

## **Cody Rotary Club Visioning**

### **Community Avenues of Service**

1. **Build Rotary Bike Path/Broaden to Other Recreation Concepts**
  - a. Meet with other interested parties regarding needs assessment
    - (1) Rick Manchester/Shoshone Recreation District
    - (2) City Planner
  - b. Determine locations/areas of responsibility
    - (1) Beck Lake Bike Path
    - (2) Shoshone River Bike Path
    - (3) Beck Lake "Beach" with defined swimming area
    - (4) Shoshone River Kayak Park with artificial waves, orienteering course
2. **Medicine on Wheels Project**
  - a. Meet with other interested parties regarding needs assessment
    - (1) Free Clinic
    - (2) WPH Home Health
    - (3) Hands 2 Help
  - b. Investigate other funding sources for start-up/maintenance
3. **Lead Suicide/Bullying Prevention Project**
  - a. Meet with other interested parties
    - (1) Yellowstone Behavioral Health Center
    - (2) WPH Behavioral Health
    - (3) Suicide Prevention Alliance (Theresa Wadsworth-Humphries)
    - (4) School Resource Officer (Officer Harris)
  - b. Develop process to recognize and reward children/adolescents who are "bully fighters"

### **New Generations**

1. Establish Rotaract Club
  - a. Partner with other organizations
    - (1) Northwest College
    - (2) Powell Rotary Club
  - b. Invite representative (Billy Edelman) from LCC in Cheyenne to discuss their club
2. Strengthen Interact Club
  - a. Provide more permanent leadership
  - b. Provide stronger ties with Cody Rotary membership

3. Strengthen Youth Exchange Program
  - a. Develop committee to assist current leadership (Kathy Thompson/Dave Treick)
  - b. Develop group of families willing/eager to host
  - c. Develop group of outbound students
4. Increase Scholarship Funding to \$10,000 per year over three years
  - a. Develop additional fund raising effort for scholarships
  - b. Increase income from existing fund raising programs

### **Fundraising**

1. Review format and composition of the Cody Rotary Show
  - a. Confirm show as a Club activity or recommend a new activity
    - (1) If confirmed as a Club activity Goal is to raise at least \$50,000 net from the show by 2015
    - (2) If confirmed as a Club activity Goal is to attract a broader audience- fill the auditorium
  - b. Establish a Committee to review the show
  - c. Survey membership
  - d. Recommend changes by end of September, 2013
2. Review the establishment of a summer weekend festival to raise funds for charitable purposes
  - a. Raise an extra \$50,000 annually
  - b. Establish a committee to review and recommend a format for a summer weekend festival
  - c. Have Committee make report by November, 2013