ROTARY CLUB OF OMAHA

28th ANNUAL

LUNCHEON HONORING THE HONOR ROLL BOYS

BALLROOM, HOTEL FONTENELLE

WEDNESDAY, MAY 18, 1955

ROBERT R. KING, *Chairman of the Day*

DR. F. L. SIMONDS, *Presiding*

AL V. SORENSEN, *Speaking for Rotary*

ROGER MALSTEAD, *Speaking for Honor Roll Boys*

SPECIAL GUESTS

ADAMS
Fred Rasmussen
Larry Hansen
Jerry Scheschy

BANCROFT
Margaret Newell
Richard Hellwig
Mike White

BEALS
Gertrude Naylor
Ronald Bergman
Robert Christie
Roger Kronholm

BELVEDERE
Bernice Denker
Annabell Lotspeich
Dale Barton
James Limpp
Jerry Smith

BROWN PARK
Blanche Gamer
Larry Marsik
Edward Pechar

CASTELAR
Frances Hull
Gary Albin
Ronald Eissler

CENTRAL PARK
Georgene Mardesen
Keith Johnson
Larry Tretter
Richard Van Sickle

CLIFTON HILL
Dagmar Mardis
Richard Faircloth
Allan Kent

COLUMBIAN
Ella Egan
Gary Hruby
Raymond Schuette

COMENIUS
Evelyn Brown
Floyd Maxson
James Walker

CORRIGAN
Frances Mohr
Wilma Schmidt
Bill Cox
Lee Soukup

DRUID HILL
Marilyn Michalik
James Birkhofer
John Romisher

DUNDEE
Lois Croft
Larry Gilinsky
Dick Harrow
Peter Hoagland
Paul Madgett

EDWARD ROSEWATER
Viola Taylor
Edward Cenk
Richard Franek

FIELD CLUB
Bertha Vaughan
Stephen Bergquist

FLORENCE
Grace Thompson
Dale Anderson
Fred Wilke

FRANKLIN
Dora McHenry
David Donahue
Louis Rivers

GARFIELD
Sam Sollenberger
Terry Bernth
Roger Malstead

HAWTHORNE
Mabel Spraktes
Steven Divin
John Rapaich

HENRY W. YATES
Nellie Boyer
Tony Holmquist
George Wachtler

HIGHLAND
Hazel Meissner
Arthur Clausen
Carl Duncan
Norman Welch

HOWARD KENNEDY
Welcome Bryant
George Lindsey
Robert Prince, Jr.

JACKSON
Charles S. Orr
Gary Crouch
Kenneth Johnson

JUNGMANN
Muriel Ellis
Artur Ositis
Samuel Wickizer

LAKE
Paul Gaer
Joe Lofton
Larry Station
Carl Thompson

LINCOLN
Albert Wilson
Larry Hatcher
Robert Olson

LOTHROP
Fred Widoe
Charles Dickerson
Billie Kellstrom

MADISON
Jennie Kriebs
Richard Donaldson
Edward Gruidel

MASON
Bess Garrett
Wayne Lee
Ronald Swain

MILLER PARK
Pearl McSwan
Kenneth Chatfield
Ronald King
Duane Taylor

MINNE LUSA
Marian Chittim
Mildred Sackett
Stanley Greenfield
Robert Gwynne-Vaughn
Rex Medley

MONMOUTH PARK
Bertha Huber
John Pelowski
Loren Viterna

MONROE
Robert S. Brown
Monetha Carlson
Ella Schneider
Helen Weeks
Jerry Dart
Harold Daub, Jr.
Roger Hasselquist
John McQuiddy
Bruce Peck
Jim Stearns
Randall Wiley

PARK
Ida Schmidtmann
Gary Eilts
Robert Wood

PERSHING
Lola Walker
Curtis Walker
Larry Willis

ROBBINS
Ruth DeLong
John Gilbert
Jack Gohr

ROSEHILL
Ethel McConney
Donald Nugent
John Otte

SARATOGA
Mildred Allen
Robert Carlson
Gregory Wolf

SAUNDERS
Ella Egan
Frank Burbank
William Shalberg

SHERMAN
John Otte
Robert Burns
James Stewart

SOUTH LINCOLN
Rosemary Irwin
Paul Aden
Robert Vodicka

TECH JUNIOR HIGH
Donald B. Johnson
Ken Christensen
James Fowler
Dennis Hildebrand
Mervin King
James Moore
Ben Rankin
Clifford Reed

TRAIN
Margaret Yates
Joseph Colofiore
Gerald Elliott

VINTON
Annette Hawley
James Buxter
Mark Knight

WALNUT HILL
Nancy Spring
Gary Rosenbaum
Marty Sorensen

WASHINGTON
Evelyn Brown
Larry Berger
Russell Mullins
Wray Rominger

WEBSTER
Mildred Boyd
James Bell
William Walander

WINDSOR
Mary Mostyn
Thomas Rhoades
Steven Seglin

Service above Self

He profits most who serves best.

ROTARY CODE OF ETHICS

My business standards shall have in them a note of sympathy for our common humanity. My business dealings, ambitions and relations shall always cause me to take into consideration my highest duties as a member of society. In every position in business life, in every responsibility that comes before me, my chief thought shall be to fill that responsibility and discharge that duty so that when I have ended each of them, I shall have lifted the level of human ideals and achievements a little higher than I found it. In view of this, it is my duty as a Rotarian,—

* * *

To improve myself, increase my efficiency and enlarge my service, and by so doing attest my faith in the fundamental principle of Rotary, that he profits most who serves best.

To realize that I am a business man and ambitious to succeed; but that I am first an ethical man and wish no success that is not founded on the highest justice and morality.

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To conduct my business in such a manner that I may give a perfect service equal to or even better than my competitor, and when in doubt, to give added service beyond the strict measure of debt or obligation.

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To consider no personal success legitimate or ethical which is secured by taking unfair advantage of certain opportunities in the social order that are absolutely denied others, nor will I take advantage of opportunities to achieve material success that others will not take because of the questionable morality involved.

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Finally, believing in the universality of the Golden Rule, all things whatsoever ye would that men should do unto you, do ye even so unto them, we contend that Society best holds together when equal opportunity is accorded all men in the natural resources of this planet.

AUTOGRAPHS