Rotary
Rotary Club of Bangor, Maine
District 7790, Area 9

2026 Rotary Club of Bangor Festival of Lights Parade
Sponsorship Opportunities

For more than 20 years, the Rotary Club of Bangor has kicked off the holiday season with the beloved **Festival of Lights Parade**. This community tradition is made possible through the generosity of sponsors like you. Your support fuels scholarships, food-insecurity initiatives, environmental clean-ups, and service projects that strengthen our region.

⭐ Shining Star — $3,000
Top Billing — Premier Sponsorship Level

- Name/Logo top billing on Rotary website & Facebook (2,500+ followers)
- Name on Top Prize trophy
- Name/Logo top billing on parade posters
- Link to company video or website featured for a full year on club website and Facebook
- Highlights at weekly Rotary meetings
- Inclusion in visual media as developed
- Mention in parade print and radio press releases

✨ Illuminator — $2,000
Second-Tier Premier Visibility

- Name/Logo second to top billing on Rotary website & Facebook
- Name on Category Award trophy (e.g., municipal entry, marching band)
- Name/Logo second to top billing on parade posters
- Inclusion in visual media as developed

🌟 Sparkle — $1,000

- Mention in parade print and radio press releases
- Name/Logo on parade posters
- Name/Logo on Rotary website & Facebook

🔆 Twinkle — $500

- Inclusion in visual media as developed
- Name/Logo on Rotary website & Facebook

🔹 Glow — $250

- Inclusion in visual media as developed
- Name/Logo on Rotary website & Facebook

Contact: jeniferbutler@birchbrook.com
Please include a camera-ready logo file with your Sponsorship confirmation email. Thank you!

Rotary Club of Bangor Charities is a 501(c)(3) organization. All profits support community service projects through Rotary Club of Bangor Charities.