



Welcome to Racing NJ

Your Premier Race Timing and Management Partner

A Presentation to the Vineland Rotary Club

September 3, 2024

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Who Are We?

• Established in 2008, Racing NJ has become a leading race management and timing company on the East Coast.

• Our mission is to make races fun and successful for everyone involved, from organizers to participants.

• Our Niche – The small to moderate sized race. Start-ups!

• **Key Services:**

- Race Planning/Management Consulting
- Race Timing and Scoring
- Course Design and Consulting
- Race Promotion and Support



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Our Support Services - What we offer...

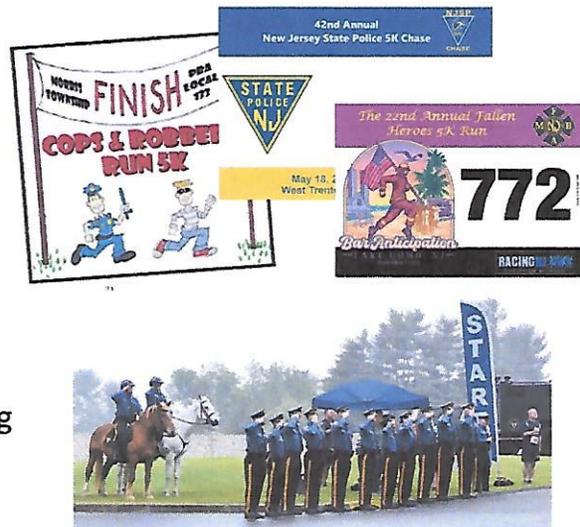
- **Pre-Race Support:** Including consultation, registration website support, course certification, and race promotion assistance.
- **Race Day Support:** Featuring course marking, start/finish line management, timing services, and online results posting. Also, Custom Bib Number design and supply, T-Shirt design and supply, Awards design and supply.
- **Post-Race Support:** We ensure continued online results posting and maintenance, along with USATF Grand Prix reports.



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Our Finish Line and Course Services

- Database preparation with race entr information.
- Timing and recording race times for all finishers using both manual and RFID chip timing.
- Provision of race results in various formats and posting on multiple platforms.
- Equipment including Digital Clocks, Finish Line Arches, RFID "Chip" Timing
- Provide own Power



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Race Promotion Services – Spreading the Word

- Expert advice on race matters and promotion through various channels.
 - Race Calendars
 - USATF Sanctioning and Grand Prix
 - Running Clubs
 - Facebook
 - Email Blasts
- Application distribution to nearby races leading up to the event.
- Sharing of Best Practices across races.



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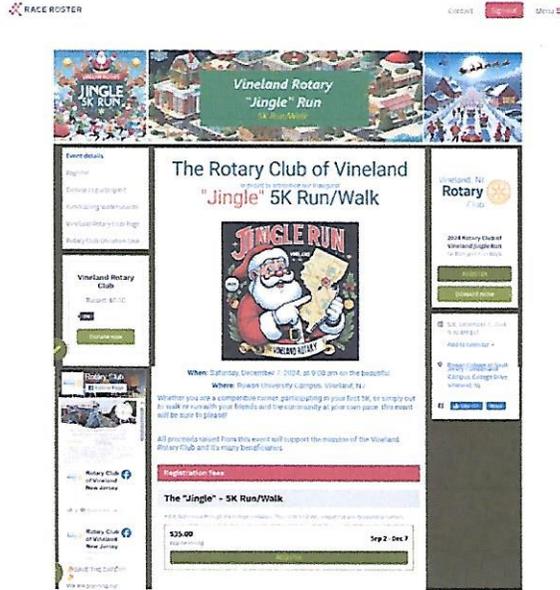
Now Let's Take a Closer Look at Your Opportunity

- Form a "Team", have a strong leader!
- Establish Goals and Budget
- Identify Race Location (Course), Distance
- Obtain Permits and Insurance
- Create Marketing Strategy
 - Website
 - Registration Site (Raceroster, Runsignup...)
 - Sponsorship Package
 - Marketing (Emails, In Person At events, Radio, Signage, Running Clubs, Calendars, USATF, Press Releases)
 - Leverage with other Events
- Execute



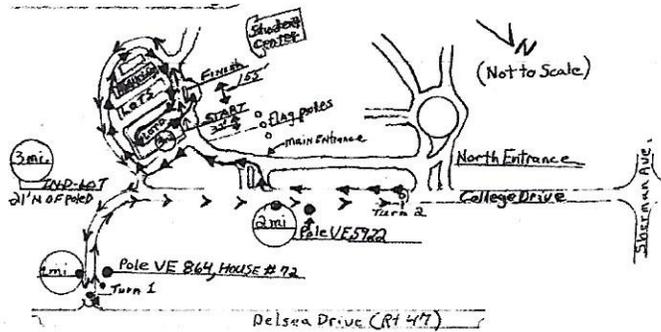
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2024 — 2024 Rotary Club of Vineland
Jingle Run — Race Roster — Registration,
Marketing, Fundraising



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Vineland Course



START: On College Access Loop, 44' N of Island point of Handicapped Parking Bump, Out 32' south of center flag pole of Administration Building
MILE 1: On College Dr. pole# VE 864 and House# 72
TURN AROUND 1: On College Dr., 162' North of Fire Hydrant, (PK Nail & Washer)
MILE 2: On College Dr. Northside, 15' north of fire hydrant & 30' south of pole #VE 5922.
TURN AROUND 2: On College Dr. just South of North Entrance, Opposite Pole# VE 5916 (PK Nail & Washer).
MILE 3: in college parking lot (D) 21' north of pole (D) @3rd parking space north of pole .
FINISH: On Handicapped Parking bump, out 6' N of south drain inlet.

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Our Contact Info:

- Company Name: Racing NJ
- Owner: Albert Siuta
- Lead Timer: Albert Siuta
- Email: ajs@racingnj.com
- Website: www.racingnj.com