



THE BARKER

ROTARY CLUB OF EDINA

Rotary family picnic is tonight; no meeting Thursday, June 4

Tonight is the Rotary Club of Edina's annual family picnic! Members were encouraged to register for the event, and bring along significant others, children, and grandchildren. The picnic will be at Bryant Lake Regional Park in Eden Prairie. Check-in starts at 5:45 p.m., with festivities running from 6 to 8 p.m. at the park.

The picnic will be catered by Divine Swine, and there will be games and prizes for adults and children. A 24-foot dual inflatable slide will be there for anyone brave enough to take a turn. Rotarians will picnic rain or shine. There is a pavilion to keep everyone dry if necessary.

There is no Rotary Club of Edina meeting on Thursday, June 4, so the picnic counts as the meeting for this week. Please make sure to check in on your way into the picnic so members can be billed for senior active and guest meals. Senior actives will be billed the usual \$18 meal charge. Adult guests are also \$18, while children can attend for \$5.

There is also no Rotary Vocational Development Group tonight, June 3. Instead, come to the picnic tonight, and plan to attend the next happy hour on Wednesday, June 10, where the featured speakers are Skip Thomas and Wade Thommen. Contact Kip Peterson for more information.

If you need directions to the park or want to view a map, go to www.threeriversparks.org/parks/bryant-lake-park.aspx. For other questions, contact Michael Stanzak.

June 11, 2015 Meeting Assignments

Greeters	Jean Morrison, Dan Mott & Jim Roberts
Front Desk	Keith Benson
Invocation	Joe Graca
Guest Introductions	Gerry Norton
Barker	Mitch Robinson
Thank the Speaker	Gary Pedersen

Program: Kyle Loven, "FBI in Minneapolis: ISIS Recruitment Efforts in Our Community"

In Review

May 28, 2015

By Ann Platt

Jeff Ohe started the meeting reviewing the Four Objectives of Rotary. One of these objectives is fellowship, and he talked about the fact that many join Rotary and stay due to fellowship with other Rotarians. An excellent opportunity for fellowship is the annual Rotary family picnic at Bryant Lake Regional Park in Eden Prairie. Divine Swine will be doing the catering and there will be lots of games for both the young and the young at heart!

Our greeters today were all yellow-dot Rotarians, and they included **Bill Milota, Terry Moore, Ross Peterson, and Dave McElroy.**

Brad Beard and **Barbara Born** were assisting the ever-present **Audri Schwarz** at the front desk. **Ron Erhardt** gave the invocation with the recent celebration of Memorial Day as his theme, and he led us in the Pledge of Allegiance.

Scott Neal introduced our many guests for the day: Martha Dover, guest of **John Flynn**; Rena Turnham, guest of **David Clynes**; returning for his third meeting, **Mike Sitek** was a guest of Ann Platt; Sarah Klaus, May-Term EHS student at Fairview Hospital, was a guest of **Brad Beard**; Austin Coleman, a second time visitor and guest of **Joel Jennings**; Joe Rapacky, guest of **Rob Gadtke**; Lindsay Anderson and DeeDee Stevens-Neal, both from Fraser School, were guests of **Keith Benson**; Jeremy Frost wanted to hear his other boss speak, so dragged **Matt Boockmeier** to the meeting; and Chad Simons and Bob Cattoor were guests of **Heather Hansen.**

Ohe mentioned that President-Elect **Jennifer Bennerotte** and incoming District Governor-Elect **Tim Murphy** will be leaving next Wednesday for the Rotary International conference in Sao Paulo, Brazil. We wish them safe journeys and a wonderful time.

Be sure to check the June edition of *Edina Magazine*, which includes a picture of our Public Relations Director **Doug Johnson** showing off a picture of the magazine with **Wooj Byun** on the cover.

As the end of the Rotary year approaches, please make sure to submit all outstanding invoices by June 15 for payment.

Continued on next page

4801 W. 50th St • Edina, MN 55424
Jennifer Garske, Club Administrator

www.rotary.org

• www.edinarotary.org

• www.rotary5950.org

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Steve Slyce invited all Rotarians to attend the District Governor installation dinner for Tim Murphy on Thursday evening, June 18, at the Edina Country Club. We will not have a regular meeting that day, so therefore all regular member of our club were already charged \$18 on the last quarterly invoice for this event. Senior actives will be charged the usual meal price of \$18 on the next invoice if they attend. Members will be charged \$35 for each guest. Guest and senior active meals will be billed on the next quarterly invoice sent out in July.

Ohe called to the podium Past President **Brad Hepp** to induct two new members into our Club. **Dave McElroy** was sponsored by **Skip Thomas**, and is a business consultant with The Brass Handle. He has been instrumental in helping that company move from the Galleria to IMS. New member **Dan Hennen** was sponsored by **Josh Sprague** and has Rotary already in his veins—his father is a very active member of the Shakopee Rotary Club. Dan truly believes in the motto of Rotary and wants to give back to the community.

In the fall we will have our annual Fundraiser & Gala, where we raise funds to give to worthy organizations both locally and internationally. **Keith Benson** came forward to present a check to Lindsay Anderson and DeeDee Stevens-Neal (DeeDee is the wife of our own **Scott Neal**, and she mentioned that it is easier to keep her sons in line than her husband), from Fraser School. The school will be using the monies to help develop a new therapeutic outdoor playground for children with physical disabilities that attend their school.

We had the opportunity to view another segment of “My Rotary Experience.” This time **Jean Morrison** told her Rotary story, which started when she was 16 years old and an exchange student in France through Rotary. At that early age she knew she wanted to become a bigger part of Rotary, but she had to wait until 1988 when the Federal Supreme Court forced Rotary to allow women; Jean happened to see an article in the *Edina Sun-Current* stating this change. Jean joined the club in 1989. In her 26 years as a Rotarian, she feels the most prevalent word by Rotarians is “sure,” as this is a group of people who want to give back, get involved, and when asked say “sure.”

Our program today was brought to us by **Valerie Burke**, who joined the club in 2011 and is the director of Community Education Service for Edina Public Schools. She is involved with Rotary youth programs. She introduced Sally Smith, who is the CEO of Buffalo Wild Wings (BWV). Smith hails from South Dakota and worked for many years with Ken Dahlberg of Miracle Ear fame. Dahlberg was a great influence on Sally and

when Miracle Ear was sold she decided after a year that she needed a change. Sally started her career with BWV in 1994 as their CFO, working part time, and was promoted to CEO two years later. One of the founders of BWV wrote a business plan in college and got a D+, but this did not deter him and he forged ahead. When she joined the company she read trade magazines, attended trade shows, and became informed about the restaurant business by just being curious.

Survival was day to day in the late '90s. It was difficult to get investors, but finally in 2003 they did their initial PFO and raised \$21 million. Today the home office is in Golden Valley, with 300 employees at that location. They have over 80,000 team members in over 1,100 stores in the USA with international growth plans including Mexico, Canada, Vietnam, and Hong Kong. Annual sales are \$2.3 billion (it is ranked at the 26th largest company in Minnesota). BWV is also investing in restaurant concepts that are small and new including Pizza Rev (there is one at Centennial Lakes in Edina) and Rusty Taco (there are two locations in the Twin Cities).

Smith talked about keys to running a successful restaurant company:

- Always invest in the future while managing your balance sheet, and invest in new technology.
- Hire and engage great people as team members who are passionate and “willing to take out the garbage.” Wait for great when hiring people, and have diversity.
- Always keep the guest in mind. Why do they come to your restaurant? Create an atmosphere that guests want to come back to.

BWV gives back to the community. Last year they gave \$1.8 million to the Boys and Girls clubs of America. One day last month, they raised \$541,000 for the clubs.

Bill McReavy thanked the speaker and told a story about his two sons enjoying the BWV experience.

Jeff Ohe closed the meeting with a quote and reminded everyone that there is no regular meeting next week, but encouraged everyone to attend the picnic on Wednesday evening.

We're on TV!

The program portion of the Rotary Club of Edina's weekly meetings are being televised and air on Edina Community Channel 16 (EDINA 16) daily at 1 a.m., 9 a.m. and 5 p.m. The programs are also available on YouTube.



ROTARY YEAR 2014–2015 — OFFICERS AND BOARD OF DIRECTORS

President **Jeff Ohe**
Secretary **San Asato**
Membership (Recruitment) **Josh Sprague**

President-Elect **Jennifer Bennerotte**
Club Service **Barbara Born**
Membership (Retention) **Michael Stanzak**
Community Service (Grants) **Michael Kallas**

Past President **Steve Slyce**
Public Relations **Doug Johnson**
Youth Service **Heather Hansen**
Community Service (Projects) **Mary Swendsen**

Treasurer **Ann Platt**
The Rotary Foundation **Will Steinke**
International Service **Gary Pedersen**

Camp Enterprise 2015 kick-off meeting Tuesday, June 9, at Edina City Hall

Any interested Rotarians are invited to the 2015 Camp Enterprise Kick-Off Meeting next Tuesday, June 9, from 5 to 6:30 p.m. in the Community Room at Edina City Hall.

Camp E is set for Thursday through Saturday, Nov. 5 to 7. We are excited to launch another great year of Camp E. While November seems like a long way off, we have a lot of ground to cover before then. In addition to discussing volunteer needs, there are a number of camp-specific issues that we need to address. An agenda will be circulated as we get closer to the meeting date.

For more information, contact Kip Peterson. To learn more about Camp Enterprise before the meeting, go to www.campenterprise.org.

Proposed for Membership

The Rotary Club of Edina's Board of Directors recently approved the applicant below for membership:

Name: Libby Schmit


Classification: Metal Recycling

Sponsor: Brad Hepp

Written objections to the applications must be submitted before 4:30 p.m. Wednesday, June 10, to Rotary Club of Edina, 4801 W. 50th St., Edina, MN 55424.

Take action and volunteer for the annual ERF Fundraiser & Gala

We are rolling out the red carpet to celebrate the great work our Rotary Club does locally and internationally. This year's Gala theme is "Lights! Camera! Rotary in Action!" The Gala will be Saturday, Sept. 26, at the Metropolitan Ballroom and Clubroom in Golden Valley. Fundraiser co-chairs John Flynn and Jody Kern are still looking for volunteers for many committees. This is a great way to get involved (new members!) or stay involved (everyone else!).


**LIGHTS
CAMERA
ROTARY IN
ACTION!**
2015

Please contact John Flynn (cell 612-819-5517 or email jflynn@mchsi.com) or Jody Kern (cell 612-961-5571 or email jody.kern@wellsfargo.com) for more info or to volunteer.



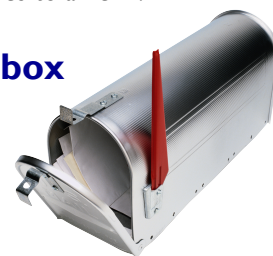
Youth Exchange student Patrik Pisecky celebrates graduation from EHS

Inbound Rotary Youth Exchange student Patrick Pisecky celebrated his graduation from Edina High School last weekend. Patrick is from the Czech Republic, and has spent the school year studying in Edina, along with Miyuki Sanko, a Youth Exchange student from Japan. Pictured above is Patrick (center in the green Hornets sweatshirt), along with fellow YE student Miyuki (third from left), and Rotarians and friends who helped honor the graduate. Our own Mike Kallas (next to Patrik on right) was there. Mike is our Club's Youth Exchange officer for this school year. The party was hosted by Edina Morningside Rotary Club member Tom Gump (second from right) and his wife.

Congratulations, Patrik! Best of luck to both of our Youth Exchange students as their school year in Edina comes to an end!

Rotary Club of Edina mailbox

The Normandale Center for Health & Wholeness would like to thank you for your recent gift. Your contribution will help us serve elders in the community [through ACT on Alzheimer's] and their family caregivers, as we "walk with them" on their journeys through illness and life transitions. We feel blessed to be able to serve the community in this way.



With much gratitude,

The Healing & Wholeness Staff

March program speaker at Rotary Club of Edina meeting

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Give a child a special book this summer and teach them about Rotary

Give your child, grandchild or special young friend the gift of literacy while teaching them the Rotary Four-Way Test this summer!

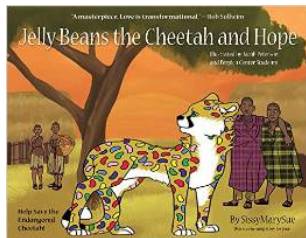
This year, the Community Service (Projects) Committee began reading *Andy & Elmer's Apple Dumpling Adventure* to third-graders in the community. The program will continue next school year. If all goes well, our club will expand the program to even more third-grade classrooms in Edina!



The book was developed by the Rotary Club of Fairborn, Ohio, and TokoBooks. It is a children's picture book designed to promote the Four-Way Test. The project is approved by the Rotary International Literacy Resource Group and is included in "Rotary Reads," a catalog of literacy programs. It has been adopted as an annual literacy project by many clubs throughout the country, including ours.

Cost for a hardcover book is \$18. Cost for a paperback is \$12.

Former Edina Rotarian Wendy Muhlhauser recently published her own book, *Jelly Beans the Cheetah and Hope*, set in Tanzania, Africa, where she traveled with members of our club. One of the main characters is a cartoon version of Past District Governor Sandy Schley. In *Jelly Beans the Cheetah and Hope*, the unlikely pairing of a sad little girl and a captured cheetah discover how much they share in common when they embark on an adventure in friendship. They've both experienced profound loss, but persevere through sharing empathy, kindness, joy, and love. Together they learn about their connection to the human family and to all, which provides for their self-esteem and a feeling of wholeness.



Cost for a hardcover is \$20. Paperbacks are not available at this time.

To order either book, contact President-Elect Jennifer Bennerotte, jbennerotte@EdinaMN.gov or 952-833-9520. Orders placed before June 15 can be added to your next invoice. Otherwise, you are welcome to pay with cash or check. Checks should be made payable to "Rotary Club of Edina."

Upcoming Events and Schedule

- June 3 **Edina Rotary Annual Picnic**, 5:45 p.m. registration, picnic festivities from 6 to 8 p.m., Bryant Lake Park, Eden Prairie, catered picnic with fun and games for the kids, register online at www.edinarotary.org. For more details, contact Michael Stanzak.
- June 4 No meeting
- June 6–9 **Rotary International Convention**, Sao Paulo, Brazil.
- June 9 **Camp Enterprise Kick-off Meeting**, 5 to 6:30 p.m., Community Room, Edina City Hall, celebrate the launch of 2015 Camp E and take part in discussions about volunteer needs and other camp-specific issues, ice cream may or may not be served. For more info, contact Kip Peterson.
- June 10 **Edina Rotary Happy Hour**, Vocational Development Group, 5:30 to 7 p.m., The Mezz, Byerly's, 7171 France Ave. S., Edina, meeting on the second Wednesday of June due to the family picnic, gathering is to provide Club members the opportunity to make business connections and learn more about what Rotary is doing in the community. Speakers for the June event are Skip Thomas and Wade Thommen. Contact Kip Peterson for more info.
- June 11 **Portrait session for Rotary directory**, 11:30 a.m. to 12:30 p.m., Edina City Hall, 4801 W. 50th St., Edina, any Rotarian interested in a new portrait for use in the Membership Directory should come to the lobby at City Hall, where photographer Polly Norman will be shooting photos for one hour prior to the Rotary meeting. It should only take a few moments of your time. If you have not had a professional photo taken, or your current professional photo is more than three years old, please make sure to come and have your portrait taken. Contact Jennifer Bennerotte for more information.

Blue is for special Rotary Club of Edina events.

Purple is for District 5950 events.

Orange is for Rotary International events.

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