ROTARY CLUB OF OMAHA

22nd ANNUAL

LUNCHEON HONORING THE HONOR ROLL BOYS

BALLROOM, HOTEL FONTENELLE

WEDNESDAY, APRIL 27, 1949

NILE C. KINNICK, *Chairman of the Day* **PHIL W. MOORE,** *Presiding*

SPECIAL GUESTS

ADAMS
Mrs. Annabelle Weidner
Ronald Nielsen
Terry Lambert

BANCROFT
Mrs. Alta Rigby
Albert Narduzzo
Bernard Rusin

BEALS
Mrs. Jessie Bryant
Bob Holsten
James Madden

BELVEDERE
Mrs. Mabel Plummer
Edward Blankenship
Fred Stille

BENSON WEST
Mrs. M. L. Carlson
Richard Chapman
Jerry Foy

BROWN PARK
Mrs. Blanche Gamer
Ronald Felthauser
Ernest Voda

CASTELAR
Miss Frances Case
Leroy Engelke
Ronald Vrbanac

CENTRAL
Mrs. Rosemary Irwin
William Saint
William Howard

CENTRAL PARK
Mrs. Lois McMillan
Dean Thompson
John Carson

CLIFTON HILL
Mrs. Sara Ralya
Lester Stein
David Linstrum

COLUMBIAN
Miss Edna Goff
George Marvin
Ronnie Howell

COMENIUS
Miss Ora Bracken
Paul Kausch
Leo Campisi

CORRIGAN
Miss Etta Mathews
Ralph Clifton
Thomas Schrack

DRUID HILL
Miss Lula Pritchard
Gerald Ohlman
Michael Kelly

DUNDEE
Mrs. Marian Lueder
John Oiseth
Marl S. Kornfeld

EDWARD ROSEWATER
Mrs. Junia C. Hansen
John Thompson
Alfred Ludwig

FIELD CLUB
Miss Bertha Vaughan
John Marcell
Ronnie Santi

FLORENCE
Miss Grace Thompson
Robert Quartoroli
William Page

FRANKLIN
Mrs. May Goetz
Martin Burrell
Rollin Harden

GARFIELD
Mrs. Mabel Ahlbeck
Max Bear
Marvin Alexander

HAWTHORNE
Miss Mabel C. Spraktes
Richard Henderson
Charles Mincks

HENRY W. YATES
Mrs. Helen Anderson
Frank Tirro, Jr.
Billy Nielsen

HIGHLAND
Mrs. Hazel Meissner
Ronald Nelson
Gary Jacobson

HOWARD KENNEDY
Mrs. Anne Laughlin
Gerald Bowden
Haskell Lee

JACKSON
Miss Meda Gallagher
John Litz
Rex Victor

JEFFERSON
Mrs. Helen Witte
William Riley
Milton Hand

JUNGMANN
Mrs. Bernice Dinker
Robert Sterba
John Cisar

KELLOM
Mrs. Evelyn Sedoris
Dick Mackie
Merle Bolte

LAKE
Miss Mary Ellen Patterson
Charles Dyas
James Farmer

LINCOLN
Mr. Don F. Nelsen
Joseph Palmesand, Jr.
Anthony Campisi

LONG
Mrs. Mendota Mosley
Warren Ford
Kermit Cain

LOTHROP
Miss E. Maude Jones
Lloyd Hunter, Jr.
Ronald Sitzler

MADISON
Mrs. Winifred Willett
Raymond Williams
Leroy Hayes

MASON
Mrs. Doris Field
David Koile
Arlan Maguire

MILLER PARK
Mrs. Lela Bryan
Herman Frerichs, Jr.
Richard Grau

MINNE LUSA
Mrs. Mildred Sackett
Robert Cotton
Charles Hipp

MONMOUTH PARK
Mrs. Eleanor Marshall
Ernest Koenig
James Dorner

MONROE
Mrs. Monetha Carlson
LeRoy Hefflinger
Jack Talsma

PARK
Mrs. Ida Schmidtmann
Gary Larson
Dwayne Burhans

PERSHING
Mr. Don Traynor
Niles Cornwell
Seymore Hardesty

PICKARD
Mrs. Gertrude Naylor
Jerry Jones
Donald Kirkwood

ROBBINS
Mrs. Hariette Finnell
Gary Laughlin
Wesley Mori

ROSEHILL
Miss Edna Snell
William Kampfe
Gerald Davis

SARATOGA
Mrs. Estelle Dinan
Raymond Miller
Harry Brunke

SAUNDERS
Miss Ella Egan
Alfred Curtis
Tom Seidel

SHERMAN
Mrs. Catherine Dolan
Charles Seseman
Alfred Heaton

SOUTH LINCOLN
Mrs. Wilma Schmidt
Jerry Bartley
Thomas O'Keefe

TRAIN
Miss Belle Cathroe
Salvador Alcaraz
Joe Sapienza

VINTON
Mrs. Annette Hawley
Jerry A. Record
Richard Johnston

WALNUT HILL
Miss Bertha Bishop
Don Harden
Mervyn Schliefert

WASHINGTON
Miss Mabel Owen
Jack Irwin
Richard Lundgren

WEBSTER
Mrs. Mary Jenkins
Terry Fletcher
James Taylor

WEST SIDE
Miss Ann Ella Alexander
Leo Bird
George Bosiljevac

WINDSOR
Miss Margaret Corcoran
Gerald Harvat
Marvin Olson, Jr.

Service above Self

He profits most who serves best.

ROTARY CODE OF ETHICS

My business standards shall have in them a note of sympathy for our common humanity. My business dealings, ambitions and relations shall always cause me to take into consideration my highest duties as a member of society. In every position in business life, in every responsibility that comes before me, my chief thought shall be to fill that responsibility and discharge that duty so that when I have ended each of them, I shall have lifted the level of human ideals and achievements a little higher than I found it. In view of this, it is my duty as a Rotarian,—

* * *

To improve myself, increase my efficiency and enlarge my service, and by so doing attest my faith in the fundamental principle of Rotary, that he profits most who serves best.

To realize that I am a business man and ambitious to succeed; but that I am first an ethical man and wish no success that is not founded on the highest justice and morality.

* * *

To conduct my business in such a manner that I may give a perfect service equal to or even better than my competitor, and when in doubt, to give added service beyond the strict measure of debt or obligation.

* * *

To consider no personal success legitimate or ethical which is secured by taking unfair advantage of certain opportunities in the social order that are absolutely denied others, nor will I take advantage of opportunities to achieve material success that others will not take because of the questionable morality involved.

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Finally, believing in the universality of the Golden Rule, all things whatsoever ye would that men should do unto you, do ye even so unto them, we contend that Society best holds together when equal opportunity is accorded all men in the natural resources of this planet.

AUTOGRAPHS—