes drive. Clean those closets!! Let BOB SHAFF know if you are ready to "play ball" on the 24th of May. And last but not least everyone should pat themselves on the back for last week's food drive. We provided funds that will buy over \$16,000 of food to local Tucsonans in need of help. We are the greatest club EVER!!



JOHN LEWIS got double time as he introduced our speaker Dawna Cnota, who is the first female Command Chief Master Sergeant at our local base DM. She spoke from the heart about her "flight path of a female in the Air Force". I think it is safe to say she has a passion and pride regarding her country and people. President JIM closed it out with a great quote from Thomas Jefferson. So great in fact let's read it again: "I have never considered a difference of opinion, in politics, in religion, in philosophy, as a cause for withdrawing from a friend."

### Suzanne Lawder

Posted by Jerry Harris on Apr 26, 2013



Suzanne Lawder was born in rural Virginia. She moved to Arizona when she was four. Her father had returned from service in the Navy during World War II to find jobs scarce. Like many returning servicemen, he had to leave home and search for work. He found work in the construction industry in Arizona. He brought his family with him and they lived a fast paced and fast moving life. They lived in a trailer and Suzanne's father soon gained distinction building roads. Suzanne remembers going to six different schools in the first grade. Her early memories include desert adventures with her older brother, rattlesnakes, and tarantulas. Curiosity was an early personality trait. Fear was not.

After graduating from Arizona State University with a degree in business, Suzanne married. Her husband was a UN pilot and they lived in Jerusalem for a short period. A divorce left her a single mother with no job. While she was in Tucson, Suzanne took the advice of a friend and interviewed with Goodwill

Industries of Southern Arizona in 1982. She turned down the job and was walking out of the building when the thought came to her. I belong here. She turned around, walked back in, accepted the job and began a spectacular career. Goodwill Industries was in a state of disarray, both financially and internally with payrolls sometimes not being met. In 1987, interviews were held by an all male board to hire a new president. Many candidates were interviewed. Suzanne was awarded the position and turned the organization around.

She says being a CEO is not for sissies and the goal is not to win a popularity contest. She had to make hard choices. Employees had to be laid off. Long hours were the norm, not the exception. Her daughter, Holly, spent many nights with her mother in the Goodwill offices doing homework and reading while her mother worked. Through perseverance and hard work, the company turned around and became a viable part of the Southern Arizona community. Holly grew up, went to Medical School, did a fellowship at the Mayo Clinic, and now practices Radiology in Phoenix. Her husband is also a Radiologist.

The usual term for a CEO at a company is around five years. Suzanne has over 25 years as a CEO and President. Bob Shaff was on the board of Goodwill Industries for a number of years. He says, "It was one of the most positive experiences of my life. Suzanne is great to work with and a natural leader." Suzanne now oversees a business that employs 500 employees and directly touches the lives of over 18,000 people. Suzanne said, "The mission of Goodwill Industries is to provide services, training and jobs to people with barriers to employment." Changing lives through the power of work is the root concept of Goodwill Industries.

Goodwill Industries also provides a youth mentoring program for local young people who need extra help getting through the formative years between 12 and 17. There are over 100 young people in this program. Goodwill also sponsors a training program for people who are interested in working in call centers and customer service businesses. This is an area of growth in the Southern Arizona business community. The Youth Employment Program trains young people between the ages of 17 and 21 to enter the job market at entry level jobs. Each year over 200 youth trained by Goodwill are able to enter the job market.

Goodwill has expanded in Southern Arizona with stores in Sierra Vista, Casa Grande, and Benson. Recently, an upscale, boutique shop specializing in name brand, fashionable clothes, accessories and furnishings opened at 7266 North Oracle Road. Goodwill Industries also sells donated cars, motorcycles, RVs, and boats. Recently, a 1937 red Jaguar Replica convertible was donated and sold.

From near bankruptcy and chaos, Suzanne has brought Goodwill Industries of Southern Arizona to the forefront of nonprofits. Jim Gibbons, national President and CEO of Goodwill Industries International recently called our local Goodwill the "model nonprofit." Today, Suzanne oversees an organization with more than \$11 million in yearly revenue. Recently, she received the prestigious Kenneth K. King Management Award for Executive Excellence. Although Suzanne is usually at Rotary each Wednesday, she now is asked to travel to Goodwill Industry locations across the country to train and mentor other CEOs.

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Director  
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### Our Sponsors



Suzanne joined Rotary over ten years ago. She was recruited by Joe Nevin. She resisted his efforts at first but once she came to a meeting, she was hooked. Suzanne says her attraction to Rotary is that "Rotarians are people helping others and people who will go the extra miles to get the job done." Suzanne enjoys working at the Car Show. She said she and Dr. Hugh Thompson were the last to leave the grounds of St. Gregory last year on the day of the Car Show and she had fun helping. She works in Admissions and capped the day off by helping pick up trash after the show was over. The Reading Seed and Tucson Classics Car Show connection extends to Goodwill Industries. Goodwill Industries contributes books to Reading Seed and provides Reading Seed with a rent free facility.

For fun, Suzanne likes to hike, cycle, and travel. "I like to travel all over, but I really like beaches. Coronado Beach in San Diego is my favorite," Suzanne said. On Wednesday, May 8th, Goodwill will conduct a Clothing Drive before our Rotary meeting. Suzanne, the CEO and President, will probably be outside collecting clothes and other items along with Joe Nevin, Bob Erinstein, Frank Zunno, and Dr. Jan Green.

#### Clothes Closet Cleaning Day - May 8, 2013

Posted by Joseph Nevin on Apr 11, 2013



The Vocational Service Committee requests your continued GREAT SUPPORT ~~ ROTARY/GOODWILL INDUSTRIES Clothes Closet Cleaning Day will be held on May 8, 2013.

#### Resignations

Posted by Dorinna York on Apr 29, 2013

The following Rotary Club of Tucson members have resigned:

*Judy Clinco*

*Lee Aiken*

*Jason Fenwick*

#### Rotary Night at the Ballpark - Friday, May 24th

Posted by Bob Shaff on Apr 19, 2013

Come join your fellow Rotarians and their families for a "Night at the Ballpark" on Friday, May 24<sup>th</sup>. The Tucson Padres play Sacramento. Game time is 7:05 PM, and the weather will be great!!!

Box Seat tickets are \$16 per person, including a food voucher for a hamburger/hotdog/bratwurst, chips, and a soft drink.

Contact Bob Shaff at [bob@CFLConsulting.com](mailto:bob@CFLConsulting.com) or at 520-577-0159.



#### President's Letter

Posted by Jim Lubinski on Apr 26, 2013

Thursday evening I attended the spring STAR meeting for our newest members. The hour and a half long session was packed with useful information about Rotary International (RI) and our club. While it is impossible to cover everything a new member should know in one evening, STAR provides a great overview and more importantly teaches new members where to go to get answers to any question they may have about our club or RI. Special thanks go out to all who presented and especially to Mike Orcutt, Don Rollings and Vicki Jacobs for putting the program together. Great job team!

Our program committee continues to deliver! Chief Cnota last week was inspirational and a great example of the quality of our soldiers in uniform. This week we will hear from one of Tucson's home grown charities when Lisa Hopper from "World Care" will be our speaker. What began in Lisa's garage in 1994 has grown to an organization with a global reach. Another great Tucson original!

Have a great week and see you Wednesday!



#### Menu for May 1st at The DoubleTree

Posted by Dorinna York on Apr 26, 2013

**Picnic Barbecue Buffet** ~ Fresh Greens with Appropriate Condiments, Ranch and Herb Dressings, Fresh Sliced Fruit, Ranch Beans, Corn, Grilled Hamburgers, Grilled Chicken Breast, Buns, Sliced Red Onions, Tomatoes, Kosher Dill Pickles, Assorted Cheeses, Assorted Cookies, Coffee, Decaf or

Iced Tea



**Choices of Vegetarian, Gluten Free and Fruit options will all be available on the Picnic Barbecue Buffet.**

#### **Membership and Attendance**

Posted by Dorinna York on Apr 26, 2013

<b>Membership</b>		<b>Scholarship Cups</b>	
Active Members	170	Cash Contributions	\$ 86.00
Active Members Attendance Exempt	51	Quarterly with Dues	\$ 240.00
<b>Total Active Members</b>	<b>221</b>	Total Scholarship Cups	<b>\$ 326.00</b>
<b>Honorary Members</b>	<b>17</b>		
<b>Meeting Attendance April 24, 2013</b>		<b>Raffle</b>	<b>\$ 246.00</b>
Active Members	106	<b>Auction</b>	<b>\$ 0.00</b>
Active Members AE	20		
Honorary Members	0		
<b>Total Members Present</b>	<b>126</b>		
Guests	9		
Guests of the Club	4		
Visiting Rotarians	1		
<b>Total Meeting Attendance</b>	<b>140</b>		