

2022 FESTIVAL OF LIGHTS SPONSORSHIP OPPORTUNITIES

The Rotary Club of Bangor has been kicking off the holiday season in Greater Bangor for more than 20 years with the Festival of Lights.

In 2020, we pivoted to keep the tradition of the Festival of Lights alive with an interactive driving tour through our communities. In 2022 we are delighted to bring our parade back to downtown Bangor, AND build on our new tradition! Whether you're lighting up your home, business, town, float or are participating financially, we are so thankful for your support as we celebrate the season, in lights!

Illuminator - \$1,500

- Name on a Category Trophy awarded to competition winners
- Name/Logo "Top" Billing:
 - ✓ On posters throughout the community
 - ✓ On the Rotary Club of Bangor Website & Facebook page
 - ✓ Other visual media as developed
 - ✓ Mentioned In print and radio press releases

Sparkle - \$1,000

- Name/Logo:
 - ✓ On posters throughout the community
 - ✓ On the Rotary Club of Bangor Website & Facebook page
 - ✓ Other visual media as developed

Twinkle - \$500-

- Name/Logo:
 - ✓ On the Rotary Club of Bangor Website & Facebook page
 - ✓ Other visual media as developed

Glow - \$250

- Name/Logo:
 - ✓ On the Rotary Club of Bangor Website & Facebook page

**The Rotary Club of Bangor Charities is a 501©3, all profits will be returned to the community through Rotary Club of Bangor Charities as scholarships supporting the academic achievements of students and economic development needs of our community. Sponsorship benefits cover time frame of the event. Rotary Club of Bangor P.O Box 2787, Bangor, Maine 04402