
BREMEN ROTARY CLUB

Post Office Box 1212
Bremen, GA 30110-1212

INFORMATION REGARDING ROTARY RADIO DAY ADVERTISING

Letters were sent out to every contact on August 27th. We will let you know if we receive a returned letter. A copy of their previous advertisement was included, as well as a brochure.

Attached is information you will need in order to make your contacts. We have tried to reduce the number of contacts with the goal to sell everyone on the list. Please also note that we have included what sales have been made to this contact over the last four years, which should help you in working with this contact. Please do not let this be a limit to what you sell, as prices have changed in the last couple of years.

If you were successful with a advertiser, then that advertiser is still assigned to you. If not, then the potential advertiser may have been assigned to a new Rotarian. We also tried to give you what you had asked for.

Please try to complete, correct and update the data on the advertisers assigned to you, including an email address. Please ask them if it is okay to contact them via email rather than first class mail. Try to list a contact person and phone number for each potential advertiser, if this is not already provided, even if you don't make a sale, so we will have a better chance next year. Also, please try to put a name in the greeting data fields. When we send the bill/thank you letter, we really want to personalize it as much as possible. Also indicate if this potential advertiser should be removed from the contact list altogether.

We have also included an extra blank control sheet in the event that you decide to call on someone extra.

If you have a potential advertiser you don't think you should call on, feel free to swap with someone. Please note the change in rotarian on your control sheet. We will then know to look to someone else for the information on that advertiser. If you can't swap and don't think you should call on a advertiser, please let us know. We will try to arrange to get the call made by another rotarian.

Finally, please turn money and control sheets in to me. You may fax me at (678) 601-5946 with your completed control sheet.

If you can find the time to call on the potential advertisers assigned to you, that extra effort will guarantee a successful Radio Day . If you find you are unable to make your assigned phone calls, please let me know so that your calls will be assigned to someone else.

We sincerely appreciate all your efforts in years past and look forward to an even more successful 2015 Rotary Radio Day.

Karen Steed
Radio Day Chair