



### THE FOUR WAY TEST

- 1 Is it the TRUTH?
- 2 Is it FAIR to all concerned?
- 3 Will it build GOOD WILL & BETTER FRIENDSHIPS?
- 4 Will it be BENEFICIAL to all concerned?

### Board of Directors Officers

Irv Johnson, President  
Jim Epstein, Pres. Elect  
Bob Tello, Pres. Elect Nom.  
Jon Kindschy, Secretary  
Kathryn Vilha, Financial Sec.  
Jim Whitenight, Treasurer  
Gail Daugherty & Nicole Whitenight, Past Co-Pres.  
Steve Lemanski, Editarian

### Directors

Laura Armstrong (2023)  
Dixie Schmatz (2023)  
Diane Lapierre (2024)  
John Moore (2024)  
Larry Stewart (2025)  
Mary Camp (2025)

### District Governor

Lee Varra-Nelson  
(Fort Collins Breakfast Rotary)  
ADG: Kathi Wright  
(Thompson Valley Rotary)

### RI President

Jennifer Jones (Canada)



### THIS WEEK'S PROGRAM

**Apr 25** - "2023 Governor's Art Show & Sale" by our own **Diane Lapierre**

Inspiration: **Lily Beineke**

### CALENDAR

**May** - Youth Service Month  
**May 6-Jun 11** - Governor's Art Show & Sale - Loveland Museum  
**May 27-31** - 2023 Rotary Int'l Convention - Melbourne, Australia



### UPCOMING PROGRAM

**May 2** - **TBD** - *Stay tuned for more information!*

Inspiration: **Hayden Lowry**

**Birthdays** • Apr 29 - **Bob Eatman** • Apr 30 - **Phil Ashcraft and Gail Daugherty** • May 1 - **Laura MacDonald** | **Anniversaries** • None listed in ClubRunner for this week

### Rotary Club of Loveland

Tues 12 PM | Mountain View Presbyterian Church

### Rotary Satellite Club of Loveland

First Wednesday of Month, 6:30-8:00 PM  
Tilted Barrel Brew Pub, 110 E. 29th St.

Details: [www.facebook.com/RotarySatelliteGroupofLoveland](http://www.facebook.com/RotarySatelliteGroupofLoveland)  
Email: [chris@LCRealEstateGroup.com](mailto:chris@LCRealEstateGroup.com)

### Rotary Satellite Club of Berthoud

2nd & 4th Wednesdays, 5:30 PM (Hybrid meeting)  
Adams Bank & Trust, 1201 Lake Ave., Berthoud

Details: [www.facebook.com/BerthoudSatellite](http://www.facebook.com/BerthoudSatellite)  
Email: [BerthoudRotaryClub@gmail.com](mailto:BerthoudRotaryClub@gmail.com)

[www.LovelandRotary.org](http://www.LovelandRotary.org)  
P.O. Box 1144, Loveland, CO 80538  
District 5440, Club 1113  
Chartered in 1920 as Club 685

Apr 18, 2023

Presiding & Pledge (Open) & Four Way Test (Close)  
Irv Johnson



Sing-Along Songs

Gary Camp (keyboard)  
"God Bless America" & "Roll Rotary"

Inspiration  
George Stroh

Online Dating

Success Stories

MORE ITEMS OF INTEREST

50-50 Raffle Results

Nanci Garnand

- No ace drawn.
- \$377 in jackpot
- 42 cards left in deck



Service Above Self

Irv announced that Jon Kindschy will be stepping down from the Club Secretary role in July. He thanked Jon for all his years of service in this role and for being an invaluable resource of knowledge of all things Rotary. Jon looks forward to new avenues of service to the club.



## ANNOUNCEMENTS

Carol Stark (Recognition): A bunch of generous Rotarians were recognized:

**Paul Harris Awards**

Jim Murdock (former Rotarian) = PH+1

Pat Williams = PH+4

Charlie Bouchard = PH+6

Roy Allen = PH+7

David Blythin = PH+8

Rotarians used their points to specially honor these individuals:

**Honorary Paul Harris Awards**

All 7 kids, grandkids (by Karl Muriby) = PH Fellow

Mark Johnson (by Irv Johnson) = PH Fellow

Brad Schilling (by Dick Schilling) = PH Fellow

Corey Voggeser (by Jerry Westbrook) = PH Fellow & PH+1

Carole Barton (by Dick Barton) = PH+2

Joanne Muriby (by Karl Muriby) = PH+3

**Dick Bradsby (Important Fundraiser):** All Loveland Rotarians get the reduced ticket price of \$75 for Homeward Alliance's (previous week's program) annual fundraiser - *UnGala: A Story to Tell* - to be held Sat, May 6, at CSU's Lory Student Center Ballroom.

**Jim Epstein (New for Next Year):** Our president-elect announced 3 new club initiatives that promise more service opportunities for those interested: ① a Small Task On-Call team, ② a Kindness Awards committee, and ③ a Board Secretary position.

## LAST WEEK'S PROGRAM

Alistair MacDonald showed us the immense educational benefit and societal influence of YouTube, which, along with its parent company Google, basically owns the internet! Here are just a few highlights:

- YouTube (started in 2006 by 3 young engineers) was bought by Google (in 2007) for \$1.65 B and now boasts \$30 B in revenue, 37 M channels, and 2 B users!
- YouTube pays people handsomely for their videos.
- Alistair makes a very modest income from his (see images below).
- The business model: ① Encourage content creation. ② Show content creators how to keep eyeballs. ③ Share advertising revenue with them.



The Amazing Reach of...



by Alistair MacDonald

