



THE BARKER

ROTARY CLUB OF EDINA

Aug. 20, 2015 Meeting Assignments

Front Desk	Les Jones
Front Desk Admin	Jennifer Garske
Greeters	Terry Moore, Ross Peterson & Jim Roberts
Invocation, Pledge, Four-Way Test	Bob Harvey
Introduce Guests	Mike Opitz
The Barker writer	Bob Stehlik
Introduce the Speaker	San Asato
Thank the Speaker	Charlie McGoldrick

Program: Tim Murphy, Edina Rotarian and District 5950 Governor, will speak on Recognition for a Great Club and the Rotary International Strategic Plan—Membership, The Rotary Foundation and Public Image

Menu: Edina Rotary Big Buffet featuring beef stroganoff and walleye fingers

Women of Rotary gathering set for this Thursday, Aug. 20

Come enjoy a relaxing evening of wine and food poolside at the home of Patti Ellingson-Solheim with fellow Women of Rotary this Thursday, Aug. 20, from 6 to 7:30 p.m. Rotarians are encouraged to invite female friends or colleagues that might be interested in learning more about our club.

For more information, contact Shelly Loberg at shelly@edina.org.

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2015

GRANDVIEW
TIRE & AUTO

~ Saturday, Sept. 26, 2015 ~

In review

Aug. 13, 2015

By Michael Stanzak

It was a hot, humid and windy summer day when we were cheerfully met by greeters **Dave Hatzung**, **Shelly Loberg**, **Bob** "sows the seeds" **Stehlik** and **Dan Hare**. **Susan Johnson** and **Bill Carter** enthusiastically manned the front desk with **Audri Schwarz** casually looking over their shoulder offering assistance if necessary.

Our very own **President Jennifer Bennerotte** welcomed us to our weekly meeting. She received a resounding "Yeah baby!" from **Scott MacDonald**.

Wayne Harmon led us in a meaningful invocation pointing out how blessed we are to be able to serve others through Rotary and the great fellowship and camaraderie we enjoy. Wayne then led us in the Pledge of Allegiance and Four-Way Test, after which **Scott MacDonald** asked, "What about #5? Is it fun?"

Ed Padilla, pinch-hitting for **Michael Opitz**, introduced the visiting Rotarians and guests. Visiting Rotarians were: Dave Wendt from the Edina Morningside Rotary Club; Sunny Bhakta of the Lakeville Rotary Club, also a guest of **San Asato**; and Brett Sherman of Clackamas, Oregon, Rotary Club. Brett also brought guest Paul McElrath to the meeting. **Gary Pederson** brought Yeon Ji Park, who is here from South Korea as part of the Rotary New Generations program. She is enjoying a public relations internship. New member **Jim Roberts** brought his friend John Mazzara as a guest. **Joe Christensen** brought Kenny Smith, his new associate and a prospective member who was attending his fourth meeting. Brian Miller, hosted by **Steve Slyce**, attended his sixth meeting and is looking forward to joining our club. Scott Cretzmeyer was **Tim Murphy's** guest and attended his second meeting.

Bob Solheim encouraged everyone to attend the grand opening of the Carl N. Platou Emergency Center addition at Fairview Southdale Hospital on Friday (see photos on page 4). He noted that our club has made a significant contribution and our fellow Rotarian Brad Beard would love to see us there.

Continued on next page

4801 W. 50th St • Edina, MN 55424
Jennifer Garske, Club Administrator

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Continued from previous page

Mary Swendsen, Community Service—Local Projects director, then mentioned two projects our club participated in last year. She thanked and recognized those Rotarians who helped with the VEAP lunch-packing programs. Several times last year Rotarians gathered on a Thursday night to pack lunches for children who might not otherwise have a healthy lunch to eat over the weekend. Mary then explained that several Rotarians went to Creek Valley Elementary last year and read the book *Andy & Elmer's Apple Dumpling Adventure* to third-graders. The book tells a story that utilizes the Rotary Four-Way Test. The Rotarians also baked apple dumplings for the students. Mary asked for Rotarians to volunteer for both projects this fall.

Rotarian **Don Hutchison**, who lived in eight different states before returning back to Minnesota, introduced our guest speaker Tom Chorske. Tom played hockey at Southwest High School and was named Mr. Hockey as the state's most outstanding high school player in 1985. He was drafted by the Montreal Canadiens sixteenth overall in the 1985 NHL Entry Draft. After being drafted, Tom played four seasons for the University of Minnesota before starting his professional career. It did not work out well in Montreal and Tom said getting traded to New Jersey was like a breath of fresh air.

Tom then told us of the evolution of taking a run of the mill hockey team to a championship team winning the Stanley Cup. He said it started with the coach, Jacques Lemaire, who shared a set of values and goals that he rolled into a system on how the team was going to play on the ice. The entire team had the goal of winning the Stanley Cup and they were all on the same page. That built trust and camaraderie with shared goals and they were committed to each other.

Tom said it is most important getting the culture and environment right. If a star player is only concerned about themselves, then he can be a cancer to the team. True leadership is all about serving others. He said there is no human relations department on an NHL hockey team. If someone challenges you, or swears at you, it might result in a fight. Yet, it is a fascinating way to deal with internal issues and the fastest way to resolution. Tom explained that every player on a team has a role and is part of the process and part of the team. He said it was the healthy culture and "team process" that allowed his team to upset the Detroit Red Wings in four straight games. Tom shared that it is critical to have a core group of leaders who act as culture carriers. If there is no core group, too much change can disrupt the culture. He said that whether it is in pro sports, Rotary or business, it is up to the leaders to coach people up to accept the culture.


Tom was asked about specialization in sports at a younger and younger age in children today. He commented that he played quarterback in high school and he is not a fan of specialization at a young age. He said that the muscles someone uses to play tennis are much different than football or hockey and that helps to become a better athlete.

Mike Kallas thanked Tom for his talk and explained that our club was going to donate a book in his name to Edina Schools.

President Bennerotte closed the meeting with a quote from the great Wayne Gretzky: "You miss 100 percent of the shots you never take."

Silent Auction Pick of the Week COULD BE FROM YOU!

With only three weeks left until the Silent Auction donation cut-off date, now is the time to make sure you get your donation(s) in. Whether it is a personal donation, a donation from your business, or a donation from someone you have asked to contribute, we have less than a month to get these donations in.


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We are about 20 percent of the way to our donation goal, but excited about the verbal commitments that have been made. The Silent Auction will be a great success if we can reach our goal and it will only be completed due to the effort of all of you. (Yes, you, reading this right now!) Thank you to all those have donated so far and please do not hesitate to reach out to one of the committee members if you have a donation or idea for the Silent Auction. The Edina Rotary Foundation Fundraiser & Gala is Saturday, Sept. 26.

For anyone wishing to donate to the Silent Auction, please contact Royce Pavelka at rpavelka@cbcgriffin.com or 952-270-2754.

ROTARY YEAR 2015–2016 — OFFICERS AND BOARD OF DIRECTORS

President **Jennifer Bennerotte**
Secretary **John Flynn**

Membership—Recruitment **Josh Sprague**
Community Service—Local Funding **Keith Benson**

President-Elect **Ann Platt**
Club Service **Barbara Born**

Membership—Retention **Ken Andersen**

Past President **Jeff Ohe**
Public Image **Mark Jessen**

Youth Service **Sam Thompson**
Community Service—Projects **Mary Swendsen**

Treasurer **San Asato**

The Rotary Foundation **Sue Spalding**
International Service **Gary Pedersen**



New emergency center dedicated Aug. 14

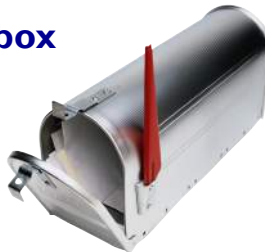
Rotary Club of Edina members were invited last Friday, Aug. 14, to attend the ribbon cutting for the new Carl N. Platou Emergency Center at Fairview Southdale Hospital in Edina. Rotarian Brad Beard (below), regional president of the South Region at Fairview Health Services, spoke before a crowd that braved the heat to dedicate the new space. Area Rotary clubs came together to donate funds for the new triage lobby desk. Our club donated \$25,000 to the Emergency Center as the 2014–2015 Signature Project, adding funds to donations from the Eden Prairie Noon Rotary Club, Edina Morningside Rotary Club, Bloomington Noon Rotary Club, Eden Prairie A.M. Rotary Club, Bloomington Daymakers Rotary Club, Minneapolis South Rotary Club, and the Rotary Club of Richfield. Edina Rotarians in attendance included (above) Bob Gubrud, Bob Solehim, Patti Ellingson-Solheim, Mike Kallas, and others.



Rotary Club of Edina mailbox

Thank you so much for all the wonderful donations through the clothing drive. You all did such a great job and I know many veterans will benefit from it. Your service to our veterans is so appreciated!

Sincerely,
Cindy Larson
Minnesota Assistance Council for Veterans



Meet one of our new members...

In the spirit of getting to know our new members, The Barker will feature a profile and photo of new members periodically. This week, we meet:

Name: Jim Roberts
Classification: Aviation
(A320 Captain, Delta Airlines)
What was your first job? Air Traffic Controller
Who was your first role model and why? Ronald Reagan (liked his positive attitude)



Why did you want to join Rotary? I joined Rotary in order to stay involved in the community as our family grows up.

What do you like best about being part of the Rotary Club of Edina? I have really enjoyed feeling so welcome by Edina Rotary. The feeling is very comfortable.

What one piece of advice do you offer other business leaders? I like to promote treating others exactly the same way I would like to be treated.

Upcoming Events and Schedule

Aug. 20

Women of Rotary event, 4901 Lantana Lane, Edina, 6 to 7:30 p.m., calling all female Rotarians! The Women of Rotary will gather at Patti Ellingson-Solheim's home for wine and appetizers by the pool. Invite any female friends or colleagues that are interested in learning more about Rotary. For more info contact Shelly Loberg.

Sept. 2

Edina Rotary Happy Hour, Vocational Development Group, 5:30 to 7 p.m., The Mezz, Byerly's, 7171 France Ave. S., Edina, gathering is to provide Club members the opportunity to make business connections and learn more about what Rotary is doing in the community. EMRC member Sheila Carrington of Edina ABC will be the speaker at the event. Contact Kip Peterson for more info.

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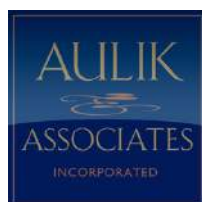
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Saturday, Sept. 26, 2015 — Metropolitan Ballroom & Clubroom, Golden Valley

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