Taste of Downtown Delaware

Restaurant Pitch

Value:

1. Restaurant has no entry fee to participate.
2. Get to be a part of an event that raised over $13,000 for Charity (Delaware County Hunger Alliance and Delaware Rotary Foundation)!
3. All marketing materials include restaurant name on tickets, posters, online sales site, rotary website, social media, newspaper ads (multiple), etc. **We market the event and your restaurant on your behalf for free!**
4. ***Exposure 400-500 participants! Where else can you get this type of exposure for free?***
    - In 2017 we had 365 participants
    - 1200 first time visitors to a restaurant!
    - Opportunity to showcase new food items
5. You are encouraging people to come to downtown Delaware; The aphorism "**a rising tide lifts all boats**" is associated with the idea that improvements in the general economy will benefit **all** participants in that economy