

AMPLIFYING IMPACT

ROTARY AND OUR SISTER MAGAZINES ARE A KEY PLAYER IN RALLYING ROTARY CLUBS GLOBALLY, HELPING RAISE AWARENESS AND FUNDS TO SUPPORT OUR CAUSES.

Mykola Stebljanko publishes *Rotariets*, the Ukrainian magazine for Rotary news, from his home in Odesa, a port city on the Black Sea. In February three years ago, when Russia began an all-out war against his country, Stebljanko, a member of the Rotary E-Club of Ukraine, kicked into high gear. Amid the barrage of missile attacks against his city, he coordinated relief efforts with his fellow Rotary members in Ukraine through video calls. At the same time, he reached out to me and other editors of the Rotary Global Media Network, which consists of the flagship *Rotary* magazine and 33 independent regional publications, briefing us weekly on the situation and the extensive relief efforts launched by [The Rotary Foundation](#) and Rotary clubs around the world.

The members of the Rotary Global Media Network responded vigorously with in-depth coverage of the devastating humanitarian crisis brought on by the war and the importance of Rotary's assistance. The stories we published reached Rotary members worldwide, galvanizing them into action. By the end of 2024, The Rotary Foundation and Rotary clubs had raised tens of millions of dollars in contributions that helped provide essential support to people in Ukraine. This is one of many examples of the effectiveness of *Rotary* and our sister magazines in rallying Rotary clubs globally. In the spring of 2022, an article in this magazine about a Rotary-supported program in California called Music Mends Minds caught the attention of the Rotary community. The initiative promotes the use of music as a viable therapy to delay the symptoms of neurodegenerative dementia. Soon after publication, similar projects cropped up in other parts of the United States and the world. Similarly, after flooding struck Brazil in April 2024, the reporting by the Rotary regional magazines in Brazil as well as in Great Britain and Ireland helped spur an outpouring of support.

The list goes on. Each story is meticulously researched, written, and produced. We are a network of professional writers, photographers, and graphic designers who are passionate about telling your stories — to amplify the positive change you are creating in the world. For me and my fellow editors, it's been rewarding to see that our high-quality publications help strengthen our organization by fostering a sense of belonging for our members, increasing our membership, and offering a window into the Rotary world for the general public.

Surveys show that a majority of readers feel the flagship and regional magazines strengthen their connection with Rotary, allowing them to better understand the organization. "The magazine is a primer for Rotary members, keeping us informed on the who, what, when, where, why, and how of the world," says Sylvia Whitlock, a trailblazer who was the first woman to serve as president of a Rotary club. "Without the magazine, everything is just happenstance. Any good primer is beside you all the time."

THE EARLY RISER

EVERY ROTARIAN
US \$100
EVERY YEAR



5/2/2025
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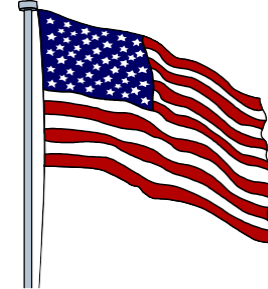
THE ROTARY 4 WAY TEST

First: Is it the TRUTH?

Second: Is it FAIR to all concerned?

Third: Will it build GOODWILL and BETTER FRIENDSHIPS?

Fourth: Will it be BENEFICIAL to all concerned?



ROTARY PRAYER

Oh Lord, and giver of all good, we thank Thee for our daily food.

May Rotary friends and Rotary ways, help to serve Thee all of our days.

THE ROTARY CLUB OF WICHITA FALLS NORTH



2024-25 R.I. President and D5790 Governor:

President of Rotary International: Stephanie Urchick
5790 District Governor: Andy Eads

THE ROTARY CLUB OF WICHITA FALLS (NORTH), TEXAS

President: Matthew Milhollon

Website: www.wichitafallsnorthrotaryclub.org

FUTURE PROGRAM ASSIGNMENTS

April 25-----Erica Mundt, Ex. Dir., Camp Fire ~ Rob Noble
May 2---Dewayne Jackson, Wichita Theater, Performing Arts Center ~ Oku Okeke
May 9-----Bill Smith, The Day the Music Died, Buddy Holly ~ Jeani Secord
May 13----- (Tuesday) Club Social, Downtown Winery~6:00 PM
May 16-----**Board Meeting**
May 23-----Troy Secord
May 30-----Linda Sheriff
May 30-----Pizza for ARC summer camp
June 6-----Tom Sheriff
June 6-----Pizza for ARC summer camp
June 7-----Cook for Faith Mission
June 13-----Phil Waggoner
June 20-----Board Meeting
June 26-----Club Social, ½ Pint, DownTown~6:00 PM
June 27-----Clint Wood
July 4-----Meeting Cancelled ~ Independence Day

NEWS FROM OUR LAST CLUB MEETING HELD AT THE HAMPTON INN:

The Invocation and Pledges were expertly led by President Matt.

There were no new birthdays, anniversaries, etc. announced.

It was sadly announced that Brandy would soon be moving to Cambridge, Mass. The road is a 2 way street!

It was decided that our club's annual flag workday will be at Tom and Linda Sheriff's house (31 Fry St, Lakeside, Tx 76308) this Saturday at 9:00 AM. Please try to attend and bring tools! NOTE: only bring flags needing attention. Do not bring all of your flags for everyone to go through!

Julie introduced Erica Mundt, the Executive director of Campfire of North Texas. It was founded in 1915. Erica informed the club on the goals and activities of Campfire.

The Raffle raised \$28.00 and Clint was the lucky winner. He drew the 10 of spades for a \$10.00 prize. If this week's lucky winner draws the

ace of spades they will win \$234.00 + ½ of what is raised today. GOOD LUCK!

NEWS FROM ROTARY INTERNATIONAL

WORLD IMMUNIZATION WEEK: VACCINES KEEP COMMUNITIES HEALTHY

Our progress in the fight against polio shows why vaccination is important.

Increasing awareness about the power of vaccines and closing immunization gaps could protect millions of people worldwide from vaccine-preventable diseases, including polio, according to the World Health Organization. [World Immunization Week](#), 24-30 April, is an opportunity to focus on that work, and the robust polio eradication infrastructure built by Rotary and our partners in the Global Polio Eradication Initiative (GPEI) provides a model for it

The GPEI estimates that polio vaccines have saved an estimated 20 million children around the world from paralysis. When Rotary helped launch the GPEI in 1988, the disease paralyzed more than 1,000 people worldwide every day, most of them young children. Since then, Rotary and its partners have reduced the number of polio cases by 99%, and so far in 2025, there are just eight cases of polio caused by the wild poliovirus. Afghanistan and Pakistan are the only two countries where the wild poliovirus remains endemic.

The progress against polio is the result of the efforts of countless volunteers and health workers who immunize children in hard-to-reach communities and establish real-time global surveillance and outbreak response mechanisms. The polio eradication infrastructure has been used to fight other infectious diseases and undertake crucial health interventions, including supporting COVID-19 prevention and vaccination efforts.

With our decades of experience in bringing polio to the brink of eradication, Rotary has been able to highlight the power and efficacy of COVID-19 vaccines. Since the pandemic began in 2020, Rotary members have helped health authorities communicate lifesaving information about COVID-19, dispel misinformation, and support fair and equal access to vaccines.