

THE BARKER

ROTARY CLUB OF EDINA

Feb. 5, 2015 Meeting Assignments

Greeters Amir Gharbi & Leann Stessman

Front Desk John Flynn
Invocation David Clynes
Guest Introductions Gordy Lewis
Barker Nate Wenner
Thank the Speaker Michael Stanzak

Program: Professor David Schultz, "American Politics in a Post-Baby Boomer Era?"

Menu: Meatloaf with cheddar mashed potatoes or spicy

shrimp mandarin salad

Rotary Vocational Development Group meets tonight at Byerly's

The next meeting of the Vocational Development Group will be tonight, **Wednesday**, **Feb. 4**, **beginning at 5:30 p.m.** at "The Mezz," located upstairs in the new Byerly's at 7171 France Ave. S. in Edina. Access The Mezz from the entrance closest to France Avenue (SW corner of the store). Wine and craft beer is available at your own cost. Food is available for purchase from the Byerly's deli.

The event will feature a short social period, with a "formal" program beginning at 6 p.m. Each person will have a brief opportunity to introduce themselves and make new connections. February's featured presenter will be **Sam Thompson** who will have 15 minutes to share information that is relevant to his profession, followed by a short Q&A period. The meeting will conclude no later than 7 p.m.

We hope you will join us. Please feel free to extend an invitation to prospective members, as well as members from other clubs.

The Vocational Development Group meets on the first Wednesday of each month. All Rotarians are welcome. Go to www.edinarotary.org for more information.

-Kip Peterson

In Review

Jan. 29, 2015

By Leann Stessman

Jeff Ohe opened the meeting by reminding us of the fun annual bowling event Saturday, Jan. 31, at Tuttle's. The front desk was handled by Nate Wenner and Audri Schwarz. Greeters were Bob Harvey, Amir Gharbi, and Larry Doty.

Visiting Rotarian Tom Huberty, from Club #9, informed us about the 2015 Rotary District Conference May 16, "Rotarians are Heroes in Our Own Community." To celebrate our fellow heroes, bring children, parents, spouses, and guests to the biggest Rotary celebration of the year held at the Mall of America.

John Vandermyde was visiting from City of Lakes Rotary Club. John, along with Sheri Blindt from Common Hope, wanted to thank us for our sponsorship to promote hope and opportunity in Guatemala. Our sponsorship sent school supplies to children in Guatemala. Without partnerships such as this, the average student only attends school for approximately three to four years.

There were several guests that attended the Prospective Member Day meeting:

- Michael Mobley, guest of Kenneth Andersen
- Stephen Thomas, guest of Skip Thomas
- David McElroy , guest of Skip Thomas
- Denise Nelson, guest of Josh Sprague
- Zach Sameressig, guest of Josh Sprague
- Mark Stehlik, guest of Bob Stehlik
- Doug Anderson, guest of Luther Amundson
- Mark Faris, guest of **Heather Hansen**
- Erin Sontowski, guest of **Tim Fargo**
- Dan Hare, guest of Mitch Robinson
- Bob Zagaros, guest of Ann Platt
- Dave Bell, guest of Larry Doty
- Jason Fischer, guest of Tim Murphy
- Steve Caspers, guest of Tim Murphy
- Ryan Browning, guest of Jennifer Bennerotte
- Katie Bisek, guest of Jennifer Bennerotte
- David Lindman, guest of Jennifer Bennerotte
- Tim Magnuson, guest of Sutton McGraw
- Jake Thomas, guest of Gerry Norton

4801 W. 50th St • Edina, MN 55424 Jennifer Garske, Club Administrator

- Terry Moore, guest of Barbara Born
- Greg Stauffer, guest of Mike Eckert
- Eric Bredeson, guest of David Clynes
- Bob Klein, guest of **Steve Slyce**

John Buttolph handled the invocation for the meeting.

Longest serving Edina Rotarian and Past President Don Erickson was featured in the "My Rotary Story" video series. Don said he joined Rotary in 1957 because he liked the ideas and people in the community. When asked why someone should join Rotary, Don responded by saying that's an easy decision! Without Rotary being a part of his life, he would have missed out on a lot. It has been a very important piece of his life.

Scott MacDonald and Mike Opitz introduced 1999 Rotary Club of Edina President Bob Hildreth. He created the saying "#I Club in the Universe." Bob has an astonishing attendance average of 2.3 percent. After attending the meeting to introduce the speaker, that will jump to 2.3 ½ percent. Bob made sure to point out that Jennifer Bennerotte's attendance is higher than Jeff Ohe's. When leff called to ask what book was on Bob's nightstand, he said "Why your #1 Club in Edina," by Mary Brindle.

Bob introduced our guest speaker, computer forensics expert Mark Lanterman. Mark is the chief technology officer of Computer Forensic Services. Before entering the private sector, Mark spent II years as a sworn police investigator and a member of the U.S. Secret Service Electronic Crimes Taskforce.

Mark began his presentation with his most memorable case. A nonprofit in Edina contacted him about a fraudulent wire that was sent out of their bank account to Romania. The first suspect was their bookkeeper that had access to the bank account and wire transfer RSA token. The bookkeeper also happened to be Romanian. She denied everything by stating all she did that day was check the balances, shop for wedding dresses, and then took a break. After reviewing her computer history, everything matched up to her story and there was no evidence of a wire

Upcoming Events and Schedule

Feb. 4 Edina Rotary Happy Hour, Vocational Development Group, 5:30 to 7 p.m., The Mezz, Byerly's, 7171 France Ave. S., Edina, meets on the first Wednesday of each month to provide Club members the opportunity to make business connections and learn more about what Rotary is doing in the community. Speaker for the Feb. 4 gathering is Sam Thompson. Contact Kip Peterson for more information.

initiation. One thing that she did remember about that day was receiving an email from the FDIC about counterfeit cashiers checks. The bookkeeper clicked the link attached to the email. This type of fraud is known as Zeus Variant. Once they trick into "click here," they are able to take many screenshots of the victim's computer. One common observation found in the email was fraudsters fail to use spell check. Once the bookkeeper was ruled out, the Romanian law enforcement became involved. They went to the bank where the wire transfer had been deposited. The bank manager explained the hacker came to transfer the funds from the account, however was missing some of the necessary account digits and would be back in about 45 minutes. When the hacker came back to make the wire transfer, he was greeted by the police. This particular hacker was not your typical 17-year-old, rather it was a Ukrainian Army general.

Mark then went on to tell about the recent credit card number hacks for companies such as Target, DQ, Michaels, Sally Beauty, Home Depot, and Jimmy Johns. This type of a hack has multiple layers. There is person that designs the software to hack into the system and then they then sell the system. The purchaser actually hacks into the businesses information. Then the purchaser turns around and sells the breached card information. Mark also logged on to a website that showed how easily one can purchase a stolen card number. One would think you were purchasing a car, as you can select the country, bank, card type and which company breach. Each card is priced anywhere from \$5 to \$175, with business cards having an even higher value. Mark ended with some advice: be careful and do not shop with a debit card. Also, if your card was used around the time of a breach, be proactive and order a new card.

Josh Sprague thanked Mark and let him know the Club would make a donation to VEAP in his name.

Jeff ended the meeting with the news that **Jennifer Bennerotte** would be filling in for him next week, as he will be on a ski trip. Next week's speaker will be David Schultz, a professor of political science and law.

Joint meeting with EMRC, 7:15 a.m., April 7

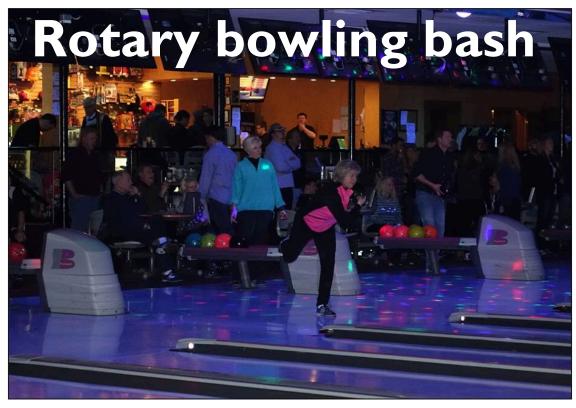
Edina Country Club.

April 9 No meeting

June 3 Edina Rotary Annual Picnic, Bryant Lake Park in Eden Prairie. Details to come.

> Blue is for special Rotary Club of Edina events. Purple is for District 5950 events. Orange is for Rotary International events.

ROTARY YEAR 2014-2015 - OFFICERS AND BOARD OF DIRECTORS





Rotarians and guests gathered at Tuttle's in Hopkins Saturday, Jan. 31, for the annual bowling night. Left, Janet Stanzak shows her bowling skills. Above, Mark Jessen, who organized the event with the help of Michael Stanzak, calls everyone over to hand out the awards at the end of the night. For more photos from the event, visit the Rotary Club of Edina Facebook page at www.Facebook.com/EdinaRotary.





Left, Bill Milota lines up his shot at the Rotary Club of Edina's annual bowling night. Above, Sutton McGraw and Mary Swendsen are all smiles at the event. Almost 40 Rotarians and guests attended the outing and had a chance to win door prize drawings, such as scarves from Faribault Woolen Mill, gift cards, wine and beer.

ROTARY YEAR 2014-2015 — OFFICERS AND BOARD OF DIRECTORS