

EDINA

MINNESOTA DENVER 1900 USA FOUNDED 1917



THE BARKER

ROTARY CLUB OF EDINA

Aug. 6, 2015 Meeting Assignments

Front Desk	Rick Burrock
Front Desk Admin	Jennifer Garske
Greeters	Ed Padilla & Dan Hennen
Invocation,	
Four-Way Test, Pledge	Hal Harris
Introduce Guests	Jeff Ohe
<i>The Barker</i> writer	Josh Sprague
Introduce the Speaker	Kris Maser
Thank the Speaker	Ron Kalich

Program: Jim Eppel, president and CEO of UCare, "Healthcare 2015: Where Are We, How We Got Here, and What Do We Need to Do About It"

Menu: Coconut shrimp or Cobb salad

Rotary cocktail party to be held before the Torchlight Concert Sunday, Aug. 9

Rotary Club of Edina members and a guest are invited to the Torchlight Concert, held in conjunction with Lighthouse Night, at Centennial Plaza and Maetzold Amphitheater in Edina Sunday, Aug. 9. The club is sponsoring a pre-event cocktail party starting at 5 p.m. at the Macaroni Grill, 7651 France Ave. S., Edina, featuring free hors d'oeuvres and a cash bar. The restaurant will give us great, happy-hour pricing on the drinks, and there will be a variety of appetizers to enjoy. This convenient location means that parking in or under the ramp near the restaurant allows easy access to Centennial Lakes Plaza, as well as close proximity to the amphitheater.

Starting at 6 p.m., there will be an array of things to see at the plaza including remote-controlled boats lighting up the water throughout the night as the Edina Model Yacht Club (EMYC) holds their Lighthouse Night. At approximately 7:45 p.m. the Torchlight Concert Promenade will begin with the Sousa Fifes & Drums proceeding to the Maetzold Amphitheater in preparation for the much-anticipated 8:30 p.m. performance of the First John Phillip Sousa Memorial Band.

To register for the cocktail party go to www.edinarotary.org. For more information, contact Membership-Retention Director Ken Andersen.

Rotary happy hour is tonight, Aug. 5, at 5:30 p.m. at Byerlys

The next meeting of the Vocational Development Group will be tonight, **Wednesday, Aug. 5, beginning at 5:30 p.m.** at "The Mezz," located upstairs in the new Byerly's at 7171 France Ave. S. in Edina. The event will feature a short social period, with a "formal" program beginning at 6 p.m. April's featured presenter will be **Mary Younggren**. She will speak about "Millennial Magic: Navigating Generations in the Workplace." For more information, contact Kip Peterson.

In review

July 30, 2015

By Bob Solheim

On a beautiful summer afternoon a double header was played at the Rotary Club of Edina: Prospective Member Day and Perfect Attendance Award Day. Always a big hit, **President Jennifer Bennerotte** stepped to the plate and hit a home run once again. Batting 1,000, she pitched solid information and made no errors. With her opening comments, she covered all of the bases, threw none of us a curve, even fielded some good natured kidding from the peanut gallery—didn't have to throw anybody out, although some comments came out of left field. Jennifer recognized some heavy hitters at the meeting who were in a league of their own—including Mayor Jim Hovland—they were the players who covered all the Rotary bases, leading off with the greeters and the game ending with **Jones** batting cleanup!

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~ Saturday, Sept. 26, 2015 ~

4801 W. 50th St • Edina, MN 55424
Jennifer Garske, Club Administrator

www.rotary.org • www.edinarotary.org • www.rotary5950.org

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And so **Jennifer** opened our meeting by officially introducing and thanking our greeters for the day: **Jody Kern, Mike Opitz** and **Libby Schmit**, with special assistance from **Josh Sprague** and **Mike Eckert**. She assured us the front desk was in capable hands with **Ann Platt, Deirdre Kvale** and **Marty Kupper** in charge, thanking everyone with her usual warmth and appreciation for their service and reminding us **Les Jones** would thank the speaker at 1:25 p.m.

Jennifer directed our attention to the screen displaying the handsome faces of five Rotarians who have each been members of Edina Rotary for over 50 years: **Lloyd Pearson, Frank Cardarelle, Jack Braun, Dr. Arthur Rouner** and **Don Erickson**. A strong round of applause was offered for these special men who are an inspiration to us all. She gleefully informed us that as of this year she has wisely spent 25 percent of her entire life as a Rotarian!

Heather Hansen delivered a thoughtful and inspiring invocation reminding us of the importance of love, respect and serving others, followed by leading our club in reciting the Pledge of Allegiance and the Four-Way Test.

Jennifer acknowledged the following Rotarians who brought guests to this meeting, asking them to introduce their guests: **Wooj Byun** had four guests (three of whom involved with the filming of a South Korean documentary), **Josh Sprague** had four guests, and one guest each for **Libby Schmit, Sam Thompson, Brad Hepp, Joe Christensen, Jody Kern, Steve Slyce, John Buttolph, Bill Milota, Harry Weingartner** and **President Jennifer Bennerotte**. Mayor Jim Hovland was the only visiting Rotarian.

Ken Andersen invited all of us to join Edina Rotary for a cocktail party before the Torchlight Concert/Lighthouse Night at Centennial Plaza on Sunday, Aug. 9. Touted as Edina's most anticipated event of the summer, he encouraged us to meet at 5 p.m. at the Macaroni Grill and enjoy free hors d'oeuvres sponsored by our club. At about 7:45 p.m. the Concert Promenade begins with the Sousa Fifes and Drums marching to the Amphitheater in preparation for the 8:30 p.m. performance of the John Phillips Sousa Memorial Band! It sounds like a great event and we can register to attend by logging in to the "Member Area" at www.EdinaRotary.org and going to "Events"!

Rick Carlson informed us of an Alzheimer's Association walk to raise funds for this important organization. It takes place on Sept. 26, with registration at 7:30 a.m., the ceremony and walk at 9 a.m. It is only a three-mile walk and you can take a shortcut that results in it being only a one-miler. This all takes place at the



(Left to right) **Jon Barnett** accepts his 24th consecutive Perfect Attendance Award from **Michael Stanzak** and **Josh Sprague** at the July 30 meeting. More than 40 Rotarians were recognized for Perfect Attendance Awards for the 2014–2015 Rotary year.

Target Center. **Rick** encouraged us to donate and walk, or just donate and don't walk, but that all funds raised through Walk to End Alzheimer's further the care, support and research efforts of the Alzheimer's Association.

In honor of Perfect Attendance Day, **Jennifer** proudly spoke about the importance of good attendance and that today we were celebrating people who exceeded "good attendance" with "perfect attendance" for the 2014–2015 Rotary year. She applauded **Past President Jeff Ohe's** leadership last year, stating the great attendance was because of that leadership and also a reflection of our membership recruitment and retention efforts, quality speakers and our social activities. **Josh Sprague** and **Michael Stanzak** helped award the certificates to the recipients.

(**Matt Boockmeier** spoke out for a Point of Order, requesting an internal audit of these findings of perfect attendance—denied—certificates awarded.)

Next, **Jennifer** introduced us to **Bill Milota**, a former 17-year member of our club who was originally sponsored by John Walsh, and now sponsored by **David Hatzung**. He offered his classification talk by entertaining and informing us about his world in the most creative ways. Born in Chicago, Bill had a fascinating childhood, even ventured into the trucking industry at a very early age, attended the U of M where he was on the swim team—his PowerPoint showed him bravely and briefly sporting a '60s-era Speedo. He worked his way through school as a sand miner working in storm sewer tunnels! A successful education and

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ROTARY YEAR 2015–2016 — OFFICERS AND BOARD OF DIRECTORS

President **Jennifer Bennerotte**
Secretary **John Flynn**
Membership—Recruitment **Josh Sprague**
Community Service—Local Funding **Keith Benson**

President-Elect **Ann Platt**
Club Service **Barbara Born**
Membership—Retention **Ken Andersen**

Past President **Jeff Ohe**
Public Image **Mark Jessen**
Youth Service **Sam Thompson**
Community Service—Projects **Mary Swendsen**

Treasurer **San Asato**
The Rotary Foundation **Sue Spalding**
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degree in law wasn't enough for Bill and he became an actor and male model for several organizations, including Fingerhut, Nordic Track and the Wall Street Journal. Bill has been active in more business pursuits and served on more boards of directors than one could possibly imagine. He is an accomplished tennis player, humorist and enjoys relaxing aboard a 36' sailing vessel he has on Lake Superior. He said his greatest life accomplishment was marrying his lovely wife, Kathy, who was present to support this amazing presentation! He is also backed by three children and numerous grandchildren. Thanks, Bill. Great to have you back!

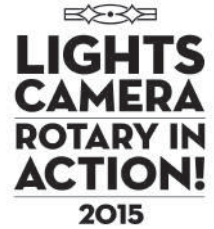
The clock struck 1 p.m. and **Jennifer** brought **Ken Andersen** to the podium to introduce our guest speaker. She told us that Ken and his wife co-founded the Minnetonka JC's organization, that he is a former accountant now working in real estate, and that his favorite past time is dancing. Currently Ken is director of member retention for the club. Ken introduced *Star Tribune* restaurant critic Rick Nelson as our program speaker, someone who recently gave up his anonymity as an undercover restaurant reviewer, allowing the public to know what he looked like and if they were eating at the same restaurant as him.

Mr. Rick Nelson began his talk with us by pointing out the humor he felt was present for him to have a master's degree in marketing from the University of Minnesota and finding himself in a career as a restaurant critic, working for over 15 years with the Minneapolis *Star Tribune*, with absolutely no journalism training or experience. He has thoroughly enjoyed being a food writer these years and takes very seriously the responsibility of reporting accurately and fairly on what he experiences in restaurants. He said some 300,000 potential readers of his work are depending on him to provide useful information. Rick fielded a number of good questions from the membership. We learned that he doesn't "clean his plate," because he eats too many meals in a day for "work," and seldom, if ever, takes food home with him. He said he recognizes how very difficult it is to run a restaurant successfully for a period of years in this market, and feels bad when he must report on a negative experiences from some that are working hard but not providing excellent food/service. He said he likes the food truck concept and thinks the State Fair could benefit from what they have to offer. That several of the food trucks have started small like that and sprouted into successful restaurants. He said some of his favorite restaurants are Restaurant Alma, Birchwood Café (Seward neighborhood), Al's Breakfast, Spoon and Stable, and Bachelor Farmer.

Les Jones respectfully thanked Rick for his interesting presentation, informing him of Rotary's work in the world and that a gift of a book would be provided in his honor to a young person in our community.

Silent Auction Pick of the Week! DINNER WITH RICK NELSON

The Silent Auction Committee is thrilled to announce that *Star Tribune* restaurant critic Rick Nelson has donated a dinner for two with him at an area restaurant as a Silent Auction item for the 2015 Edina Rotary Foundation Fundraiser & Gala!



Rick Nelson was the program speaker at the July 30 Rotary meeting. He has been a food writer with the *Star Tribune* for more than 15 years.

For anyone wishing to donate to the Silent Auction, please contact Royce Pavelka at rpavelka@cbcgriffin.com or 952-270-2754.

Rotarians invited to Fairview Southdale Emergency Center dedication Aug. 14

Rotary Club of Edina members are invited to the ribbon-cutting ceremony for the new emergency center at Fairview Southdale Hospital Friday, Aug. 14. The Carl N. Platou Emergency Center will be dedicated in a ceremony from 11 a.m. to 1 p.m. at the hospital, 6401 France Ave., Edina. There will be a VIP section at the event for Rotarians. The Rotary Club of Edina, along with other area Rotary clubs, donated funds for the state-of-the-art emergency center. This was the Signature Project for the 2014–2015 Rotary year for our club. Join fellow Rotarians and community members in helping Fairview Southdale Hospital celebrate 50 years in the community with this new addition to the hospital. To RSVP for the event, call 612-672-4956 or email Inguye13@fairview.org.

In Memoriam...

We are sad to announce that Rotarian Bob Perkins' son-in-law Steve Zilmer, 58, passed away July 31. He is survived by his wife, Carol (Perkins) Zilmer. He died under hospice care at their home in Arden Hills from pancreatic cancer. Please keep Bob and his family in your thoughts and prayers.

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Saturday, Sept. 26, 2015 — Metropolitan Ballroom & Clubroom, Golden Valley

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