

Since then, the organizations have committed millions of dollars — an estimated US\$18 million by 2025 — to help more than 450,000 people gain access to more sustainable clean water, sanitation, and hygiene services. When funding for a program ends, Rotary members continue to work with all involved to ensure that the water and sanitation services are sustained.

They also keep building alliances that center the needs of communities and their residents.

That spirit and initiative is precisely why Rotary is an ideal partner, says Ryan Mahoney, a water, sanitation, and hygiene adviser at USAID. “The biggest upside has been the [Rotarian] volunteer energy to go out and see projects and engage with local communities on an ongoing basis, while advocating toward the countries’ authorities,” Mahoney says. “Few organizations can bring the same level of scale and breadth.”

It’s the influence of Rotary members, their ability to mobilize all kinds of public and private resources, their local presence and commitment to their communities, and their ability to build creative partnerships that makes it possible to create and expand that kind of relationship.

John Hewko, Rotary’s general secretary and CEO, has spent more than a decade watching the Rotary-USAID Partnership grow, and understands why it continues to succeed. “USAID has missions in most countries,” says Hewko, “but they don’t have deep roots in communities like Rotary has. That’s why this kind of collaborative partnership is so valuable. Each partner brings unique skills and talents to the table.”

Members have skills and talents — including the ability to advocate for communities and their needs and to mobilize community members to accept ownership of, participate in, and monitor the function of acquired services.

“Rotarians may not have resources at the scale and scope of USAID,” says Theophilus Mensah, a Rotary program manager in Ghana. “But our voice is equally valuable. In all partnerships, make sure you know what you bring and what you’ll gain.”

One of the biggest lessons in the Rotary-USAID Partnership stems from Denham’s initiative to begin the conversation early and in earnest. It’s easy to talk, but it’s not as easy to listen and really evaluate how a prospective partner can fit into and amplify the work you’re already engaged in. As Denham says, “Be sure you’re having a genuine dialogue from the beginning. And that means listening to one another.”

# THE EARLY RISER

EVERY ROTARIAN  
US \$100  
EVERY YEAR



14 July, 2023  
Volume 41, Number 2

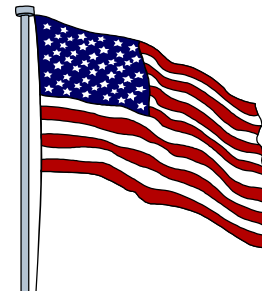
#### THE ROTARY 4 WAY TEST

First: Is it the TRUTH?

Second: Is it FAIR to all concerned?

Third: Will it build GOODWILL and BETTER FRIENDSHIPS?

Fourth: Will it be BENEFICIAL to all concerned?



#### ROTARY PRAYER

Oh Lord, and giver of all good, we thank Thee for our daily food.

May Rotary friends and Rotary ways, help to serve Thee all of our days.

## THE ROTARY CLUB OF WICHITA FALLS NORTH



CREATE HOPE  
in the WORLD

2022-23 R.I. Officers ~ D5790

President of Rotary International: Gordon R. McInally

5790 District Governor: Patricia Peters

OFFICERS AND BOARD OF DIRECTORS – 2022-23

President: Ajay Kumar ~ President Elect: Ajay Kumar

President Designee: Matt Milhollon ~ Secretary: Tom Sheriff

Treasurer: Ann Lucas ~ Executive Secretary: Jeani Secord

Sgt at Arms: Joe Clement: Directors: Clint Wood Phil Waggoner ~ Gary Southard

Mike Crocker ~ Tom Sheriff & Troy Secord (PDG Ex-Officios)

Website: [www.wichitafallsnorthrotaryclub.org](http://www.wichitafallsnorthrotaryclub.org)

**NEWS FROM ROTARY INTERNATIONAL:**

**FUTURE PROGRAM ASSIGNMENTS**

July 14 Gary Southard~Asst. Dist. Atty Dobie Kosub~Fentanyl & the Bastile  
 July 21 ----- **Board Meeting**  
 July 28 ----- Phil Waggoner  
 August 4 ----- Clint Wood  
 August 11 ----- Joe Clement  
 August 18 ----- **Board Meeting**  
 August 25 ----- DG Visit ~ District Governor Pat Peters  
 September 1 ----- Mike Crocker  
 September 8 ----- Julie Day  
 September 15 ----- **Board Meeting**  
 September 22 ----- Brandy Fields  
 September 29 ----- Larry Gunnell  
 October 6 ----- Ann Lucas  
 October 13 ----- Matthew Milhollon  
 October 20 ----- **Board Meeting**  
 October 27 ----- Mrunalini Radkar

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**NEWS FROM OUR LAST CLUB MEETING AT THE VANTAGE POINT CONDOMENIA**

Clint led the club in the Rotary Prayer and Matt led the club in the Pledges.

The voracious brag bucket was well fed by Troy, Linda, Mike, Clint, Ajay and Larry (5).

It was announced that Rob was having a wedding anniversary and that his wife, Barbara, was having a birthday on the 15<sup>th</sup>! Congratulations!

Tom presented Monica Horton as the program. Monica is the President of the Wichita Falls Better Business Bureau. She informed us about the local BBB and some of the current scams in the area.

The raffle raised \$24.00 and Ajay was the winner. He drew the jack of diamonds for a \$10.00 prize. If this week's winner draws the ace of spades they will win \$22.00 plus 1/2 of what is raised today.

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**ROTARY-USAID PARTNERSHIP AMPLIFIES COMPLEMENTARY STRENGTHS**

Rotary's long and successful strategic partnership with the United States Agency for International Development (USAID) to improve access to safely managed water, sanitation, and hygiene (WASH) illustrates how public-private partnerships can improve impact in the communities we serve and expand services and support beyond what Rotary members could do alone.

The ability to leverage the strengths of all partners is what determines whether a partner is the right one, says Erica Gwynn, the area of focus manager for water and sanitation at Rotary.

"If you do partnerships right," Gwynn says, "one plus one shouldn't equal two. The impact of partnerships should be multiplicative, not just additive."

For Rotary, partners provide benefits such as permanent staffing, expertise, and a foundation that allows Rotary members to focus on activities that capitalize on their grass roots presence. Ensuring that people have access to clean water is a huge global issue. About 2.2 billion people around the world lack access to safe drinking water, and more than a billion more don't have safe sanitation. The consequences are deadly: Diseases from contaminated water account for one in nine child deaths, according to the U.S. Centers for Disease Control and Prevention.

Rotary members have worked for decades with local communities and governments to improve access to clean water, sanitation, and hygiene. Our members have given more than 25,000 volunteer hours, contributing their skills and leadership to building water and sanitation systems, strengthening oversight, and helping communities adopt healthy behaviors.

However, Rotary members also recognize that smart partnerships leverage the resources and expertise of others to reach more people and increase the likelihood that those effects will stand the test of time. Partners like USAID work at the national level, building and strengthening monitoring systems and policy. Together, they assist national and local governments to deliver stronger and more sustainable WASH services.

Ron Denham, a founding member of the Water, Sanitation, and Hygiene Rotary Action Group, understood this. At the 2006 World Water Forum in Mexico, he approached USAID, which is the world's largest government development agency. USAID could bring more technical expertise such as data collection, monitoring, and engaging with governments to the Rotary members' expansive community connections that are invaluable in gaining people's trust and implementing change.

"I told them, a partnership between Rotary and USAID is a natural fit," recalls Denham. "We could do wonders together." The idea began to take shape. Rotary had a long commitment to community health and USAID had more technical expertise, funding, and the infrastructure. Two years later, Rotary and USAID made the partnership official.