

# THE BARKER

ROTARY CLUB OF EDINA

# No meeting Thursday, July 2

See last four pages of this week's Barker for the Rotary Club of Edina 2014–2015 Annual Report

### July 9, 2015 Meeting Assignments

Front Desk Rick Carlson Front Desk Admin Jennifer Garske

Gary Pedersen, Dan Hare & Greeters

Dan Hennen

Invocation Mike Hagen Introduce Guests Scott Neal The Barker writer Steve Slyce Introduce the Speaker Chuck Agan Thank the Speaker Doug Johnson

Program: Bob Dickey, "Market Maps: The Road Ahead"

# **Proposed for Membership**

The Rotary Club of Edina's Board of Directors recently approved the applicant below for membership:

Name: Mike Sitek

Classification: Handyman Services

Sponsor: Ann Platt

Written objections to the applications must be submitted before 4:30 p.m. Wednesday, July 8, to Rotary Club of Edina, 4801 W. 50th St., Edina, MN 55424.





Incoming Rotary Club of Edina President Jennifer Bennerotte presents outgoing President Jeff Ohe with a plaque honoring his service to the club at the Transition Meeting June 25, 2015.

In Review

June 25, 2015

### By Jim Ryman

The annual "Transition Meeting" comes at the end of the Rotary year as the leadership baton is passed. It is an opportunity to recognize and thank last year's leaders, review the club's accomplishments, announce the new slate of leaders and present the goals, themes and vision for the year ahead.

The meeting was called to order by Torger, Maren and Sander Ohe (shown at right), three charming, talented and extremely cute young people (who obviously take after their Mom). They enthusiastically welcomed members and guests and led the Rotary Four-Way Test. The customary chorus of



"Ooooooooohe" followed when they introduced themselves.

Greeters at the meeting were David Kunz, Scott Neal, Rob Gadtke and Hugh Hadlund.

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4801 W. 50th St • Edina, MN 55424 Jennifer Garske, Club Administrator

### In Memoriam...

With a heavy heart, we are sad to announce that Rotarian Richard "Jerry" Potter passed away June 24 surrounded by his family, including wife, Nancy, and children, Teddie and Mike.

Jerry joined the Rotary Club of Edina in August 2001, but had already been a Rotarian for many years with the Rotary Club of Minneapolis, including serving as that club's president. His legacy with Rotary will include developing the Leadership Ethics Seminar for Edina High School students, known as "Do the Right Thing," and countless other projects and causes in the community. Jerry was named our club's "Hero" at the District Conference in May. We'll pay tribute to Jerry's life and legacy at a future meeting and *The Barker*.

We are also sad to report that Beverly Harris, wife of Rotarian Hal Harris, passed away June 23.

Bev is survived by Hal; son, Clay (Hershey); daughters, Jane (Keith) Carlson and Susan (Rick) Warner; and grandchildren Matthew and Nathan, Paige and Brooke. She was a member of The Woman's Club of Minneapolis, Edina Federated Women's Club and Edina Garden Club.

Memorials may be given to the Lutheran Church of the Good Shepherd, 4801 France Ave. S., Minneapolis, MN 55410, or to The Woman's Club of Minneapolis, 410 Oak Grove St., Minneapolis, MN 55403.

There will be a service for Bev Thursday, July 2, at 11 a.m., with visitation one hour before the service and also today, Wednesday, July 1, from 4 to 7 p.m. at the Washburn-McReavy Edina Chapel.

### **NOTICE**

Effective July 1, the weekly cost for meals will be \$19.

The Edina Country Club has raised its price to \$20 per meal. The Rotary Club of Edina will subsidize the cost of each meal by \$1. Guests and senior active members will pay \$19 at the door. The new cost will be reflected on the next quarterly invoice for regular members. Cost of children's meals will remain at \$12.

For more information, contact Club Service Director Barbara Born, bjborn@gmail.com.

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**Bob Gubrud** gave the invocation and pledge. Bob remembered **Jerry Potter**, dear friend and fellow Rotarian, and Bev Harris, wife of **Hal Harris**, both of whom passed away in the past week.

Tim Murphy handled guest introductions:

- Torger (9), Sander (7), Maren (5), and Inga (2), children of **Jeff** and Alley **Ohe**, who was also a guest
- Toby Neal, son of Scott Neal
- Mike Sitek, recently board-approved new member and guest of **Ann Platt**
- Jim Platt, husband of Ann Platt
- Joe Rapacki, guest of Rob Gadtke
- Zach Saueressig, guest of Josh Sprague
- Charlie Sprague, son of Josh Sprague
- Nancy Slyce, wife of Steve Slyce
- Peggy Jessen, wife of Mark Jessen
- Cindy Murphy, wife of Tim Murphy
- Edina Mayor Jim Hovland, also a member of Edina Morningside Rotary Club
- Heather Haen Anderson, incoming EMRC President

The final video of the series "My Edina Rotary Experience" was presented, featuring **John Flynn**. The videos have provided many excellent insights by a variety of club members into what it means to be a Rotarian.

Outgoing **President Jeff Ohe** recognized and thanked some special people for providing invaluable assistance during the past year: **Audri Schwarz**, after many years of service manning the front desk at Rotary meetings, is retiring from the weekly duty; Jennifer Garske, Club Administrator; Aaron Klein, technology guru; and the Edina Country Club wait staff for their hard work and commitment to serving the Edina Rotary each week.

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Longtime member Audri Schwarz was honored at the June 25 meeting for her years of work at the front desk at Rotary meetings. President Jeff Ohe thanked Audri for her service to the club.

ROTARY YEAR 2015-2016 — OFFICERS AND BOARD OF DIRECTORS

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President Jeff Ohe thanks Past President Steve Slyce for his five years of service on the Club Board. Slyce will continue to serve on the Edina Rotary Foundation Board.

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**Jeff** then recognized and thanked this past years' board officers and directors:

- San Asato, Secretary
- Ann Platt, Treasurer
- Jennifer Bennerotte, President-Elect
- Steve Slyce, Past President
- Barbara Born, Club Service (Administration) Director
- Mike Kallas, Community Service—Local Funding Director
- Mary Swendsen, Community Service—Projects
   Director
- Gary Pedersen, International Service Director
- Josh Sprague, Membership—Recruitment Director
- Michael Stanzak, Membership—Retention Director
- Doug Johnson, Public Relations Director
- Will Steinke, The Rotary Foundation Director
- Heather Hansen, Youth Service Director

He also thanked the Edina Rotary Foundation Board members, including:

- Sandy Schley
- Paul Mooty
- John Flynn
- Joe Christensen
- Tom McNellis

Jeff then reflected on the three main goals he had established for the past year:

- Growing club membership: The club showed a 4 percent increase in membership. We now have 165 members. Our club is now the largest in District 5950.
- Conducting a successful Gala Fundraiser: New records set in funds raised and attendance—\$113,000 raised with 317 people attending.
- Launching the Edina Rotary Foundation Legacy Fund: The Legacy Fund has been established with over \$700,000 of commitments.

### Other accomplishments:

- Received the Edina Mayor's Service Club Commendation
- Tim Murphy was awarded the Mayor's Individual Service Commendation
- Jean Morrison and Mary Younggren, co-chairs of the 2014 Gala, recognized as Edina Rotarians of the Year
- Dedicated one of the Club's signature projects, the Veterans Memorial in Utley Park, in May
- Dedicated another signature project, the clock at Centennial Park in Edina, in August
- Committed \$25,000 over five years to new ER at Southdale Hospital
- Started literacy program for third-graders
- Supported seven local organizations with grants

**Jeff** concluded with an emotional, "It's been an honor to serve as your president," and a much deserved and lengthy standing ovation followed.

In his final act as president, **Jeff** presented **Jennifer Bennerotte** with the president's pin and gavel, and a new era in the life of Edina Rotary began.

Our new club president, **Jennifer Bennerotte**, shared the story of how she came to be a member of the Edina Rotary in March of 2004. She recognized all past presidents in attendance. Even the outfit she wore was a tribute to past club presidents.

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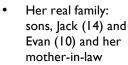
Incoming President Jennifer
Bennerotte honored past club
presidents with her outfit at the
Transition Meeting. She shared that
her blue glasses were for Jeff Ohe,
Bluetooth for Jon Barnett, pearl
earrings for Sandy Schley, bow tie
for Wooj Byun, many, many pins for
Tim Murphy, sweater vest for Terry
Stevens, shorts for Scott MacDonald
and brown shoes for Steve Slyce.

ROTARY YEAR 2015-2016 — OFFICERS AND BOARD OF DIRECTORS

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**Jennifer** recognized **Jeff Ohe**'s service as president and enumerated the many club accomplishments during his term.

She stressed the importance of "family" and went on to recognize three of her "families" in attendance:





Maureen Helland from Almo, Kentucky (all shown above). (Jennifer's husband was out of the country on business).

- Her City family—several City of Edina employees were in attendance to support Jennifer.
- Her Rotary family

**Jennifer** then introduced the new club officers and members of the Board of Directors for the coming year.

### Officers:

- Jeff Ohe, Past President
- Ann Platt, President-Elect
- San Asato. Treasurer
- **John Flynn**, Secretary

### Board of Directors:

- Barbara Born, Club Service (Administration) Director
- Keith Benson, Community Service—Local Funding Director
- Mary Swendsen, Community Service—Projects Director
- Gary Pedersen, International Service Director
- **losh Sprague**, Membership—Recruitment Director
- Ken Andersen, Membership—Retention Director
- Mark Jessen, Public Image Director
- Sue Spalding, The Rotary Foundation Director
- Sam Thompson, Youth Service Director

Edina Rotary Foundation, in addition to Club officers, the following are board members:

- Jon Barnett
- Joe Christensen

- Mike Kallas
- Paul Mooty
- Sandy Schley
- Steve Slyce

**Jennifer** shared her vision for the coming year with a focus on three primary themes:

- 1. The new face of Rotary—Growing club membership to 170, with greater attention given to racial, age, gender and classification diversity.
- Partnerships—Mentoring other Rotary clubs, working more closely with our sister club, Edina Morningside (Jean Morrison will serve as liaison between the two clubs), setting an example for others to follow, and partnering with other community organizations to increase the impact of our efforts.
- Family—Make your family a part of your Rotary experience. Invite spouses to weekly meetings; include children, neighbors and grandchildren when working on projects.

**Jennifer** acknowledged new Rotary International President Ravi Ravindran and his theme for the coming Rotary year in her concluding remarks, "We all have something to give! Be a gift to the world!"

The meeting was adjourned.

# **Upcoming Events and Schedule**

July I No Rotary Happy Hour

July 2 No meeting

July 4 **Edina's 4<sup>th</sup> of July Parade**, 10 a.m., parade begins behind City Hall at Eden

Avenue and Willson Road and ends at the U.S. Bank parking lot on Halifax Avenue, Rotary Club of Edina will once again be participating in the parade. For more info on the event, go

to www.edinaparade.org.

July 22 25th Annual EMRC Rotary Golf Event,

early-bird registration is open for this yearly fundraiser for the Edina Morningside Rotary Foundation. Go to <a href="https://www.emrotary.org">www.emrotary.org</a> for more information and to register.

Blue is for special Rotary Club of Edina events.

Purple is for District 5950 events.

Orange is for Rotary International events.

ROTARY YEAR 2015-2016 - OFFICERS AND BOARD OF DIRECTORS







# 2014-2015 Annual Report

Dear Fellow Edina Rotarians,

We are closing the chapter on another successful year for the Rotary Club of Edina, and this Annual Report provides some of the highlights of the year. We have worked this past year to Light Up Rotary and have

accomplished so much in the process. Your board worked extremely hard this past year to move our club forward and I am happy to say that we have a great deal to be proud of!

We focused this year on Legacy and all that our club has done since we were chartered in 1957. We are blessed with a rich history of strong leadership and dedicated Rotarians who come together in friendship and fellowship, exchange ideas and take action that changes the world. The three major goals for this year were:

- Membership—in order to do all that we do, we need a strong membership. We set out to grow our membership and retain and engage our current membership, and Josh Sprague and his team did a fantastic job. We grew our membership by 4 percent from 159 to 165 members and we are now the largest club in District 5950!
- Fundraiser & Gala—we set out to build on the record fundraisers we had the previous two Rotary years and, under the leadership of Co-Chairs Jean Morrison and Mary Younggren, we set a new record and raised a net of \$113,000! They put together a team of over 40 Rotarians and we had record attendance at the Gala, "A Rendezvous in Paris," with 317 people in attendance. The money raised goes to the Edina Rotary Foundation and is used to improve lives locally and abroad.
- Edina Rotary Foundation Legacy Fund—many organizations and other Rotary clubs have endowments that further the impact they are able to have in their communities. The Legacy Fund is the permanent side of Edina Rotary Foundation and was launched this year with a Charter Member initiative. To date, over \$700,000 in commitments have been received! The earnings from the Legacy Fund will be used to supplement what is raised each year at our annual Gala, and will allow the Rotary Club of Edina to have an impact for generations to come.

In Rotary, and specifically Edina Rotary, we recognize that we have the opportunity to make a difference in our local and global communities and have fun while doing it!

I feel honored and privileged to have had the opportunity to serve as President of the Rotary Club of Edina.

In Rotary Service,

Jeff Ohe, President 2014–2015



# 2014–2015 Officers & Board of Directors

President Jeff Ohe President-Elect Jennifer Bennerotte Treasurer Ann Platt Secretary San Asato Past President Steve Slyce Club Service (Administration) Barbara Born Community Service (Local Funding) Mike Kallas Community Service (Projects) Mary Swendsen International Service Gary Pedersen **Public Relations** Doug Johnson Membership (Recruitment) Josh Sprague Membership (Retention) Michael Stanzak The Rotary Foundation Will Steinke Youth Service Heather Hansen

# **Accomplishments**

The following lists the Directors' accomplishments for the 2014–2015 Rotary year.

### **Club Service (Administration)**

Barbara Born, Director

- High-quality programs to attract prospective members
- Held a successful Vocational Meeting at VEAP
- Congratulated Audri Schwarz for her many years of service
- Held a successful Area 3 Veterans Luncheon, Area 3 Vocational Ethics program and Women in Leadership program

### **Community Service (Local Funding)**

Mike Kallas, Director

Awarded grants to seven organizations:

Can Do Canines \$5,000Cornerstone \$3,600

Edina Historical Society \$2,000 (pending)

Fishing for Life \$1,500
 Fraser \$4,000
 Minnesota Life College \$1,750
 YMCA Camp Ihduhapi \$2,500

### **Community Service (Projects)**

Mary Swendsen, Director

- Jeremiah House—served 40 young mothers and their children (Mike Eckert, chair)
- "Andy and Elmer's Apple Dumping Adventure" book reading bought 144 copies and read to third-graders at Creek Valley Elementary School (Mary Swendsen, chair)

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Jean Morrison (right) once again chaired the Rotary Club of Edina Holiday Giving Program. She was helped out at each meeting by Tom Pirsch and Jodie Jennings. Members gave a record-breaking amount of gifts and cash donations for gift cards for families and kids of all ages in need.

 Feed My Starving Children—boxed enough food to feed 60 children for a year (Brad Beard, chair)

- VEAP backpack program (pictured at right)—23 members participated (Charlie Barer, chair)
- Holiday Gift Giving Program—gifts given to Oasis for Youth and other organizations (Jean Morrison, chair)
- Tech Dump recycling event—held with EMRC at joint meeting (Greg Yoch, chair)
- Park Clean Up—cleaned Utley and Wooddale parks (Matt Boockmeier, chair)
- Thanksgiving Basket delivery—75 baskets assembled and delivered (Michael Stanzak, chair)
- Salvation Army Bell Ringing—\$5,700 raised (Dan Hallberg and Wayne Harmon, co-chairs)

### **International Service**

**Gary Pedersen, Director** 

Awarded grants to the following projects:

- Common Hope \$2,000
  - —Guatemala Education for children led by Crystal-Robbinsdale-New Hope Rotary Club, with cooperation from Minneapolis City of Lakes Rotary Club
- Rotary Global Grant GG1414803 \$2,000
  - —basic hands-on science education, Palampur, India, spearheaded by Sandhya Gupta of Bloomington Rotary
- Clean, safe water to Villages in APAC \$15,000
- Better Together \$3,000
- — San Felipe Rotary Club, Mexico, cataract surgery
- Common Hope \$1,000
- —Guatemala, school supplies
- International Village Clinic \$1,000
- —Marufpur, India, Varanasi Downtown Rotary Club is sponsoring local club
- ShelterBox \$5,000
  - —Nepal earthquake relief
- KIVA micro-loan program \$1,095.53
  - —39 loans made in 15 different countries. Amount listed is outstanding loans as of June 2015.

### Membership (Recruitment)

Josh Sprague, Director

- Grew membership to 165 from 159 (4 percent gain)
- Nineteen new regular members and two shared memberships, including (in order of join date): Joe Graca, Jim Ryman, Bill Milota, Amir Gharbi, Leann Stessman, Ron Kalich,

Larry Doty, Luther Amundson (shared), Steve Buettner (shared), Royce Pavelka, Greg Yoch (pictured at right at his induction ceremony), Hugh Hadlund, David McElroy, Terry Moore, Ross Peterson, Rob Gadtke, Dan Hare, Dan Hennen,



Shelly Loberg, Jim Roberts and Libby Schmit; our club's first female member, Chrysanne Manoles, welcomed back as an Honorary member in June

- Thirteen members left the club (in order of resignation date): John Neve, Jim Gibson, Diane Solmonson, Norberto Moran, Eugene Drozdov, Dean Gabbert, Penny Kodrich, Dave McElroy, Michael Braun, Kurt Eckstrom, Mike Ogle, Nate Whittier and David Wohl; lost longtime members Mick Flynn in September 2014 and Sherm Hoyt in January 2015.
- Adopted mentorship program
- Held four prospective member meetings
- New induction process led by Brad Hepp
- Established "Rotary Happy Hour" as a vocational development group
- Established Edina Rotary / Chamber mixer



Gary Aulik gives a short presentation at the March Rotary Happy Hour. Organized by Kip Peterson, the monthly get-togethers give members a chance to network before listening to a fellow Rotarian speak about his or her profession.

### Membership (Retention)

Michael Stanzak, Director

- Five Fall Fireside Chats—three first-time hosts Josh Sprague,
   Sonja Tengdin and Ted Yoch, in addition to hosts Joel Jennings and Gordy Lewis
- Edina Rotary goes to Motown—44 Rotarians and guests attended Motown the Musical Dec. 19, with drinks and appetizers at Rock Bottom Brewery before the show
- Annual Bowling Night—Tuttles Eat, Bowl, Play in Hopkins Jan. 31; attracted about 80 Rotarians and guests; Mark Jessen organized

### 2014-2015 Awards

- Club received the Edina Mayor's Service Club Commendation for our work in the community
- Jean Morrison and Mary Younggren named Rotarians of the Year at the City's Volunteer Recognition Reception
- Tim Murphy received the Edina Mayor's Individual Service Commendation
- Jerry Potter was our Rotary Hero at the District 5950
   Conference and won one of the Edina Community Foundation's Connecting with Kids awards
- Camp Enterprise won first place in the Youth Service category at the District 5950 Conference

- Four Spring
   Fireside
   Chats—held in
   April with Jon
   Barnett, Brad
   Hepp, Gordy
   Lewis, and
   Sutton McGraw
   hosting
- Annual Family
   Picnic—held at
   Bryant Lake



Regional Park in Eden Prairie June 3; about 70 Rotarians and 20 kids had a blast on a 24-foot inflatable slide (pictured above) and played games for prizes

### **Public Relations**

### Doug Johnson, Director

- Increased Facebook posts and traffic to our site
- Used Twitter to promote speaker
- Club website updated
- Developed monthly "My Rotary Story" video series for meetings

### The Rotary Foundation

### Will Steinke, Director

- Over \$80,000 contributed to the Annual Fund
- Over \$25,000 contributed to PolioPlus
- 35 Paul Harris Society members (at least \$1,000 every year)
- New Major Donors—Chuck Agan, Jon Barnett, Mick Flynn, Jeff Ohe, Bob Solheim and Patti Ellingson-Solheim, Bob Stehlik and Will Steinke

### **Youth Service**

### Heather Hansen, Director

- Rotary Youth Exchange—hosted two students, Miyuki Sanko from Japan and Patrik Pisecky from the Czech Republic; also sponsored three outbound YE students (Mike Kallas, Youth Exchange Officer)
- Camp Enterprise—record student attendance (112) and a huge number of volunteers; received the District 5950 Youth Service Award along with the Edina Morningside Rotary Club for Camp E; EMRC member Tom Gump chaired the event in 2014, with help from John Flynn and many other Rotarians; Kip Peterson is the chair of 2015 Camp E



- Leadership Ethics Seminar for EHS students, formerly known as Do the Right Thing, was another success; Jerry Potter and Joe Hayes, co-chairs
- STRIVE—Terry Stevens, chair
- Scholarships given to EHS students through the Edina Education Fund—Mike Opitz, chair
- Exploring Interact Club at Edina High School, Mark Jessen chair, along with EMRC's Mary Lokowich

# **Edina Rotary Foundation**

### **Annual Fundraiser & Gala**

- A Rendezvous in Paris event chaired by Jean Morrison and Mary Younggren
- Record-breaking attendance, participation and funds raised



### **Legacy Fund**

- Revamped the Edina Rotary Foundation bylaws and board for increased stewardship and oversight. The ERF Board was made up of the officers of the Club board, as well as Joe Christensen, John Flynn, Tom McNellis, Paul Mooty and Sandy Schley.
- Created an Investment Policy statement
- Received outright commitments of \$350,000 and bequest (estate) commitments of \$350,000



Rotary Club of Edina member Ret. Brigadier Gen. Denny Shulstad speaks at the dedication of the Veterans Memorial in Edina Memorial Day, May 25, 2015.

### **Signature Projects**

 Donated \$20,000 in 2013–2014 Rotary year to the creation of a Veterans Memorial at Utley Park in Edina, completed and

dedicated in May 2015

Dedicated clock at Centennial Lakes Park in Edina August 2014 (pictured at right); the 2012–2013 Signature Project



was the donation of the clock to the city in recognition of Edina's 125<sup>th</sup> anniversary and the long-standing partnership between the city and the club

In the 2014–2015 Rotary year, Club committed to donating \$25,000 over five years to a new ER at Southdale Hospital

# FOUNDATI

### **INCOME Camp Enterprise Income** Camp Enterprise Registration ......41,100.00 Camp Enterprise Scholarships......1,000.00 Contributions from EMRC Thanksgiving Baskets......1,878.86 Youth Exchange ...... 1,633.53 Contributions—Other (Legacy Fund)......110,296.16 **Fundraiser Income** Fundraiser & Gala Income ......144,450.25 TOTAL INCOME .....\$311,473.24 **EXPENSES** Committed Projects—Club Service Committed Projects—Community Service Feed My Starving Children......,1,500.00 Thanksgiving Baskets......6,022.35 Third-Grade Book Program......993.50 Warm Hands/Warm Hearts.....500.00 Committed Projects—International Service PROFIT & LOSS STATEMENT (July 1, 2014–June 17, 2015) District SafeWater Plus ......1,000.00 Committed Projects—Signature Project Fairview Southdale Hospital......25,000.00 Committed Projects—Vocational Service Committed Projects—Youth Service Camp Enterprise Scholarships .......4,000.00 Student Fees .......,1,300.00 Exchange Students .......5,808.19 828.00 STRIVE **Domestic Grants** Can Do Canines......5,000.00 Cornerstone Advocacy Services......3,600.00 Fishing for Life......1,500.00 Fraser......4,000.00 VEAP ......2,000.00 Fundraiser (2014) Meal Cost......23,056.18 Miscellaneous Costs......5,151.03 Fundraiser (2015) **International Grants** Apec Region, Uganda Water Project ......15,00.00 Common Hope ......1,000.00 Ecuador Project (Lakeville Rotary)......3,000.00 International Grants (projects in India with Bloomington Rotary) ......3,000.00 KIVA ......1,250.00 Rotary International–Mexico project ......3,000.00 ShelterBox......5,000.00 TOTAL EXPENSES ......\$199,769.25 NET INCOME ......\$111,703.99