



The Rotary Club of Bangor's Festival of Lights Parade has been kicking off the Holiday Season for more than 20 years! Come join us in celebrating the season with an estimated 15,000 viewers as a parade sponsor in 2019

**The Rotary Club of Bangor Charities is a 501©3, all profits will be returned to the community through Rotary Club of Bangor Charities as grants and scholarships. Sponsorship benefits cover time frame of the event. Rotary Club of Bangor P.O Box 2787, Bangor, Maine 04402

Community Pillar - \$1,500

- Name/Logo:
 - Featured at the downtown judges viewing area
 - On posters throughout the community
 - On the Rotary Club of Bangor Website & Facebook page
 - Other visual media as developed
- Name mentioned in print and radio press releases
- Designated seating in the judges booth during the parade
- Public recognition at the parade
- Preferred "up front" placement in the parade lineup for an entry
- Opportunity for tabling//display during event near the judges viewing area
- Opportunity to include item in promotional bag to be distributed the night of the parade

Service Above Self- \$1,000

- Name/Logo:
 - Featured at the downtown judges viewing area
 - On posters throughout the community
 - On the Rotary Club of Bangor Website & Facebook page
 - Other visual media as developed
- Name mentioned in print and radio press releases
- Public recognition at the parade
- Preferred "up front" placement in the parade lineup for an entry
- Opportunity to include item in promotional bag to be distributed the night of the parade

Neighbors Helping Neighbors - \$750

- Name/Logo:
 - Featured at the downtown judges viewing area
 - On posters throughout the community
 - On the Rotary Club of Bangor Website & Facebook page
 - Other visual media as developed
- Public recognition at the parade
- Opportunity to include item in promotional bag to be distributed the night of the parade

Making Connections- \$250

- Name/logo Featured at the downtown judges booth
- Opportunity to include item in promotional bag to be distributed the night of the parade