

ROTARY CLUB OF EAST COBB'S 11TH ANNUAL DOG DAYS RUN

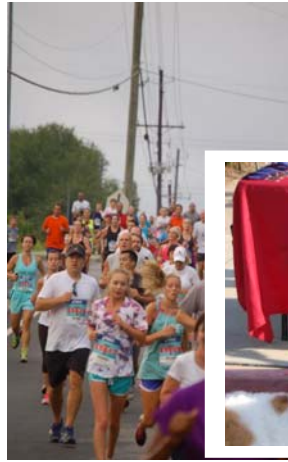
Presented by
WELLSTAR[®]



Your sponsorship provides visibility to clients and potential customers in the desired East Cobb demographic, plus identifies your business as an active member of the community. Sponsors are recognized on pre-race publicity, race day signage and announcements and on the commemorative race shirts that participants wear throughout the year.

www.DOGDAYSRUN.COM

Our 2016 race course begins at the McCleskey-East Cobb YMCA and runs through the heart of East Cobb. Race festivities include bounce houses for the kids. Pre-race publicity and media exposure will make this a high visibility event (also slated to be a Peachtree Road Race qualifier).



LAST YEAR'S SPONSORS INCLUDED...

Presenting Sponsor



Platinum Sponsors

The Hanna Family
Malon D. Mimms Company

Gold Sponsors

SCANA Energy
Brasfield & Gorrie

Silver Sponsors

Honest 1 Auto Care East Cobb
Capps & Iaculli Orthodontics
Hess Segal Group, LLC
Supreme Lending
Moxie Burger
Mary K Widener
Beshara Team
Pierce Gabriel Partners
McKendrick's Steak House
Apex Tree Service
Atlanta Oral & Facial Surgery
Cheek Dental
Evans Jewelers
Geri & Jack Kelley
The Insurance Store
Van Whipple Milligan, P.C.
LGE Community Credit Union

Capital Cadillac Buick GMC
AE Design a Perspective Engineering Company
Indian Hills Country Club
Murphey's Law Firm, LLC
Value Lighting
EmployTest
Atlanta Braves
Center for Orthopaedics & Sports Medicine
Marietta Sports Car / Vespa
Unleashed by PETCO
Buffalo Funds
Ed Voyles Automotive
Georgia Tire Depot
Parc Communities
United Community Bank
Vascular Surgical Associates / Vein Specialists

Bronze Sponsors

41 South Creative
Batson Cook
Dermatology Consultants PC
Bartlett Heating & Cooling
Cobb Endodontic Specialists
Physio
Target (East Cobb)

Framework Gallery
Croy Engineering LLC
Intalogix Corporation
Johnston Orthodontics
Thomas & Brown
Pleasantville Residential Living
Moore Ingram Johnson & Steele

CDH Partners
East Cobb Dental
IntraHealth Group
Lincoln Associates
LoRusso Law Firm
Sarah Dimond
Publix

Friends of Rotary

Joe Brywczyński
Anne Marie Pitts
Dan Power
Montrose Animal Hospital
Guy Gephardt
Malones Automotive

Agee Fisher Barrett LLC
YKK Corp of America
Dick Concilio
Durham Law Group
Lamar Savage CPA
Mark Sayeg, DDS, PC

Bob Schwall
Michael B Seligson, DDS
Des Yawn
East Cobb Travel LLC
John Leonhardt
Steve Snipes

Woodlawn Square Shopping Center
Common Quarter Restaurant
Dr Chris Anderson, DMD
Fuji Hana Steak & Sushi
Kimley Horn & Associates, Inc.

Other / In Kind Sponsors

Jeff Dimond Designs
Atlanta Deferred Exchange
David Butts
Joe Murphey
Megan Ireland
Panton Patrick Pou
Robert A. Foster Jr, DMD, PC
Waldron Dentistry
Chick-Fil-A
East Cobb

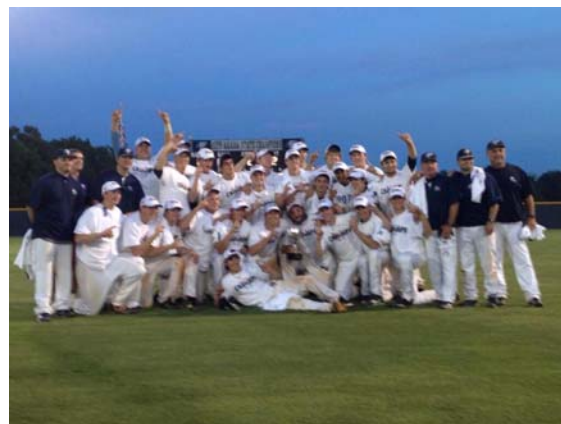
Academic Solutions
Bob Odegard
Dr Kelly Ahn
John Pruitt
Melissa Thurlow
Paul G. Isler, DDS
Roberts-DeWitt
Big Peach Running Company
New Balance Atlanta
EarthWise Pet (Lower Roswell Rd)

Amanda Richie
Chicago's Restaurant
Fariba Khosrownia
John Taylor, DMC, PC
New Balance Atlanta
Phelps Legal Consulting
Todd W. Mullikin, DDS, PC
Trader Joes
Twin Spins
Laura W. Anderson, Esq LLC

Angel Heart Home Health Care
Chris Mora
InfoMart
Keystone Commercial Group
Odd Job Tree Service
Rick Bauer
Tom Skafidas, DDS
Muscle Up Marketing
Specialized Printing
Kroger

Who We Are

Rotarians are business and community leaders who take an active interest in service to our community. With a global network of 1.2 million members, the motto of Rotary International is "SERVICE ABOVE SELF" with a mission of providing service to others, promoting high ethical standards to advance world understanding, goodwill and peace through its fellowship of business professional and community leaders. The members of the Rotary Club of East Cobb exemplify this in their business activities and daily lives.



SPONSOR LEVELS



JOIN THE FUN
July 30TH FOR THE
11TH ANNUAL
EAST COBB ROTARY
DOG DAYS RUN

2016



Our club members and race runners are decision makers in local, GA and international companies. Your sponsorship will reach out to a highly desirable target market.

ALL PROCEEDS

Benefit local & international service projects of the East Cobb Rotary Club

Start/Finish:

YMCA McCleskey (1055 East Piedmont Road 30062)

Registration:

\$25 Pre-Registration (7/23)
\$30 Race Day
\$30 "phantom" runner

Registration Opens:

6:30 a.m.

5K race starts:

7:30 a.m.
7:45 a.m. 1 mile Fun Run
8:00 a.m. "Tot Trot"

Awards:

9:00 a.m.

Parking:

YMCA or area parking lots



Presenting - \$7,500

- Presenting level event recognition including "presented by" with logo on all race communications including print media, signage, website and social media
- Logo recognition on signage and t-shirt design
- Verbal recognition on race day
- 2 tables at the race day expo
- 25 Complimentary race entries, includes number, shirt & goody bag
- 25 official tech Race Shirts
- Personalized sponsor wall plaque



Platinum - \$5,000

- Logo recognition on signage, print media, t-shirt, website and social media
- Verbal recognition on race day
- 1 table at the race day expo
- 10 Complimentary race entries, includes number, shirt & goody bag
- 20 official tech Race Shirts
- Personalized sponsor wall plaque



Gold - \$2,500

- Logo recognition on signage, t-shirt, print media, website and social media
- Verbal recognition on race day
- 1 table at the race day expo
- 5 Complimentary race entries, includes number, shirt & goody bag
- 10 official tech Race Shirts
- Personalized sponsor wall plaque

EAST COBB ROTARY DOG DAYS RUN

SPONSOR LEVELS (CONTINUED)

CAUSES WE SUPPORT

For 31 years, East Cobb Rotary has supported many charitable causes and service projects on the local, national and international levels. As our primary fundraiser, the Dog Days Run helps us continue and increase the efforts of our benefitting non-profits, including:

McCleskey-East Cobb YMCA
Cobb Center for Family Resources
Wellstar Foundation
Aids Awareness at Walton High School
East Cobb Robotics
Polio Plus (eradication of polio worldwide)
Georgia Rotary Student Program (GRSP)
Rotary School Mates at
Brumby Elementary
Cobb Library Foundation
Atlanta Area Boy Scouts Council
Laws of Life Essay Contest · Loving Arms
Lekotek of Georgia · Cystic Fibrosis Fdn
Rally Foundation
East Cobb Park · Street Grace
Pope HS Students w/ Intellectual Disability
American Cancer Society Relay for Life
Cobb Christmas project
Georgia Care Connection
"Service Above Self" Recognition
for Cobb heroes
Family Promise of Cobb County
Center For Children & Young Adults
Cobb County Public Safety
Project Mail Call · Camp Kudzu
Chattahoochee Technical College
Kidz2leaders Inc
Canine Assistance
Fragile Kids Foundation · CCA Veterans



Silver - \$1,000

- Name recognition on signage, t-shirt, print media, website and social media
- Verbal recognition on race day
- 2 race entries, includes number, shirt & goody bag
- 4 official tech Race Shirts
- Personalized sponsor wall plaque



Bronze - \$500

- Name recognition on signage
- 1 race entries, including number, shirt & goody bag
- 2 official tech Race Shirts
- Personalized sponsor wall plaque



Friend of Rotary - \$250 (individuals only)

- 1 race entry, including number, shirt & goody bag

Other Sponsor Opportunities



Water Tables Sponsor - \$500

- Name recognition (with Bronze Sponsors) on signage
- Logo recognition on signage of all water tables
- 1 race entry, includes number, shirt & goody bag
- 2 official tech Race Shirts
- Personalized sponsor wall plaque



Tot Trot/Fun Run Sponsor-

\$500 each / **\$750** both races

- Name recognition (with Bronze Sponsors) on signage
- Verbal recognition at start of race
- Opportunity to place sponsor provided business card or promo card on Tot Trot Ribbons; or provide age appropriate finishers gift
- 1 (or 2 with both races) race entry, includes number, shirt & goody bag



Sponsorship Commitment Form EAST COBB ROTARY - 2016 DOG DAYS RUN



Yes, I want to help charities by sponsoring the “Dog Days Run” at the following level:

_____ **Presenting - \$7,500**

_____ **Gold - \$2,500**

_____ **Bronze - \$500**

_____ **Water Table Sponsor \$500**

_____ **Platinum - \$5,000**

_____ **Silver - \$1000**

_____ **Friend of Rotary - \$250**

_____ **Tot Trot/Fun Run Sponsor -
\$500 / \$750 both**

Payment Options: _____ Please bill me or _____ check attached (payable to Rotary Club of East Cobb)

Sponsor Information:

Name: _____

Company (if any): _____

Address: _____

Phone: _____ Fax: _____ E-mail: _____

Signature: _____ Date: _____

Company or product name for Platinum, Gold, Silver or Bronze recognition:

Please return form via fax, mail or e-mail:

Rotary Club of East Cobb
c/o Des Yawn
1951 Regents Way
Marietta, GA 30062
Fax: (770) 973-1562
e-mail: desy@palomarins.com

Sponsorship monies must be received by June 23rd to be included in printed materials. Artwork must be provided as camera-ready, black & white line art at 300 dpi. Thank you for your support!

WHY JOIN ROTARY?

Professional Networking
Service Opportunities
International Awareness
Friendship

Good Citizenship
Ethical Environment
Leadership Development
Diversity in Membership

We are glad you are considering sponsoring the Dog Days Run and appreciate your support. Perhaps you are interested in doing more for the local and international community? If you or any of your colleagues would like to learn more about Rotary, please contact us through our website (www.EastCobbRotary.com) or Sam Pierce (SPierce@SamuelPierceLaw.com, 678-735-5902).

The Rotary Club of East Cobb

*Meets Every Wednesday at
Indian Hills Country Club
4001 Clubland Drive
Marietta, GA 30068
7:00 a.m. - 8:00 a.m.*



We take our mission as Rotarians seriously and we make a difference in our community.

Of course, we also have fun. We would love to have you visit a meeting to see if East Cobb Rotary may be right for you.