

the developing countries,” Seshadri says. “There is need all over, and when we talk about partnerships, it is both ways.”

### Brazil

A year after some of its members participated in their municipality’s inaugural road rally, the Rotary Club of Campo Novo do Parecis ventured into a bigger role as a principal driver of the event. The Travessia do Parecis, held in April, followed a roughly 120-mile route in the west-central state of Mato Grosso, with 87 vehicles and 261 motorists participating.

“The setting for the event is full of natural beauty — spectacular waterfalls, rivers with crystal clear waters — and indigenous culture,” says Adriano Paz, a club member and organizer who, with his wife, Heloisa, finished second at the intermediate level. About 35 of the club’s 44 members handled food and beverage chores to help the club raise more than \$4,200.

### Italy

The Rotaract Club of Fiorenzuola d’Arda partnered with municipal officials and the Rotary clubs of Fiorenzuola d’Arda, Cortemaggiore Pallavicino, and Piacenza S. Antonino to challenge high school students to propose environmentally sustainable projects that city leaders could implement. Dozens of students of the Mattei Institute vied for cash prizes in the (Rotar)Act for Nature. Rotaractors served as tutors for the process, says Guido Bosi, the club’s immediate past president. “First place, and €500 [about \$550 at the time], went to a project to rehabilitate Lucca Park,” Bosi says, noting that jurors were impressed with the students’ research incorporating existing park plans into their proposal.

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Remember: We need to invite others so they can enjoy the benefits of Rotary membership as we do!

# THE EARLY RISER



23 September, 2022  
Volume 40, Number 9

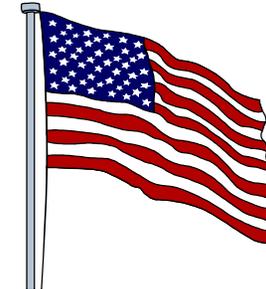
THE ROTARY 4 WAY TEST

First: Is it the TRUTH?

Second: Is it FAIR to all concerned?

Third: Will it build GOODWILL and BETTER FRIENDSHIPS?

Fourth: Will it be BENEFICIAL to all concerned?



ROTARY PRAYER

Oh Lord, and giver of all good, we thank Thee for our daily food.

May Rotary friends and Rotary ways, help to serve Thee all of our days.

## THE ROTARY CLUB OF WICHITA FALLS NORTH



2022-23 R.I. Officers ~ D5790

President of Rotary International: Jennifer Jones

5790 District Governor: Dan Steele

OFFICERS AND BOARD OF DIRECTORS – 2022-23

President: Ajay Kumar ~ President Elect:

Secretary: Tom Sheriff ~ Treasurer: Ann Lucas

Executive Secretary: Jeani Secord ~ Sgt. at Arms: Joe Clement

Directors: Clint Wood Phil Waggoner ~ Gary Southard ~ David Collins

Mike Crocker ~ Tom Sheriff & Troy Secord (PDG Ex-Officios)

Website: [www.wichitafallsnorthrotaryclub.org](http://www.wichitafallsnorthrotaryclub.org)

## ***FUTURE PROGRAM ASSIGNMENTS***

September 16 ----- **3<sup>rd</sup> Friday ~ Rotary Board Meeting**  
September 23 ----- Gary Southard ~ **Kevin Brooks** (*see right*)  
September 30 ----- Bill Neale  
October 2 ----- **W.F. Rotary Clubs (combined) picnic. 2:00 PM, Lucy Park**  
October 7 ----- Clint Wood  
October 14 ----- **Ross and Collene Roberts Scholarship presentation/MSU**  
October 21 ----- Joe Clement  
October 28 ----- David Collins  
November 4 ----- Mike Crocker  
November 11 ----- Larry Gunnell  
November 18 ----- **3<sup>rd</sup> Friday ~ Rotary Board Meeting**  
November 25 ----- **NO MEETING ~ THANKSGIVING**  
December 2 ----- Ann Lucas  
December 9 ----- Matt Milhollen  
December 16 ----- **3<sup>rd</sup> Friday ~ Rotary Board Meeting**

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### **NEWS FROM OUR LAST CLUB MEETING AT JIMMY'S EGG**

A special guest for the club was Julie Day. Julie was the guest of Rob Noble.

The brag bucket was fed by Bill (5), Ajay, Gary (5) and Mike.

Tom introduced Adele Lewis, the Public Information Officer for TEXDOT (Wichita Falls office), as our weekly program. Adele informed the club about several topics from TXDOT that affect the Wichita Falls area.



The weekly raffle raised \$20.00 and Ajay was the lucky winner. Ajay drew the 7 of hearts for a \$5.00 prize. If this week's winner draws the ace of spades they will win \$29.00 + ½ of what is raised today. GOOD LUCK.

**In the spirit of getting some advance notice to our club members about my upcoming program on Friday, September 23, 2022, at 7:00 a.m. I would like a short article inserted in our Early Riser bulletin next week that says that my program on the above date will be presented by Kevin Brooks, a Financial Planner, owner of Brooks Financial Services, 2629 Plaza Parkway, Suite A2, Wichita Falls, Texas 76308. Kevin has a passion for mountain climbing and he and some friends from this area trekked to the Mount Everest Base Camp in Nepal this past spring. He will tell us about this experience which entailed a lengthy journey to get there and back. He and his group did not climb Mount Everest which is a truly monumental undertaking but they got to visit the Base Camp from which the vast majority of Everest expeditions use for this huge challenge. If anyone is interested you could read the “best selling” 1999 book by Jon Krakauer "Into Thin Air." which gives the reader some insight into the magnitude of the Herculean effort involved. Please join us and invite guests to join you for this exciting program.**

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### ***NEWS FROM ROTARY INTERNATIONAL:***

Rotary Projects Around the Globe  
**September 2022**

#### **United States**

While Silicon Valley is among the world's most affluent locales, hunger and income disparities strain food distribution programs in the area. For the past two years, the Rotary Club of Saratoga, California, has been a continuing presence at Martha's Kitchen, a soup kitchen in San Jose, where members prepare food once a month. The club coordinated the \$95,000 purchase of a refrigerated box truck so the facility could collect perishables and goods donated by organizations such as the Second Harvest of Silicon Valley, a food bank that covered half the truck's cost. "The soup kitchen itself does not have extensive storage facilities. The truck helps so food doesn't spoil," says Sangita Seshadri, immediate past president of the club. With \$3,000 contributed by the Rotary Club of Bangalore West, India, the project shows the power of international friendships. "Typically, people look at the developed countries giving to