



THE BARKER

ROTARY CLUB OF EDINA

April 8, 2014 Meeting Assignments

Barker Melinda Inman
Front Desk Barbara Born

Because the **Tuesday, April 8, meeting at 7:30 a.m. at the Edina Country Club is a joint meeting with the Edina Morningside Rotary Club**, all other duties will be handled by EMRC. The EMRC asks that members arrive a few minutes early, so the meeting can begin promptly at 7:30.

Program: Katie Clark Sieben, commissioner of the Minnesota Department of Employment and Economic Development

Menu: Buffet featuring fresh fruit, pastries, oatmeal, buttermilk pancakes, breakfast potatoes, bacon, sausage, and scrambled eggs with cream cheese and chives

Upcoming Events and Schedule

April 8	Joint meeting with EMRC at Edina Country Club featuring Katie Clark Sieben of the Minnesota Department of Employment and Economic Development, 7:30 to 8:30 a.m.
April 10	No meeting
April 17	Committee sign-up for Edina Rotary Fundraiser Gala "Rendez-vous in Paris," Edina Country Club, 12:15 to 1:30 p.m.
April 22	Leadership ethics seminar with Edina High School students at Church of St. Patrick, Edina, 8 a.m. to 3 p.m.
April 24	Vocational Ethics Day, Edina Country Club, 12:15 to 1:30 p.m.
May 2	District 5950 Annual Conference , Radisson Blu Hotel
May 8	Vocational Day , Minneapolis Media Institute, 12:15 to 1:30 p.m., hosted by Paul Peterson

Blue is for special Rotary Club of Edina events.

Purple is for District 5950 events.

Orange is for Rotary International events.

In Review

April 3, 2014

By Dennis Hykes

Edina Rotarians gathered for their usual luncheon meeting on Thursday, April 3, amid worrisome reports of the pending "big storm." Also fearsome was the steady gaze of Club Administrator Jennifer Garske from the back of the room, as she tried to keep all her kids in line. (*Ed. note: never an easy task to keep Rotarians in line!*)

Cutting through all this, **President Steve Slyce** called the meeting to order in his usual friendly fashion. Helping in the meeting, including welcome, check-in, meeting support, and *Barker* editing were **Terry Stevens, Mary Swendsen, Scott Neal, Will Steinke, Andy Finsness, Jennifer Bennerotte, Charlie McGoldrick**, and your writer.

President Steve opened the meeting by mentioning how pleasant it has been for him to be closely associated this year with the annual presentation of Rotary Service Awards, and the City of Edina Volunteer Awards. These award recipients comprise an impressive set of service-minded folk, and are a ready reminder of the plentiful virtues of our Club and our City. Rotary awards will be presented on April 29, and City awards on May 2. See Steve for details.

Following the Invocation and Pledge, we welcomed the following guests and visiting Rotarian:

- Kelly Olson, guest of **Sutton McGraw**
- Stephen Thomas, guest of his father, **Skip Thomas**
- Jodie Jennings (also a prospective member), guest of **Jean Morrison**
- Prospective members **Don Hutchison, Colleen Simpson**, and **Axel Steuer**
- Brad Turner, visiting Rotarian from Los Angeles Number 5 (Brad's tablemates informed him that the forecast of snow was simply a delayed April Fool's joke.)

President Steve relayed greetings, accompanied by a group photo on the screen, from pending District Governor **Tim Murphy**. Tim is in Honduras as part of a Rotary team pursuing a Safe Water Global Grant project.

Back in this country, don't forget the joint Rotary meeting

4801 W. 50th St • Edina, MN 55424
Jennifer Garske, Club Administrator

www.rotary.org

• www.edinarotary.org

• www.rotary5950.org

with the Morningside Club next Tuesday, April 8, at 7:30 a.m. at the Edina Country Club. Accordingly, there is no meeting of Edina Rotary Thursday, April 10.

Steve mentioned a recent article on Rotarian **Ed Bather**. Look for information and links to the story on the Club's Facebook page and website. Steve thanked **Gordy Lewis** for calling the article to his attention.

With a club our size, the induction of a new member is perhaps especially appreciated, as it provides an early opportunity for acquaintance. (Acquaintance itself is an opportunity for service, per the Object of Rotary). **Steve** presented **Michael Stanzak**, who introduced new member **Sue Spalding**. Following the official induction, Sue was immediately asked to give her Classification Talk.

Sue was raised in Spirit Lake, Iowa, where her family owned the Indian Hills Golf Course. Though now fully entrenched in the Minnesota lifestyle, she and her husband still have strong ties to the area. Following significant positions, which Sue held in several non-profits, Sue and her family moved to the Twin Cities in 2001. She is currently CEO of the Alzheimer's Association, with offices in Edina. Her husband is in IT with the McGladrey firm. They have two children and currently live in St. Michael, MN. Sue is interested in art, wine, and sports, among other things. Obviously, a service-minded individual, Sue was previously a member of the Spirit Lake, Iowa, Rotary Club, followed by the Minneapolis-University Rotary Club. Sue has obvious good credentials, and is clearly a quality individual. Welcome Sue!

Our speaker for the day was Jean LaFavor a member of the executive team at HealthEZ. Jean spoke on "Self-funded Health Plans—Rx for Health Reform." Prior to joining HealthEZ, Jean was vice president for Strategic Alliances at First Health. Obviously a knowledgeable professional in her field, Jean led us through an introduction to self-funded employer health plans, their pros and cons, and the special considerations abounding as a result of the Affordable Care Act.

Self-funded health plans have been in place since 1974 and are regulated under ERISA. About 65 percent of employers have some form of self-funding in place for health care. She contends that self-funding permits health-care planning to be viewed as a part of a company's business plan, not as a nuisance obligation outside it. However, self-funding may not be an option if there are particular concerns about fluctuating cash flow, or if an employer is wary about entering into a longer-term commitment.

The phrases "full funding" or "self funding" relate to the underlying funding mechanism required to support an employer's

health-care offering. Within the self-funding field, we were introduced to "specific stop-loss protection," vs. "aggregate stop-loss protection."

In closing, Jean urged employers in the room to examine carefully the realities of their current health-care offerings in the context of the mandates and regulations of the ACA. Though the ACA requirements are changing before our eyes, there are still certain advantages to going with a self-funded health-care plan.

Thankfully, there was not a quiz following Jean's presentation. Rather, she took a number of thoughtful questions from the floor.

Jean was thanked for her presentation and promised a donation in her honor to PolioPlus. **President Steve** then sent us on our way with these words, "Things don't just happen, things are made to happen."

Next meeting: Tuesday, April 8, at 7:30 a.m., at the Edina Country Club, a joint meeting with the Edina Morningside Rotary Club. There is no Edina Rotary meeting on Thursday, April 10.

Checking in with...The Rotary Foundation

Polio Today: there are only three countries that have never stopped transmission of the wild poliovirus: Afghanistan, Nigeria, and Pakistan. Fewer than 250 polio cases were reported worldwide in 2012, which is a 99 percent reduction since the 1980s, when the world saw about 1,000 cases per day. If we don't stay the course, experts say polio could rebound to 10 million cases in the next 40 years.



Contributions to The Rotary Foundation make it possible for the Rotary Club of Edina to transform lives worldwide. Your generous support funds projects in Rotary's six areas of focus: peace and conflict prevention/resolution; disease prevention and treatment; water and sanitation; maternal and child health; basic education and literacy; and economic and community development.

Those of you that have already made your RI contribution, we thank you. If you have made a pledge to the RI Foundation, please remember the RI year ends June 30 and we would appreciate your contribution prior to June 1. If you have made a contribution this year, please consider making a donation to help us meet our RI Foundation goal for the 2013–14 year.

If you have any questions, please contact Will Steinke.

ROTARY YEAR 2013–2014 – OFFICERS AND BOARD OF DIRECTORS

President Steve Slyce
Secretary Ann Platt
Public Relations Doug Johnson
The Rotary Foundation Will Steinke

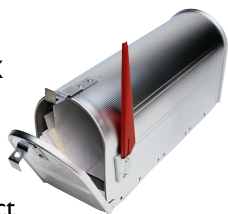
President-Elect Jeff Ohe
Membership (Retention) Michael Stanzak
Community Service (Projects) Tom Bach
Community Service (Grants) Michael Kallas

Past President Scott MacDonald
Membership Mary Hustad
International Service John Flynn
The Rotary Foundation Will Steinke

Treasurer Jennifer Bennerotte
Club Administration Marty Kupper
Youth Service Heather Hansen

Rotary Club of Edina mailbox

On behalf of the Edina Historical Society, I would like to thank the Rotary Club of Edina for approving a \$3,000 grant toward our project to improve historic interpretive signage at Tupa Park. We would like to thank Rotary publicly through our web site, www.edinahistoricalsociety.org and newsletter.



Thank you again! We are excited to move ahead with improving Tupa Park, the home of two of Edina's oldest and most historically significant structures.

Sincerely,
Marci Matson
 Executive Director
 Edina Historical Society

On behalf of the Steve Rummler Hope Foundation, I would like to thank the Rotary Club of Edina for your support of our important project. The funds will be used to advance our mission to heighten awareness of the dilemma of chronic pain and the disease of addiction and to improve the associated care process.

The Steve Rummler Hope Foundation is utilizing the grant from the Rotary Club of Edina to produce a video that will be used to heighten the awareness of the dilemma of chronic pain, the disease of addiction, and the epidemic of prescription drug overdose deaths. The video will include presentations by medical professionals, statistical data emphasizing the magnitude of the problem, and examples of Steve Rummler's personal story of chronic pain, addiction to painkillers, and his death as a result of an accidental overdose. The video will enable the Foundation to reach many audiences because presentations will be able to be made with or without the presence of a board member or doctor. The Foundation will use the video to reach a cross-section of people from all walks of life with its message of hope and vision for change.

Again, thank you so much for your support. Together, our organizations will raise awareness, improve care and save lives.

With gratitude,
Jenny McCourt
 Steve Rummler Hope Foundation
www.SteveRummlerHopeFoundation.org

Thank you so much for The Rotary Club of Edina Foundation's gift of \$1,000 to be used toward a freezer or refrigerator.

As you well know, VEAP is now open for business at the 9600 Service Center! Despite the record-setting frigid first few days, services continued at the new location without a hitch (mostly)! We are very excited about the positive impact the building is having on our ability to serve clients. One of the highlights is that clients seeking food pantry appointments are able to be scheduled within 48 hours and often even the same day. During the month of February, 203,100 pounds of food was distributed, which is approximately 31,000 pounds more than the year prior. All in all, we are pleased with our ability to respond to client needs more quickly and efficiently.

On behalf of all the families and individuals VEAP serves, thank you again for your partnership and support of the Our Next Chapter campaign. Together we are making a difference in the lives of neighbors in our community. Thank you so much for your support!

Sincerely,
Patty Schulz
 Advancement Director
 VEAP

On behalf of all of us at the Little Hospice, please accept our sincere "thank you" to the Rotary Club of Edina for your great generosity in the form of a \$2,500 donation.

As we stated in our application, your contribution will be used to provide a much-needed update to our computer system. We will use your gift to purchase three desktop computers and the necessary software programs. The Little Hospice has been providing care for the terminally ill in this community since 1996, having cared for over 3,300 patients and their families, including four past Edina Rotary presidents and numerous former Edina Rotarians and their families. I am proud that our Club has deemed it appropriate to continue supporting Little Hospice's ministry of caring for the dying.

Again, my sincere appreciation!

With gratitude,
Robert J. Solheim
 Executive Director
 N.C. Little Memorial Hospice

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