

2020 FESTIVAL OF LIGHTS

SPONSORSHIP OPPORTUNITIES



The Rotary Club of Bangor has been kicking off the holiday season in Greater Bangor for more than 20 years with the Festival of Lights parade. In 2020 we've pivoted to keep that tradition alive! Whether you're lighting up your home, business, town, or participating financially, we hope you will join us as we bring a new and exciting way to celebrate the season – in lights!

Illuminator Sponsor- \$1,500

Name on a Category Trophy awarded to competition winners

Name/Logo "Top" Billing:

- On posters throughout the community
- On the Rotary Club of Bangor Website & Facebook page
- Other visual media as developed
- Mentioned In print and radio press releases

Sparkle Sponsor – \$1,000

Name/Logo:

- On posters throughout the community
- On the Rotary Club of Bangor Website & Facebook page
- Other visual media as developed

Twinkle Sponsor – \$500

Name/Logo:

- On the Rotary Club of Bangor Website & Facebook page
- Other visual media as developed

Glow Sponsor – \$250

Name/Logo:

- On the Rotary Club of Bangor Website & Facebook page

The Rotary Club of Bangor Charities is a 501©3. All profits will be returned to the community through Rotary Club of Bangor Charities as scholarships supporting the academic achievements of students, and economic development needs of our community. Sponsorship benefits cover time frame of the event. Rotary Club of Bangor P.O Box 2787, Bangor, Maine 04402