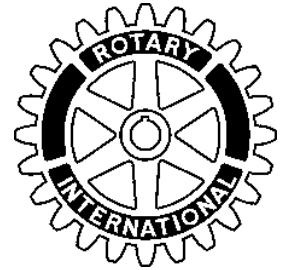


The Sunriser

Arlington Sunrise Rotary

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Vol. XXVIII No. 12

October 11, 2013

Division Street Diner

Today's Program

Ronnie Price

President and CEO Experience Arlington

Ronnie Price became President & CEO of Experience Arlington in April 2013 following a nationwide search. He comes to Arlington with over 16 years of hospitality leadership, sales and marketing experience.

Before coming to Arlington, he was the Assistant Executive Director of Sales & Marketing for the San Antonio Convention & Visitors Bureau. During his time there, he was responsible for a \$20 million annual budget and 44,000 hotel rooms.

Prior to the San Antonio position, he worked successfully for Marriott International, leading in different capacities including sales, marketing and revenue management.

Price currently sits on the Final "Four LOC (Local Organizing Committee), Chamber of Commerce Board, Texas Travel Industry Association (TTIA) Board and National College Football Championship Game Executive Committee.

He and his wife, Jennifer, have relocated to Arlington with their three Children and dog. Please join me in a *Warm Sunrise Rotary Welcome* for Ronnie Price.

Sunrise Rotary Christmas Party

Mark your calendar for Saturday, December 7th, for the Sunrise Christmas blow-out. Details to follow.

"Every morning I get up and look through the Forbes list of the richest people in America. If I'm not there, I go to work." - Robert Orben

Programs

- October 11** Ronnie Price - Experience Arlington
- October 18** Classification Talks - Please contact Will Ross if interested
- October 25** Dr. Marcelo Cavazos- Supt. Arlington ISD

Greeters

- October 11** Jess St. Clair(1), Danny Steffer(2), Doug Stewart, Dave Swaringin
- October 18** Jack Thorton(1), Bill Verkest(2), Alan Walter, James Watson
- October 25** Steve Willey(1), Richard Lucas(2), Samir Ahuja, Henry Armstrong
(1) Prayer and Pledge (2) Introduce Visitors

Fine Program

- October 11** Debbie Hogan
- October 18** David Berg
- October 25** David Bryant



"There are worse things in life than death. Have you ever spent an evening with an insurance salesman?" - Woody Allen

Phased in Road Trip

Saturday, Oct 19th is the date of our trip to Wichita Falls to deliver and assemble the bunk beds for the Phased-In facility.

We will leave from the office of Mike Nix Saturday morning, Oct 19, at 7:30 am **SHARP!** (Remax Office is at: 4105 S Bowen Rd, Arlington, 76016). We will carpool from there 2 hrs to Wichita Falls, spend 2-3 hours assembling, grab a bite and make the trip home. We expect to be back in Arlington around 2-3 pm.

We need 15-20 people and need to bring basic tools including: wrenches, socket sets and battery operated screw guns. Please contact Mike Nix to help and volunteer is 817.808.3898.