



THE BARKER

ROTARY CLUB OF EDINA

April 30, 2015 Meeting Assignments

Greeters	Gordy Lewis, Scott MacDonald, Rob Gadtke, & Hugh Hadlund
Front Desk	Buzz Bainbridge
Invocation	Kaylin Eidsness
Guest Introductions	Jeff Ohe
Barker	Marie Pribyl
Thank the Speaker	Steven Veker

Program: Dave Lee, host of *The Morning News* on WCCO Radio, will speak about his years in the radio business and share stories about his friend, Sid Hartman.

Menu: Open-face roast beef sandwich with mashed potatoes or Mandarin salad with shrimp

Bring a guest! Thursday is Prospective Member Day at Rotary

The Rotary Club of Edina will host a **Prospective Member Day at this week's meeting, Thursday, April 30**. All Rotarians are encouraged to bring a friend or colleague that is interested in learning more about Rotary and our Club. Lunch is on the Club for all prospective members April 30! Please make sure your guests sign in at the guest table before the meeting. This is the last Prospective Member Day of this Rotary year.

Our Club is hosting another prospective member event with the Edina Chamber of Commerce Wednesday, May 13. The happy hour mixer from 5 to 7 p.m. at Pinstripes in Edina is a new quarterly get-together. All Rotarians and Chamber members must bring a guest to the gathering. Guests will learn more about both of these great local organizations, and have a chance to network with membership. At the event, you and your guest(s) will mingle with attendees at cocktail tables in timed rotations. Complimentary appetizers will be served and there will be a cash bar for all beverage purchases.

To register, go to the www.edinachamber.com and find the event. For more info on either event, contact Membership Director (Recruitment) Josh Sprague at josh@joshsprague.com.

In Review

April 23, 2015

By Joe Graca

The Jeremiah House dinner on April 9 was a grand event hosted by **Mike Eckert, Hugh Hadlund, Joe Graca, and Mary Swendsen**.

Many thanks to Gary Rackner, owner of Bunny's Bar & Grill, for donating the pizza, Caesar salad, and crayons for the kids. **Mike** brought the barbequed chicken, **Hugh** was in charge of the beverages and **Mary** brought the snacks. If you see Gary (at Rotary North) please thank him for his generosity.

The Area 3 Vocational Ethic Day meeting this week was very insightful and interesting.

We were greeted with a "Laurel & Hardy" handshake by **Deirdre Kvale, George Lancaster, and Greg Yoch**.

Doug Bailey took the helm at the front desk with **Audri Schwarz** as his wingman.

Stand up comedian John Crudele of the Eden Prairie AM Rotary Club opened the meeting with a request that we set a good example for the kids in attendance by actually turning our cell phones OFF so we are "in the moment." He also mentioned there would be therapists present after the meeting to ease the trauma.

John talked to the kids about the five avenues of service in carrying out the Rotary motto of Service Above Self. They include Club Service, Community Service, International Service, Vocational Service, and Youth Service.

The invocation was by Pastor **Arthur Rouner**. He reminded us to love each other and build a new world of peace and compassion. Ethics don't come from the air, they come from you.

The Rotary Four-Way Test, key beliefs that exemplify Rotary, was recited before the pledge of allegiance.

Kip Peterson got the kids excited about Camp Enterprise and the incredible opportunity to have fun participating in leadership activities.

Continued on next page

4801 W. 50th St • Edina, MN 55424
Jennifer Garske, Club Administrator

www.rotary.org

• www.edinarotary.org

• www.rotary5950.org

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Jim Nelson, District 5950 Governor, talked about the upcoming 2015 Rotary 5950 District Conference, "Who's Your Hero?" Saturday, May 16, at the Radisson Blu and Mall of America. Go to www.register5950.com to register for this exciting event.

The special guests were indeed special.

The students from Bloomington Jefferson, Bloomington Kennedy, Eden Prairie, Edina, and Richfield were enthusiastic when asked to stand up and cheer for their school. They appreciated the great meal and getting to eat the cookies first.

Rotary Youth Exchange student Ana Boekhorst from Brazil is studying at Eden Prairie High School. Her parents taught her to get out and experience new things, challenge herself, be open-minded, and brave enough to leave her country.

Our special guest in the audience was Hank Shea, a University of St. Thomas Law School professor and assistant U.S. attorney. Go to www.stthomas.edu/ethicalleadership for his Top 10 Lessons of Ethics.

Keynote speaker John Rubischko's speech, "Life without Bars," was fascinating. John is currently writing a book called *Life without Bars*. John shared his journey—his story and how it relates to ethics and the consequences of our decisions. He is a convicted felon for identity theft and wire fraud worth \$1.8 million in bank loans and bank credit while he was working in the mortgage banking business.



Edina Rotarian Gary Pedersen talks with one of the high school students who attended the Vocational Ethics Day meeting April 23. The annual event is organized by our own Dan Hallberg and a committee of Rotarians from Area 3 clubs.

John graduated from Hutchinson High School in 1983. He went on to St. John's University in 1993, where he earned his BA in international management. Then he attended the University of St. Thomas, studying for his master's degree in international management. After that he moved to London and Singapore to practice his trade.

Rubischko gave a detailed and chilling account of the devastating and long-lasting effects his crimes have had on his life, children, and career. His children suffered the most pain in all aspects of their lives due to the emotional scars they endured. John spent four years in three different federal detention centers. One interesting item to note: Prior to entering the prison system, John hired a prison counselor to get him acclimated with the "do's and don'ts" of how to behave once behind bars. He learned about things like prison slang, what not to say, what to say, and how to avoid getting on the bad side of some really bad guys.

John's message was clearly about freedom. Over the years, he came to realize million-dollar homes and material things were not as important as freedom. Not just the freedom to roam or financial freedom, but the freedom from a reputation that will always be in his shadow. John is on his way back, on a long journey to mend his past. His work with the prison ministry and speaking in front of groups like Rotary will be a path to recovery. Good luck, Mr. Rubischko.

Proposed for Membership

The Rotary Club of Edina's Board of Directors recently approved the applicants below for membership:

Name: Shelly Loberg
Classification: Tourism
Sponsor: Brad Hepp

Name: Jim Roberts
Classification: Aviation
Sponsor: David Clynes

Name: Erin Sontowski
Classification: Marketing/Community Relations
Sponsor: Tim Fargo

Written objections to the applications must be submitted before 4:30 p.m. Wednesday, May 6, to Rotary Club of Edina, 4801 W. 50th St., Edina, MN 55424.

ROTARY YEAR 2014–2015 — OFFICERS AND BOARD OF DIRECTORS

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Secretary **San Asato**
Membership (Recruitment) **Josh Sprague**

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Treasurer **Ann Platt**
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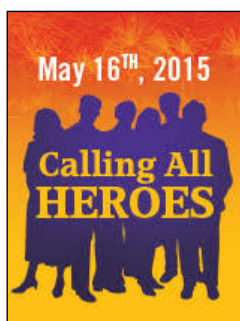
In Memoriam...

We are sad to announce that former Edina Rotarian Dr. Keith Millett passed away recently. He was Club President in 1974–1975.

Please keep the Millett family in your thoughts and prayers.

Register online for the District 5950 Conference to be held May 16 at MOA

There is still time to register for the **2015 Rotary District 5950 Conference, which will be Saturday, May 16, at the Radisson Blu and Mall of America in Bloomington.** The "one day, fun day" conference has the theme "Calling All Heroes," and will provide great information and exciting activities for Rotarians. Highlights include the chance to break a Guinness world record, a morning session that features costumed super heroes available for photos with kids and grandkids, plus lunch featuring keynote speaker Mark Rosen, and dinner with keynote speaker Dudley Riggs and music by Twin Cities Jazz Cats. The conference is split into two sessions. Session one is in the morning and afternoon, from 9 a.m. to 4 p.m. (which includes lunch), and the second session will be in the late afternoon and evening, 3 to 8 p.m. (which includes dinner).



Rotary Club of Edina will pay for one meal for each member that attends the conference. Please pay when registering for the event, and you will be reimbursed for your meal cost on the next quarterly invoice (July 2015). Members will be responsible for payment for any additional meals for themselves or their guests.

The deadline to register for the conference is May 12, and it is requested that Rotarians register themselves by going to www.register5950.com. If you need help registering or have any questions on registration or payment, please contact Club Administrator Jennifer Garske to assist you.

You can also go to the [District website](http://www.rotary5950.org) at www.rotary5950.org for more information, including a schedule of activities and meal pricing information.

Women's Leadership Award nominations are due Thursday

The Rotary Club of Edina seeks nominees for the seventh-annual "Chrysanne Manoles Women In Leadership Award."

Reflecting society in 1905, the Rotary organization was limited to male members and remained so officially until 1989, when the Council on Legislation, Rotary's parliament, voted to eliminate the male-only provision, opening up membership to qualified women across the world. However, the forward-thinking Rotary Club of Edina welcomed its first female member, Chrysanne Manoles, a year earlier in 1988. Manoles continues to be active in Rotary.

In Manoles' honor and to celebrate the work of women in the community, the Rotary Club of Edina established an annual women's leadership award in 2008. Previous winners include Dr. Laurel Wills, Ann Byrne, Donna Tilsner, Terrie Rose, Katey Taylor, Ruth Valgemae and Kim Foote.

Nominees cannot be current Rotarians and must live, work or volunteer in Edina. Female nominees must demonstrate Rotary's "Four Way Test" of the things we think, say or do: Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?

To nominate a woman for the prestigious award, submit a one- or two-page letter explaining how the person demonstrates the Four Way Test and what she does in the community. Letters should be sent to Rotary Club of Edina, 4801 W. 50th St., Edina, MN 55424 and must be postmarked by Thursday, April 30.

The 2015 Chrysanne Manoles Women In Leadership Award will be presented at a meeting of the Rotary Club of Edina in May.

Like Rotary on Facebook and Twitter

If you haven't already, go to the **Rotary Club of Edina Facebook page** (www.facebook.com/EdinaRotary) and give it a "Like"! Our Facebook page is a great way to keep up on Club news, as well as share Rotary items with our Facebook friends. We want as many people as possible to see what good work our Club is up to. You can also follow the **Rotary Club of Edina on Twitter @EdinaRotary**.

And while you are on Facebook, visit **Rotary District 5950's Facebook page** (www.facebook.com/Rotary5950) and "Like" them to receive regular posts from the District as well.

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Upcoming Events and Schedule

April 30	Rotary Club of Edina Prospective Member Day , 12:15 to 1:30 p.m., Edina Country Club, members are encouraged to bring someone interested in learning more about Rotary and our club. Lunch is free for all guests who are prospective members. Contact Josh Sprague for more information.	May 17	Pilgrim Center Ice Cream Social , 1 to 3:30 p.m., Colonial Church Fireside Room, 6200 Colonial Way, Edina, second annual open house for the Pilgrim Center for Reconciliation, brief program at 2:45 p.m. For more information call 952-946-6990 or email info@pilgrimcenter.org .
May 2	Feed My Starving Children , 9 to 11 a.m., Chanhassen location, Rotarians, friends, and family are welcome to come and help fill bags of food to send to people around the world. Contact Brad Beard for more info.	May 21	Rotary Club of Edina Women in Leadership Day , 12:15 to 1:30 p.m., Edina Country Club, Chrysanne Manoles Women in Leadership award will be given out. For more information, contact Jennifer Bennerotte.
May 6	Edina Rotary Happy Hour , Vocational Development Group, 5:30 to 7 p.m., The Mezz, Byerly's, 7171 France Ave. S., Edina, meets on the first Wednesday of each month to provide Club members the opportunity to make business connections and learn more about what Rotary is doing in the community. Speaker for the May 6 gathering is San Asato. Contact Kip Peterson for more info.	May 25	Veterans Memorial Dedication ceremony , 10 a.m., Utley Park in Edina, new memorial honoring our community's veterans will be dedicated. Rotary Club of Edina donated \$20,000 to the project.
May 13	Edina Chamber/Rotary Mixer , joint prospective member event for both organizations, 5 to 7 p.m., Pinstripes, 3849 Gallagher Drive, Edina, Rotarians and Chamber members are encouraged to bring someone interested in learning more about these local organizations, appetizers will be served, beverages will be available for purchase. Go to www.edinachamber.com to register. Contact Josh Sprague for more info.	June 3	Edina Rotary Annual Picnic , Bryant Lake Park in Eden Prairie. Details to come.
May 16	Rotary District 5950 Conference , "Calling All Heroes," 9 a.m. to 8 a.m. (two sessions), Radisson Blu and Mall of America, keynote speakers are Mark Rosen (lunch) and Dudley Riggs (dinner), registration deadline is May 12. Register for the conference at www.register5950.com .	June 4	No meeting
May 16	Edina Rotary Spring Parks Clean Up , Wooddale and Utley parks, corner of 50 th and Wooddale in Edina, 9 a.m., all Rotarians are welcome to help out and bring guests, register at www.edinarotary.org . Contact Matt Boockmeier with questions.	June 6–9	Rotary International Convention , Sao Paulo, Brazil.
		June 18	No meeting
		June 18	2015–2016 District Governor Tim Murphy installation ceremony , 6 to 8 p.m., Edina Country Club, dinner honoring incoming District Governor Tim Murphy, and celebrating outgoing DG Jim Nelson, senior active members pay usual \$18, guests and Rotarians from other clubs pay \$35, installation event takes the place of the regular meeting for June 18, so Edina Rotarians with regular memberships have already been charged for this meeting so no additional payment is necessary. Look for an invite in your inbox soon. Registration and payment in advance will be available online. For more information, contact Steve Slyce or Marty Kupper.

Blue is for special Rotary Club of Edina events.

Purple is for District 5950 events.

Orange is for Rotary International events.

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