



THE BARKER

ROTARY CLUB OF EDINA

April 3, 2014 Meeting Assignments

Greeters	Terry Stevens & Mary Swendsen
Front Desk	Scott Neal
Invocation	Will Steinke
Guest Introduction	Andy Finsness
Barker	Dennis Hykes
Program Host	Jennifer Bennerotte
Thank the Speaker	Charlie McGoldrick

Program: Jean LaFavor of HealthEZ, "Self-Funded Health Plans—Rx for Health Reform"

Menu: Chicken Florentine, Italian chop salad with shrimp, or orange and Romaine salad with salmon

Upcoming Events and Schedule

April 8	Joint meeting with EMRC at Edina Country Club featuring Katie Clark Sieben of the Minnesota Department of Employment and Economic Development, 7:30 to 8:30 a.m.
April 10	No meeting
April 17	Committee sign-up for Edina Rotary Fundraiser Gala "Rendez-vous in Paris," Edina Country Club, 12:15 to 1:30 p.m.
April 22	Leadership ethics seminar with Edina High School students at Church of St. Patrick, Edina, 8 a.m. to 3 p.m.
April 24	Vocational Ethics Day, Edina Country Club, 12:15 to 1:30 p.m.
May 2	District 5950 Annual Conference, Radisson Blu Hotel
May 8	Vocational Day, Minneapolis Media Institute, 12:15 to 1:30 p.m., hosted by Paul Peterson

Blue is for special Rotary Club of Edina events.

Purple is for District 5950 events.

Orange is for Rotary International events.

In Review

March 27, 2014

By Brad Hepp

Today our welcoming greeters were **Dale Walker, Josh Sprague** and **Mary Hustad**. Handling the front desk duties with **Audri Schwarz** was our own Mr. Auto, **Tim Murphy**, soon to be District Governor in 2015. Leading us in the invocation and Pledge of Allegiance was **John Solberg, Dr. Tim Fargo** performed the guest introductions, welcoming the following to our Club:

- **David Clynes**, son and guest of **Bill Clynes**. David's membership application has been approved and he will be joining soon.
- Raechelle Drakeford who was a guest of **Ann Goebel**, and fellow employee at Minnesota State University—Mankato.
- **Don Hutchison**, guest of **Joe Arends**, and an approved new member.
- Andy Lubinski, guest of **Gerry Norton**.
- Scott Tankenoff, of Pentagon Revival, and guest of Josh Sprague. Scott is also in the process of joining.
- Rob Thompson, guest of **Gary Pedersen**.
- Patty Schulz, visiting Rotarian from Bloomington Noon Club and also advancement director at VEAP.

Thank you to a wonderful group of visitors to our Club.

President Steve Slyce shared some terrific information with our Club concerning his honor to represent Edina Rotary at the Rotary International Convention in Lisbon, Portugal, last June. He shared with us what a wonderful experience he had and how it energized him to become our current president. Further, **President Steve** shared a short video from a fellow Rotarian who stated "Another reason I am proud to be a Rotarian." The video presented Rotary's polio eradication and the current process helping children in India. In fact, today, March 27, 2014, is the official day that India was declared "Polio Free." Only three countries remain, Afghanistan, Nigeria, and Pakistan. As **Scott MacDonald** would say, "How cool is that?"

Steve Slyce also shared some recent articles in the *Star Tribune* about fellow-Rotarian, **Paul Mooty**, and his Faribault Woolen Mill Co. Good work Paul!!

4801 W. 50th St • Edina, MN 55424
Jennifer Garske, Club Administrator

www.rotary.org

• www.edinarotary.org

• www.rotary5950.org

Josh Sprague was very proud to present updates on the efforts of our Club in support of The Rotary Foundation. The Club has raised \$62,000 of the Club's goal of \$72,000 for this year. Our Edina Rotary Club is proud to be in the top 95 percent of giving worldwide.

Joining us today were two Edina High School seniors who were Rotary Exchange Students last year in Italy. Regan Wagner and Kenzie Dykstra shared their future college plans—Regan is going to Wake Forest, and Kenzie will attend Texas Christian. Both had big smiles on their faces as they were leaving our meeting to travel to Florida on spring break.

Patty Schulz, visiting Rotarian and advancement director at VEAP, then provided some wonderful information about her organization and its efforts with human services, social services, food programs, transportation, and child support services. The organization was a recipient of one of the Rotary Club of Edina's local grants this year, and she wanted to thank the Club for its donation. VEAP provides a local "one-stop shop" for those with multiple needs. Our speaker, Joe Schmit, and his wife, Laura, are very active in VEAP and have been leading its campaign this year.

Brad Beard then came forward to introduce our speaker, Joe Schmit, KSTP's sports anchor. Joe joined KSTP in 1985 and has received 15 Emmy Awards. Joe has also been extremely generous with his time to those organizations in need, and will be presenting his new book "Silent Impact."

Joe Schmit's presentation was entitled "Silent Impact: Influence through Purpose, Persistence, and Passion." To start with a bit of humor, Joe mentioned that **Bill McReavy** has attended four other similar presentations and that he might be available to fill in if needed. Further, **Paul Peterson** has been a 25-year friend of Joe's. To add some additional laughter, our speaker shared a few comments he received during interviews with various professional athletes. Just to name a few, a former Twins ballplayer said he only had three words to share with his excitement about the team, "It don't get no better that this." A Minnesota Viking was a bit unhappy with the team's game performance and responded to Joe when asked a question, "No compliment" instead of "No comment." And another football running back who scored a touchdown on an excellent run stated that he envisioned he "was running from the cops." These comments drew many laughs from the Rotary crowd.

Joe's message became very serious and informative as he turned to personal habits that can help or hurt in relations. How we act makes the biggest impact on others. Be an "impact" player in life

both "on and off the field." One of the most highly respected professional athletes in professional sports is Minnesota Twin Joe Mauer. He is one of the best athletes ever in Minnesota. He was highly admired by fellow classmates at Cretin Durham Hall High School. His impact on a fellow student who was blind created a very strong and respectable feeling toward Joe Mauer.

Who is the most respected person in a company? May not be the front office leader. It is the person who has the purpose, persistence, and passion for what they do. Be that "impact player" in your life. Align your actions with your values. Get rid of the negative threats of bad words and actions. Do you want to have dinner with a person who complains about the food, the service, and other people? NO!! Stay persistent in all your efforts whether it is work, family or friends.

Joe has had the pleasure to interview some of the greatest athletes to play the game. Kirby Puckett and Tiger Woods, to name a couple. What stands out with strong professionals is an incredible natural ability along passion. Share a "second thank you" to those in your life who have had a strong impact on you. The first "thank you" is often shared, but a follow up "second thank you" can show lasting appreciation. Often you make your biggest impression when you may not know of the influence you are providing others. Make your best impact on people so they feel good about themselves and not just good about you.

During the Q&A session, Joe shared some interesting responses to a number questions.

1. A comment from sports writer Sid Hartman when asked about the death of Jim Finks, Sid stated that Jim's early death was no surprise because "he smoked like a fish." Under water?
- 2) The current status of the Minnesota Twins does not look good. A "500" season at best this year?
- 3) The Twin Cities as a "sports market" is very strong with all the major sport leagues represented; further, strong college teams along with excellent high school programs.
- 4) Of all the sports teams, coaching hockey is the toughest job in all sports.

In closing, **President Slyce** thanked Joe for his funny, entertaining, and very informative presentation. Reflecting on Joe's comment about Joe Mauer and the desire of his high school friends always wanting to sit next to him at lunch, **Steve** wondered why he always has an open seat next to himself at Rotary lunches. Later.

ROTARY YEAR 2013–2014 – OFFICERS AND BOARD OF DIRECTORS

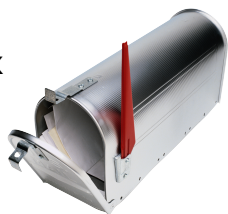
President Steve Slyce
Secretary Ann Platt
Public Relations Doug Johnson
The Rotary Foundation Will Steinke

President-Elect Jeff Ohe
Membership (Retention) Michael Stanzak
Community Service (Projects) Tom Bach
Community Service (Grants) Michael Kallas

Past President Scott MacDonald
Membership Mary Hustad
International Service John Flynn
The Rotary Foundation Will Steinke

Treasurer Jennifer Bennerotte
Club Administration Marty Kupper
Youth Service Heather Hansen

Rotary Club of Edina mailbox



On behalf of the A Better Chance Foundation, thank you for the generous grant totaling \$2,145 in support of our summer of 2013 house maintenance project. The partnership of the Edina Morning-side Rotary and the Rotary Club of Edina Noon in sharing the cost of painting the exterior of the scholars' residence was vital to the success of our project. With the help of the initial \$1,400 grant and the additional \$745 recently granted by the Rotary Club of Edina, we now have a residence that is well maintained and a source of pride for our scholars and our foundation!

We truly appreciate the continuing support of the Noon Club in our mission to provide academically talented youth of color with an education, which will support their future success.

Warm regards,
Sheila Carrington
 Executive Director
 Edina ABC

Rotary is fabulous, thank you a million times over for the grant. We are SUPER excited about the SNAG golf equipment. Now, we just need SPRING!!

We are looking for volunteers for the AR & LE Larry Nelson Adaptive Recreation Golf Program. For more info, contact Kristin Aarsvold at 952-826-0433 or kaarsvold@edinamn.gov. The deadline to sign up is April 10!

Again, thank you. We truly appreciate the funding for the new equipment!

Kristin Aarsvold
 Recreation Supervisor
 City of Edina

Thank you to the Edina Rotary for supporting the work we do in schools.

Barton E.
 School-based Violence Prevention Coordinator
 Cornerstone

Like Rotary on Facebook!

Go to the **Rotary Club of Edina Facebook page** (www.facebook.com/EdinaRotary) and give it a "Like"!

Proposed for Membership

The Rotary Club of Edina's Board of Directors recently approved the applicants below for membership.

Name: David Clynes
Classification: Engineering
Sponsor: Bill Clynes and Wooj Byun

Name: Don Hutchison
Classification: Financial Advisor
Sponsor: Joe Arends

Name: Colleen Simpson
Classification: Foundation Administration
Sponsor: Mary Hustad and Sandy Schley

Name: Mike Ogle
Classification: Aviation and Real Estate
Sponsor: Thom Winner

Name: Axel Steuer
Classification: Higher Education Administration
Sponsor: Gordy Lewis

Written objections to the application must be submitted before 4:30 p.m. Wednesday, April 9, to Rotary Club of Edina, 4801 W. 50th St., Edina, MN 55424.

Early-bird registration deadline for District 5950 Conference

All Rotarians are invited to the District 5950 Annual Conference "Celebrate Lives Changed" on Friday, May 2, at the Radisson Blu Hotel at the Mall of America in Bloomington. The Conference starts at 7 a.m. with registration, and the District Awards breakfast runs from 8:15 until 10 a.m. Events continue throughout the day, including the Signature Luncheon from 12 to 1:30 p.m., and dinner from 6:30 to 9 p.m. **The early-bird registration deadline is April 14. Please let Rotary Club of Edina Administrator Jennifer Garske know if you would like to attend by April 13.** The club will pay for one meal at the District conference for any Rotarian who wants to attend. The Rotarian can choose which meal (breakfast, lunch or dinner). Please let Jen know which meal(s) you plan to attend. Members will be billed for additional meals when necessary. The cost for additional events is \$40 for lunch and \$60 for dinner. If you are registering a guest for any of the meals, you will be billed for the additional meal cost. You can go to www.rotary5950.org for more information on the conference.

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