



# ROTA-BITS



## SERVICE ABOVE SELF

VOL. 17, NO. 26, Jan. 21, 2016 \* EDITOR: \* JASON LEA\*

### January is Vocational Service Month

**Rotary Meeting Summary** – Jan. 21, 2016

**Reported by:** Jason Lea

**Announcements:** We begin with some notes from last week’s Board meeting.

Tom Hough gave a Be the Match update. Two local school clubs want to take on helping with the event. However, they keep moving the date and the regional Be the Match coordinator told them they needed to finalize the date. His understanding is March 17th is now the date with a location to be decided. It will possibly be at Lakeland or Mentor High School.

Cheryl gave an update on the 4-Way Test, which will be held Feb. 25. She noted that we’ve always had Mentor High School and Lake Catholic participate but that the district would also like home school students included if possible. Ron Traub offered to help find information on this.

Valentine's Day meeting on Feb. 11

will be a dinner. (Lunch is cancelled and replaced with dinner social).

The hope is to hold the event at Skye and we are talking to them right now to confirm. If they can't do it, we'll look elsewhere. The price would be about \$18 not including alcohol.

Shane suggested we have happy hour in January at Tony Sacco's Thursday 28th. (That would be today.) Nancy or Mike will work to arrange.

*Vis-à-vis* the Mentor Rotary 50th anniversary, Shane noted that we will probably have something to celebrate the anniversary at the annual dinner.



*Our expert gambler explains how the Derby squares work. He would look even better in a Mentor Rotary cap.*

We are looking for sponsors for our annual Derby Day. Let Vickie know if you’re interested in sponsoring it.

We are collecting orders for khaki Rotary caps. They look sharp and promote the club.

They only cost \$12 each, which is

less than some of us spend on coffee each week.

If you want one, reach out to [Rocketron@ameritech.net](mailto:Rocketron@ameritech.net).

**Program:** Our speaker this week was Tim McCarthy, the entrepreneur and philanthropist behind the Business of Doing Good.

He has started three successful businesses, along with The Business of Good Foundation.

He also received the Ernst and Young's Entrepreneur of the Year and OSU's Fisher Business School Alumnus of the Year for Community Service.

His first company, Work-Place Media, is the largest at-work consumer media company in the United States according to LEK Consulting. Started in 1988 and sold in 2007, McCarthy repurchased the company in 2013 and it continues to serve national clients such as Nestle, McDonald's, Goodyear, Starbucks, Wrigley and Pfizer.

The second company is Raising Cane's of Ohio. It started in 2003 with his son, Tim, and partner Roy Getz, and has grown to 13 restaurants grossing over \$30 million in 2013.

With distiller Tom Lix, McCarthy helped launch The Cleveland Whis-

key Company in 2012.

The Business of Good Foundation is an engaged philanthropic organization that was created from McCarthy's passion for "serving those who serve the poor."



The Foundation's assistance takes the form of coaching, consulting and other business related support to nonprofits that help economically and socially disadvantaged people build their self-esteem and personal empowerment through education, employment and entrepreneurship.

For more information, visit

<http://www.thebusinessofgood.org/>

UPCOMING EVENTS.

- Jan. 28—Mark Gilson of Gilson Garden Center
- Feb. 4—Rick Pollack of MakerGear
- Feb. 11—Dating Game at LaMalfa
- Feb. 18—Domenic Paolo, Fairport Harbor Schools Superintendent, Imagining Fishing Lure Project

BIRTHDAYS

- January 30 – Bill Pickett
- February 5 – Kevin Newcomb
- February 12 – Amy Kapostasy

If I have missed anyone, please email [jasonmarklea@gmail.com](mailto:jasonmarklea@gmail.com)

THE 4-WAY TEST

- Of the things we think, say or do...**
- Is it the Truth?**
- Is it Fair to all concerned?**
- Will it build Goodwill and Better Friendships?**
- Will it be Beneficial to all concerned?**

OFFICERS  
MENTOR ROTARY CLUB  
2014\2015

- President**  
**Shane Novak (PHF)**
- Immediate Past President**  
**Amy Kapostasy (PHF)**
- President Elect**  
**Joe Tomsick (PHF)**
- Vice President**  
**T. R. Hach PHF**
- Secretary**  
**Tom Lemire (PHF)**
- Treasurer**  
**Curt Jones (PHF)**
- Sergeant-at-Arms**  
**Fred Lariccia PHF**

**Board Members**

Lee Quignano PHF  
Michael Brodnan PHF  
Ron Traub PHF  
Bill Robertson PHF  
Tom Hough PHF  
Cheryl Noviski PHF  
Nancy Sanden PHF  
Vickie Wildeman PHF  
Wayne Brodnan PHF

**Membership Chair**

Wayne Brodnan PHF  
Tom Hough

**District Governor Nominee**

Amy Kapostasy

**WHERE WE MEET**

LaMalfa Center  
5783 Heisley Road  
Mentor, Ohio  
Thursday at Noon

**OUR MAILING ADDRESS**

PO Box 1177  
Mentor, OH 44061-1177

**OUR WEB SITE**

[www.mentor-rotary.org](http://www.mentor-rotary.org)

**ROTARY INTERNATIONAL**

<http://www.rotary.org>

**MEETING MAKEUPS**

Following are a few nearby Rotary Club meeting sites and times for makeups:

**Monday**

**Willoughby** at LaVera Party Center Complex, 32200 Chardon Road, Willoughby Hills at noon

**Tuesday**

**Painesville** at Hellriegel's Inn at noon

**Wednesday**

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**Burton-Middlefield** at Welshfield Inn Banquet Hall, 14001 Main Market Road, Burton at 7 p.m.

**Cleveland East** at Nightown Restaurant, 12387 Cedar Road in Cleveland Heights at noon

**Thursday**

**Cleveland** at Windows on the River in the Flats, Bridge View Room, Third floor, in the Powerhouse

**Friday**

**Chagrin Highlands (Beachwood area)** at Mitchell's Fish Market, 28601 Chagrin Blvd., Woodmere at Eton Square

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