



# THE BARKER

## ROTARY CLUB OF EDINA

### March 26, 2015 Meeting Assignments

Greeters	Doug Johnson, Susan Johnson & Greg Yoch
Front Desk	Joe Arends
Invocation	Jack Kennefick
Guest Introductions	Sutton McGraw
Barker	Paul Peterson
Thank the Speaker	Sonja Tengdin

**Program:** Debbie Richman of Alzheimer's Association Minnesota-North Dakota and Patti Hanks from Edina ACT on Alzheimer's, "Alzheimer's in Your Community"

**Menu:** Chicken cordon bleu or Mandarin orange salad with shrimp

### Proposed for Membership

The Rotary Club of Edina's Board of Directors recently approved the applicants below for membership:

**Name:** Rob Gadtke  
**Classification:** Divorce Attorney  
**Sponsor:** Jeff Ohe

**Name:** Dan Hare  
**Classification:** Residential Real Estate  
**Sponsor:** Mitch Robinson

**Name:** Dan Hennen  
**Classification:** Commercial Banking  
**Sponsor:** Josh Sprague

Written objections to the applications must be submitted before 4:30 p.m. Wednesday, April 8, to Rotary Club of Edina, 4801 W. 50th St., Edina, MN 55424.

### Like Rotary on Facebook!

Go to the **Rotary Club of Edina Facebook page** ([www.facebook.com/EdinaRotary](http://www.facebook.com/EdinaRotary)) and give it a "Like"! Keep up with Club events and more!

### In Review

March 19, 2015

#### By Colleen Simpson

With the snow melted, and on the day before spring 2015 officially began, members and guests gathered to be warmly greeted by **Joel Jennings, Mark Jessen** and **Steve Buettner**. The front desk was attended by **Ken Andersen** and **Audri Schwarz**.

At 12:35 p.m., Club President **Jeff Ohe** vigorously clang the bell to get the attention of the final people in the Big Buffet line. President Ohe announced and thanked all of those fulfilling today's meeting assignments. Jeff presented five "Avenues of Service" to which Rotarians should be committed: Club Service, Vocational Service, Improve Quality of Life, Global Reach—Volunteering Across the Globe, and Youth Service. Jeff reminded us that **Tim Murphy** is going to be District Governor next Rotary year, and expressed how proud we are of Tim and his service. This sparked a sixth Avenue of Service in Jeff's mind: Service Stations, which, to the delight of the audience, was accompanied by a slide of a 1950ish-style service station purportedly run by Tim Murphy.

**Sam Cote** delivered an invocation that was met with rousing approval from the crowd. Sam shared the "Johnny Appleseed" song that was once sung as grace before meals. John Chapman (1774–1845) was a man of good service and a spiritual missionary as he traveled from state to state spreading the Word—along with his apple seeds—for the enjoyment of generations to come. Sam shared verses of the Johnny Appleseed song, each stanza ending with, "Oh, the Lord is Good to Me." These nostalgic verses were especially enjoyed by those who recall this song from years gone by. Sam's inspired invocation was followed by the Pledge of Allegiance.

**Mike Eckert** welcomed guests to the meeting. **Jeff Ohe** introduced his guest, Megan Tschumper; Rob Gadtke and Dan Hennen (both recently approved for membership), guests of **Josh Sprague**; Shelly Lober (prospective member attending her third meeting), guest of **Brad Hepp**; Dave Pascoe and Jim Roberts, guests of **David Clynes**; and Thomas Perez, guest of **John Buttolph**.

A "FREE Electronics Recycling" table flyer was pointed out. Come to Edina Country Club on Tuesday, April 7, from 7 to 9:30 a.m. during the joint meeting between our Club and the Edina Morningside Rotary Club. Bring computer equipment, cell phones, Christmas

*Continued on next page*

4801 W. 50th St • Edina, MN 55424  
Jennifer Garske, Club Administrator

[www.rotary.org](http://www.rotary.org)

• [www.edinarotary.org](http://www.edinarotary.org)

• [www.rotary5950.org](http://www.rotary5950.org)

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lights and more for recycling. If it has a battery or cord, they will likely take it! Do NOT bring kitchen appliances, light bulbs, washers, dryers, water/space heaters, or humidifiers. Tax deductible receipts will be available. Call Tech Dump, 763-432-3117, for details.

**Leann Stessman** delivered her classification talk. Yay! Another native Iowan! Leann shared photos, including her operating tractor equipment in Iowa and holding her Godchildren. Leanne attended the University of Northern Iowa. She shared her hobbies and the joy of being a Godmother. Leanne moved to Minnesota two years ago and is employed at Minnesota Bank and Trust. She chose Rotary to become involved in the community and looks forward to volunteering. Welcome, Leann!

**Barbara Born** announced that three new members have just been approved. She also shared a list of many upcoming events.

**Denny Schulstad** introduced our speaker, Darrell Thompson, University of Minnesota football legend and executive director and president of Bolder Options (and drafted by the Green Bay Packers in between). Denny shared that Darrell chose the U of M because we have so many Fortune 500 companies here—giving Darrell post-football opportunities. At the U of M, Darrell gained 4,654 yards in approximately 1,000 carries. On a personal note, Darrell cooks breakfast every morning for his family. Denny got to know Darrell well during a trip together to Bosnia. While there, the best part of Darrell's trip was thanking the troops for their service. Darrell was warmly welcomed.

Darrell Thompson expressed that his goal is to help young people make the most of their lives. His #1 passion is youth/kids—our future. Bolder Options (a nonprofit organization founded in Boulder, CO) focuses on healthy development of youth ages 10 to 14, first time offenders trying to turn their lives around. Youth are selected by school social workers. There is no cost to the families, 85 percent of whom fall below the poverty line. Bolder Options' cost to serve one youngster for a year is \$2,000, compared to the \$70,000 annual cost for one child in a county home. Key goals at Bolder Options are to:

- Provide a mentor, a wise and trusted person who contacts the youngster every three to four days
- Offer activities to burn off energy
- Encourage each person to set goals, whether they be academic, physical, or a goal of their choice (grade point averages increase by 1.0 while in this program)

- Provide a nutritional health habits curriculum
- Introduce the youth to job opportunities, from pipefitters to physicians
- Teach the importance of having a good character, a firm handshake and looking others in the eye.

The retention rate of youth at Bolder Options is 70 to 80 percent, compared to similar national programs that report 54 percent retention. Relationship building is key. More than 2,700 kids were engaged around the state last year. Their 2015 goal is 3,500, growing by offering new ideas such as a triathlon.

Consider being a mentor, volunteer, or donor. Darrell's other job for the past 17 years has been sharing a booth with Dave Mona and Ray Christianson, analyzing U of M football games. Eight hours are spent preparing for each game. Good words were expressed for his U of M colleagues.

**Scott Tankenoff** thanked Darrell for helping make the world a better place. A contribution to VEAP has been made in Darrell's name. **Jeff Ohe** ended the meeting at 1:30 p.m. with a 1928 Paul Harris quote.

## We want to hear from you!

Our leadership constantly strives to retain the club's status as the "No. 1 Club in the Universe." Are we hitting the mark?

Please complete a member satisfaction survey before **noon Friday, April 10**, so that we can validate our good work as a club and determine areas for improvement prior to the start of the next Rotary year. Your open and honest feedback is encouraged and appreciated! The survey should take just a few minutes of your time. Here's a link to the survey:

<https://www.surveymonkey.com/s/2015EdinaRotary>

Please contact me if you have any questions or additional feedback. I love hearing from our members!

Thank you!

Jennifer Bennerotte  
President-Elect  
952-833-9520  
JBennerotte@EdinaMN.gov

## ROTARY YEAR 2014–2015 — OFFICERS AND BOARD OF DIRECTORS

President **Jeff Ohe**  
Secretary **San Asato**  
Membership (Recruitment) **Josh Sprague**

President-Elect **Jennifer Bennerotte**  
Club Service **Barbara Born**  
Membership (Retention) **Michael Stanzak**  
Community Service (Grants) **Michael Kallas**

Past President **Steve Slyce**  
Public Relations **Doug Johnson**  
Youth Service **Heather Hansen**  
Community Service (Projects) **Mary Swendsen**

Treasurer **Ann Platt**  
The Rotary Foundation **Will Steinke**  
International Service **Gary Pedersen**

**Board meeting notes****March 19, 2015****By Mark Jessen, 2015–2016 Public Relations Director**

President Jeff Ohe called the meeting to order at 7:15 a.m. Thursday, March 19, 2015. The board reviewed the minutes from the previous two months and they were approved.

Ann Platt gave the treasurer's report and the Board unanimously approved the financials.

**Committee Reports****Club Service (Administration)**

Barbara Born reported on Club Service:

- Reviewing our meeting tally sheet procedures.

**Community Service (Grants)**

Mike Kallas reported on grants:

- \$5,000 was granted to Can-Do Canines to acquire a new van.
- More grants will be reviewed next Wednesday.

**Community Service (Projects)**

Mary Swendsen reported on Community Service:

- Jerry Potter joined us for lunch!
- The Club will serve dinner at Jeremiah House April 9.
- There will be a Tech Dump for old electronics to be recycled in conjunction with joint meeting with the Edina Morningside Rotary Club on April 7 from 7 to 9:30 a.m. Thanks to Greg Yoch for organizing.
- The Creek Valley principal has agreed to allow Rotarians to read from the 4-Way Test book and distribute to students.
- The Spring Park Clean-up is around the corner!

**Membership (Recruitment)**

Josh Sprague reported on Membership:

- 14 additional members this year, with 12 less members. Current count is 165 Rotary members in the Edina Noon Club.
- He presented three new members to the Board, all three were approved: Rob Gadtke, Dan Hare, and Dan Hennen.

**Membership (Retention)**

Michael Stanzak reported on the Social Committee:

- The Picnic Committee met in February and will meet again at 6 p.m. at Bunny's on April 16.
- There will be a Feed My Starving Children event on May 2.

**Public Relations**

The PR committee report was given by Steve Slyce for Doug Johnson:

- Jerry Potter was a winner of the Connecting With Kids award from the Edina Community Foundation. Jerry was honored for his work with Edina High School students and his creation of the "Do the Right Thing" leadership ethics symposium held every year. Last year's program included 64 students and was a huge success.
- The City Awards will be presented April 29 at Braemar Clubhouse (home to the new Tin Fish) at 5:30 p.m. Members are encouraged to attend.

**The Rotary Foundation**

Will Steinke reported on TRF:

- Several Paul Harris Fellows are pending for this year.

**Youth Service**

Mike Kallas reported on Youth Service for Heather Hansen:

- Students are being recruited for Camp RYLA in April.
- Kip Peterson is chairing Camp Enterprise in 2015.
- Youth Exchange student Patrik Pisecky will give his Country Talk at the April 2 meeting. Miyuki Sanko's Country Talk will be at the end of April.
- Two inbound YE students are coming from South Korea and Norway.
- Interact will reengage this spring for the next school year.

**Officers' Reports:**

- Steve Slyce reported as Past President that Jennifer Bennerotte and Ann Platt attended President Elect Training for the coming two Rotary years.
- President-Elect Jennifer Bennerotte reported that the board would like to have a member act as liaison with EMRC. Secretary San Asato agreed to play that role. We will also include a "Morningside Corner" in the *Barker*. The Club survey is coming out (sent out via email on Thursday, March 19). There will be a transition of identity items for the new Rotary logo and the Board will budget accordingly. The joint meeting with EMRC will be April 7. Also, the Club will honor veterans at the meeting the week of Memorial Day.

*Note: This is a brief summary of the board meeting. The official minutes of this meeting will be posted on our Rotary Club of Edina website at [www.edinarotary.org](http://www.edinarotary.org) when approved by the Board. You can find minutes of past board meetings in the Club Documents section of the website.*

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## Meet our new member...

*In the spirit of getting to know our new members, the Barker will feature a profile and photo of new members periodically. This week, we meet:*

**Name:** David D. McElroy

**Classification:** Business Development Consultant (business optimization and reorganization)

**What was your first job?** Selling handmade potholders door to door at age 7. The first in a series of entrepreneur ventures.

**Who was your first role model and why?** My father because of his strong work ethic and ability to persevere through difficulty.

**Why did you want to join Rotary?** A desire to give back and share fellowship with like-minded people

**What do you like best about being part of the Rotary Club of Edina?** The group's positive, friendly energy and commitment to the greater good.

**What one piece of advice do you offer other leaders?** Focus on understanding others before seeking to be understood.

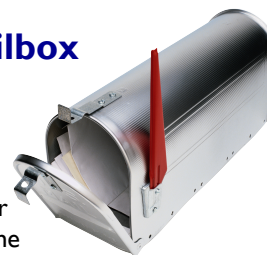


## Upcoming Events and Schedule

- April 1 **Edina Rotary Happy Hour**, Vocational Development Group, 5:30 to 7 p.m., The Mezz, Byerly's, 7171 France Ave. S., Edina, meets on the first Wednesday of each month to provide Club members the opportunity to make business connections and learn more about what Rotary is doing in the community. Speaker for the April 1 gathering is Joe Graca. Contact Kip Peterson for more info.
- April 7 **Joint meeting with EMRC**, 7:15 a.m., Edina Country Club.
- April 7 **Tech Dump Electronics Recycling**, 7 to 9:30 a.m., Edina Country Club valet parking lot, everyone is welcome to bring old electronics to drop off with Tech Dump staff for free recycling. Go to [www.TechDump.org](http://www.TechDump.org) or call 763-432-3117 for a list of items that Tech Dump accepts and are free to recycle. For more information contact Greg Yoch.
- April 9 No meeting
- April 9 **Jeremiah House dinner**, 4 to 7 p.m., 1510 Laurel Ave., Minneapolis, volunteers are still needed to help with a meal for families at Jeremiah House. Contact Mike Eckert for more information

## Rotary Club of Edina mailbox

On behalf of the patients and families served by Fairview Southdale Hospital, I would like to express my thanks and gratitude to the Rotary Club of Edina for its gift to the community campaign for the new Carl N. Platou Emergency Care Center.



Through support like yours, Fairview Southdale Hospital's new emergency center will be more than four times larger, growing from 15,000 square feet to approximately 65,000 square feet in finished patient care space. In addition to providing additional patient care areas, the expansion will provide our hospital team with enough space for equipment and personnel to meet the needs of our growing and aging community. The enlarged space will also meet the needs of patients with chronic health conditions through the new Popp Center for Chronic Care.

2015 marks the 50<sup>th</sup> anniversary of Fairview Southdale Hospital. With investment from leading community members and organizations like the Rotary Club of Edina, we can ensure the best health care close to home for generations to come.

Again, thank you for your generous support.

Sincerely,  
**Bradley J. Beard**  
 President  
 Fairview Southdale Hospital

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