



CONNECTED BY CISCO

We are the leading organization supporting youth facing homelessness and survivors of human trafficking, providing 24/7 safe shelter and consistent care to every young person who walks through our doors.

**Nearly 45+ young people** between the ages of 18-21 sleep under Covenant House roofs in Atlantic City each night, with **more than 2,000 young people** under Covenant House's care at our locations across the United States, Latin America, and Canada.

## THE SLEEP OUT MOVEMENT

By giving up your bed for one night, you ensure that youth facing homelessness and survivors of human trafficking sleep safely at Covenant House New Jersey. Sleep Out is a global movement that sees thousands of participants (aka Sleepers) do just that each year, shining a light on our mission and raising critical funds to keep our doors open 24/7.

Sleep Outs are hosted at nearly all Covenant House locations as well as offices and parking lots across North America. The experience is not about pretending to be homeless; instead, it offers opportunities to hear from people with lived experience and experts on the front lines of the youth homelessness crisis, as well as ways to meaningfully engage with colleagues and teammates.

## OUR CORPORATE PARTNERS

Our corporate partners believe that every young person deserves a safe place to sleep -- period -- and are at the forefront of the movement to end youth homelessness. There are four ways you can support Sleep Out:

**SPONSORS** support a Sleep Out event through a donation, which is put to work immediately providing food, shelter, and care to youth overcoming homelessness. \*Best for companies seeking a low lift, high impact.

**CORPORATE TEAMS** bring employees together to participate in a Sleep Out event. Employees engage in grassroots fundraising and advocacy efforts, engaging in friendly competition and building camaraderie.

\*Best for companies seeking unique employee engagement without a budget.

**CORPORATE CHAMPION TEAMS** enhance the company team experience by adding a corporate gift to employees' grassroots efforts. \**Most popular! Best for companies seeking employee engagement and premium recognition.* 

**MULTI-CITY SPONSORS & TEAMS** activate in two or more of our 20+ markets (recognition is based on total combined support). Supporting multiple events allows your company to engage employees and clients in the markets important to you, maximizing your impact for youth in those areas. Multi-city partners will work with Covenant House staff to develop customized plans. \*Best for national and global companies seeking high-impact employee engagement.

## PARTNER BENEFITS

	\$1,000	\$2,500	\$5,000	\$7,500	\$10,000	\$15,000	\$25,000	\$50,000	\$100,000	\$300,000 +
EVENT BENEFITS										
Recognition: Program, Signage, Website, Press Release	Х	x	Х	Х	X	Х	SleepOut.Org	SleepOut.Org	SleepOut.Org	SleepOut.Org
Recognition: Social Media			Х	х	Х	х	Х	Х	х	Х
Recognition: Email Stationary; Custom Message to Sleepers							Х	Х	х	Х
Speaking Opportunity in Program								Х	х	Х
Event Guests *Can be spread across cities; # determined by event markets	1	2	5	7	10	15	25	50	100	300
ADDITIONAL BENEFITS										
Employee Access to Covenant House VIP Events (Virtual & In-Person)					X	X	X	х	X	Х
Customized Website Showcasing Multi-City Engagement						X	x	Х	X	Х
Designated Staff Partner; Custom Company Kick-Off Event							×	Х	Х	х
Custom Presentation Showcasing Company Impact*								Х	Х	X
Custom Thank You Video*; Recognition: Youth Homelessness Awareness Month Partner on CovenantHouse.Org; Co- Branded Swag Item*, Reserved Team Sleeping Area									Х	Х
Spotlight in Global Virtual Program										X