

EDINA

MINNESOTA  
District 5950USA  
FOUNDED 1957

# THE BARKER

## ROTARY CLUB OF EDINA

### April 24, 2014 Meeting Assignments

Front Desk  
Barker

Marty Kupper  
Mark Jessen

**The April 24 Rotary Club of Edina meeting is Vocational Ethics Day.** All Area 3 Rotarians and guests are invited, as well as students from Bloomington, Eden Prairie, Edina, and Richfield public high schools. **The keynote speaker is Jermaine Davis, who will speak about "Values-Based Leadership."** The meeting will begin at 11:30 a.m., and conclude at 1:30 p.m.

**Menu:** Chicken chardonnay, ginger baby carrots, and rice pilaf

### Upcoming Events and Schedule

April 24 **Vocational Ethics Day**, Edina Country Club, 11:30 a.m. to 1:30 p.m.

April 24 **Fireside Chat** hosted by Gordy Lewis, 7 to 9 p.m.

April 29 **Fireside Chat** hosted by Audri Schwarz, 7 to 9 p.m.

May 1 **Membership Directory photo day**, Edina Country Club, prior to 12:30 p.m. meeting Michael Braun will take photos for the 2014-15 Club directory.

May 1 **Fireside Chat** hosted by Paul Mooty, 7 to 9 p.m.

May 2 **District 5950 Annual Conference**, Radisson Blu Hotel

May 17 **Park Clean-up**, Wooddale Park, Edina, 10 a.m. to 12 p.m.

**Blue** is for special Rotary Club of Edina events.

**Purple** is for District 5950 events.

**Orange** is for Rotary International events.

### *In Review*

*April 17, 2014*

### **By Joel Jennings**

Edina Rotarians met for their weekly meeting on April 17 at the Edina Country Club. Surprisingly there were a group of beret-wearing Parisians who greeted us as we entered. They had come in from Paris to invite each of us to Edina noon Rotary's annual fundraiser to be held Saturday, Oct. 11, at the Sheraton Hotel in Bloomington, Minn.—also known as the Paris of the Midwest. They were also seeking talent and willing hands to help plan and pull off the event. Sign up. Please...

**Steve Slyce**—the best 2013-2014 Rotary president in the universe—welcomed us and called the meeting to order. President Steve announced that our club has been asked to participate in a district-wide project in support of VEAP, which is expanding its 2014 summer youth food services in length of time and number of children reached. We have been asked to provide 150 jars of peanut butter as our part in this program. The size and type of jars are specific, so our club is simply asking us to donate money to purchase the peanut butter and one individual will purchase the 150 jars and get them to VEAP. Such an efficient club.

**Michael Stanzak** began our meeting with a heartfelt prayer/invocation and led us in the pledge.

Guests at our meeting were:

- Craig Carlson, guest of **Rick Carlson**
- Tracey Fritcher, guest of **Ron Erhardt**
- Lance Golvinghorst, son-in-law and guest of **John Buttolph**
- Jackie Harvey, wife of **Bob Harvey**
- Joseph Harvey, son of **Bob** and Jackie **Harvey**
- Deirdre Kvale, guest of **Sam Thompson**
- Scott Tankenoff, guest of **Josh Sprague**
- Jonah Winter, guest of **Tim Fargo**
- Felix Doerig from Hamburg, guest of **John Flynn**
- Kenedy Dery from Accra, Ghana, guest of **John Flynn**
- Visiting Rotarian Pat Joyce of Minneapolis City of Lakes Club

**Matt Boockmeier** announced our club has been given the opportunity and responsibility to do a spring cleanup of

4801 W. 50th St • Edina, MN 55424  
Jennifer Garske, Club Administrator

[www.rotary.org](http://www.rotary.org)

• [www.edinarotary.org](http://www.edinarotary.org)

• [www.rotary5950.org](http://www.rotary5950.org)

Wooddale Park. Participants receive much-needed exercise, a cup of **Tom Pirsch's** famous chili, and a flattering one-size-fits-all lime green fluorescent vest to insure we avoid bumping into each other. The clean-up is set for Saturday, May 17. Sign Up!!!

**Bob Harvey**, with an intro from **Mary Younggren**, crooned and painted as he reinforced and glamorized the invite to our Oct. 11 fundraising event—Rendez-vous in Paris. So romantic.

New member **Mike Ogle**, sponsored by his father in law **Thom Winninger** (did Mike have a choice?), was inducted into our Club. Welcome, Mike. We are so glad to have you be a member of the team. Remember Mike, Thom does the funny stuff in the family.

**Keith Benson** introduced our guest speaker, Greg Krauska (a Chanhassan Rotarian), a ShelterBox ambassador.

Rotary International has been actively involved with ShelterBox for years. In fact, Greg told us Rotary provides 20 percent of ShelterBox's total funding. ShelterBox is headquartered in Cornwall, England. Its mission is to deliver humanitarian relief in the form of equipment and materials that bring shelter, warmth, and dignity to individuals and families impacted by natural disasters worldwide, including earthquakes, floods, tsunamis, war, drought, etc.

The key component in the shelter box is the rugged and versatile uniquely developed ShelterBox-domed tent, modeled after an African bush hut. The tents have built-in mosquito screens, integral groundsheets, internal privacy screens, excellent ventilation, etc. Included are thermal blankets, insulated ground sheets, water purification equipment, a multi-fuel or wood stove for cooking and heating, a basic tool kit including an ax and hammer and hoehead, etc., which allows families to participate in rebuilding and sustaining their lives during the duration of the disaster. Also included are children's activity kits.

Other disaster relief organizations focus on food, water and medicine whereas ShelterBox's niche is protection and shelter and privacy from the often harsh and devastated environment. Its intent is to minimize the disasters negative impact and shorten the time before the family returns to relatively normal living conditions pre-disaster. Each ShelterBox package is customized depending on the disaster event, the location, environment, and other particulars that influence what is needed at that time.

Some key things that make ShelterBox so distinctive, effective, and meaningful are:

- Experience—responding to over 200 disasters in 90 different countries
- Training of responders—politically, militarily, medically, etc.
- Political neutrality
- Prepositioning—inventory at the ready in key geographies throughout the world.
- Quality of volunteer teams deployed and their effectiveness—they assess, work with key partners and NGOs, clear customs quickly, and forward logistics to shorten the time for arrival at the disaster.

The ShelterBox concept and organization and its effectiveness is very impressive. It saves and improves people's lives in the midst of cataclysmic tragedies that only arrive once in a lifetime or less. Rotary is proud to be associated with this organization. If you want to know more or get closer connected, contact Greg at [gkrauska@hotmail.com](mailto:gkrauska@hotmail.com) or call 612-801-7821.

**President Slyce** encouraged each of us to attend the upcoming Fireside Chats, including today (April 24) at Gordy Lewis's home. Next week Fireside Chats will be held at Audri Schwarz's home on Tuesday, April 29, and at Paul Mooty's home on Thursday, May 1. All Fireside Chats are from 7 to 9 p.m. Register on our website, [www.edinarotary.org](http://www.edinarotary.org).

Remember next Thursday, April 24, is a joint meeting beginning at 11:30 a.m. at the Edina Country Club. It is Vocational Ethics Day, a theme that fits Rotary exceptionally well, including my thought that Rotary was the pioneer on this subject when it established its four-way test. This was long before academia and organizations began focusing on ethics and values. You will want to attend. Each of us will learn something for the better for our lives and those we are in touch with.

**President Slyce** adjourned the meeting and dismissed us at 1:30 p.m. with the following admonition, "As you go about your week, Engage Rotary, Change Lives."

## Volunteer at the Edina Art Fair June 6-8 and get a make up for Rotary!

The organizers of the Edina Art Fair are looking for Rotarians to volunteer in a variety of capacities during this year's event, set for Friday, June 6, to Sunday, June 8, at 50<sup>th</sup> and France in Edina. They are looking for volunteers to host an information booth, help with set-up or take-down, help at the kid zone, with the art auction, or other jobs at the fair. All volunteers receive a T-shirt and meal ticket. Please contact Julie Freniere-Gibson at [director@50thandfrance.com](mailto:director@50thandfrance.com) to volunteer or for more info.

### ROTARY YEAR 2013–2014 – OFFICERS AND BOARD OF DIRECTORS

President Steve Slyce  
Secretary Ann Platt  
Public Relations Doug Johnson  
The Rotary Foundation Will Steinke

President-Elect Jeff Ohe  
Membership (Retention) Michael Stanzak  
Community Service (Projects) Tom Bach  
Community Service (Grants) Michael Kallas

Past President Scott MacDonald  
Membership Mary Hustad  
International Service John Flynn  
The Rotary Foundation Will Steinke

Treasurer Jennifer Bennerotte  
Club Administration Marty Kupper  
Youth Service Heather Hansen

**Board meeting notes****April 17, 2014****By Doug Johnson, Public Relations Director****Treasurer's Report:**

- Memorials in honor of Don Brauer have totaled more than \$1,800 to the Edina Rotary Foundation. A number of projects are being considered to best use these funds.
- Financials for the Club and Foundation were reviewed and approved.

**Committee Reports:****Club Service:**

- The vocation meeting visit will be May 8, hosted by Paul Peterson. Registration will be very limited. Information to come.
- Working on the transition from Marty to Barbara.

**Community Service (Projects):**

- Feed My Starving Children will be May 3. Sign ups are taking place now.
- Jeremiah House is booking months ahead and seems to have enough volunteers. The committee is looking at other organizations that may need more volunteer assistance.
- The park clean-up at Wooddale Park is scheduled for Saturday, May 17, and sometime in September.

**Community Service (Local Grants):**

- All grants are now funded.
- They are working with the organizations on scheduling time in our weekly meetings to verbally share what they are doing with their grant.

**International Service:**

- The Vocational Training Institute in Palampur will receive \$2,000 from our Club. We are joining with other metro clubs for a combined total of \$40,000. This includes matching funds from Rotary International.

**Membership Committee (Recruitment):**

- The Club's membership stands at 156. Two new people were accepted (Jodie Jennings and Scott

Tankenoff) and there was also one resignation (Jim Brindley).

- There is a new member orientation scheduled for May 1 at 11:00 a.m.

**Membership Committee (Retention):**

- There are four Fireside Chats scheduled: April 22, Tom Ries; April 24, Gordy Lewis; April 29, Audri Schwarz; and May 1, Paul Mooty.

**Public Relations:**

- The group will soon be working on PR for the gala.
- Jennifer Bennerotte and her team will design a table tent with recipient organizations logo and a tri-fold piece with short summaries of how each group is using the Rotary grant.

**The Rotary Foundation:**

- The Foundation has the program on May 15.
- At the May 1 new member orientation, they want to encourage each new member to participate in the Paul Harris matching program.

**Youth Service:**

- We are sending several students to Camp RYLA.
- Jerry Potter reports that the Do the Right Thing seminar has 60 students and 20 adults registered so far. It will take place on April 22.

**Officers' Report:**

- The Board approved a bylaw change that will better define when a delinquent paying member will be put on probation, as well as language on when they will be terminated. This bylaw change must now be brought before the full membership for approval.
- The Board also approved changes to the Edina Rotary Foundation bylaws which creates an Edina Rotary Legacy fund, as well as more stewardship and oversight of the Foundation.
- A collection will be taken at today's lunch meeting for peanut butter for VEAP food shelves for distribution at the District Conference May 2 at Radisson Blu.

The next meeting of the Board will be Thursday, May 15, at 7:15 a.m. at Washburn-McReavy Edina.

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## Proposed for Membership

The Rotary Club of Edina's Board of Directors recently approved the applicants below for membership.

**Name:** Jodie Jennings  
**Classification:** Nutrition Coaching  
**Sponsor:** Joel Jennings

**Name:** Scott Tankenoff  
**Classification:** Commercial Development  
**Sponsor:** Josh Sprague

Written objections to the application must be submitted before 4:30 p.m. Wednesday, May 7, to Rotary Club of Edina, 4801 W. 50th St., Edina, MN 55424.

## Checking in with...The Rotary Foundation

Did you know your gifts to The Rotary Foundation helps fund local humanitarian Projects? Our Club or District can apply for grants from the Foundation to invest in projects and provide scholarships to help our local community. The Foundation is famous for its work to eradicate polio, but we sometimes forget money from The Rotary Foundation also comes back directly to us for local projects. A good example of this is the recent Steve Rummeler Foundation grant, which you will hear about at a future meeting.

Those of you that have already made your RI contribution, we thank you. If you have made a pledge to the RI Foundation, please remember the RI year ends June 30 and we would appreciate your contribution prior to June 1. If you have made a contribution this year, please consider making a donation to help us meet our RI Foundation goal for the 2013-14 year. If you have any questions, please contact Will Steinke.

## Meet our new member...

*In the spirit of getting to know our new members, the Barker will feature a profile and photo of new members periodically. This week, we meet:*

**Name:** Axel Steuer  
**Classification:** Higher Education Administration  
**What was your first job?** After many part-time and temporary jobs from junior high through graduate school (from which I learned a lot), my first permanent job was in college teaching.  
**Who was your first role model and why?** Two outstanding teachers, one during my undergraduate years and one who was a colleague at Princeton when I first began teaching. Both really cared about students and both had a flair for dramatic and effective teaching. Yes, my mother was a great role model for high aspirations, hard work, and persistence.  
**Why did you want to join Rotary?** I had a great experience at a small-town Rotary Club in Illinois and greatly appreciate the "service above self" commitment of Rotary in action.  
**What do you like best about being part of the Rotary Club of Edina?** Edina is again our home town, and the people I have met at Edina Rotary are thoughtful and professional.  
**What one piece of advice do you offer other business leaders?** Integrity is not only the key to success but also essential for real happiness.



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## Sign up now for a Gala Fundraiser committee!

Even if you missed your chance at the April 17 meeting to be recruited to a Gala Fundraiser committee, there is still time to join the beret-wearing volunteers! See below for a list of Fundraiser committees that still need volunteers, and the chairs' contact information. Please get in touch with the chairs as soon as possible, as committee meetings start in May. Join in the fun and sign up today!

### Decorations

Ann Ahrends 952-920-8478 or [jharends@aol.com](mailto:jharends@aol.com)  
 Ann Goebel 952-818-8889 or [ann.goebel@mnsu.edu](mailto:ann.goebel@mnsu.edu)  
 Jodie Jennings 612-454-9909 or [jodiejennings@me.com](mailto:jodiejennings@me.com)  
 Kris Maser 952-925-4147 or [kmaser@maserlaw.com](mailto:kmaser@maserlaw.com)

### World of Wine

Terry Stevens 612-799-8311 or [terrystevens42@yahoo.com](mailto:terrystevens42@yahoo.com)  
 Nate Wenner 612-385-6726 or [nwenner@hwipflihewins.com](mailto:nwenner@hwipflihewins.com)

### Live Auction

Dan Mott 612-839-2970 or [dmott@towlefin.com](mailto:dmott@towlefin.com)  
 Sam Thompson 612-282-1750 or [sthompson@calhouncompanies.com](mailto:sthompson@calhouncompanies.com)

### Silent Auction

Susan Johnson 763-476-2692 or [susan@fidelitybankmn.com](mailto:susan@fidelitybankmn.com)  
 Norberto Moran 952-486-1780 or [norberto@moranfinancial.com](mailto:norberto@moranfinancial.com)  
 Bob Perkins 952-941-2938 or [rcperkins@comcast.net](mailto:rcperkins@comcast.net)

### Photo Booth

Michael Braun 612-644-3023 or [braunmike@comcast.net](mailto:braunmike@comcast.net)  
 Sam Cote 952-932-9925 or [sam@lincoln-lakehubert.com](mailto:sam@lincoln-lakehubert.com)

### Public Relations

Doug Johnson 952-270-8518 or [djkjspmj@msn.com](mailto:djkjspmj@msn.com)

### Rotary Purpose/Ask

John Flynn 612-819-5517 or [j.flynn@mchsi.com](mailto:j.flynn@mchsi.com)  
 Mike Kallas 612-597-2225 or [mkallas@kallas-law.com](mailto:mkallas@kallas-law.com)

### Friends with Benefits

John Buttolph 952-470-4700 or [johnebuttolph@yahoo.com](mailto:johnebuttolph@yahoo.com)  
 Jack Kennefick 952-922-0151 or [jkennefick@rwbaird.com](mailto:jkennefick@rwbaird.com)

### Venue/Tasting/ Beverages

Ken Andersen 612-964-9000 or [borntodanc@comcast.net](mailto:borntodanc@comcast.net)  
 Sutton McGraw 952-688-2641 or [sutton\\_mcgraw@yahoo.com](mailto:sutton_mcgraw@yahoo.com)



Bonjour!

**The annual Edina Rotary Foundation Fundraiser and gala on Saturday, Oct. 11, at the Sheraton Hotel in Bloomington** will be here before we know it. We can't wait for the delicious food, entertaining company, and great auction items. Bring a friend or two with you to enjoy the fabulous evening!  
 Au revoir!



### Hospitality/Thank you

Patti Ellingson-Solheim 952-926-4372 or [patti@ellingsoncpas.com](mailto:patti@ellingsoncpas.com)  
 Bob Solheim 612-619-9003 or [director@littleshospice.org](mailto:director@littleshospice.org)

### YMCA

Val Burke 952-848-3960 or [valerie.burke@edinaschools.org](mailto:valerie.burke@edinaschools.org)  
 Nate Whittier 952-926-9852 or [whittier@sksonline.org](mailto:whittier@sksonline.org)

### Clean Up

Brad Pearson 952-922-8699 or [brad@pearsonorthodontics.com](mailto:brad@pearsonorthodontics.com)

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