



# THE BARKER

## ROTARY CLUB OF EDINA

### March 19, 2015 Meeting Assignments

Greeters	Joel Jennings, Mark Jessen & Steve Buettner
Front Desk	Ken Andersen
Invocation	Sam Cote
Guest Introductions	Charlie McGoldrick
Barker	Colleen Simpson
Thank the Speaker	Scott Tankenoff

**Program:** Darrell Thompson, University of Minnesota football legend, will speak about Bolder Options, a non-profit organization that focuses on healthy youth development. He is president of Bolder Options.

**Menu:** Edina Rotary Big Buffet featuring Southwestern food

### In Review

March 12, 2015

### By Larry Doty

Attendees to the March 12, 2015 meeting were warmly greeted by **Melinda Inman**, **Jodie Jennings**, and **Luther Amundson**. After ringing the bell, Club President **Jeff Ohe** shared that March was literacy month and literacy is a topic the Edina Rotary Club is passionate about. Our club has engaged in school partnerships to provide mentoring, and donations to help improve literacy in our communities. Jeff also shared information about a book entitled *Andy & Elmer's Apple Dumpling Adventure*. The book is a literacy project of the Fairborn, Ohio, Rotary Club and is designed to promote the four-way test to children in the community ([www.andyandelmer.com/home.html](http://www.andyandelmer.com/home.html)). Donations of the book have been made to schools to help with literacy initiatives.

Jeff also thanked **Michael Stanzak** for donating a Cadillac for transportation of our Rotary International president while he was visiting. President-Elect **Jennifer Bennerotte** and Treasurer **Ann Platt** will be attending PETS (President Elect Training Seminar) to learn the presidential ways and prepare for the future leadership opportunities.

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### Jerry Potter honored for 'Do the Right Thing' program for EHS students

Longtime Rotary Club of Edina member Jerry Potter was honored recently at the Connecting with Kids Leadership Breakfast for his incredible work starting the Leadership Ethics Seminar for Edina High School students, known as "Do the Right Thing." Jerry was one of four people given the Connecting with Kids Award from the Edina Community Foundation.



Jerry's contributions to the Club and Edina community are so numerous that we can't even begin to list them. Instead, we will share the presenting script for Jerry, given at the Leadership Breakfast March 6. See below:

"In 2012, Jerry Potter created a leadership ethics program for Edina High School youth and named it "Do the Right Thing." This past November, Jerry led a team of volunteers that worked with 64 students in a daylong seminar to discuss the process of making ethical decisions in life and in business. Over the past three years, close to 200 students have participated in the program.

Held in conjunction with EHS 212 Leadership, the seminars study ethics and provide a forum in which youth and adults can discuss how exhibiting ethical and moral conduct can lead to a fulfilling life.

Jerry's visionary leadership gives youth the opportunity to explore the difficult choices they will face as they move into the world beyond. Because of his dedication to making a difference for youth, it is our honor to present this leadership award to Jerry Potter for his creation and strong guidance of a program that supports and enhances the important qualities of integrity, honesty, and responsibility, while personally inspiring moral conduct and choices."

Connecting With Kids is part of the Edina Community Foundation. Every year it honors individuals, groups, or organizations who share the Connecting With Kids vision that healthy kids lead to a healthy community. The nominees for the Leadership Awards must have had an impact on kids within the city of Edina. Winners of the awards were selected by the Connecting With Kids Advisory Council.

The Rotary Club of Edina hosted the latest Leadership Ethics Seminar for EHS students Nov. 17, 2014. The event, co-chaired in 2014 by Jerry Potter and Joe Hayes, was held for the third time, moving from the spring to the fall for the 2014-2015 school year.

4801 W. 50th St • Edina, MN 55424  
Jennifer Garske, Club Administrator

[www.rotary.org](http://www.rotary.org)

• [www.edinarotary.org](http://www.edinarotary.org)

• [www.rotary5950.org](http://www.rotary5950.org)

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**Mike Eckert** announced the Cooking for Kids volunteer opportunity on April 9, 2015 at Jeremiah House. Jeremiah House is a residential facility responding to the needs of single mothers and helping with life skills. If you are interested in participating please contact Mike or sign up at [www.edinarotary.org](http://www.edinarotary.org).

**Wooj Byun** provided a thoughtful invocation and then led the club in the Pledge of Allegiance.

**Dave Hatzung** welcomed our guests: Justin Dietzler, Rob Gadtke, and Daniel Hennen, all guests of **Josh Sprague**; Becky Gauthier, guest of Jeff Ohe; Dan Hare, guest of **Mitch Robinson**; and Jerry Ciardelli, guest of **Hugh Hadlund**. We had one visiting Rotarian, David Melanson of the El Campo, Texas, Rotary Club. His classification is Banking, and he was a guest of **David McElroy**.

**Steve Buettner** was officially inducted into the club by **Brad Hepp**. Steve's sponsor is **Valerie Burke**. Steve currently serves Edina Public Schools as the director of media and technology services.

**Larry Doty** shared his classification talk. Larry was born and raised in northern Nevada. He works at Herzing University as the senior system undergraduate dean and is a passionate Notre Dame football fan.

The program for the meeting was brought by **Wooj Byun**. Author Terry Kerber shared highlights from his book entitled *Major Taylor: the Greatest Legend America Ever Forgot*.



*New Rotarian Steve Buettner was officially inducted into the Rotary Club of Edina at the March 12 meeting, with the help of his sponsor Valerie Burke.*

The inspirational story chronicled the life and cycling success of Major Taylor. Despite living in an era of racial hostility, Major Taylor became one of the greatest athletes of his time while cycle racing in the United States, Europe, and Australia. Kerber's book shares the story of an inspirational cyclist and the men who helped him achieve worldwide fame.

After a few questions, **Mary Swendsen** thanked Terry for his presentation. **Jeff Ohe** shared an inspirational quote from the great Dr. Seuss and then adjourned the meeting.

## Club accepts nominations for Women's Leadership Award

The Rotary Club of Edina seeks nominees for the seventh-annual "Chrysanne Manoles Women In Leadership Award."

Reflecting society in 1905, the Rotary organization was limited to male members and remained so officially until 1989, when the Council on Legislation, Rotary's parliament, voted to eliminate the male-only provision, opening up membership to qualified women across the world. However, the forward-thinking Rotary Club of Edina welcomed its first female member, Chrysanne Manoles, a year earlier in 1988. Manoles continues to be active in Rotary.

In Manoles' honor and to celebrate the work of women in the community, the Rotary Club of Edina established an annual women's leadership award in 2008. Previous winners include

Dr. Laurel Wills, Ann Byrne, Donna Tilsner, Terrie Rose, Katey Taylor, Ruth Valgemae and Kim Foote.

Nominees cannot be current Rotarians and must live, work or volunteer in Edina. Female nominees must demonstrate Rotary's "Four Way Test" of the things we think, say or do: Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?

To nominate a woman for the prestigious award, submit a one- or two-page letter explaining how the person demonstrates the Four Way Test and what she does in the community. Letters should be sent to Rotary Club of Edina, 4801 W. 50th St., Edina, MN 55424 and must be postmarked by Thursday, April 30.

The 2015 Chrysanne Manoles Women In Leadership Award will be presented at a meeting of the Rotary Club of Edina in May.

### ROTARY YEAR 2014-2015 — OFFICERS AND BOARD OF DIRECTORS

President **Jeff Ohe**  
Secretary **San Asato**  
Membership (Recruitment) **Josh Sprague**

President-Elect **Jennifer Bennerotte**  
Club Service **Barbara Born**  
Membership (Retention) **Michael Stanzak**  
Community Service (Grants) **Michael Kallas**

Past President **Steve Slyce**  
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## Free electronics recycling at the ECC during joint meeting April 7

Bring your old electronics to the parking lot of the Edina Country Club on Tuesday morning, April 7, and recycle them for free with the help of Tech Dump. During the joint meeting of the Edina Morningside Rotary Club and the Rotary Club of Edina, Tech Dump will be holding the free recycling event. Just come to the valet parking lot at the ECC between 7 and 9:30 a.m. with those electronics you have been meaning to get rid of. Follow the signs to the parking lot and the Tech Dump staff will unload your items for you.



They will take items such as laptops and desktop computers, CPUs, memory and disk drives, flat panel monitors and TVs, cellphones, chargers, games and game consoles, and much more. They will sanitize data storing devices of all personal data. And a tax-deductible receipt is available for all donations. There is a charge for recycling CRT monitors and TVs. If it has a battery or cord, Tech Dump will likely take it!

Tech Dump, a division of Jobs Foundation, is a 501(c3) nonprofit providing stable jobs to economically disadvantaged adults to obtain marketable job skills as well as a pathway to self-sufficiency. Tech Dump works hard to:

- Protect the environment
- Provide secure, responsible and free electronic recycling
- Create reliable jobs that provide dignity and a pathway to independence for our program participants

Tech Dump recycling services are available for both homes and businesses and with certain items, they will offer you a free pick-up. When you recycle your electronics with Tech Dump, you are truly making the world a better place for all of us. Go to [TechDump.org](http://TechDump.org) for more information or call 763-432-3117.

## Help our club find candidates for Rotary's Peace Fellowships program

Each year, up to 50 Rotary Peace Fellows are chosen from around the world to carry forward the Rotary mission of promoting national and international cooperation, peace, and successful conflict resolution throughout their lives, in their careers, and through service.

Rotary International awards graduate study grants of \$50,000 to \$70,000 (to be used over a 15-24 month period) that allow Peace Fellows to pursue a master's degree in international relations, public administration, sustainable development, peace studies, or a related field, as well as the completion of a three-month practicum experience, at various university study sites around the world.

Candidates for the Peace Fellowship will have a bachelor's degree, completed 3 to 5 years of work or volunteer experience, and have demonstrated a commitment to peace and justice.

We invite Rotary Club of Edina members to assist us with identifying candidates to represent the Club. Applications for this fellowship are due to local Rotary clubs on April 1, 2015 for study beginning in 2016-2017 and will be forwarded, along with our recommendations, to District 5950 by May 1, 2015.

Please encourage potential candidates to contact Dr. Axel Steuer at [asteuer@mail.ic.edu](mailto:asteuer@mail.ic.edu) or at 952-929-2598 for more information and to apply.

## Rotary Youth Exchange flash from the past ...

This week we get an update on one of our former Youth Exchange students who visited Edina four years ago:

### Felix Spirlet

#### Youth Exchange student from Belgium, 2010-11

Felix shares: I have been doing well, I graduated last June and I've been hired in the company where I did my internship, which is really nice. It is a digital agency that creates websites and provides e-marketing solutions.

I really want to come back to Minnesota. I can't believe it has been four years since my exchange. Time is running fast. Now that I'm earning money, I can plan a trip to Edina, maybe next

year (I just need vacation days).

I remember when I was going to lunch at the Edina Rotary Club. I miss that, but I'm still involved in the Rotary, as my father is the president of our club this year. And I'm in Rotex, which gives me the opportunity to still take part in the Youth Exchange Program, although it's getting harder to participate with work. In January, my sister and I drove our last YE student to the airport. It was the twelfth YE student my family has hosted. Every time it reminds me of my year in the United States.

—Heather Hansen, Youth Service Director



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## Meet our new member...

*In the spirit of getting to know our new members, the Barker will feature a profile and photo of new members periodically. This week, we meet:*

**Name:** Greg Yoch

**Classification:** Custom Business Decor

**What was your first job?** Operations Analyst at JP Morgan in New York

**Who was your first role model and why?** My Dad, Ted Yoch. He is fun and happy, hard working, always learning, a strong leader and has a good balanced life.

**Why did you want to join Rotary?** To build relationships with nice and interesting people and give to the community.

**What do you like best about being part of the Rotary Club of Edina?** It is great to be getting to know such engaging, high-quality people.

**What one piece of advice do you offer other leaders?** Don't get comfortable; always be learning and innovating.



## Upcoming Events and Schedule

- |         |  |          |  |
|---------|--|----------|--|
| April 1 | <b>Edina Rotary Happy Hour</b> , Vocational Development Group, 5:30 to 7 p.m., The Mezz, Byerly's, 7171 France Ave. S., Edina, meets on the first Wednesday of each month to provide Club members the opportunity to make business connections and learn more about what Rotary is doing in the community. Speaker for the April 1 gathering is Joe Graca. Contact Kip Peterson for more info. | April 23 | <b>Vocational Ethics Meeting</b> , 11:30 a.m. to 1:30 p.m., Edina Country Club, all Area 3 Rotary Club members are welcome to attend this special meeting, as well as high school students. More information to come. Contact Dan Hallberg with questions.                                       |
| April 7 | <b>Joint meeting with EMRC</b> , 7:15 a.m., Edina Country Club.  | April 30 | <b>Rotary Club of Edina Prospective Member Day</b> , 12:15 to 1:30 p.m., Edina Country Club, members are encouraged to bring someone interested in learning more about Rotary and our club. Lunch for all guests who are prospective members is free. Contact Josh Sprague for more information. |
| April 7 | <b>Tech Dump Electronics Recycling</b> , 7 to 9:30 a.m., Edina Country Club valet parking lot, everyone is welcome to bring old electronics to drop off with Tech Dump staff for free recycling. Go to <a href="http://www.TechDump.org">www.TechDump.org</a> or call 763-432-3117 for a list of items that Tech Dump accepts and are free to recycle. For more information contact Greg Yoch. | May 2    | <b>Feed My Starving Children</b> , 9 to 11 a.m., Chanhassen location, Rotarians, friend and family are welcome to come and help fill bags of food to send to people around the world in need. Contact Brad Beard for more information.   |
| April 9 | No meeting   | May 25   | <b>Veterans Memorial Dedication ceremony</b> , 10 a.m., Utey Park in Edina, new memorial honoring our community's veterans will be dedicated. Rotary Club of Edina donated \$20,000 to the project.  |
| April 9 | <b>Jeremiah House dinner</b> , 4 to 7 p.m., 1510 Laurel Ave., Minneapolis, four to six volunteers are needed to help with a meal for families at Jeremiah House. Contact Mike Eckert for info.   |          |  |

**Blue** is for special Rotary Club of Edina events.  
**Purple** is for District 5950 events.  
**Orange** is for Rotary International events.

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