



THE BARKER

ROTARY CLUB OF EDINA

April 23, 2015 Meeting Assignments

Greeters	Deirdre Kvale, George Lancaster & Greg Yoch
Front Desk	Doug Bailey
Barker	Joe Graca

Menu: Chicken chardonnay

This Thursday is the Area 3 Vocational Ethics Day meeting

The Area 3 Vocational Ethics Day meeting will be this Thursday, April 23, at the Edina Country Club. **This annual spring meeting begins at 11:30 a.m. and concludes at 1:30 p.m.** All Area 3 Rotary Clubs are welcome to attend, and area high schools are encouraged to have their students go to the meeting. More than 300 participants are expected to attend, including 140 high school students from Bloomington, Eden Prairie, Edina, and Richfield.

The featured speaker at this year's Vocational Ethics Day is John Rubischko. He is a native of Hutchinson, Minnesota, and will share his compelling personal story regarding ethical behavior and his experience with the federal justice system. The title of the program is "Life without Bars."

For more information on Vocational Ethics Day, contact Dan Hallberg at 952-541-0352 or go to the Club website, www.edinarotary.org.

Like Rotary Club of Edina on Facebook and Twitter

If you haven't already, go to the **Rotary Club of Edina Facebook page** (www.facebook.com/EdinaRotary) and give it a "Like"! Our Facebook page is a great way to keep up on Club news, as well as share Rotary items with our Facebook friends. We want as many people as possible to see what good work our Club is up to. You can also follow the **Rotary Club of Edina on Twitter @EdinaRotary**.

A Note from the President



In order to make a difference in our community and around the world, we need a vibrant membership. An engaged and generous membership allows us to contribute to projects in our community like Camp Enterprise, VEAP, the Thanksgiving Basket program and much more, and global projects such as providing clean water in places like the Mathare Valley of Nairobi, Kenya. In 1957, our club was chartered with 21 members. Since then, our membership has grown to 58 members in 1967, 94 members in 1977, and then we jumped to 150 members in 1997. In the past 15 years, our club membership has fluctuated between 150 and 160 members as we've struggled to find new members to replace those members that leave the club for various reasons. At the beginning of this Rotary year on July 1, 2014, our membership stood at 159 members. Josh Sprague and his team set an ambitious goal that we would have 170 members at the end of this Rotary year, and at last week's board meeting, we approved two new members (Shelly Loberg and Jim Roberts) and approved a shared membership for Erin Sontowski. This brings us to 166 members, and we are on pace to meet our 2014-2015 membership goal.

As Rotary struggles to grow in the United States and here in District 5950, Edina Rotary is flourishing.

Our last Prospective Member Meeting of this Rotary year will be next Thursday, April 30, and Dave Lee from WCCO Radio will be our program speaker. He will share stories of his years in the radio business, and anecdotes about his good friend Sid Hartman. Invite a friend or a colleague to come and check out our club and this terrific program. Lunch for all prospective members is free on April 30.

Let's not keep Rotary a secret.

In Rotary Service,

Jeff

4801 W. 50th St • Edina, MN 55424
Jennifer Garske, Club Administrator

www.rotary.org

• www.edinarotary.org

• www.rotary5950.org

In Review

April 16, 2015

By Dave Hatzung

What a beautiful Rotary day today is, and Pastor **Arthur Rouner** eloquently reflected on some of the many things we should all be thankful for. He was subbing for **Patti Ellingson-Solheim**, whose father is at Fairview Southdale hospital. Please keep Patti and her dad in your thoughts and prayers.

When **Jeff “O” Ohe** opened the meeting, he congratulated the “New Member” committee for the great work they’ve done growing the club close to the 170-member goal that they were aiming for this year!

We were warmly and enthusiastically greeted by **Jody Kern**, **Royce Pavelka**, and **Dave Kunzizback**, while **Barbara Born** and **Tom Bach** worked the front desk. **Doug** (Mr. People’s) **Bailey** introduced the following Rotarians and their guests:

- **San Asato’s** guest was Chuck Berg.
- **John Schwarz** introduced us to his beautiful wife, Babby.
- **Dan Hallberg’s** guest was Herman Zellmer.
- **Tim Fargo’s** guest was recently approved new member **Erin Sontowski**.
- **Bob Gubrud** said his guest was his wife, Rosie Gubrud, but was really **Sandy Schley’s** guest.
- **Jerry Potter** brought his wife, Nancy, and son, Mike.
- **David Clynes** brought his lifelong (and also **Jodie Jennings’**) friend, and recently approved new member, **Jim High Flying Roberts**.
- **Paul Peterson’s** guest was Paul Woolman.
- **Rick Carlson** didn’t have any guests.

Val Burke then introduced our student guest—super talented Edina High Senior Katie Manderfeld. (I don’t think the kids were that smart and talented when I was in school! Oh, wait. **Brad Hepp** graduated with me, and he was always being commended for things he did. The Edina Police Department must have really liked that guy!) By the way, if you missed last week’s meeting and have questions about the Edina Schools referendum, Val is the person to call—952-848-3960.

Colleen Simpson told us about the “Roar N’ Red Fun Run/Walk” on Friday, May 1, at 3 p.m. to promote school spirit and awareness of Normandale Community College. We’re very fortunate to have this school so near to us, so register at www.eventbrite.com/e/roar-n-red-fun-runwalk-tickets-16086436966 today. Let us know your results, as our new member **Ross Peterson** said he’d cover everyone’s entry fee up to a maximum of \$25...that’s total, NOT per person.

Dan Hallberg reminded us of the Vocational Ethics Day meeting April 23, in lieu of our regular meeting. It starts early, at 11:30 a.m. Get here early to get a seat! Make sure you invite any insurance people you know to this, as they really need to hear and take to heart the seriousness of such a timely topic.

Joe Hayes, **JOE HAYES**, then took the podium to honor our member **Jerry Potter**. Joe told of the many things Jerry has done for our community, such as in 2012, Jerry created a leadership ethics program for Edina High School youth and named it “Do the Right Thing.” See more about this at: <http://edinarotary.org/Stories/rotarian-jerry-potter-honored-with-edina-s-connecting-with-kids-award#sthash.LpqT8Ai1.dpuf>.

This past November, **Jerry** led a team of volunteers that worked with 64 students in a daylong seminar to discuss the process of making ethical decisions in life and in business. Over the past three years, close to 200 students have participated in the program.

What a great person to honor—the epitome of what a Rotarian is. Also, remember that **Jerry** is going through tough health issues, so keep him and his family in your thoughts and prayers.

Tim Murphy gave us a Moses update, showing us pictures of him and even Moses bedroom, which was very neat and all in order! Then our own member, **Dr. Charles Barer**, and his associate, Dr. Jafar Hasan, were presented with a Paul Harris Fellow in recognition for their work with Moses and his eye surgery.

Our speaker, Philip Lukhachi, was then introduced by the Honorable **Sandy Schley** (Past Club President and District Governor, Major Donor, and much, much more!). She told us all about what he had to overcome to get where he is today. How he lived in a slum, dropped out of school at age 10, then started school again five years later. How steep the odds were against him ever getting from Kenya to Minnesota...a million to one! He credits “divine intervention” for all he’s been blessed with. Philip said life can be challenging, but he was aided by many people that supported him along the way, plus his very positive attitude. His byline on his email is “Chance favors a prepared mind.” He closed with a slide show of some of his life highlights, accompanied by a beautiful rendition of “How Great Thou Art.”

Sam Thompson graciously thanked Philip.

President **Jeff Ohe** (O) closed the meeting with a quote from Abraham Lincoln, “The probability that we may fail with a struggle ought not to deter us from the support of a cause we believe to be just.”

ROTARY YEAR 2014–2015 — OFFICERS AND BOARD OF DIRECTORS

President **Jeff Ohe**
Secretary **San Asato**
Membership (Recruitment) **Josh Sprague**

President-Elect **Jennifer Bennerotte**
Club Service **Barbara Born**
Membership (Retention) **Michael Stanzak**
Community Service (Grants) **Michael Kallas**

Past President **Steve Slyce**
Public Relations **Doug Johnson**
Youth Service **Heather Hansen**
Community Service (Projects) **Mary Swendsen**

Treasurer **Ann Platt**
The Rotary Foundation **Will Steinke**
International Service **Gary Pedersen**

In Memoriam...

We are sad to announce that Rotarian Paul Mooty's uncle, John Mooty, passed away at the age of 92 at N.C. Little Memorial Hospice in Edina.

John was a long-time member with perfect attendance of Minneapolis Rotary Club #9, and was a great friend and a frequent visiting Rotarian to our club. John will be missed.

Please keep the Mooty family in your thoughts and prayers.

Last week to submit nominations for Club's Women's Leadership Award

The Rotary Club of Edina seeks nominees for the seventh-annual "Chrysanne Manoles Women In Leadership Award."

Reflecting society in 1905, the Rotary organization was limited to male members and remained so officially until 1989, when the Council on Legislation, Rotary's parliament, voted to eliminate the male-only provision, opening up membership to qualified women across the world. However, the forward-thinking Rotary Club of Edina welcomed its first female member, Chrysanne Manoles, a year earlier in 1988. Manoles continues to be active in Rotary.

In Manoles' honor and to celebrate the work of women in the community, the Rotary Club of Edina established an annual women's leadership award in 2008. Previous winners include Dr. Laurel Wills, Ann Byrne, Donna Tilsner, Terrie Rose, Katey Taylor, Ruth Valgema and Kim Foote.

Nominees cannot be current Rotarians and must live, work or volunteer in Edina. Female nominees must demonstrate Rotary's "Four Way Test" of the things we think, say or do: Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?

To nominate a woman for the prestigious award, submit a one- or two-page letter explaining how the person demonstrates the Four Way Test and what she does in the community. Letters should be sent to Rotary Club of Edina, 4801 W. 50th St., Edina, MN 55424 and must be postmarked by Thursday, April 30.

The 2015 Chrysanne Manoles Women In Leadership Award will be presented at a meeting of the Rotary Club of Edina in May.

Proposed for Membership

The Rotary Club of Edina's Board of Directors recently approved the applicants below for membership:

Name: Shelly Loberg
Classification: Tourism
Sponsor: Brad Hepp

Name: Jim Roberts
Classification: Aviation
Sponsor: David Clynes

Name: Erin Sontowski
Classification: Marketing/Community Relations
Sponsor: Tim Fargo

Written objections to the applications must be submitted before 4:30 p.m. Wednesday, May 6, to Rotary Club of Edina, 4801 W. 50th St., Edina, MN 55424.

Rotary Club of Edina mailbox



I wanted to thank you for honoring me with a Paul Harris Fellow. I truly appreciate it. I do feel that [Tim Murphy], Sandy [Schley], and all those other wonderful Rotary members who helped bring Moses here are more deserving than me in getting this recognition. Thanks for giving me the opportunity to be involved in Moses' care.

When I told my father about being honored by Rotary, he reminded me that as a college student, I received a \$500 scholarship from the local Rotary club in Lexington, Kentucky. Of course, \$500 at that time was a significant amount of money, especially for a college student. My father said that was the cycle of giving—Rotary helped me as a young man and then, 20 years later, I was able to help Rotary. It is neat to think about that.

Please feel free to let me know if I can ever be of assistance to Rotary again.

Jafar Hasan

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Board meeting notes**April 16, 2015****By Doug Johnson, Public Relations Director****Financial**

- The financial statements for the Club and Foundation were reviewed and found in good order.
- Jennifer Bennerotte reported that the Club needs to update all of the Rotary branding, such as new name badges, etc. The board approved a \$2,000 addition to the 2014-2015 budget to address this need.

Committee Reports**Club Service:**

- They are working on getting more volunteers for the front desk. Contact Barbara Born if interested.
- The Vocational Ethics Day meeting is April 23 and begins at 11:30 a.m. at the Edina Country Club.

Community Service (Local Grants):

- All grants have been awarded by the Foundation with the exception of a pending grant to the Edina Historical Society. Mike Kallas is waiting for further information from them.
- Grant recipients are expected to come to a future meeting and provide a three-minute talk on the mission of their organization, how they are using the proceeds of the grant, and information on volunteer opportunities for our membership.
- The committee is considering some possibilities for the Don Brauer memorial.

Community Service (Projects):

- The Jeremiah House volunteer night on April 9 was a good success. Thanks to Joe Graca for getting a donation of pizzas, pop, coloring books, and crayons from Bunny's.
- The joint electronics recycling event with the Edina Morningside Rotary Club and Tech Dump was a huge success. Over 5,000 pounds was collected.
- Dates for the Club's clean-up day at Utley Park will be announced soon.
- The *Andy & Elmer* books are in and will be read and distributed to the third-grade classes at Creek Valley Elementary in Edina soon.
- The Feed My Starving Children's event on May 2 is full.

International Service:

- Gary will be attending a Rotary training session next weekend on global grants.

- Gary continues to work on the safe water project in Honduras. This grant is very large and requires a great deal of coordination and collaboration between the clubs involved.
- In the month of July, our club will be hosting a Regenerations Exchange person, Ms. Park, who will be doing an internship on public relations.
- Axel Steuer is working on the Peace Fellow scholarship. Applications are due May 1.

Membership (Recruitment):

- The Vocational Happy Hour continues to be well received. The next event will be Wednesday, May 6.
- Three new members were approved: Shelly Loberg, Jim Roberts, and Erin Sontowski.
- Membership for the year is up five and is currently at 164.
- The next quarterly guest meeting will be April 30. Dave Lee of WCCO radio will be our keynote.
- On May 13 from 5 to 7 p.m. there will be a joint Edina Chamber/Edina Rotary prospective member open house. More information will be posted on our website. Registration will be through the Chamber's website.
- Ed Bather's request to become a Senior Active member was approved.

Membership (Retention):

- The first spring Fireside Chat was held at Brad Hepp's. Check the website to register for the other ones.
- The annual family picnic is scheduled for Wednesday, June 3, at Bryant Lake Park beginning at 6 p.m.

Public Relations:

- Members of the committee have been writing several nominations for awards. The Club will receive the Mayor's Outstanding Service Organization award at the upcoming City of Edina Volunteer Recognition Reception. Also at this event, our Club will be recognizing Jean Morrison and Mary Younggren (co-chairs of the 2014 Gala) as our Rotarians of the Year.
- Doug is meeting with Mark Jessen, incoming PR Director, at the end of April to discuss transition.
- Social media continues to perform well. Recent postings include bios on the incoming board members, and looking ahead, there will be information on our local grant recipient organizations.
- Steve Buettner is working on a table tent about social media.
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The Rotary Foundation:

- The committee is personally contacting all members who have not given.

Youth Service:

- The Normandale Community College Foundation will provide a matching grant of up to \$1,500 for the STRIVE program.
- Our Youth Exchange students next year will be from Korea and Norway.
- Interact continues their work to set up the club for next fall.
- Interviews have been completed and Camp E will be announcing the camp administrator soon.

Officers' Reports:

- Steve Slyce announced that there will be a reception for incoming District 5950 Governor Tim Murphy on June 18 from 6 to 8 p.m. at the Edina Country Club. Outgoing District Governor Jim Nelson will also be recognized. Rotary Club of Edina senior active members will pay \$18, just as they would for a regular meeting. This counts as the weekly meeting, so no additional payment is necessary for Edina Rotarians with regular memberships. Guests and Rotarians from other clubs will be charged \$35. There will be no Rotary Club of Edina meeting at noon on Thursday, June 18.
- Jennifer Benerotte shared that the dedication of the Veteran's Memorial will be May 25. The Club is still accepting nominations for the Women's Leadership Award. *Edina Magazine* will be doing a four-page spread about each recipient in an upcoming edition. The announcement of this year's recipient will be made at our meeting May 21. The Edina Chamber of Commerce's Business Person of the Year will be announced at their meeting May 27 at 11:30 a.m. at Interlachen Country Club.
- Jeff Ohe asked all new and outgoing board members to attend the Club's transition meeting June 25.

Note: This is a brief summary of the board meeting. The official minutes of this meeting will be posted on our Rotary Club of Edina website at www.edinarotary.org when approved by the Board. You can find minutes of past board meetings in the Club Documents section of the website.

Upcoming Events and Schedule

- April 23 **Vocational Ethics Meeting**, 11:30 a.m. to 1:30 p.m., Edina Country Club, all Area 3 Rotary Club members are encouraged to attend this meeting, as well as high school students. Speaker will be John Rubischko. Contact Dan Hallberg with questions.
- April 23 **Spring Fireside Chat hosted by Jon Barnett**, 5633 Interlachen Circle, Edina, 7 to 9 p.m.
- April 25 **District Assembly**, 9 a.m. to 1 p.m., Mall of America learning center, Rotary club leaders, board members, and committee chairs are encouraged to attend this event featuring learning sessions, attendees can volunteer from 6:30 to 8:30 a.m. at the March of Dimes "March for Babies" event at the Mall of America. For more information, go to www.clubrunner.ca/5950/
- April 30 **Rotary Club of Edina Prospective Member Day**, 12:15 to 1:30 p.m., Edina Country Club, members are encouraged to bring someone interested in learning more about Rotary and our club. Lunch is free for all guests who are prospective members. Contact Josh Sprague for more information.
- May 2 **Feed My Starving Children**, 9 to 11 a.m., Chanhassen location, Rotarians, friends, and family will help fill bags of food to send to people around the world. This event registration is full.
- May 6 **Edina Rotary Happy Hour**, Vocational Development Group, 5:30 to 7 p.m., The Mezz, Byerly's, 7171 France Ave. S., Edina, meets on the first Wednesday of each month to provide Club members the opportunity to make business connections and learn more about what Rotary is doing in the community. Speaker for the May 6 gathering is San Asato. Contact Kip Peterson for more info.

Blue is for special Rotary Club of Edina events.

Purple is for District 5950 events.

Orange is for Rotary International events.

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