

welcome newer people. They spend time recognizing member birthdays, and provide a place for all members to participate within the meeting format.

3. A robust, member-driven service program

Service is at the heart of Rotary and it's at the core of a great club. Members want opportunities to make a difference in their community and the world. But there are many ways to do that. Do members want more focus on domestic or international service projects? Do they want to emphasize one area of focus over another? A club survey can determine this. And the answer may change over time, so make it an annual practice. Great clubs offer service opportunities that match member expectations..

4. A desire to socialize with others

In a great club, members genuinely like to socialize with one another. They create multiple opportunities to socialize, whether this be at a club meeting, during a service program, at a fundraiser, at a fun event like a "day at the beach," or at some other group event. In great clubs, members frequently socialize outside of Rotary because they genuinely like to spend time together. Prospective members feel the camaraderie between club members, and this creates a welcoming, fun, and vibrant atmosphere.

5: Strong leadership

Behind the success of a five-star restaurant is the head chef and staff. In the same way, a great club is the result of a dynamic leadership team. You need a committed and visionary president who has carefully chosen their leadership team. This team meets regularly to discuss new ideas, resolve outstanding issues, and chart a course for service and social activities. These leaders set the direction, they serve the club, and they stay attuned to the wants and needs of their members. They also work hard to identify and nurture future club leaders.

As you work hard to create a great club, consider how you will leverage these five ingredients. Famous pastry chefs will tell you they are always tweaking the ingredients and trying new combinations to figure out what works best for their customers. So too, a great Rotary club learns how best to use these five ingredients and modify them to pursue excellence.

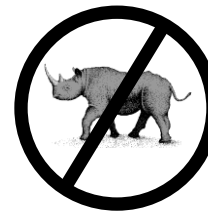
The [Best Practices for Engaging Members](#) course helps you develop strategies for engaging people at all stages of membership.

THE EARLY RISER

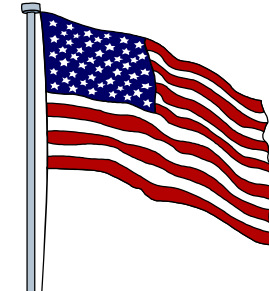
EVERY ROTARIAN
US \$100
EVERY YEAR



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DON'T BE A R.I.N.O.
(Rotarian In Name Only!)



ROTARY PRAYER

Oh Lord, and giver of all good, we
thank Thee for our daily food.

May Rotary friends and Rotary
ways, help to serve Thee all of our
days.

THE ROTARY CLUB OF WICHITA FALLS NORTH



SERVE TO CHANGE LIVES

2021-22 R.I. Officers - D5790

President of Rotary International: Shekhar Mehta

District Governor: Kayla Christianson

OFFICERS AND BOARD OF DIRECTORS - 2021-22

President: Clint Wood ~ President Elect:

Secretary: Tom Sheriff ~ Treasurer: Ann Lucas

Executive Secretary: Jeani Secord ~ Sgt. at Arms: Larry Gunnell

Directors: Clint Wood - Phil Waggoner ~ Gary Southard ~ Mike Crocker

Tom Cale ~ Tom Sheriff & Troy Secord (PDG Ex-Officios)

Website: www.wichitafallsnorthrotaryclub.org

FUTURE PROGRAM ASSIGNMENTS

October 22 ----- Gary Southard
October 29 ----- Tom Cale
November 5 ----- Joe Clement
November 12 ----- David Collins
November 19 ----- Mike Crocker
November 26 ----- NO MEETING ~ THANKSGIVING
December 3 ----- Larry Gunnell
December 10 ----- Ajay Kumar
December 17 ----- Ann Lucas

NEWS FROM OUR LAST CLUB MEETING:

President Clint led the club in the Rotary Prayer and Bill led the club in the pledges.

The brag bucket was fed by Clint (5), Ajay, Bill, Gary and Ann (41). Today was the end of Ann's 41st tax season! Congratulations!

A birthday was announced for Tom and Mike. Club anniversaries were announced for Larry and Rob. Once again, congratulations to all!

Phil presented Dierraka Smith as our program for the week. Dierrica is the Director of Resource Development for the local United Way. Dierrica presented an excellent presentation about the working of the local United Way.

The raffle raised \$28.00 and President Clint was the winner. ***To a very large round of applause***, Clint drew the 5 of diamonds. The ace of spades lives for another day. There are 6 cards left in the deck! ***The winner this week has a 16 2/3rds % chance of drawing the ace of spades.*** If this week's winner draws the ace of spades, they will win ***\$336.00 + 1/2 of what is raised today. GOOD LUCK!***



NEWS FROM ROTARY INTERNATIONAL:

5 INGREDIENTS OF A SUCCESSFUL ROTARY CLUB

If you're a baker, you know that a great cake is made up of individual ingredients that come together to produce something special. A great Rotary club is like that, in that it is made up of a unique mix of ingredients. Here are the five that I have found in most, if not all, successful Rotary clubs.

1. A unique club identity

There are four clubs in my city of Bethesda, Maryland. While they are only a short geographic distance from each other, each has its own identity. The first is a dinner club of 30 members who have been together for years. They are generous in their donations to the Rotary Foundation and our district. The second is a breakfast club with an even balance of older and younger members. They are very supportive and heavily involved with Rotaract and Interact clubs. The third is a lunch club that is proud of its traditions and is committed to domestic and international projects. And the fourth is a breakfast club celebrating its 15th year, with members who speak nine languages and originally come from 11 different countries.

2: Engaging club meetings

There isn't a single correct format. The pandemic has taught us all the need for flexibility and creativity. We can have virtual meetings as well as in-person ones, and even a combination of both. But there is a need for meetings to be engaging. Great clubs offer a reason for members to attend. They achieve this by spending effort to find inspiring speakers from a variety of relevant and timely topics every week. One week, you may learn about marine biology, the next about training service dogs for the blind. They keep announcements and club business short, and make their meetings personable by having greeters