



Rotary Opens Opportunities



Fort Worth Southwest

District 5790 - Club 1788

2020-2021 Officers

President Bern Havey
Past President Tom Kleuser
Treasurer Chris Castoro
Secretary Jim Ervin
Sgt-at-Arms Susan Engelhart

Board of Directors

Programs

Jim Ervin/Nancy Kalka

Communications

Claire Olson

Foundation

Chris Castoro

Membership/ Club Service

Gene Lamis

Vocational

Tom Kleuser

International

Ekua Anyanful

Upcoming Programs

April 29

Ray Gillespie

Libby Halbert

*The Gyrokinesis Method
(Zooming from Berlin,
Germany)*

May 6

Tammy Terra

New Member Talk

May 13

Club Assembly

May 20

Lien Griffin

May 27

Susan Engelhart

April is Maternal and Child Health Month

Thursday, April 22, 2021

Robert L. Jameson

President & CEO, Visit Fort Worth



Bob Jameson has delivered record visitation and economic impact since being named president and CEO of *Visit Fort Worth* in 2013.

Jameson has modernized the organization, which has been recognized nationally for research, community engagement and social media initiatives to engage visitors and event planners. A Destination Master Plan developed by the community guides local initiatives to enhance tourism and quality of life.

He has expanded the organization from a traditional convention and visitors bureau by creating the Fort Worth Sports Commission, the Fort Worth Film Commission and the Hear Fort Worth music association.



Rotary Mission Statement

We provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.

The Fort Worth Southwest Club meets at noon every Thursday at Mira Vista Country Club, 6600 Mira Vista Blvd, Fort Worth. We are also meeting via Zoom.

Important Links

[Club Facebook Page](#)

[Club Website](#)

[District 5790 Website](#)

[Rotary International Website](#)

***Rotary:
People of
Action***

The Rotary Four-way Test:

Of the things we think, say or do..

*Is it the **truth**?*

*Is it **fair** to all concerned?*

*Will it build **goodwill** and **better friendships**?*

*Will it be **beneficial** to all concerned*

After reporting a record 9.4 million visitors in 2018 and an economic impact of more than \$2.6 billion, Jameson has led the organization during COVID-19 restrictions and serves on Mayor Price’s economic recovery task force, Fort Worth Now. **Visit Fort Worth** secured more than a dozen sports events that could be held with social distancing and conducted numerous safe-travel campaigns such as “Y’all Wear a Mask.”

Jameson previously spent 36 years in leadership positions in the hotel industry. His career began with Marriott International in California in 1977 and continued with 28 years in leadership at the Worthington Renaissance Hotel in Fort Worth’s Sundance Square.

Jameson’s service to civic and arts organizations includes Executive Committee of the Board of Directors of Downtown Fort Worth, Inc. and member of the board of the Fort Worth Metropolitan Black Chamber of Commerce, Fort Worth Hispanic Chamber of Commerce, Cliburn Foundation, Fort Worth Opera, the U.S. Travel Association and The Arts Council of Fort Worth.

Jameson was born in Long Beach, California, and raised in Garden Grove, California. He graduated from the University of San Francisco in 1976 with a Bachelor of Arts in History. Jameson and his wife, Anne Milder Jameson, are the parents of four children: Bradley, Simone, Mackenzie and Andrea.

Bob is being hosted by Jim Ervin.



Visit Fort Worth

Fort Worth is the 13th-largest city in the United States, known for Texas hospitality and a dozen remarkable districts full of culture and fun.

Highlights

- The historic western Stockyards featuring the world’s only twice-daily cattle drive
- A connected downtown with the 35-block Sundance Square district
- The park-filled Cultural District with the Kimbell Art Museum and four other museums, the Botanic Garden and nearby Fort Worth Zoo, ranked top 5 in the nation
- Sports and concerts at Dickies Arena, Texas Motor Speedway and Will Rogers Memorial Center
- Dallas-Fort Worth Airport is #1 for U.S. domestic flights and connects to downtown by commuter rail