



Dear Community Partner,

It has been an exciting year for the Rotary Club of Cheyenne. We have been able to complete some amazing projects because of our Business Sponsors. This past year, we were able to use the sponsorship dollars for an amazing project. If you were a sponsor last year, thank you. If you are considering becoming a sponsor, we hope this inspires you to contribute.

In 2021, the Rotary Club of Cheyenne in conjunction with the local firefighter union gave away four adaptive tricycles to students with disabilities in Laramie County. The school district physical therapists identified students that would be eligible and benefit from an adaptive tricycle. Twenty-four students were identified. So, a lottery was held, and four bikes were distributed. In 2022, our club had the goal to raise money to distribute 20 additional adaptive tricycles. The physical therapists came back to the club with 36 students that were eligible and could benefit from an adaptive tricycle. With the help of the business sponsorship program and a district grant, our club funded and gave away 36 adaptive tricycles in December 2022! This concluded one of our largest projects in recent years totaling \$43,000. Here are a few pictures of the bike giveaway:



Our Business Sponsorship program is essential to our Club's ability to respond quickly to community needs. All sponsorship funds are utilized for community projects- no funds are utilized for administrative expenses. As we head in 2023, we continue to look for ways that we can support our community. We hope to continue the adaptive tricycle projects as well.

Our Club remains passionate about supporting the needs of our community and would ask that you consider a sponsorship to support our Club in those efforts.

4-WAY TEST LEVEL

- Funding commitment: \$2,500
- Your corporate logo displayed at each Wednesday weekly luncheon meeting.
- Full page ad in the annual Membership Directory.
- Your corporate logo displayed in the weekly Rotary email bulletin.
- Once a quarter the sponsor's logo and sponsorship level will be published in a Facebook post.
- Gold level Sponsorship at Cranium Cup to be held April 14, 2023. Includes a table of eight (8) at the event and 2 drink tickets per person for the table.

KEYWAY LEVEL

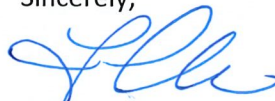
- Funding commitment: \$1,500
- Your corporate logo displayed at each Wednesday weekly luncheon meeting.
- ½ page ad in the annual Membership Directory.
- Your corporate logo displayed in the weekly Rotary email bulletin.
- Twice a year the sponsor's logo and sponsorship level will be published in a Facebook post.
- Silver level Sponsorship at the Cranium Cut to be held April 14, 2023. See enclosure for details. Includes a table of eight (8) at the event and 1 drink ticket per person for the table.

GEAR LEVEL

- Funding commitment: \$750
- Your corporate logo displayed at each Wednesday weekly luncheon meeting.
- Recognition in the annual Membership Directory.
- Your corporate logo displayed in the weekly Rotary email bulletin.
- Annual display of sponsor's logo and sponsorship level will be published in a Facebook post.

We greatly appreciate your consideration of supporting our Club in 2023 and we look forward to what we can all accomplish together.

Sincerely,



Traci L. Lacock

Club President 2022-2023

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