Advertising, in 1990. He is currently executive vice president and chief financial officer for the Bernstein group of companies. He has held positions on the boards of the Kansas City Spirit Festival and the Variety Club as well as serving as director of a local bank and treasurer of the Epilepsy Foundation for the Heart of America. He has also served on Truman State University's alumni and foundation boards and received the university's Distinguished Service Award.

Lunsford joined the Rotary Club of Kansas City-Plaza in 1991 and has since served as district governor (2001-02), RI director (2013-15), and trustee of The Rotary Foundation (2021-25, vice chair 2024-25). He has been a member of RI committees, including the Executive Committee (chair 2014-15), Membership Growth Committee (chair 2016-18), and Nominating Committee for President of RI (chair 2023-24). He also has served on The Rotary Foundation's Executive Committee (chair 2023-24), Finance Committee (chair 2022-23 and 2024-25), and Participant Experience Committee (chair 2023-24).

Lunsford has been awarded The Rotary Foundation Distinguished Service Award, The Rotary Foundation Citation for Meritorious Service, and the RI Service Above Self Award. He and his wife, Jill Lunsford, have two children and one grandchild. They are Major Donors, Bequest Society members, multiple Paul Harris Fellows, Benefactors of The Rotary Foundation, and Sustaining Members.

THE EARLY RISER





8/22/2025 Volume 43, Number 5

THE ROTARY 4 WAY TEST

First: Is it the TRUTH?

Second: Is it FAIR to all concerned?

Third: Will it build GOODWILL and BETTER FRIENDSHIPS?

Fourth: Will it be BENEFICIAL to all concerned?



ROTARY PRAYER

Oh Lord, and giver of all good, we thank Thee for our daily food.

May Rotary friends and Rotary ways, help to serve Thee all of our days

THE ROTARY CLUB OF WICHITA FALLS NORTH

SERVICE ABOVE SELF

2025-26 R.I. and D5790 Officers:

President of Rotary International: Francesco Arezzo 5790 District Governor: Jon Bullock

The Rotary Club of Wichita Falls (North), Texas

President: Matthew Milhollon

Website: www.wichitafallsnorthrotaryclub.org

FUTURE PROGRAM ASSIGNMENTS

August 22
September 5Lisa Choate ~ Children's Aid Society ~ Ajay Kumar
September 12 Bill Neale
Sept. 18 (Thursday)- N. Texas Beekeepers ~ David Shaver ~ Julie Day
September 19 Board Meeting
September 26 Alan Donaldson \sim 4 Academy \sim Ann Lucas
September 27 Feeding the Women's Refuse @ 12:00 One Group
October 3 Jackie Hamm ~ Meals On Wheels ~ Rob Noble
October 10 Chris Gossum ~ Interfaith Ministries ~ Oku Okeeke
October 16 (Thursday) Jeani Secord
October 17Board Meeting
October 24 Troy Secord
October 31 Linda Sheriff

NEWS FROM OUR LAST CLUB MEETING HELD ON THURSDAY EVENING AT THE LOFT

President Matt led the group in the Pledges and the Rotary Prayer.

We had several guests at the meeting. Phil introduced his wife of 56 years, Mary Beth. Matt introduced his friend Michelle Bach. Visiting from our adopted squadron at SAFB (the 364th Training Squadron) were John Ortiz, Heather Bell and her husband. Bill introduced his wife Gins. Ajay introduced his wife, Krishna. Matt also introduced Kimber Hopkins from Emily's Legacy Rescue.

The brag bucket was well fed by Troy, Phil (\$5), Ann (\$5) and Julie.

Jeani announced an upcoming wedding anniversary for Larry and Lisa Gunnell. She also announced an upcoming club anniversary for Tom, a birthday for herself and wedding anniversary for Phil and Mary Beth Waggoner.

Kimber Hopkins was our guest speaker. She informed the club about the history and the current happenings at Emily's Legacy Rescue. The club made a \$1,000.00 donation to ELR to aid them in their rescue efforts.



There was no raffle held at the Loft. If this week's raffle winner draws the ace of spades they will win $6.00 + \frac{1}{2}$ of what is raised today.

The club also donated \$3,000.00 to the 364th at SAFB. Due to the legal people at the Base, we could not take a picture!

NEWS FROM ROTARY INTERNATIONAL:

LARRY A. LUNSFORD SELECTED TO BE 2027-28 ROTARY INTERNATIONAL PRESIDENT

Larry A. Lunsford, a member of the Rotary Club of Kansas City-Plaza, Missouri, USA, is the selection of the nominating committee to become Rotary International's president for 2027-28. He will officially become the president-nominee on 15 September if no other candidates challenge him.

Lunsford attended Truman State University in Kirksville, Missouri, on an academic scholarship, earning bachelor's and master's degrees in accounting. He first encountered Rotary when he received a Rotary Foundation Ambassadorial Scholarship to spend the 1981-82 academic year at the University of Newcastle in Australia.

A certified public accountant, Lunsford spent seven years working for Ernst & Young before joining a family-owned business, Bernstein-Rein