



Wed Dec 04, 2013

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Rotary@TucsonRotary.org --- /// /// --- (520) 623-2281



Service Above Self

*We meet WEDNESDAYS, 12:00 NOON - 1:20 PM*  
*DoubleTree Hotel*  
*445 S Alvernon Way*  
*Tucson, AZ 85711*  
*United States*

[Venue Map](#)

[Duty Roster](#)

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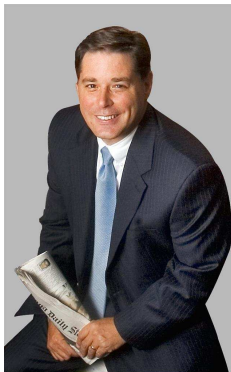
#### December 4, 2013 Meeting - Bonsai/Boojum Rooms

Posted by Dorinna York on Nov 29, 2013

**Our lunch meeting on December 4, 2013 will be held in the Bonsai/Boojum Rooms at the DoubleTree.**

#### The Changing Landscape of the Newspaper Industry

Posted by Robert Logan on Dec 02, 2013



Significant innovations in digital news gathering, advertising and distribution, coupled with expanding print plus online audiences, are transforming local newspapers into robust media companies. The direction is positive and the innovations, especially in mobile, are providing new tools and new ways to reach readers with news and information when, where and how they want it. The Arizona Daily Star, recently named "Enterprise of the Year" by parent company Lee Enterprises, is out-performing its peers. John M. Humenik, president and publisher of the Daily Star and Immediate Past Chairman of Local Media Association, one of North America's largest media trade associations, will share his perspective on the changing landscape of the newspaper industry.

#### Biography - John M. Humenik

As President & Publisher of the Arizona Daily Star, John M. Humenik, 50, is responsible for the Daily Star's overall business operations and content. The Star, founded in 1877, is Arizona's second largest newspaper. John joined the Star in December 2005 as Publisher & Editor, and was named President & Publisher in December 2010, combining the Star and Tucson Newspapers Inc. into one operation. The Star is owned by Lee Enterprises and its business operations are jointly owned by Lee and Gannett. In 2013, the Star was recognized as "Enterprise of the Year" by Lee and "10 That Do It Right" by Editor & Publisher. The Star received Lee's highest honor (President's Award) for journalistic excellence each year between 2005-2013 and for innovation in 2011, 2012 and 2013, as well as many international, national and state honors. In 2011, The Star was honored with the prestigious Cabot Prize from Columbia University for its coverage of U.S./Mexican border issues. John was a Lee President's Award winner for News in 2005. Prior to his

#### Weekly Program

Dec 04, 2013

[John Humenik](#)

The Changing Landscape of the Newspaper Industry

Dec 11, 2013

[Mike Varney](#)

Tucson Metro Chamber -- Get Involved!

Dec 18, 2013

[HOLIDAY MIXER](#)

(Replaces Lunch Meeting)

Dec 25, 2013

[DARK - NO LUNCH MEETING](#)

Jan 01, 2014

[DARK - NO LUNCH MEETING](#)

Jan 08, 2014

[Stephen Brown](#)

Rotary International

Jan 15, 2014

[Andrew Comrie](#)

UofA Sr. VP for Academic Affairs & Provost

Jan 22, 2014

[Nancy Cassel](#)

District Governor/State of Rotary District 5500

Jan 29, 2014

[Eric Holtan, ED](#)

Tucson Chamber Artists

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#### Upcoming Events

##### 2013 San Carlos Trip

Dec 06, 2013 - Dec 09, 2013

##### Salvation Army Bellingring-Saturday, December 14th

Dec 14, 2013 09:00 AM - 05:00 PM

##### Holiday Mixer (RCOT MEMBERS ONLY)

Dec 18, 2013 05:30 PM - 08:30 PM

expanded responsibilities in 2010, John also served Lee as a group publisher with responsibilities for its newspapers in Tucson, Flagstaff, AZ and Lihue, Hawaii. The Star was named national "Newspaper of the Year" by Suburban Newspapers of America (SNA), now Local Media Association (LMA), in 2011, 2010 and 2008. Previously, John led the Quad-City Times (Davenport, Iowa) newsroom as Editor, receiving SNA's "Newspaper of the Year" award in 2003 and 2002, and "10 That Do it Right" from Editor & Publisher. John was honored as SNA's national "Editor of the Year" in 2004. He serves LMA as Immediate Past Chairman of the Board and was LMA's Chairman in 2013 and SNA's Chairman in 2010-2011. He has served on the LMA/SNA boards since 2005. He also serves on several local boards and is a co-founder of the Tucson Festival of Books, the nation's fourth largest book festival. Previously, John held newsroom leadership positions at "The Cincinnati Enquirer" and "The Times of Northwest Indiana" (Hammond and Munster). At age 12, he started in newspapers as a paperboy in suburban Chicago. John began reporting professionally at age 15 (sports). He is a graduate of Eastern Illinois University (journalism, 1985). John and his wife Lisa have two adult children.

#### **Mystery Editor November 27**

Posted by Ed Mystery on Nov 29, 2013

President DAVE GALLAHER rang the Rotary Club of Tucson to order and was followed by JACK PARRIS with an invocation that asked to us remember those who are not as fortunate as we are this Thanksgiving.

RANDY and CAROL LONG teamed up for the Pledge and a rousing rendition of "The Star Spangled Banner." ELLIE PATTERSON got a round of applause for her accompaniment.



Following lunch, STEVE STEENSON gave a mighty effort at introducing visiting Rotarians and guests. No one would fess up to having a birthday this week, but President DAVE promised more to come.

CHARLOTTE HARRIS presented two Paul Harris Fellows. One to Annalise Runyon that was gifted by her Aunt, MARCIA KRUMWIEDE and MARCIA was presented with her Paul Harris, plus two.

Fines were handed out to DREW VACTOR for some photographs of his early childhood that ended up in the newspaper and to STU GOLDMAN for a photograph of him in a stunning yellow dress with matching hat that, thank goodness, did not end up in the newspaper. A new 50/50 raffle will be coming soon.

GARY HIRSCH was recognized for his work on the Rotary Ride to End Polio in El Tour de Tucson. He announced that, with matching funds from the Bill and Melinda Gates Foundation, the total money raised this year will be \$2.2 million. DARRELL STEWART reminded members of the Holiday Mixer on December 18<sup>th</sup> (no lunch meeting that day) and to sign up on Club Runner. PAT LENNAN needs 35 more bell ringers for the Salvation Army Bell ringing on December 14<sup>th</sup>. IRENE DECKER needs Toys for Tots in her store and ALLYN BULZOMI needs 500 volunteers for the Feed My Starving Children project on February 1, 2014.

JEFF RONSTADT introduced Michael Keith, CEO of the Downtown Tucson Partnership who gave us an encouraging review of the development in downtown Tucson.

President DAVE led a toast to a happy Thanksgiving and adjourned the meeting.



#### **President's Letter**

Posted by David Gallaher on Nov 29, 2013

Happy Thanksgiving everyone and I hope you had a wonderful holiday. We had a good meeting and it is exciting to see the many businesses and restaurants that are locating in downtown Tucson. It would be fun to have some of our "old time Tucsonan" members back to reflect on the rough transition that our downtown has experienced and to have them reflect on the current

#### **Holiday Mixer (GUESTS ONLY)**

Dec 18, 2013 05:30 PM - 08:30 PM

#### **Board of Directors**

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Director  
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Executive Director  
**Dorinna York**

#### **Our Sponsors**



resurgence we are now experiencing. There are a lot of good things happening downtown. I don't know about you but my favorite restaurant in Tucson right now is Maynard's at the Train Depot.

We had a lot to be thankful for this Thanksgiving. I am blessed to have the best mother-in-law who spent the day with us and directed traffic instructing us how to improve the gravy. It is classic stuff and I enjoy those memories and perhaps they become more special every year. My 91 year old mother had to be taken by medevac from Kona to Maui for emergency gallbladder removal on Thanksgiving Day. It was a tense day but she is ok, and we are thankful for that.

It is hard to believe it is December already! The holidays are upon us and we wish our members of the Jewish faith a happy Hanukkah as the Jewish holiday began on Thanksgiving this year.

This week Susan and I travel to San Carlos and celebrate 25 years of tradition of bringing joy and smiles to the faces of the children of San Carlos. It is my third trip and Susan's fourth.

Have a great week.

#### Hope You Had a Happy Thanksgivukkah

Posted by Drew Vactor on Nov 29, 2013

As members of Rotary know, ours is a non-sectarian organization. We recognize the many different religions that make up Rotary around the world. Last week, one of those religions had a unique pairing with our uniquely American holiday of Thanksgiving.



The Jewish Festival of Lights, Hanukkah, starts at sundown on a date determined by the lunar calendar. It normally falls between early and mid-December. This year, it started on Wednesday evening, November 27. This has never happened in our lifetimes -- the last time was in 1888. It will not fall on Thanksgiving again for another 75,000 years!

Hanukkah is distinctly NOT Jewish Christmas -- in fact it is very different. It was originally a kids celebration where we gave "Hanukkah Gelt," or a little bit of money, to children. Unfortunately, due to its accidental calendar location, usually later in December, it has been blown totally out of proportion. It is a Festival, not a Holiday. On the Jewish calendar, this makes a big difference. However, it is significant because it is a celebration that commemorates Religious Freedom, which makes it much more like American Thanksgiving, a holiday that was derived from the desire for religious freedom, than any other holiday.

Hanukkah goes on for 8 nights, when candles or lights are lit in Jewish homes each night, adding one candle per night to the 9-branched candelabra or *Hanukkah*. until all the candles have been lit, stories have been told and songs have been sung. Thanksgiving, in which we literally Give Thanks for our Freedom, our Way of Life and for Those who made it and continue to make it possible, was celebrated last Thursday, but should go on all year in every American home.

Happy Holidays to all.



#### Holiday Mixer

Posted by Dorinna York on Nov 22, 2013

#### **HOLIDAY MIXER ~ Wed., December 18 (Replaces Lunch Meeting)**

**LOCATION:** Mini-Time Machine, 4455 E. Camp Lowell, Tucson, AZ

**TIME:** 5:30 p.m. – 8:30 p.m.

**Catered by:** Sapphire Catering ~ Beer (\$3), Wine & Margaritas (\$5)



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### Menu for December 4th at The DoubleTree (Bonsai-Boojum Rooms)

Posted by Dorinna York on Nov 29, 2013

#### Plated Salad - Spring Mix Salad with Ranch and Balsomic Vinaigrette Dressings

**Chicken Marsala** ~ Grilled Chicken Breast topped with a slow cooked Marsala Wine Mushroom Sauce, served with Fresh Seasonal Vegetables and Sliced Red Roasted Potatoes, Chocolate Chip Cookies served family style, Coffee, Decaf or Iced Tea

**Vegetarian option if reserved by Monday noon: Vegetarian Calzone ~ Spinach, Olive, Pesto Butter and Feta Cheese Calzone served with sauteed Green Beans and Chef Choice Beans**

**Fresh Fruit Plate if reserved by Monday noon. Gluten Free meals available by advance reservation only.**



### Membership and Attendance

Posted by Dorinna York on Nov 29, 2013

Membership		Scholarship Cups	
Active Members	167	Cash Contributions	\$ 75.00
Active Members Attendance Exempt	54		
<b>Total Active Members</b>	<b>221</b>	<b>Total Scholarship Cups</b>	<b>\$ 75.00</b>
<b>Honorary Members</b>	<b>18</b>		
<b>Meeting Attendance - November 27, 2013</b>		<b>Raffle for Car Show</b>	<b>\$ 0.00</b>
Members	99		
Active Members AE	10	Auction RCOTF	\$ 0.00
LOA/Honorary Members	2		
<b>Total Members Present</b>	<b>111</b>		
Guests	13		
Guests of the Club	5		
Visiting Rotarians	2		
<b>Total Meeting Attendance</b>	<b>131</b>		