



THE BARKER

ROTARY CLUB OF EDINA

Feb. 19, 2015 Meeting Assignments

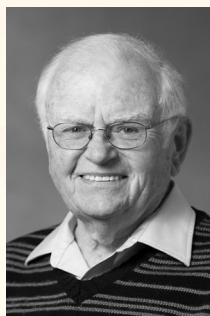
Greeters	Brad Hepp, Bob Hildreth & Steve Buettner
Front Desk	Mike Kallas
Invocation	Rick Carlson
Guest Introductions	John MacLennan
Barker	Scott Tankenoff
Thank the Speaker	Will Steinke

Program: Richard Lett, "Motivation, Leadership, and Teamwork: Lessons and Reflections From a Life Observing World Leaders"

Menu: Edina Rotary Big Buffet featuring grilled hamburgers and chicken breasts

Working together: Rotary project helps families in need

Recently, Rotary Club of Edina member Dan Hallberg had a hand in helping another area Rotary Club develop a program that puts bread into the hands of families in need. Hallberg came up with the idea of Lakewinds Cooperative donating unsold bread to a local church, where it is available for families coming for the Loaves and Fishes evening meal. Hallberg's time spent volunteering for VEAP led to his idea for a new way local families could receive bread to take home, and he worked with the Richfield Rotary Club to make it happen. Rotary service in action!



For the full story on Rotarians working together to put bread on the tables that need it most, go to the story at www.murphynewsservice.org/?p=2089, "Unsold Bread Helps Families in Need."

And for an update on our Club's "Moses Miracle," see page 3 of this week's Barker. For new Rotary Club of Edina members, the story of Moses is a perfect example of the great things that can happen when you are dedicated to "Service Above Self."

In Review

Feb. 12, 2015

By John Buttolph

O frabjous day, calloo callay! Why would anyone leave winter in California behind in favor of spending the "eternal" season (and all others) in the New North? I'll get back to you on that in July.

Arriving to Rotary on a blustery day from the wilds of Edina into the warm embrace of the ECC, we were greeted by **Joe Hayes**, **Mark Hegman**, and **Mike Kallas**, whose genial warmth put us in mind of a cup of hot soup in our favorite cabin. Guests and nascent members were checked in at the Front Desk by **Dan Hallberg**, tenderly supported by **Audri Schwarz**.

As **President Jeff Ohe** assumed the podium, having returned none the worse (Hmmm, did we detect a slight hitch in his step?) from a retreat in Colorado with his closest spiritual advisors, our thoughts returned wistfully to our previous Rotary meeting under the able (no, inspired!) leadership of **President-Elect Jennifer Bennerotte**, whose vigorous clanking of the gong certainly augers well.

Jeff reminded us that this being World Understanding Month, Rotary contributes to peace in the world through our support of Peace Centers, where each year, 100 elite scholars receive fully funded Rotary Fellowships to learn how to work with peoples and governments to overcome mistrust and resolve conflicts. Today, more than 900 Peace Scholars working through agencies and NGOs are engaged—because of your support—in making life safer and more secure for millions.

In a thoughtful and passionate invocation, **Arthur Rouner** honored Abraham Lincoln (on his birthday) and reminded us of President Lincoln's courage in maintaining "one nation, under God," and his staunch refusal to allow social and political divisions to sunder our union. A timely message. Thank you Art.

Word of our splendid three-salad lunch must have gotten out early—how else to explain the presence of these esteemed guests—welcomed by **Steve Slyce** in his best Harvard crimson style: Julie Peterson, guest of husband **Paul Peterson**; Quinton Moore, guest of **Michael Stanzak**; Victoria Tomiz, guest of **Mary Younggren**; Hugh Hadlund, guest of **Brad Hepp**; David McElroy, guest of **Skip Thomas**; Susan Gyorfi, guest of **Dr. Tim Fargo**; and three guests introduced by **Mike Opitz**: Chris Claus, Terry Froelich, and Gordy Doggett.

4801 W. 50th St • Edina, MN 55424
Jennifer Garske, Club Administrator

www.rotary.org

• www.edinarotary.org

• www.rotary5950.org

Those in attendance were privileged to recognize **Bob Stehlik**, our Club's president from 2002–2003, for his contribution of \$10,000 to The Rotary Foundation. Bob, your example shines brightly in the #1 Club in the Universe!



Rotarian Bob Stehlik was honored at the Feb. 12 meeting for his \$10,000 donation to The Rotary Foundation. Here he accepts recognition from President Jeff Ohe.

Joe Graca followed with his classification talk, in which he described the life path that led him out from Golden Valley, into a landscaping business, rough-necking in Wyoming, 10 years in Florida, and his ultimate return to the North and his career at Marketplace Mortgage. He spoke movingly of his son, whose terminal illness brought the love of friends and family deeply into Joe's heart. Joe also described having one of the more interesting hobbies your writer has ever come across—"cooking his wife and friends." [Joe, did you forget to mention your years in Borneo?] Perhaps the answer lies in an omitted preposition. Welcome Joe, you are clearly our kind of guy.

Next, **Jody Kern** came to the podium and briefly assumed the mantle of authority to introduce our speaker, **Thom Winninger**. First though, Jody laughingly disclosed that **President Ohe** had determined that Jody's bedside reading was not appropriate to share with our Club—too risqué! For heaven's sake, what will we all think Ms. Kern must be reading?

Regardless, her introductory remarks highlighted **Thom's** service during 34 years as a Rotary member, his authorship of seven books, and his remarkable record of keynoting upwards of 100 events a year.

Thom began with a story about Kodak and a conversation with Kodak's president, "Mr. Fisher," in which Thom helped Mr. Fisher

to understand that Kodak's purpose was higher than selling film. In fact, it was preserving memories. Your purpose, [be you corporate person or traditional type of person (with a beating heart)] is what you define in what you do that relates what you do to a higher purpose. A company must ask itself—"What is our customer's highest need?" That then becomes the highest purpose of the organization, and Thom's calling has been to help companies identify their purpose.

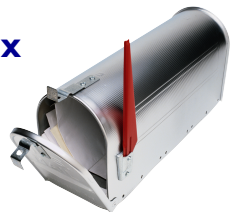
Thom described his own particular gift as "unpacking the obvious." Examples included his experiences with Toro and John Deere. Toro does not "sell lawnmowers;" Toro sells the experience of maintaining a beautiful yard whilst riding atop a safe and practical alternative to a Harley. The key point is not what a company thinks it's selling. It's what a customer thinks he/she is buying. That is what drives the true value to leadership—unpacking the obvious.

Your writer is convinced that **Thom's** talk included a great deal more substance than will be recounted in these notes, for two reasons: the pace of Thom's delivery (warp speed talker) and the degree to which your writer was himself engrossed by the content. Those who attended will empathize.

Bob Stehlik thanked **Thom** for a rousing good talk. **President Ohe** concluded the meeting with remarks that included a reference to Rotary as the essence of the golden rule in action. What a blessing Rotary is to the world, and each of us members is making a unique and precious contribution.

Rotary Club of Edina mailbox

Augsburg College educates students to be informed citizens, thoughtful stewards, critical thinkers, and responsible leaders.



Thank you for making a difference in the future of Augsburg College [with a donation to the Ronholm Scholarship in memory of Ellen M. Golliet, mother of Mary Younggren].

Thank you!

Kevin Healey
Director of Advancement Services
Augsburg College

Like Rotary on Facebook!

Go to the **Rotary Club of Edina Facebook page** (www.facebook.com/EdinaRotary) and give it a "Like"! Keep up with Club events including program speakers by following the Club's Facebook page.

ROTARY YEAR 2014–2015 — OFFICERS AND BOARD OF DIRECTORS

President **Jeff Ohe**
Secretary **San Asato**
Membership (Recruitment) **Josh Sprague**

President-Elect **Jennifer Bennerotte**
Club Service **Barbara Born**
Membership (Retention) **Michael Stanzak**
Community Service (Grants) **Michael Kallas**

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Treasurer **Ann Platt**
The Rotary Foundation **Will Steinke**
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Rotary Service in Action: An Update on 'The Moses Miracle'

It was 2007, and a group had traveled to Africa to see the potential for a water and sanitation project.

Standing outside a youth center in the Mathare Valley Slum (Nairobi, Kenya) at the end of a busy day, I encountered a tattered, barefoot boy about 3 years old, who longed to be my friend. He stared at me—first with one eye and then the other (never with both because when one focused, the other turned white and rolled toward his nose).

Ours was a short encounter and when our driver said it was time to leave, I looked out the window of the van and watched as my little friend, longing to leave, disappeared in the crowd of children arriving from school.



Moses and Rotarian Tim Murphy pose for a photo in Nairobi, Kenya, last week. Tim is visiting Kenya and Uganda on a Rotary trip, and stopped to see Moses.

A year later, I returned to the same place. I looked for my friend, but he was nowhere in sight. I feared the worst. Suddenly, running toward the youth center with other school children, this little boy now appeared in shoes/socks and a school uniform. I rejoiced that I'd found him and made a commitment to tell others about this young lad who, like many of his neighbors, had benefitted from our Club's water/sanitation project.

As the story spread, one day Charlie Barer (fellow Club member and ophthalmologist) leaned over to me and said, "Why don't we fix his eyes?" It brought tears to my eyes, and a motivation to see if we could find this child. David Waithaka identified him as Moses, the child of his sister who lived in the slums. Quickly, many Rotarians and other members of the community rallied to secure airfare, an eye surgeon, hospital operating room, nurses, and translators. Tim Murphy, who had planned two successive trips with a nine-day stay in the United States in between, worked with Moses' family to get him registered, as well as his mother, and secure passports. Three days after Moses arrived, he underwent successful surgery with Dr. Jafar Hassan, a partner of Charlie's and a leading specialist in strabismus.

During the remaining six days, Moses received dental care from a local Kenyan American pediatric dentist, Rotarian Angela Wandera (Rotary Club of Eden Prairie AM); lived the life of a suburban child; won the hearts of many; and was featured in the media five times—the genesis of the term "The Moses Miracle."

Six months later at our club's annual Fundraiser, Paul Mooty spearheaded a fundraising effort to send Moses to school. Enough money was raised to fund his education through high school.

Moses attends the Green Garden School, a Christian-based school in Kikuyu, Kenya. Each time a Rotarian visits Nairobi, we ask them to visit the school and check on Moses' progress. Our young man (now 9) is growing and maturing—an opportunity that would not have been possible without surgery for, as Dr. Wandera said, "In Kenya, he would have been an outcast because of his eyes." Now, he turns heads with his witty personality, his artistic abilities, his athletic prowess, and his academics.

Moses' is a true story of deliverance and an example of what it means when Rotarians claim our motto, "Service Above Self!"

—Sandy Schley

Upcoming Events and Schedule

- | | |
|---------|--|
| March 4 | Edina Rotary Happy Hour , Vocational Development Group, 5:30 to 7 p.m., The Mezz, Byerly's, 7171 France Ave. S., Edina, meets on the first Wednesday of each month to provide Club members the opportunity to make business connections and learn more about what Rotary is doing in the community. Speaker for the March 4 gathering is Gary Aulik. Contact Kip Peterson for more information. |
| April 7 | Joint meeting with EMRC , 7:15 a.m., Edina Country Club. |
| April 9 | No meeting |
| April 9 | Jeremiah House dinner , 4 to 7 p.m., 1510 Laurel Ave., Minneapolis, four to six volunteers are needed to help with meal the families at Jeremiah House. Contact Mike Eckert for info. |

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Meet our new member...

In the spirit of getting to know our new members, the Barker will feature a profile and photo of new members periodically. This week, we meet:

Name: Royce Pavelka

Classification: Commercial Real Estate

What was your first job? Caddy at Interlachen Country Club

Who was your first role model and why? To be honest, I remember in second grade writing my first paper on who my role model was. I chose my favorite wide receiver, Cris Carter, because he made catches that seemed impossible.

Why did you want to join Rotary? My dad has been a Rotarian for over 30 years. I never asked many questions about Rotary or even knew what he did at his lunch meetings. But when I began my new career, I wanted to find a way to give back and be part of a group of business men and women who share the goal of bettering their immediate community. It was at this point that I asked my dad what Rotary actually was about and I had to see for myself. To find such a large group of people dedicated to "Service Above Self" made me immediately realize I needed to join and see how I could help.

What do you like best about being part of the Rotary Club of Edina? Every Thursday, no matter what else is going on in my week, I know I get to spend a couple hours around people who inspire me and learn more about how I can take part in making the world a better place. The relationships I have experienced are authentic and everyone I meet is excited to work alongside each other to accomplish shared goals. I look forward to building more relationships, giving back to the community, and to see how I will be used within this club!

What one piece of advice do you offer other business leaders? People are what matter. Building genuine relationships is the key to a successful life. We can make all the plans in the world, but when life gets real and plans fall apart you are only left with the people you have surrounded yourself with. Be there for others and they will be there for you!



Help Solve a Rotary Mystery: The Missing Black Sport Coat

If you wore a men's black sport coat to a Rotary meeting within the last few months, please read on! A member of our Club has realized that the sport coat hanging in his closet for the last few months—likely way back when warmer weather allowed a sport coat to be worn outside without achieving frostbite—is not his! We've deduced that the coat was likely placed on the back of a chair at a meeting, and another Rotarian at the meeting must have done the same thing with his black sport coat, because the coats were accidentally picked up by the wrong members and swapped.

The jacket that might be yours is a black Hugo Boss men's sport coat. There is no size label, but it is likely a 40 or 42 regular. There is a Rotary pin on the left lapel. And (another clue!) in one of the

pockets was a ticket stub for "Scooby-Doo Live" in Atlanta, GA, from Saturday, March 29, 2014. This jacket is in the hands of Club Service Director Barbara Born, our very own Rotary Sherlock Holmes, just waiting to find its rightful home when this mystery is solved!

If the description of the found sport coat rings a bell, please check your closet and see if instead of the aforementioned sport coat, you have a black sport coat that is size 44 long, and also has a Rotary pin on the lapel. The brand of the missing coat is likely Calvin Klein or Haggard.

If you find you were part of the inadvertent sport coat swap, please contact Barbara at bjborn@gmail.com and she'll broker an exchange. Thanks for your help in getting these poor coats back to their rightful owners!

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