THE FOUR-WAY TEST
1 Is it the TRUTH?
2 Is it FAIR to all concerned?
3 Will it build GOOD WILL & BETTER FRIENDSHIPS?
4 Will it be BENEFICIAL to all concerned?
(And... Is it FUN and SAFE?)

Board of Directors
Officers
Brian Nienhaus, Pres.
Nicole Whitenight & Gail Daugherty, Pres.-Elect
Irv Johnson, PE Nominee
Jon Kindschy, Secretary
Kathryn Vilha, Financial Sec.
David Sweek, Treasurer
Dwight Brummet, P-Pres.
Steve Lemanski, Editor

Directors
Bob Eatman 2021
Bob Tello 2021
Diane Lapierre 2022
Chris Atib 2022
Laura Armstrong 2023
Dixie Schmatz 2023

District Governor
Chris Woodruff (Greeley)
ADG: Bob Eatman

RI President
Holger Knaack

PROGRAM
Jan 19 - “Thoughts From a Trivial Man” by Jim Willard, columnist for Loveland Reporter-Herald
Inspiration: Ken Summers

CALENDAR
January - KidsPak deliveries on Mondays, except the 18th - MLK Day (that week it is Wednesday)
Jan 21 - District 5440 Virtual Meeting with Rotary’s first-ever female RI President Nominee Jennifer Jones
Jan 23 - District 5440 Coffee with DG Zoom social

UPCOMING PROGRAM
Jan 26 - “Safe Water” by Roger Cabbage, Founder - Global Access 2030
Inspiration: Julie Johnson-Haffner

Birthdays • Jan 19 - Jerry Ashbach • Jan 20 - Lynn Nunamaker • Jan 23 - Steve Farnham

Rotary Club of Loveland
(meeting location when meeting in-person)
Tuesday noon; Mountainview Presbyterian Church

Rotary Satellite Group of Loveland
2nd Wednesday of Month, 6:30-8:00 pm
533 N Grant Ave. First United Methodist Church
Details: www.facebook.com/RotarySatelliteGroupofLoveland
Chris Johnston - chris@LCRealEstateGroup.com

Rotary Satellite Club of Berthoud
2nd/4th Wednesday of Month, 6:00 pm
Details: www.facebook.com/BerthoudSatellite
Jan Grack- jgedram@gmail.com

www.LovelandRotary.org
P.O. Box 1144, Loveland, CO 80538
District 5440, Club 1113
Chartered in 1920 as Club 685
ANNOUNCEMENTS
Dr. Bob Tello (COVID Vaccines): Local frontline healthcare workers, as well as nursing home staff and residents will all have been vaccinated very soon. Virologists always expected to see the much publicized COVID mutations occur, but these new strains don’t interfere with the effectiveness of the vaccines.

PROGRAM
Mindy McCloughan, President and CEO of the Loveland Chamber of Commerce gave us a very informative talk, consisting of a brief history of the “Unintended Consequences for Local Businesses” that have been occasioned by the COVID-19 pandemic since March 2020 and continue to the present. Ms. McCloughan focused primarily on important initiatives the Chamber has supported to help ameliorate the dire circumstances that many local businesses and the first-responder community have been facing. Highlights included these:

• Just prior to Thanksgiving, with rising COVID numbers and threat of another Level Red/Safer At Home state issuance (forcing closure of restaurants and bars), many Loveland small businesses (also gyms, beauticians, etc.) were facing utter business failure.

• The chamber has been steadily helping businesses market themselves, stay informed, and hang in there.

• Level-Up Program: This program, first piloted in Mesa County back in August and approved for Larimer County in December, allows businesses to operate under the next less restrictive level if the county meets three metrics (<300 COVID cases per 100,000 people; test positivity rate <15%; declining/stable hospitalizations in a 14-day period). Level Up has helped many Loveland businesses to operate in these hard times without being forced to operate lawlessly. Nearly 300 Loveland businesses have been certified under the program, and more are applying.

• Operation Love: After the initial wellspring of support for frontline healthcare workers (early in the pandemic) waned, the Chamber launched this program to reawaken support for this at-risk community - one that involves sending letters of encouragement, as well as donated gift cards from local Loveland businesses to our healthcare HEROES.