

# ROTARY CLUB OF EAST COBB



# 2009 MEMBERSHIP INFORMATION



# WHO WE ARE



Rotarians are business and community leaders who take an active interest in service to our community. The motto of Rotary International is "SERVICE ABOVE SELF," and the members of the Rotary Club of East Cobb exemplify this statement in their business activities and daily lives.



## The Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- FIRST. The development of acquaintance as an opportunity for service;
- SECOND. High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- THIRD. The application of the ideal of service in each Rotarian's personal, business, and community life;
- FOURTH. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.





### Mission

The mission of Rotary International, a worldwide association of Rotary clubs, is to provide service to others, to promote high ethical standards, and to advance world understanding, goodwill, and peace through its fellowship of business, professional, and community leaders.



We take our mission as Rotarians seriously, and we make a difference in our community.

Of course, we also have fun.





# WHAT IS ROTARY?

**Rotary International** is a worldwide organization of more than 1.2 million business, professional, and community leaders. Rotary was the world's first service club organization. Members of Rotary clubs, known as Rotarians, provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world.



***East Cobb Rotarian  
Kurt von Borries fighting polio in India***

There are 33,000 Rotary clubs in more than 200 countries and geographical areas. Clubs are nonpolitical, nonreligious, and open to all cultures, races, and creeds. As signified by the motto Service Above Self, Rotary's main objective is service — in the community, in the workplace, and throughout the world.

The mission of the **Rotary Foundation** is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty. The Foundation is a not-for-profit corporation supported solely by voluntary contributions from Rotarians and friends of the Foundation who share its vision of a better world.

**PolioPlus**, the most ambitious program in Rotary's history, is the volunteer arm of the global partnership dedicated to eradicating polio. For more than 20 years, Rotary has led the private sector in the global effort to rid the world of this crippling disease. Today, PolioPlus and its role in the initiative is recognized worldwide as a model of public-private cooperation in pursuit of a humanitarian goal. After 20 years of hard work, Rotary and its partners are on the brink of eradicating this tenacious disease once and for all.



***East Cobb Rotarian  
Jon Sheng fighting polio in India***





*Rotarian Robert Hall greets children who will be vaccinated against polio during a National Immunization Day. Moradabad, India. Photo by Alyce Henson / Rotary Images.*



*After Hurricane Katrina, Rotarians coordinated the distribution of ShelterBoxes in Biloxi, Mississippi, USA. Photo by Alyce Henson / Rotary Images.*



*East Cobb Rotarian Jon Sheng and some of his Polio Eradication Team*



## THE FOUR-WAY TEST

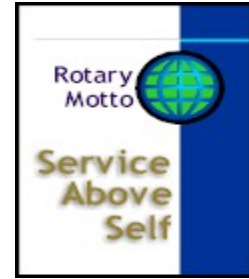
The Rotary Four-Way Test, which has been translated into more than 100 languages, asks the following questions:

Of the things we think, say or do

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



# DOG DAYS RUN FUNDRAISER



The annual Dog Days Run is the club's primary fundraiser. Held every August, this 5K road race brings our club members together for a day of fun, fellowship and fundraising. The 2008 Dog Days Run raised over \$30,000 for the Rotary Club of East Cobb.

Last year's Dog Days Run drew a record number of participants. Over 200 runners from East Cobb and throughout the Atlanta area competed. Many more friends and spectators joined in the fun. Our race course along Johnson Ferry Road, plus radio and newspaper media coverage, make this a high visibility event.



# CAUSES WE SUPPORT

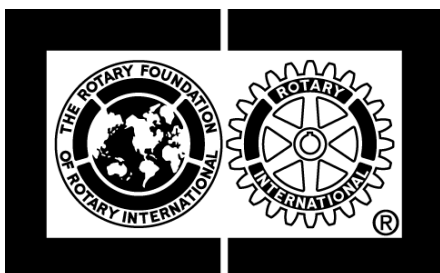


For nearly 25 years now, the Rotary Club of East Cobb has supported many charitable causes and service projects on the local, national, and international levels. As our primary fundraiser, the Dog Days Run helps us continue and increase these good works.



Our fundraising efforts allow us to support charities and conduct service projects throughout the year, including:

- Support local charities such as Cobb Family Resources, Camp Kudzu and Camp Sunshine.
- Present *Aids Awareness* Programs at Wheeler and Walton High School.
- *PolioPlus* program for eradication of polio worldwide.
- Georgia Rotary Student Program (GRSP) funding a scholarship for an international student to study in Georgia.
- *Rotary SchoolMates* Program providing mentoring and equipment for Brumby Elementary.
- *Service Above Self* Recognition Awards for East Cobb heroes.
- Key Employee Luncheon for local businesses.
- Support international charities such as SmileTrain (cleft palate), Wheelchair Foundation and ShelterBox.
- American Cancer Society Relay for Life.
- Purchase a pickup truck to deliver food to orphans in Nicaragua.
- Wheeler High School Senior Project judging.
- *Cobb Christmas* project.





# ROTARY'S PROJECTS

Rotary International's programs and service opportunities are designed to help Rotarians meet the needs of their own communities and assist people worldwide:

Global Networking Groups encompass Rotary Fellowships (vocational and recreational interest groups) and Rotarian Action Groups (groups focused on service activities). The more than 90 Global Networking Groups are open to all Rotarians, spouses of Rotarians, and Rotaractors.

Interact is a service organization organized and sponsored by Rotary clubs for youth ages 14-18. It has more than 10,900 clubs in 121 countries.

Rotaract is organized by Rotary clubs to promote leadership, professional development, and service among young adults ages 18-30. There are more than 7,000 clubs in 162 countries.

Rotary Community Corps (RCC) are groups of non-Rotarians who work to improve their communities. There are more than 6,400 RCCs in 76 countries, all organized and sponsored by Rotary clubs.

Rotary Friendship Exchange encourages Rotarians and their families to make reciprocal visits to other countries, staying in each other's homes and learning about different cultures firsthand.

Rotary Volunteers allows Rotarians and other skilled professionals to offer their services and experience to local and international humanitarian projects.

Rotary Youth Exchange offers students ages 15-19 the chance to travel abroad for cultural exchanges of one week to a full academic year. Rotary clubs and districts sponsor and host about 9,000 Youth Exchange students a year.

Rotary Youth Leadership Awards (RYLA) are seminars sponsored by clubs and districts to encourage and recognize the leadership abilities of youth and young adults ages 14-30.

World Community Service (WCS) allows Rotary clubs and districts from at least two countries to implement community service projects together.

## **Group Study Exchange**

The Rotary Foundation's Group Study Exchange (GSE) program is a unique cultural and vocational exchange opportunity for businesspeople and professionals between the ages of 25 and 40 who are in the early stages of their careers. The program provides travel grants for teams to exchange visits in paired areas of different countries. For four to six weeks, team members experience the host country's culture and institutions, observe how their vocations are practiced abroad, develop personal and professional relationships, and exchange ideas.

## **Rotary Friendship Exchange**

Rotary Friendship Exchange is Rotary's international exchange program for Rotarians and their families. Participants experience other cultures and build friendships by staying in the homes of Rotary club members in another country. This program advances international understanding and peace through personal contact across borders while developing interclub relationships that lead to fellowship and service projects.

## **Global Networking Groups**

Global Networking Groups allow individual Rotarians from several countries to join together to focus on common interests. Through these groups, you can

- Share fellowship and friendship with thousands of Rotarians
- Meet other Rotarians with a similar hobby or vocational background
- Collaborate with Rotarians from around the world who are dedicated to a particular area of service

There are two types of Global Networking Groups: Rotary Fellowships and Rotarian Action Groups. Rotary Fellowships offer Rotarians the opportunity to make friends with others in Rotary who share a common vocation, hobby, or recreational interest. Rotarian Action Groups conduct international service projects that further the Object of Rotary.



**Health, Hunger and Humanity (3-H) Grants** are awarded to fund large long-term international self-help and grassroots development projects that use an integrative approach to address humanitarian needs. An integrative approach incorporates multiple program components, including a combination of sustainable factors such as training, community participation, capital assets, and technical expertise from Rotarians and other sources.



**Rotary Youth Leadership Awards (RYLA)** is Rotary's leadership training program for young people. RYLA participants can be ages 14-30, but most clubs and districts choose to focus on a narrower age range, such as 14-18 or 19-30.

RYLA emphasizes leadership, citizenship, and personal growth, and aims to

- Demonstrate Rotary's respect and concern for youth
- Provide an effective training experience for selected youth and potential leaders
- Encourage leadership of youth by youth
- Recognize publicly young people who are rendering service to their communities



**Rotaract** is a Rotary-sponsored service club for young men and women ages 18 to 30. Rotaract clubs are either community or university based, and they're sponsored by a local Rotary club. This makes them true "partners in service" and key members of the family of Rotary. As one of Rotary's most significant and fastest-growing service programs, with more than 7,000 clubs in about 163 countries and geographical areas, Rotaract has become a worldwide phenomenon.



**Interact** is Rotary International's service club for young people ages 14 to 18. Each year, Interact clubs complete at least two community service projects, one of which furthers international understanding and goodwill. Through these efforts, Interactors develop a network of friendships with local and overseas clubs and learn the importance of:

- Developing leadership skills and personal integrity
- Demonstrating helpfulness and respect for others
- Understanding the value of individual responsibility and hard work
- Advancing international understanding and goodwill



As one of the most significant and fastest-growing programs of Rotary service, with more than 10,700 clubs in 109 countries and geographical areas, Interact has become a worldwide phenomenon. Almost 200,000 young people are involved in Interact.



As a **Rotary Youth Exchange** student, you'll spend up to a year living with a few host families and attending school in a different country. Whether you participate in Rotary's long-term or short-term Youth Exchange programs, you'll learn a new way of living, a great deal about yourself, and maybe even a new language. You'll also be an ambassador, teaching people you meet about your country, culture, and ideas. You can help bring the world closer – and make some good friends in the process.



Ambassadorial Scholarships, The Rotary Foundation's oldest and best-known program, was founded in 1947. Since then, nearly 38,000 men and women from about 100 nations have studied abroad under its auspices. Today it is the world's largest privately funded international scholarships program. Nearly 800 scholarships were awarded for study in 2005-06. Through grants totaling approximately US\$500 million, recipients from about 70 countries studied in more than 70 nations.

The purpose of the Ambassadorial Scholarships program is to further international understanding and friendly relations among people of different countries and geographical areas. The program sponsors several types of scholarships for undergraduate and graduate students as well as for qualified professionals pursuing vocational studies. While abroad, scholars serve as goodwill ambassadors to the host country and give presentations about their homelands to Rotary clubs and other groups. Upon returning home, scholars share with Rotarians and others the experiences that led to a greater understanding of their host country.



Rotary World Peace Fellows are leaders promoting national and international cooperation, peace, and the successful resolution of conflict throughout their lives, in their careers, and through service activities. Fellows can earn either a master's degree in international relations, public administration, sustainable development, peace studies, conflict resolution, or a related field, or a professional development certificate in peace and conflict resolution.

Each year, up to 110 Rotary World Peace Fellowships (60 master's degree fellowships and 50 professional development certificate fellowships) are offered on a competitive basis at seven Rotary Centers, which operate in partnership with eight leading universities (centers offer master's degree unless noted otherwise):

- Chulalongkorn University, Bangkok, Thailand (professional development center)
- Duke University and University of North Carolina at Chapel Hill, USA
- International Christian University, Tokyo, Japan
- Universidad del Salvador, Buenos Aires, Argentina
- University of Bradford, West Yorkshire, England
- University of California, Berkeley, USA
- University of Queensland, Brisbane, Australia

Fellows are chosen from countries and cultures around the globe based on their ability to have a significant, positive impact on world peace and conflict resolution during their careers.



# THE GEORGIA ROTARY STUDENT PROGRAM

Since 1946, Rotarians in Georgia, USA, have promoted world peace through understanding by offering scholarships to international students for one year of study in Georgia colleges and universities. Georgia Rotary Clubs sponsor students recommended by a Rotary Club in their home country. The students become adopted members of a Georgia "host family," but live on-campus at the school they attend. This is a scholarship program, not an exchange!

Each year, about 80 students from all over the world make friends in the United States and other nations and learn about differing cultures and life styles. Georgia Rotarians believe "Peace is Possible" and through GRSP promote international goodwill through the bonds of friendship and understanding.

The scholarship covers one scholastic year, from August to May, and is for study in colleges and universities located in the State of Georgia. The scholarship pays tuition, book allowance, meals and college provided room.

The goals of GRSP are:

- Promote peace through understanding
- Encourage the exchange of cultural and social experiences
- Advance the ideals of Rotary
- Create opportunities for friendship
- Envision a world where peace is a reality.

**HOW WAS G.R.S.P. BORN?** In 1946, as World War II drew to a close, the world began to see for the first time in many years the light of peace, and yet at the same time, it saw desolation, ruin and despair in too many war-torn countries throughout the world.

Past District Governor William A. Watt of Thomasville saw the need for a practical application of the Rotary ideal of international service; one which must look to the future of world peace and at the same time one which could give courage to those living in despair of the present. It was only logical that this application of international service be centered on the youth of the world in whose hands would rest the future of world peace.



## **Rotary District 6900 AIDS Education Program**

Marion Bunch, a member of the Dunwoody Rotary Club in Atlanta, Georgia, is a mother who lost her son to AIDS in 1994. Because of her personal experience and because of the alarming growth rate of HIV/AIDS among the young people in the United States, Marion launched an AIDS education program in the fall of 1998. The Dunwoody Rotary Club helped her gain momentum throughout the District. AID Atlanta is a critical strategic partner in this endeavor because they provide the AIDS speakers and implement the program.

This unique program introduces speakers that have already contracted the HIV virus to the youth in Georgia middle schools and high schools. The primary purpose of the program is to change the teenagers' attitude of being invincible to this disease in addition to teaching them HIV facts. The teenagers learn first-hand how easy it is to contract the HIV virus. The program is based on abstinence and does not promote "safe sex."

During the years since the program began, 52 Rotary Clubs in District 6900 combined their efforts to sponsor this program. They provided a powerful and realistic learning experience to nearly 300,000 students in 160 schools. The youth leaders in RYLA and the Interact clubs took a leadership role by assisting in the publicity and rollout of the program. Dunwoody Rotarians and AID Atlanta developed a package of materials for the school administrators in our State. It clearly states Rotary's commitment to youth and international health efforts in a written format for reference.

Using the AIDS Education/Prevention moniker, Rotary District 6900 is demonstrating the progressive nature of Rotary – and effectively utilizing the powerful credibility of our organization to add significance to this problem. Though Rotary is clearly more visible in the community with people and in the press, our visibility is tied to a sincere effort to make a difference in the lives of our youth. By promoting the health of young people, we are promoting Rotary at its finest.





# MEMBERSHIP REQUIREMENTS

To become a Rotarian you must be:

- ❖ Qualified under the Rotary International policy (below) and invited by a Rotarian who knows you.
- ❖ A leading representative of your business or professional activity.
- ❖ Willing to help and participate in projects that enhance your community.
- ❖ Willing to work on projects that help people in developing countries and promote international understanding and goodwill.
- ❖ Have a place of business or residence within East Cobb County.

Membership is limited to no more than five active members within any club in the same professional classification.

Quarterly dues are \$235. Dues cover the weekly breakfast, international and district dues, a subscription to the Rotarian magazine, and help fund our programs including the GRSP scholarship.

There is a one-time induction fee of \$250, which covers new member materials and a portion of the registration fee for the District Conference your first year of membership.

There are also periodic assessments for activities, such as our Holiday party and Charter Nite gala, typically about \$50 per member, plus guest charges.

Regular attendance at weekly meetings is encouraged, and many of our members maintain perfect attendance records for 5, 10, 20 or more years. If you can not make our weekly meeting, a "make-up" can be done at any Rotary Club worldwide. Make-ups are a great way to learn more about Rotary, and to expand your personal and professional network beyond your home Rotary Club.



# BECOME A ROTARIAN



## *Why Join Rotary?*

### **Professional Networking**

A founding principle of Rotary was to meet periodically to enjoy camaraderie and enlarge one's circle of business and professional acquaintances. As the oldest service club in the world, Rotary club members represent a cross-section of the community's owners, executives, managers, political leaders, and professionals – people who make decisions and influence policy.

### **Service Opportunities**

Club members have many opportunities for humanitarian service, both locally and internationally. Service programs address such concerns as health care, hunger, poverty, illiteracy, and the environment. Rotarians experience the fulfillment that comes from giving back to the community.

### **International Awareness**

With more than 32,000 clubs in over 200 countries & geographical areas, Rotarians gain an understanding of humanitarian issues through international service projects and exchange programs. One of Rotary's highest objectives is to build goodwill and peace throughout the world.

### **Friendship**

Rotary was founded on fellowship, an ideal that remains a major attraction of membership today. Club members enjoy the camaraderie with like-minded professionals, and club projects offer additional opportunities to develop enduring friendships. Rotary club members who travel have friendly contacts in almost every city in the world.

### **Good Citizenship**

Weekly Rotary club programs keep members informed about what is taking place in the community, nation, and world and motivated to make a difference.

### **Family Foundations**

Rotary sponsors some of the world's largest youth exchange, educational exchange, and scholarship programs. Rotary clubs provide innovative training opportunities and mentoring for young leaders and involve family members in a wide range of social and service activities.

## **Entertainment**

Social activities give Rotarians a chance to let loose and have fun. Every Rotary club and district hosts parties and activities that offer diversions from today's demanding professional and personal schedules. Conferences, conventions, assemblies, and social events provide entertainment as well as Rotary information, education, and service.

## **Ethical Environment**

Encouraging high ethical standards in one's profession and respect for all worthy vocations has been a hallmark of Rotary from its earliest days.

## **Leadership Development**

Rotary is an organization of successful professionals. Team building, fundraising, public speaking, planning, organization, and communication are just a sampling of the leadership skills that club members can exercise and enhance. Being a Rotary leader provides further experience in learning how to motivate, inspire, and guide others.

## **Diversity in Membership**

Rotary's classification system ensures that a club's membership represents a variety of the community's professional men and women, including leaders in business, industry, the arts, government, sports, the military, and religion. Rotary clubs are nonpolitical, nonreligious, and open to all cultures, races, and creeds.

***The Rotary Club of East Cobb  
Meets Every Wednesday  
7:00 a.m. - 8:00 a.m.  
at  
Indian Hills Country Club  
4001 Clubland Dr.  
Marietta, GA 30068  
770.971.2605***

***The Rotary Club of East Cobb  
PO Box 72081  
Marietta, GA 30007-2081***

**If you would like to learn more about the Rotary Club of East Cobb,  
please contact Joe Murphey:  
[joe@murpheyslawfirm.com](mailto:joe@murpheyslawfirm.com) - 770-354-3365.**

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### MEMBERSHIP PROPOSAL

(Part 1, to be completed by applicant)

Name: First: Last:  
Called:  
Residence: Address: Home Fax:  
Phone:  
Home E Mail:  
Business: Occupation:  
Name of Company:  
Title or Position:  
Address:  
Phone: Fax:  
E Mail: Cell Phone:  
Date of Birth: Wedding Anniversary:  
Degrees/Diplomas: University:  
Family: Spouse's Name:  
Children and Ages:  
Hobbies:

Activities which would enhance consideration as a Rotarian such as Community Involvement, Memberships, Alumni Societies, Volunteer Efforts, etc:

Please list 3 references, with their phone numbers:

I hereby certify that I am qualified for membership both by the current/former executive position and by having a place of business within the club's territorial limits, adjoining territory, or the same city in which the club is located.

I understand that it will be by duty, if elected, to exemplify the Object of Rotary in all my daily contacts and activities and to abide by the constitutional documents of Rotary International and the club. I agree to pay an admission fee of \$250.00 and the quarterly dues of \$225.00 in accordance with the bylaws of the club. I hereby give permission to the club to publish my name and proposed classification to its membership.

Signature of proposed member:

Date:



## Membership Proposal Form, Part 2

(To be filled out by sponsoring Rotarian)

I propose:

\_\_\_\_\_  
Name

\_\_\_\_\_  
Business Address

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Residence Address

\_\_\_\_\_  
Telephone

for (check one):    ☐ active    ☐ honorary

If a former Rotarian list club(s) and dates: \_\_\_\_\_

Proposed classification:

Name of firm and executive position (former firm and executive position, if retired):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Activities which would enhance consideration as a Rotarian:

Signature of Sponsor:

Date:

\_\_\_\_\_  
\_\_\_\_\_